

Rite Aid
Store# 3656
BREWSTER, NY

Cold

FMB always lead flow in relation to store traffic flow.

Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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FINAL Cold FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow Segment 1 of 6 starting view



← 2 ft 2 in × 2 ft 2 in →

Shelf Schematic Report

RITE AID_3656 Store # 3656 # of segments: 6

Name: 1_1		W:26.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200284434	NATURALICE15/12CAN		1	Side	90
018200200779	NATURALLIGHT15/12CAN		1	Side	
071990300173	COORSLIGHT18/12CAN		2	Side	

Name: 1_2		W:26.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200786	NATTYDADDY15/12CAN		1	Side	90
022100001701	PABST12/12CAN		1	Top	90
071990316006	COORSLIGHT24/12CAN		1	Side	
018200110474	BUD12/12CAN		1	Top	90

Name: 1_3		W:26.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
022100004122	PABSTEASY12/12CAN		1	Side	
071439344508	ROLLINGROCK12/12CAN		1	Side	
071990300784	COORSLIGHT18/12BTL		1	Side	
018200007712	BUD12/12BTL		1	Side	

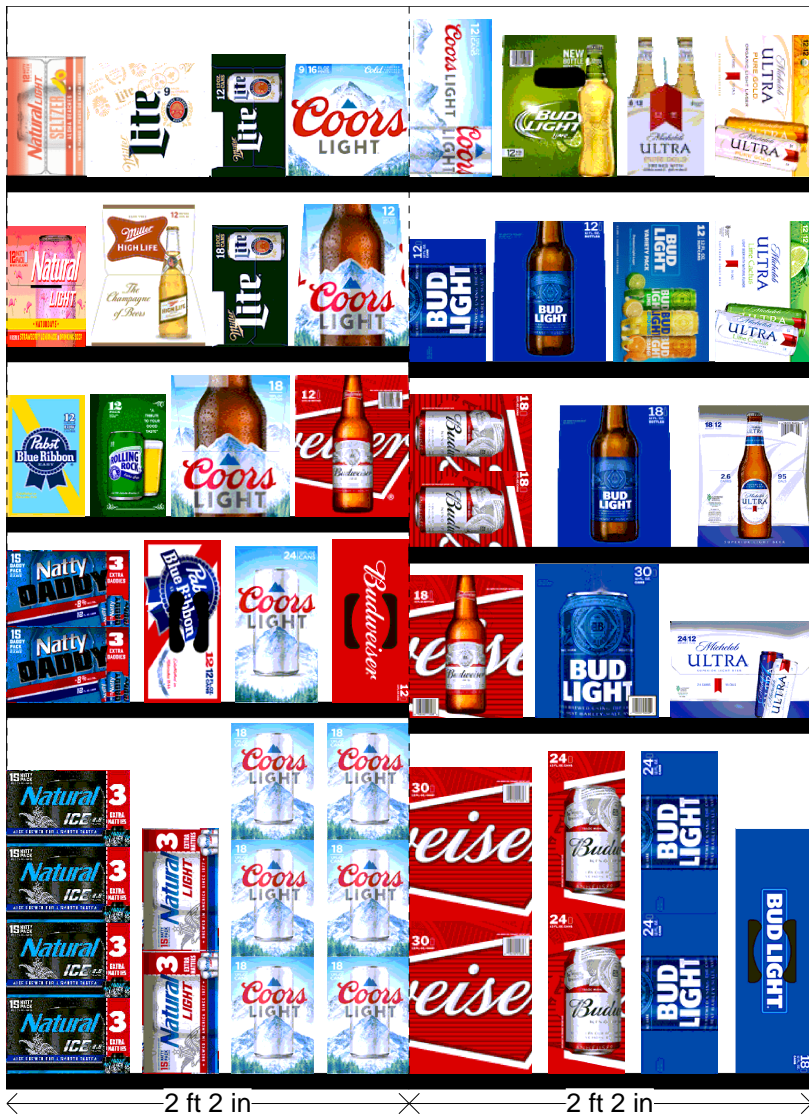
Name: 1_4		W:26.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200201332	NATURDAYS12/12CAN		1	Side	
034100015091	HIGHLIFE12/12BTL		1	Side	
034100573409	LITE18/12CAN		1	Side	
071990300692	COORSLIGHT12/12BTL		1	Side	

