

Rite Aid

Store# 10547

HARTSDALE , NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 5 starting view

Shelf Schematic Report

RITE AID_10547 Store # 10547 # of segments: 5



Name: 1_1		W:29.00 in	D:25.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087692006862	TRULYVARIETYBERRY12/12C...		1	Side
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side
087692009917	TRULYLEMONADEVARIETY12/...		1	Side

Name: 1_2		W:29.00 in	D:25.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
070897013315	FOSTERS1/25.4CAN		1	Front
080660956435	CORONA1/24CAN		1	Front
033544950470	CORONAPREMIER1/24CAN		1	Front
080660957210	MODELOESPECIAL1/24CAN		1	Front
033544950616	MODELONEGRA1/24CAN		1	Front
072890001191	HEINEKEN1/24CAN		1	Front
080660956411	CORONA1/24BTL		1	Front
072890004789	HEINEKEN1/22BTL		1	Front
786150000571	STELLAARTOIS1/22BTL		1	Front

Name: 1_3		W:29.00 in	D:25.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990300654	COORSLIGHT1/24CAN		1	Front
071990100711	COORSBANQUET1/24CAN		2	Front
071990477127	KEYSTONEICE1/24CAN		1	Front
071990480240	KEYSTONELIGHT1/24CAN		1	Front
034100008208	MILWAUKEESBESTICE1/24CAN		1	Front
018200250088	NATURALICE1/25CAN		1	Front
018200250132	NATTYDADDY1/25CAN		1	Front
018200250026	NATURALLIGHT1/25CAN		1	Front

Name: 1_4		W:29.00 in	D:25.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985260387	WHITECLAWBLACKCHERRY1/...		1	Front
070310014837	SEAGRAMSESCAPESSPIKEDJ...		1	Front
635985245834	MIKESHARDERLEMONADE1/2...		1	Front
635985249856	MIKESHARDERCRANBERRYL...		1	Front
018200255052	BUDLIGHTLIMESTRAWBERRIT...		1	Front
089826001422	TECATE1/24CAN		1	Front
018200250019	BUDLIGHT1/25CAN		1	Front
018200250002	BUD1/25CAN		1	Front

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RITE AID_10547 Store # 10547 # of segments: 5
 034100003555 LITE1/24CAN 1 Front

Name: 2_1		W:29.00 in	D:25.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985800064	WHITECLAWVARIETY12/12CA...		1	Side
635985548904	WHITECLAWVARIETY12/12CA...		1	Side
635985260899	WHITECLAWBLACKCHERRY12...		1	Side
786150000144	STELLAARTOIS12/11.2BTL		1	Side

Name: 2_2		W:29.00 in	D:25.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side
635985260875	WHITECLAWMANGO6/12CAN		1	Side
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90
087692831389	TWISTEDTEAORIGINAL18/12C...		1	Side 90
786150000014	STELLAARTOIS6/11.2BTL		1	Side

Name: 2_3		W:29.00 in	D:25.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100012328	VIZZYVARIETY12/12CAN(A)		1	Front 90
071990000158	COORSHARDSELTZERVARIET...		1	Front 90
018200202087	BUDLIGHTSELTZERVARIETY1...		1	Front 90
087692821021	ANGRYORCHARDCRISPAPPL...		1	Side
088345101514	STRONGBOWGOLD6/11.2BTL		1	Side

Name: 2_4		W:29.00 in	D:25.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544000434	CORONASELTZERVARIETY12/...		1	Front 90
034100012229	MOVOVARIETY4/8.4CAN		1	Front
022100050020	PABSTHARDCOFFEE4/11CAN		1	Side
613008752200	ARNOLDPALMERSPIKEDHALF...		1	Front 90
635985100621	MIKESHARDLEMONADE6/11.2...		1	Side



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Segment 3 of 5 starting view

Shelf Schematic Report

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Name: 3_1		W:29.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000163	HEINEKEN12/12BTL		1	Side	
072890000200	HEINEKEN12/12CAN		1	Side	
080660956800	CORONA18/12BTL		1	Side	
080660956152	CORONA12/12BTL		1	Side	

Name: 3_2		W:29.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000118	HEINEKEN6/12BTL		1	Side	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side	
033544950418	CORONAPREMIER6/12BTL		1	Side	
033544950425	CORONAPREMIER12/12BTL		1	Side	
080660956053	CORONA6/12BTL		1	Side	

