

Rite Aid
 Store# 10708
 MONTGOMERY, NY

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow



Rite Aid
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FINAL

Cold

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Segment 1 of 3 starting view

Shelf Schematic Report

RITE AID_10708 Store # 10708 # of segments: 3

Name: 1_1	W:22.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990300173	COORSLIGHT18/12CAN		1	Side 90
071990300173	COORSLIGHT18/12CAN		1	Side 90
018200532184	BUDLIGHT18/12CAN		1	Top 90

Name: 1_2	W:22.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990300173	COORSLIGHT18/12CAN		1	Side 90
018200532184	BUDLIGHT18/12CAN		1	Side 90
018200530470	BUDLIGHT12/12CAN		1	Top 90

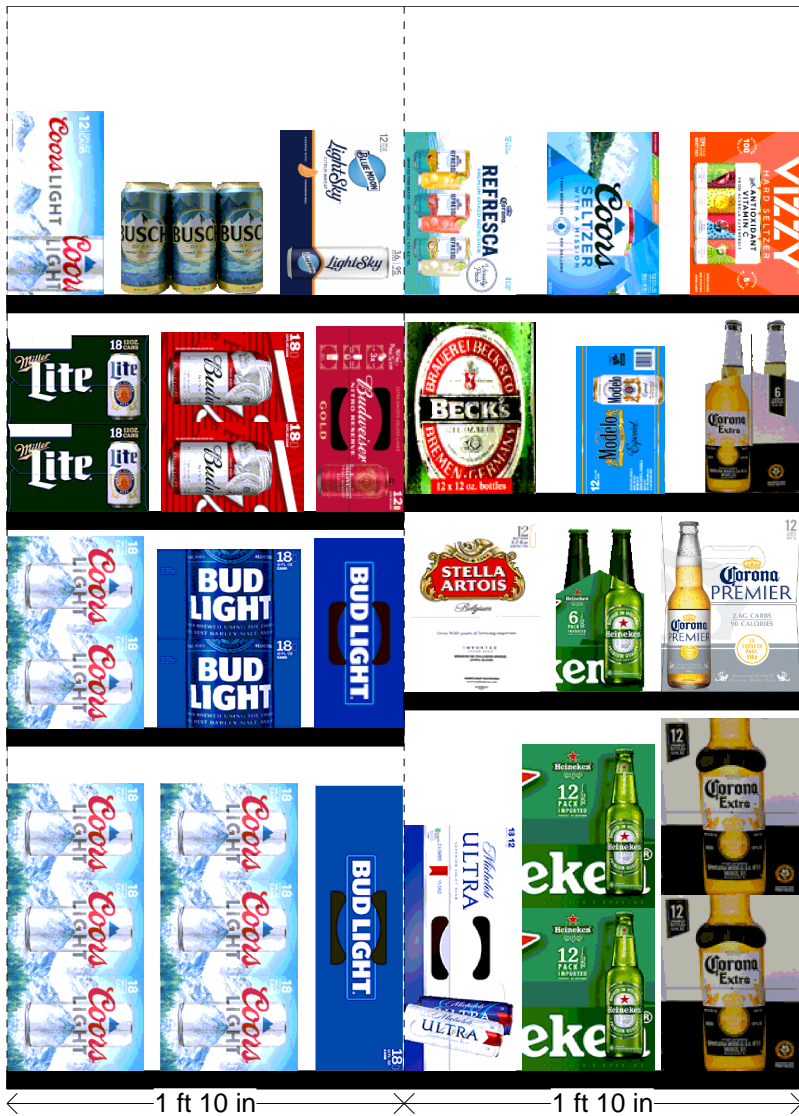
Name: 1_3	W:22.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100573409	LITE18/12CAN		1	Side 90
018200112188	BUD18/12CAN		1	Side 90
018200202018	BUDWEISERNITROGOLD12/12...		1	Top 90