Name: 1_5		W:26.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200201790	NATURALLIGHTSELTZERVARI...		1	Side	
034100570231	LITE9/16BTL(AL)		1	Front	
034100576363	LITE12/12CAN		1	Side	
071990301040	COORSLIGHT9/16BTL(AL)		1	Front	

Name: 2_1		W:26.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200110306	BUD30/12CAN		1	Side	
018200111686	BUD24/12CAN		1	Side	
018200531682	BUDLIGHT24/12CAN		1	Side	
018200532184	BUDLIGHT18/12CAN		1	Top	90

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Name: 2_2		W:26.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200113086	BUD18/12BTL		1	Side
018200530302	BUDLIGHT30/12CAN		1	Side
018200967153	MICHELOBULTRA24/12CAN		1	Side 90

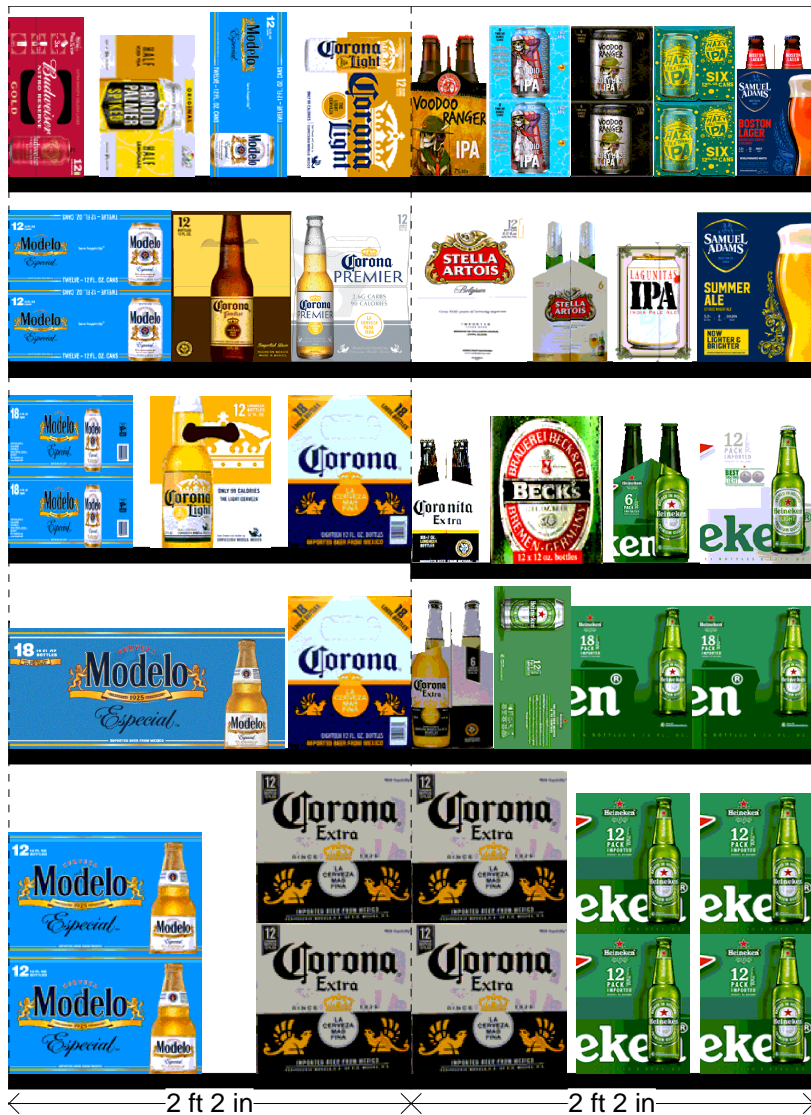
Name: 2_3		W:26.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200112188	BUD18/12CAN		1	Side 90
018200533082	BUDLIGHT18/12BTL		1	Side
018200966248	MICHELOBULTRA18/12BTL		1	Side

Name: 2_4		W:26.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200530470	BUDLIGHT12/12CAN		1	Side
018200007699	BUDLIGHT12/12BTL		1	Side
018200202100	BUDLIGHTPEELSVARIETY12/1...		1	Front 90
018200169847	MICHELOBULTRALIMECACTU...		1	Front 90