Name: 3_3		W:29.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095161	BLUEMOONBELGIANWHITE12/...		1	Side	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	
071990095611	BLUEMOONMANGOWHEAT6/1...		1	Side	
033544950517	CORONAFAMILIAR6/12BTL		1	Side	
080660956251	CORONALIGHT6/12BTL		1	Side	

Name: 3_4		W:29.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095925	BLUEMOONLIGHTSKY12/12CAN		1	Front 90	
071990095321	BLUEMOONSEASONAL6/12BTL		1	Side	
034100516055	LEINIESSEASONALPRIMARY6/...		1	Side	
754527000226	NEWBELGIUMFATTIRE6/12BTL		1	Side	
736920111327	GOOSEISLANDIPA6/12BTL		1	Side	

Name: 4_1		W:29.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN		1	Side	
080660957111	MODELOESPECIAL18/12CAN		1	Top 90	
018200967214	MICHELOBULTRA18/12CAN		1	Side	
018200069918	MICHELOBULTRA12/12CAN		1	Front 90	
018200110474	BUD12/12CAN		1	Side	

Name: 4_2 W:29.00 in D:25.00 in

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Segment 3 of 5 starting view

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UPC (12 Digit)	Name	Ast	HFaci... Orientat...
080660957579	MODELOESPECIAL12/12BTL		1 Side
018200059896	MICHELOBULTRA6/12BTL		1 Side
018200059902	MICHELOBULTRA12/12BTL		1 Side
018200202100	BUDLIGHTPEELSVARIETY12/1...		1 Front 90

Name: 4_3		W:29.00 in		D:25.00 in	
UPC (12 Digit)	Name	Ast	HFaci... Orientat...		
080660956756	CORONALIGHT12/12BTL		1 Side		
080660957654	MODELOESPECIAL6/12BTL		1 Side		
018200200823	MICHELOBULTRAPUREGOLD6...		1 Side		
018200201448	MICHELOBULTRAPUREGOLD1...		1 Front 90		

Name: 4_4		W:29.00 in		D:25.00 in	
UPC (12 Digit)	Name	Ast	HFaci... Orientat...		
817606010001	CAPTAINLAWRENCEFRESHC...		1 Side		
817606010209	CAPTAINLAWRENCEIPA6/12BTL		1 Side		
754527008857	NEWBELGIUMWOODOOJUICY...		1 Side		
083783110104	SIERRANEVADHAZYLITTLET...		1 Side		
851559007015	MILLHOUSEKOLDONE4/16CAN		1 Front		



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Segment 5 of 5 starting view

Shelf Schematic Report

RITE AID_10547 Store # 10547 # of segments: 5

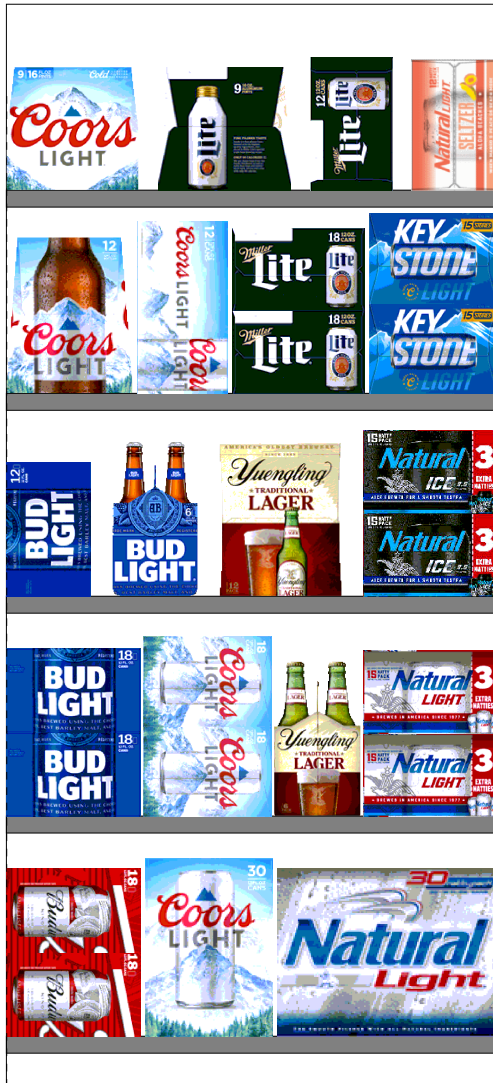
Name: 5_1		W:29.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200112188	BUD18/12CAN		1	Side	90
071990300302	COORSLIGHT30/12CAN		1	Side	
018200150302	NATURALLIGHT30/12CAN		1	Front	