Name: 1_4	W:22.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990000486	COORSLIGHT12/12CAN		1	Top 90
018200000638	BUSCH6/16CAN		1	Front
071990095925	BLUEMOONLIGHTSKY12/12CAN		1	Top 90

Name: 2_1	W:22.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200967214	MICHELOBULTRA18/12CAN		1	Top 90
072890000163	HEINEKEN12/12BTL		1	Side
080660956152	CORONA12/12BTL		1	Side

Name: 2_2	W:22.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
786150000144	STELLAARTOIS12/11.2BTL		1	Side
072890000118	HEINEKEN6/12BTL		1	Side
033544950425	CORONAPREMIER12/12BTL		1	Side

Name: 2_3	W:22.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
082488123006	BECKS12/12BTL		1	Side
080660957159	MODELOESPECIAL12/12CAN		1	Side



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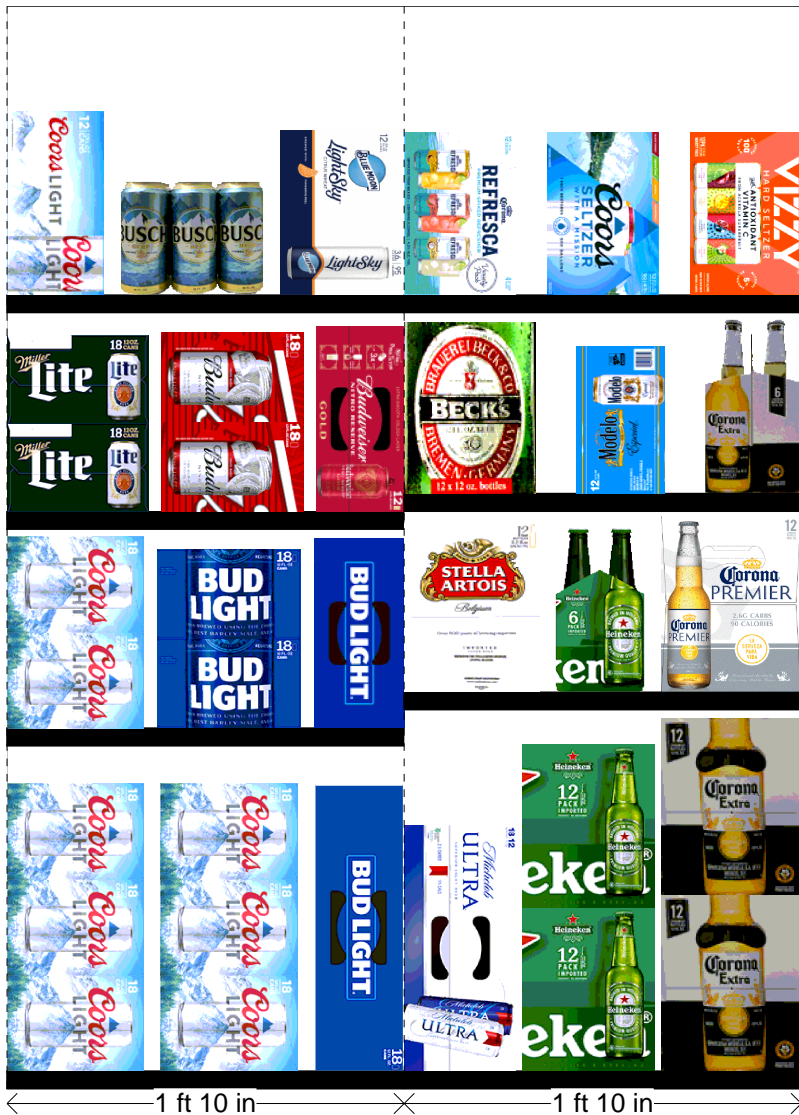
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Segment 1 of 3 starting view

Shelf Schematic Report

RITE AID_10708 Store # 10708 # of segments: 3
 080660956053 CORONA6/12BTL 1 Side

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90
071990000158	COORSHARDSELTZERVARIET...		1	Front 90
034100012328	VIZZYVARIETY12/12CAN(A)		1	Front 90



