

Rite Aid  
Store# 594  
CARMEL , NY

FMB always lead flow in relation to store traffic flow.  
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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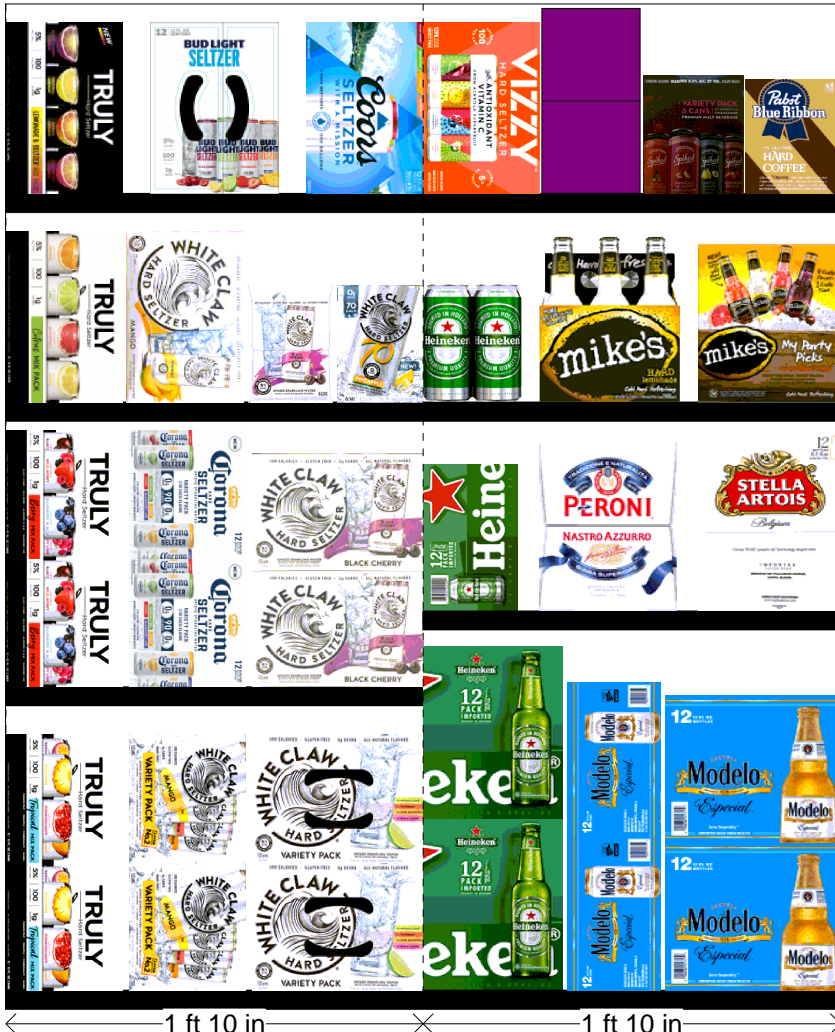
FINAL

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Segment 1 of 5 starting view

## Shelf Schematic Report

RITE AID\_594 Store # 594 # of segments: 5



Name: 1_1	W:22.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side 90
635985800064	WHITECLAWVARIETY12/12CA...		1	Side 90
635985548904	WHITECLAWVARIETY12/12CA...		1	Top

Name: 1_2	W:22.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087692006862	TRULYVARIETYBERRY12/12C...		1	Side 90
033544000434	CORONASELTZERVARIETY12/...		1	Side 90
635985260899	WHITECLAWBLACKCHERRY12...		1	Front

Name: 1_3	W:22.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front 90
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side
635985000211	WHITECLAW70PINEAPPLE6/12...		1	Side

Name: 1_4	W:22.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087692009917	TRULYLEMONADEVARIETY12/...		1	Front 90
018200202087	BUDLIGHTSELTZERVARIETY1...		1	Top 90
071990000158	COORSHARDSELTZERVARIET...		1	Front 90

Name: 2_1	W:22.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890000163	HEINEKEN12/12BTL		1	Side
080660957159	MODELOESPECIAL12/12CAN		1	Side
080660957579	MODELOESPECIAL12/12BTL		1	Side

Name: 2_2	W:22.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890000200	HEINEKEN12/12CAN		1	Side
181954000046	PERONI12/11.2BTL		1	Side
786150000144	STELLAARTOIS12/11.2BTL		1	Side

Name: 2_3	W:22.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890000835	HEINEKEN4/16CAN		1	Front