Name: 5_2		W:29.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200532184	BUDLIGHT18/12CAN		1	Side	90
071990300173	COORSLIGHT18/12CAN		1	Side	90
089924278917	YUENGLINGLAGER6/12BTL		1	Side	
018200200779	NATURALLIGHT15/12CAN		1	Side	90

Name: 5_3		W:29.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200530470	BUDLIGHT12/12CAN		1	Side	
018200008337	BUDLIGHT6/12BTL		1	Side	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	
018200284434	NATURALICE15/12CAN		1	Side	90

Name: 5_4		W:29.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300692	COORSLIGHT12/12BTL		1	Side	
071990000486	COORSLIGHT12/12CAN		1	Top	90
034100573409	LITE18/12CAN		1	Side	90
071990480455	KEYSTONELIGHT15/12CAN		1	Side	90

Name: 5_5		W:29.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990301040	COORSLIGHT9/16BTL(AL)		1	Front	
034100570231	LITE9/16BTL(AL)		1	Side	
034100576363	LITE12/12CAN		1	Side	
018200201790	NATURALLIGHTSELTZERVARI...		1	Side	

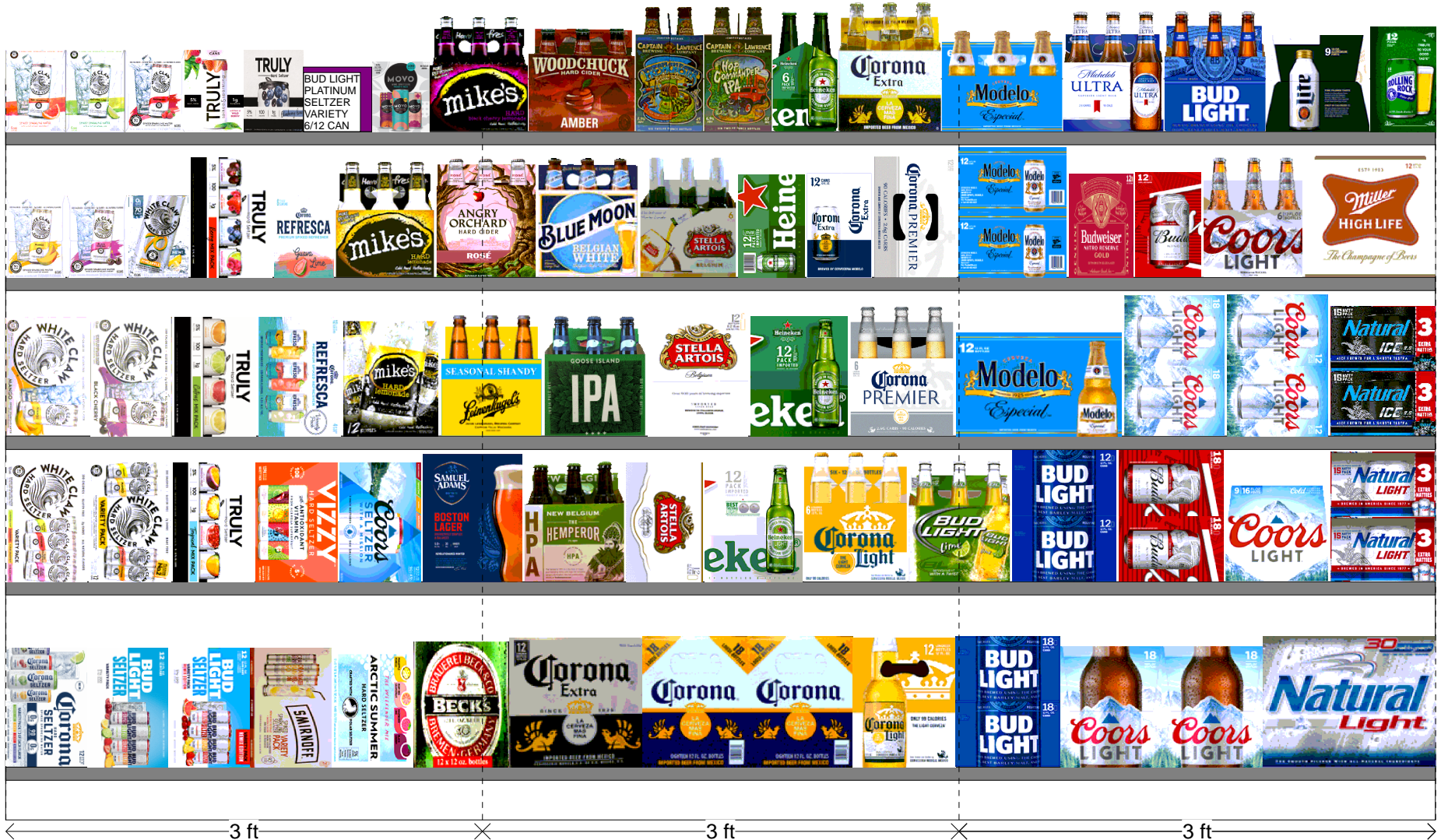


2 ft 5 in

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Segment 1 of 3 starting view

Shelf Schematic Report

RITE AID_10547 Store # 10547 # of segments: 3



Name: 2_1		W:108.00 in	D:25.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544000434	CORONASELTZERVARIETY12/...		1	Front 90
018200202087	BUDLIGHTSELTZERVARIETY1...		1	Front 90
018200202179	BUDLIGHTSELTZERVARIETYR...		1	Front 90
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Front 90
041827701121	ARCTICCHILLHARDSELTZERV...		1	Front 90
082488123006	BECKS12/12BTL		1	Side
080660956152	CORONA12/12BTL		1	Front
080660956800	CORONA18/12BTL		2	Side
080660956756	CORONALIGHT12/12BTL		1	Side

Name: 2_2		W:108.00 in	D:25.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985548904	WHITECLAWVARIETY12/12CA...		1	Front 90
635985800064	WHITECLAWVARIETY12/12CA...		1	Front 90
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90
034100012328	VIZZYVARIETY12/12CAN(A)		1	Front 90