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Segment 3 of 3 starting view

Shelf Schematic Report

RITE AID_10708 Store # 10708 # of segments: 3

Name: 3_1		W:22.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985800064	WHITECLAWVARIETY12/12CA...		1	Side	90
635985100331	WHITECLAWMANGO12/12CAN		1	Side	90
635985548904	WHITECLAWVARIETY12/12CA...		1	Top	

Name: 3_2		W:22.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692006862	TRULYVARIETYBERRY12/12C...		1	Front	90
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front	90
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985000211	WHITECLAW70PINEAPPLE6/12...		1	Side	

Name: 3_3		W:22.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692009917	TRULYLEMONADEVARIETY12/...		1	Front	90
018200202087	BUDLIGHTSELTZERVARIETY1...		1	Front	90
033544000434	CORONASELTZERVARIETY12/...		1	Front	90

Name: 3_4		W:22.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990477127	KEYSTONEICE1/24CAN		1	Front	
072890001191	HEINEKEN1/24CAN		1	Front	
786150001707	STELLAARTOIS1/19.2CAN		1	Front	
087692832317	TWISTEDTEAORIGINAL1/24CAN		1	Front	
087692010425	TRULYLEMONADE1/24CAN		1	Front	
635985260394	WHITECLAWMANGO1/19.2CAN		1	Front	
635985260387	WHITECLAWBLACKCHERRY1/...		1	Side	



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Warm

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FINAL

Warm

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Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_10708 Store # 10708 # of segments: 4



Name: 4_5		W:192.00 in	D:26.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200610301	BUSCH30/12CAN		1	Side
071990300784	COORSLIGHT18/12BTL		3	Side
071990316006	COORSLIGHT24/12CAN		1	Side 90
071990300173	COORSLIGHT18/12CAN		3	Side 90
071990300173	COORSLIGHT18/12CAN		1	Side
018200113086	BUD18/12BTL		1	Side
018200533082	BUDLIGHT18/12BTL		1	Side
018200966248	MICHELOBULTRA18/12BTL		1	Side
018200967153	MICHELOBULTRA24/12CAN		1	Side

Name: 4_2		W:144.00 in	D:26.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200860317	BUSCHLIGHT30/12CAN		1	Front
034100573065	LITE24/12CAN		1	Side 90
071990316006	COORSLIGHT24/12CAN		1	Side 90
018200110306	BUD30/12CAN		1	Front
018200530302	BUDLIGHT30/12CAN		1	Front
018200967153	MICHELOBULTRA24/12CAN		1	Front
033544950272	MODELOESPECIAL18/12BTL		1	Front

Name: 4_3		W:192.00 in	D:26.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071439340302	ROLLINGROCK30/12CAN		1	Front
034100573416	LITE30/12CAN		1	Side
071990300302	COORSLIGHT30/12CAN		1	Side
018200112188	BUD18/12CAN		1	Side 90
018200111686	BUD24/12CAN		1	Side 90
018200532184	BUDLIGHT18/12CAN		1	Side 90
018200007699	BUDLIGHT12/12BTL		1	Front
018200967214	MICHELOBULTRA18/12CAN		1	Front
080660957111	MODELOESPECIAL18/12CAN		1	Top

Name: 4_4		W:192.00 in	D:26.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200201790	NATURALLIGHTSELTZERVARI...		1	Side 90
034100015091	HIGHLIFE12/12BTL		1	Front
034100573409	LITE18/12CAN		1	Side 90
022100001701	PABST12/12CAN		1	Side 90