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RITE AID_594	Store # 594	# of segments: 5		
635985100621	MIKESHARDLEMONADE6/11.2...		1	Front
635985129981	MIKESHARDVARIETY12/11.2BTL		1	Side

Name: 2_4	W:22.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100012328	VIZZYVARIETY12/12CAN(A)		1	Front 90
018200202506	BUDLIGHTPLATINUMSELTZER...		1	Side
070310015261	SEAGRAMSESCAPESVARIETY...		1	Side
022100050020	PABSTHARDCOFFEE4/11CAN		1	Side





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Segment 3 of 5 starting view

## Shelf Schematic Report

RITE AID\_594 Store # 594 # of segments: 5



Name: 3_1	W:22.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544950272	MODELOESPECIAL18/12BTL		1	Side
080660956152	CORONA12/12BTL		1	Front

Name: 3_2	W:22.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544950425	CORONAPREMIER12/12BTL		1	Side
080660956954	CORONA12/12CAN		1	Side
080660956756	CORONALIGHT12/12BTL		1	Side

Name: 3_3	W:22.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544950449	CORONAPREMIER12/12CAN		1	Top 90
080660956053	CORONA6/12BTL		1	Front
018200202100	BUDLIGHTPEELSVARIETY12/1...		1	Top 90

Name: 3_4	W:22.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Front
071990095925	BLUEMOONLIGHTSKY12/12CAN		1	Top 90
736920111327	GOOSEISLANDIPA6/12BTL		1	Side

Name: 4_1	W:22.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200533082	BUDLIGHT18/12BTL		1	Side
018200111686	BUD24/12CAN		1	Top 90
018200113086	BUD18/12BTL		1	Side

Name: 4_2	W:22.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200531682	BUDLIGHT24/12CAN		1	Side
018200532184	BUDLIGHT18/12CAN		1	Side 90
018200112188	BUD18/12CAN		1	Side 90

Name: 4_3	W:22.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200530470	BUDLIGHT12/12CAN		1	Side
018200089893	BUDLIGHT8/16CAN		1	Side 90
018200089817	BUD8/16CAN		1	Side 90

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RITE AID_594	Store # 594	# of segments: 5		
018200110474	BUD12/12CAN		1	Side

Name: 4 4	W:22.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
613008752200	ARNOLDPALMERSPIKEDHALF...		1	Front 90
018200201448	MICHELOBULTRAPUREGOLD1...		1	Top 90
018200202018	BUDWEISERNITROGOLD12/12...		1	Front 90



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Segment 5 of 5 starting view

## Shelf Schematic Report

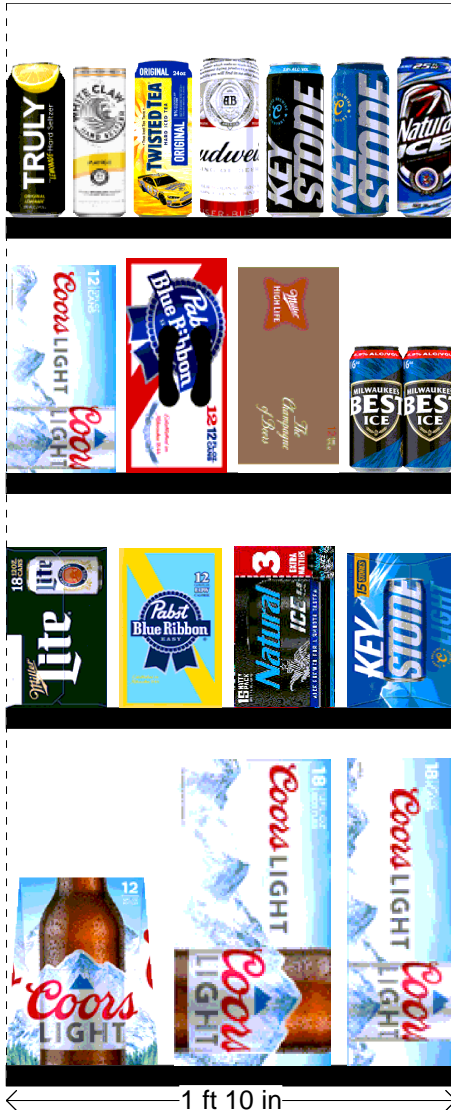
RITE AID\_594 Store # 594 # of segments: 5

Name: 5_1		W:22.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300692	COORSLIGHT12/12BTL		1	Side	
071990300784	COORSLIGHT18/12BTL		1	Top 90	
071990300173	COORSLIGHT18/12CAN		1	Top 90	