071990000158	COORSHARDSELTZERVARIET...		1	Front 90
087692100140	SAMUELADAMS BOSTON LAGE...		1	Side
754527008611	NEWBELGIUMHEMPERORHPA...		1	Front
786150000168	STELLAARTOIS12/11.2CAN		1	Front 90
072890001597	HEINEKENLIGHT12/12BTL		1	Side
080660956251	CORONALIGHT6/12BTL		1	Front

Name: 2_3		W:108.00 in	D:25.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front 90
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90
635985120018	MIKESHARDLEMONADE12/11...		1	Side
034100516055	LEINIESSEASONALPRIMARY6/...		1	Front
736920111327	GOOSEISLANDIPA6/12BTL		1	Front
786150000144	STELLAARTOIS12/11.2BTL		1	Side
072890000163	HEINEKEN12/12BTL		1	Side
033544950418	CORONAPREMIER6/12BTL		1	Front

Name: 2_4		W:108.00 in	D:25.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...

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635985260875	WHITECLAWMANGO6/12CAN	1	Side
635985200253	WHITECLAWBLACKCHERRY6/...	1	Side
635985000211	WHITECLAW70PINEAPPLE6/12...	1	Side
087692006862	TRULYVARIETYBERRY12/12C...	1	Front 90
033544950678	CORONAREFRESCAQUAVALI...	1	Side
635985100621	MIKESHARDLEMONADE6/11.2...	1	Front
087692006602	ANGRYORCHARDROSE6/12BTL	1	Front
071990095116	BLUEMOONBELGIANWHITE6/1...	1	Front
786150000014	STELLAARTOIS6/11.2BTL	1	Front
072890000200	HEINEKEN12/12CAN	1	Side
080660956954	CORONA12/12CAN	1	Side
033544950449	CORONAPREMIER12/12CAN	1	Top 90

Name: 2_5		W:108.00 in		D:25.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200284	WHITECLAWRUBYGRAPEFRU...		1	Side	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
087692007920	TRULYBLUEBERRYANDACAI6/...		1	Side	
018200202506	BUDLIGHTPLATINUMSELTZER...		1	Side	
034100012229	MOVVARIETY4/8.4CAN		1	Front	
635985067443	MIKESHARDBLACKCHERRYLE...		1	Front	
014974500091	WOODCHUCKAMBER6/12BTL		1	Front	
817606010001	CAPTAINLAWRENCEFRESHC...		1	Side	
817606010209	CAPTAINLAWRENCEIPA6/12BTL		1	Side	
072890000118	HEINEKEN6/12BTL		1	Side	
080660956053	CORONA6/12BTL		1	Front	