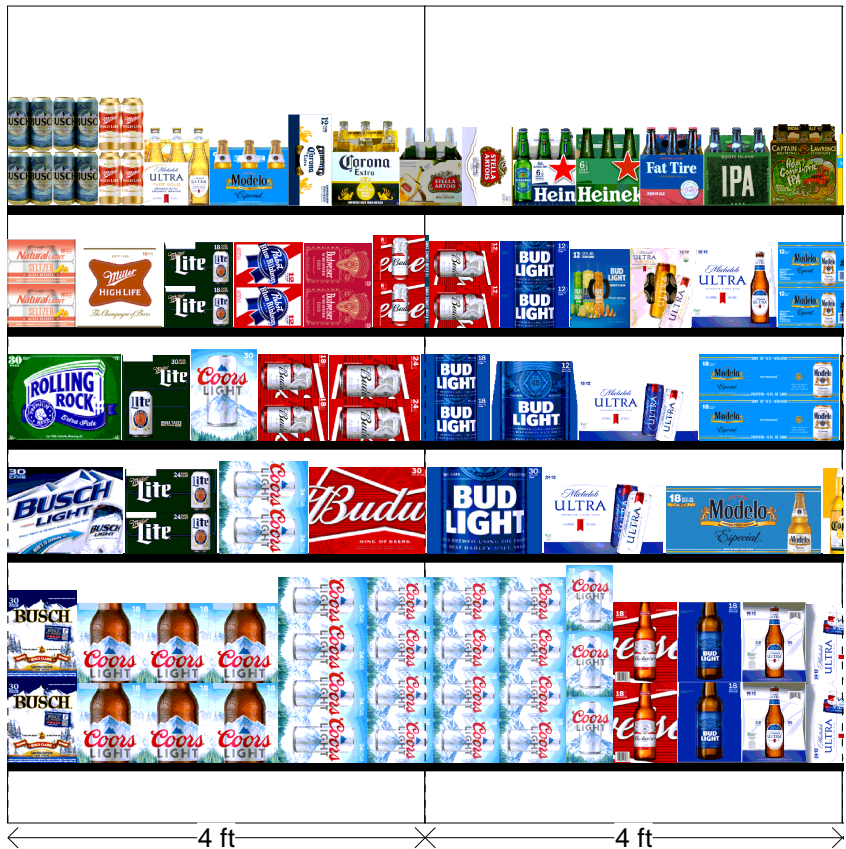
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RITE AID_10708 Store # 10708		# of segments: 4
018200202018	BUDWEISERNITROGOLD12/12...	1 Side 90
018200089817	BUD8/16CAN	1 Side
018200110474	BUD12/12CAN	1 Side 90
018200530470	BUDLIGHT12/12CAN	1 Side 90
018200202100	BUDLIGHTPEELSVARIETY12/1...	1 Top 90
018200201448	MICHELOBULTRAPUREGOLD1...	1 Top 90
018200059902	MICHELOBULTRA12/12BTL	1 Front
080660957159	MODELOESPECIAL12/12CAN	1 Side 90

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
01820000638	BUSCH6/16CAN		2	Side
03410000073	HIGHLIFE6/16CAN		1	Side
018200200823	MICHELOBULTRAPUREGOLD6...		1	Front
080660957654	MODELOESPECIAL6/12BTL		1	Front
080660956954	CORONA12/12CAN		1	Top 90
080660956053	CORONA6/12BTL		1	Front
78615000014	STELLAARTOIS6/11.2BTL		1	Front
786150000168	STELLAARTOIS12/11.2CAN		1	Front 90
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Front
072890000118	HEINEKEN6/12BTL		1	Front
754527000226	NEWBELGIUMFATTIRE6/12BTL		1	Front
736920111327	GOOSEISLANDIPA6/12BTL		1	Front
817606010209	CAPTAINLAWRENCEIPA6/12BTL		1	Front



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RITE AID_10708 Store # 10708 # of segments: 4



Name: 4 5		W:192.00 in	D:26.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660957579	MODELOESPECIAL12/12BTL		1	Side
080660956152	CORONA12/12BTL		1	Front
181954000046	PERONI12/11.2BTL		1	Side
786150000144	STELLAARTOIS12/11.2BTL		1	Side
072890000163	HEINEKEN12/12BTL		1	Front
018200202087	BUDLIGHTSELTZERVARIETY1...		1	Side 90
087692006862	TRULYVARIETYBERRY12/12C...		2	Side 90
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side 90
635985548904	WHITECLAWVARIETY12/12CA...		4	Side 90