Name: 5_2		W:22.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100573409	LITE18/12CAN		1	Side	
022100004122	PABSTEASY12/12CAN		1	Side	
018200284434	NATURALICE15/12CAN		1	Side	
071990480455	KEYSTONELIGHT15/12CAN		1	Side	

Name: 5_3		W:22.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990000486	COORSLIGHT12/12CAN		1	Top 90	
022100001701	PABST12/12CAN		1	Top 90	
034100016364	HIGHLIFE12/12CAN		1	Top 90	
034100000165	MILWAUKEESBESTICE6/16CAN		1	Side	

Name: 5_4		W:22.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692010142	TRULYLEMONADE1/24CAN		1	Front	
635985260394	WHITECLAWMANGO1/19.2CAN		1	Front	
087692832317	TWISTEDTEAORIGINAL1/24CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	
071990477127	KEYSTONEICE1/24CAN		1	Front	
071990480240	KEYSTONELIGHT1/24CAN		1	Front	
018200250088	NATURALICE1/25CAN		1	Front	





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Segment 1 of 2 starting view

## Shelf Schematic Report

RITE AID\_594 Store # 594 # of segments: 2



Name: 1_1		W:96.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300784	COORSLIGHT18/12BTL		1	Side	
071990300302	COORSLIGHT30/12CAN		1	Side	
018200530302	BUDLIGHT30/12CAN		1	Side	
018200112188	BUD18/12CAN		1	Side	
018200110306	BUD30/12CAN		1	Side	
080660956152	CORONA12/12BTL		1	Side	
080660956800	CORONA18/12BTL		1	Side	
072890000163	HEINEKEN12/12BTL		1	Side	
635985800064	WHITECLAWVARIETY12/12CA...		1	Side 90	
635985548904	WHITECLAWVARIETY12/12CA...		1	Side 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side 90	
087692006862	TRULYVARIETYBERRY12/12C...		1	Side 90	

Name: 1_2		W:96.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200113086	BUD18/12BTL		2	Side	
018200532184	BUDLIGHT18/12CAN		1	Side 90	
033544950531	CORONAFAMILIAR12/12BTL		1	Front	
072890001597	HEINEKENLIGHT12/12BTL		1	Front	
082488123006	BECKS12/12BTL		1	Front	
087692831341	TWISTEDTEAORIGINAL12/12C...		1	Side 90	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
087692009658	TRULYPINEAPPLE6/12CAN		1	Side	
087692007920	TRULYBLUEBERRYANDACAI6/...		1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	

Name: 1_3		W:96.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200007712	BUD12/12BTL		1	Front	
018200059902	MICHELOBULTRA12/12BTL		1	Front	
080660957579	MODELOESPECIAL12/12BTL		1	Front	
033544950418	CORONAPREMIER6/12BTL		1	Front	



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071990095161	BLUEMOONBELGIANWHITE12/...		1	Front
080432802908	SEAGRAMSESCAPESVARIETY...		1	Front
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90
071990000158	COORSHARDSELTZERVARIET...		1	Front 90
018200202179	BUDLIGHTSELTZERVARIETYR...		1	Front 90
018200202087	BUDLIGHTSELTZERVARIETY1...		1	Front 90
033544000434	CORONASELTZERVARIETY12/...		1	Front 90
034100012328	VIZZYVARIETY12/12CAN(A)		1	Front 90

Name: 1_4	W:96.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200200779	NATURALLIGHT15/12CAN		1	Side 90
034100015091	HIGHLIFE12/12BTL		1	Front
018200200823	MICHELOBULTRAPUREGOLD6...		1	Front
080660957159	MODELOESPECIAL12/12CAN		1	Top 90
786150000168	STELLAARTOIS12/11.2CAN		1	Front 90
018200281563	SHOCKTOPBELGIANWHITE15/...		1	Side 90
817606010209	CAPTAINLAWRENCEIPA6/12BTL		1	Front
034100012229	MOVOVARIETY4/8.4CAN		1	Front 90
033544950630	CORONAREFRESCAPASSION...		1	Side
033544950678	CORONAREFRESCAGUAVALI...		1	Side
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90
018200201790	NATURALLIGHTSELTZERVARI...		1	Top 90
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Front 90
018200285486	BONANDVIVSPIKEDSELTZERV...		1	Side
041827701121	ARCTICCHILLHARDSELTZERV...		1	Top 90