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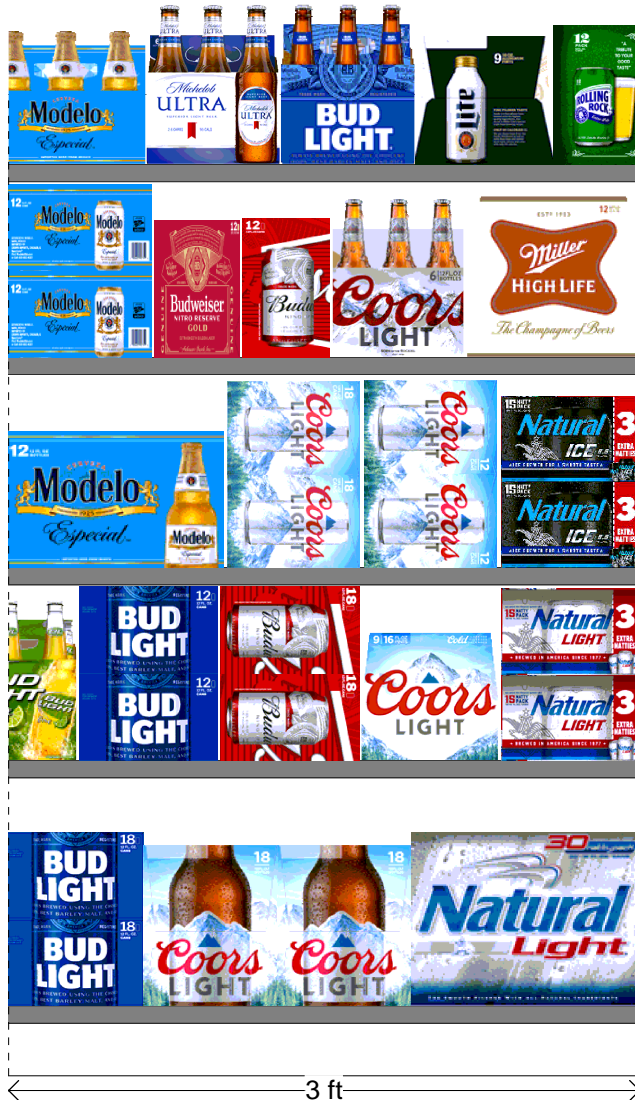
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Segment 3 of 3 starting view

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RITE AID_10547 Store # 10547 # of segments: 3



Name: 2_1 W:108.00 in D:25.00 in				
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200532184	BUDLIGHT18/12CAN		1	Side 90
071990300784	COORSLIGHT18/12BTL		2	Side
018200150302	NATURALLIGHT30/12CAN		1	Front

Name: 2_2 W:108.00 in D:25.00 in				
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200149917	BUDLIGHTLIME6/12BTL		1	Front
018200530470	BUDLIGHT12/12CAN		1	Side 90
018200112188	BUD18/12CAN		1	Side 90
071990301040	COORSLIGHT9/16BTL(AL)		1	Front
018200200779	NATURALLIGHT15/12CAN		1	Side 90

Name: 2_3 W:108.00 in D:25.00 in				
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660957579	MODELOESPECIAL12/12BTL		1	Front
071990300173	COORSLIGHT18/12CAN		1	Side 90
071990000486	COORSLIGHT12/12CAN		1	Side 90
018200284434	NATURALLICE15/12CAN		1	Side 90

Name: 2_4 W:108.00 in D:25.00 in				
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660957159	MODELOESPECIAL12/12CAN		1	Side 90
018200202018	BUDWEISERNITROGOLD12/12...		1	Side
018200110474	BUD12/12CAN		1	Side
071990300050	COORSLIGHT6/12BTL		1	Front
034100015091	HIGHLIFE12/12BTL		1	Front

Name: 2_5 W:108.00 in D:25.00 in				
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660957654	MODELOESPECIAL6/12BTL		1	Front
018200059896	MICHELOBULTRA6/12BTL		1	Front
018200008337	BUDLIGHT6/12BTL		1	Front
034100570231	LITE9/16BTL(AL)		1	Side
071439344508	ROLLINGROCK12/12CAN		1	Side