Name: 2_5		W:26.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990000486	COORSLIGHT12/12CAN		1	Top 90
018200149900	BUDLIGHTLIME12/12BTL		1	Side
018200200823	MICHELOBULTRAPUREGOLD6...		1	Side
018200201448	MICHELOBULTRAPUREGOLD1...		1	Front 90

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Shelf Schematic Report

RITE AID_3656 Store # 3656 # of segments: 6

Name: 3_1	W:26.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660957579	MODELOESPECIAL12/12BTL		1	Front
080660956152	CORONA12/12BTL		1	Front

Name: 3_2	W:26.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544950272	MODELOESPECIAL18/12BTL		1	Front
080660956800	CORONA18/12BTL		1	Side

Name: 3_3	W:26.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660957111	MODELOESPECIAL18/12CAN		1	Side 90
080660956756	CORONALIGHT12/12BTL		1	Side
080660956800	CORONA18/12BTL		1	Side

Name: 3_4	W:26.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660957159	MODELOESPECIAL12/12CAN		1	Top
033544950531	CORONAFAMILIAR12/12BTL		1	Side
033544950425	CORONAPREMIER12/12BTL		1	Side

Name: 3_5	W:26.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200202018	BUDWEISERNITROGOLD12/12...		1	Top 90
613008752200	ARNOLDPALMERSPIKEDHALF...		1	Front 90
080660957159	MODELOESPECIAL12/12CAN		1	Top 90
080660956213	CORONALIGHT12/12CAN		1	Front 90

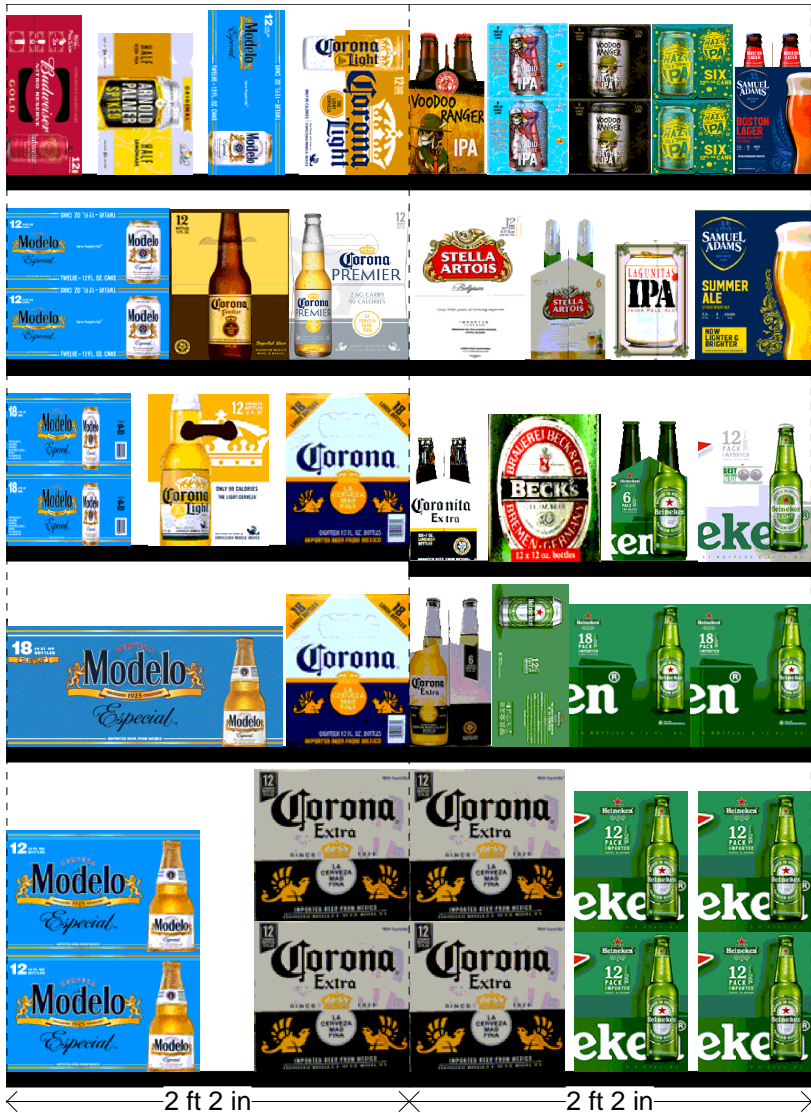
Name: 4_1	W:26.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956152	CORONA12/12BTL		1	Front
072890000163	HEINEKEN12/12BTL		2	Side