Name: 4 2		W:144.00 in	D:26.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956756	CORONALIGHT12/12BTL		1	Side
080660956800	CORONA18/12BTL		2	Side
642860800316	FOUNDERSSOLIDGOLD12/12C...		1	Side 90
642860900245	FOUNDERSALLDAYSESSIONI...		1	Side 90
087692831389	TWISTEDTEAORIGINAL18/12C...		1	Side 90

Name: 4 3		W:192.00 in	D:26.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544950531	CORONAFAMILIAR12/12BTL		1	Front
033544950425	CORONAPREMIER12/12BTL		1	Front
072890001597	HEINEKENLIGHT12/12BTL		1	Front
642860900054	FOUNDERSCENTENNIALIPA15...		1	Side 90
635985129981	MIKESHARDVARIETY12/11.2BTL		1	Front
033544000434	CORONASELTZERVARIETY12/...		1	Front 90
087692009917	TRULYLEMONADEVARIETY12/...		2	Top 90
635985260899	WHITECLAWBLACKCHERRY12...		2	Top 90
635985100331	WHITECLAWMANGO12/12CAN		2	Top 90

Name: 4 4		W:192.00 in	D:26.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087692011033	SAMUELADAMSSEASONAL12/...		1	Front
071990095369	BLUEMOONSEASONAL12/12BTL		1	Side
071990095925	BLUEMOONLIGHTSKY12/12CAN		2	Top 90
613008752200	ARNOLDPALMERSPIKEDHALF...		1	Front 90
033544950678	CORONAREFRESGUAVALI...		1	Side
033544950630	CORONAREFRESCAPASSION...		1	Side

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033544000137	CORONAVARIETYREFRESCA1...	1 Side
018200202179	BUDLIGHTSELTZERVARIETYR...	1 Side
041827701121	ARCTICCHILLHARDSELTZERV...	1 Side
082000781424	SMIRNOFFSPIKEDSPARKLING...	1 Side
071990000158	COORSHARDSELTZERVARIET...	1 Side
034100012328	VIZZYVARIETY12/12CAN(A)	1 Side
635985000211	WHITECLAW70PINEAPPLE6/12...	1 Side 90

Name: 2_5		W:192.00 in	D:26.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
034100516055	LEINIESSEASONALPRIMARY6/...	1	Front
071990095116	BLUEMOONBELGIANWHITE6/1...	1	Front
087692006602	ANGRYORCHARDROSE6/12BTL	1	Front
087692821021	ANGRYORCHARDCRISPAPPL...	1	Front
635985067443	MIKESHARDBLACKCHERRYLE...	1	Front
022100050020	PABSTHARDCOFFEE4/11CAN	1	Top
034100012229	MOVVARIETY4/8.4CAN	1	Front
018200285486	BONANDVIVSPIKEDSELTZERV...	1	Side
018200202506	BUDLIGHTPLATINUMSELTZER...	1	Side
087692007920	TRULYBLUEBERRYANDACAI6/...	1	Side
087692009658	TRULYPINEAPPLE6/12CAN	1	Side
087692009894	TRULYWATERMELONKIWI6/12...	1	Side
087692006787	TRULYWILDBERRY6/12CAN	1	Side
635985200284	WHITECLAWRUBYGRAPEFRUI...	1	Side
635985025986	WHITECLAWNATURALLIME6/1...	1	Side
635985260660	WHITECLAWRASPBERRY6/12...	1	Side
635985200253	WHITECLAWBLACKCHERRY6/...	1	Side
635985260875	WHITECLAWMANGO6/12CAN	1	Side

Name: 2_2		W:48.00 in	D:26.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
033544000434	CORONASELTZERVARIETY12/...	1	Front 90
087692004240	TRULYVARIETYCITRUS12/12C...	2	Top 90
635985800064	WHITECLAWVARIETY12/12CA...	4	Top 90