Name: 4_2	W:26.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956053	CORONA6/12BTL		1	Side
072890000200	HEINEKEN12/12CAN		1	Top 90
072890001528	HEINEKEN18/12BTL		2	Side

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Shelf Schematic Report



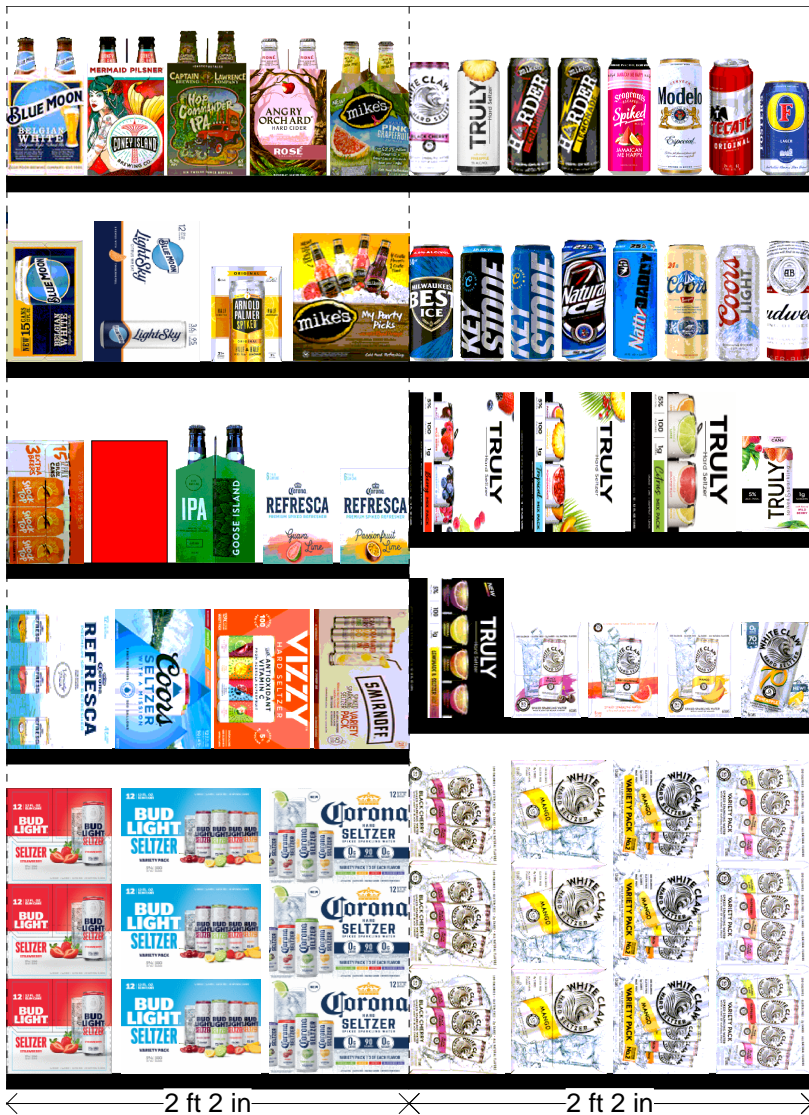
RITE AID_3656	Store # 3656	# of segments: 6		
Name: 4_3	W:26.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660954011	CORONA6/7BTL		1	Side
082488123006	BECKS12/12BTL		1	Side
072890000118	HEINEKEN6/12BTL		1	Side
072890001597	HEINEKENLIGHT12/12BTL		1	Side

Name: 4_4	W:26.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
786150000144	STELLAARTOIS12/11.2BTL		1	Side
786150000014	STELLAARTOIS6/11.2BTL		1	Side
723830212121	LAGUNITASIPA12/12CAN		1	Side
087692011033	SAMUELADAMSSEASONAL12/...		1	Side

Name: 4_5	W:26.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
754527000660	NEWBELGIUMVOODOORANG...		1	Side
754527009946	NEWBELGIUMVOODOOROTAT...		1	Side
754527008857	NEWBELGIUMVOODOOJUICY...		1	Side
083783110104	SIERRANEVADAHAZYLITTLET...		1	Side
087692100126	SAMUELADAMSBOSTONLAGE...		1	Side

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RITE AID_3656 Store # 3656 # of segments: 6

Name: 5_1	W:26.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200202179	BUDLIGHTSELTZERVARIETYR...		1	Side
018200202087	BUDLIGHTSELTZERVARIETY1...		1	Front
033544000434	CORONASELTZERVARIETY12/...		1	Front

Name: 5_2	W:26.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544000137	CORONAVARIETYREFRESCA1...		1	Top 90
071990000158	COORSHARDSELTZERVARIET...		1	Front 90
034100012328	VIZZYVARIETY12/12CAN(A)		1	Front 90
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Front 90

Name: 5_3	W:26.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200281563	SHOCKTOPBELGIANWHITE15/...		1	Side
859612001291	21STAMENDMENTVARIETY12/...		1	Side
736920111327	GOOSEISLANDIPA6/12BTL		1	Side
033544950678	CORONAREFRESCAGUAVALI...		1	Side
033544950630	CORONAREFRESCAPASSION...		1	Side

Name: 5_4	W:26.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990170523	BLUEMOONBELGIANWHITE15...		1	Side
071990095925	BLUEMOONLIGHTSKY12/12CAN		1	Top 90
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side
635985129981	MIKESHARDVARIETY12/11.2BTL		1	Side

Name: 5_5	W:26.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side
887151000949	CONEYISLANDMERMAIDPILS...		1	Side
817606010209	CAPTAINLAWRENCEIPA6/12BTL		1	Side
087692006602	ANGRYORCHARDROSE6/12BTL		1	Side
635985060741	MIKESHARDSEASONAL6/11.2...		1	Side

Name: 6_1	W:26.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985260899	WHITECLAWBLACKCHERRY12...		1	Side 90
635985100331	WHITECLAWMANGO12/12CAN		1	Side 90

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← 2 ft 2 in × 2 ft 2 in →

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63598580064	WHITECLAWVARIETY12/12CA...	1 Side 90
635985548904	WHITECLAWVARIETY12/12CA...	1 Side 90

Name: 6_2		W:26.00 in	D:24.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
087692009917	TRULYLEMONADEVARIETY12/...	1	Front 90
635985200253	WHITECLAWBLACKCHERRY6/...	1	Side
635985200284	WHITECLAWRUBYGRAPEFRU...	1	Side
635985260875	WHITECLAWMANGO6/12CAN	1	Side
635985000211	WHITECLAW70PINEAPPLE6/12...	1	Side

Name: 6_3		W:26.00 in	D:24.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
087692006862	TRULYVARIETYBERRY12/12C...	1	Top 90
087692008040	TRULYVARIETYTROPICAL12/1...	1	Top 90
087692004240	TRULYVARIETYCITRUS12/12C...	1	Top 90
087692006787	TRULYWILDBERRY6/12CAN	1	Side

Name: 6_4		W:26.00 in	D:24.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
034100008208	MILWAUKEESBESTICE1/24CAN	1	Front
071990477127	KEYSTONEICE1/24CAN	1	Front
071990480240	KEYSTONELIGHT1/24CAN	1	Front
018200250088	NATURALICE1/25CAN	1	Front
018200250132	NATTYDADDY1/25CAN	1	Front
071990100711	COORSBANQUET1/24CAN	1	Front
071990300654	COORSLIGHT1/24CAN	1	Front
018200250002	BUD1/25CAN	1	Front

Name: 6_5		W:26.00 in	D:24.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
635985260387	WHITECLAWBLACKCHERRY1/...	1	Side
087692009702	TRULYPINEAPPLE1/24CAN	1	Front
635985249856	MIKESHARDERCranberryL...	1	Front
635985245834	MIKESHARDERLEMONADE1/2...	1	Side
070310014837	SEAGRAMSESCAPESSPIKEDJ...	1	Front
080660957210	MODELOESPECIAL1/24CAN	1	Front
089826001422	TECATE1/24CAN	1	Front
070897013315	FOSTERS1/25.4CAN	1	Front