

Rite Aid

Store# 1302

NEWBURGH , NY

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow



Rite Aid
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FINAL

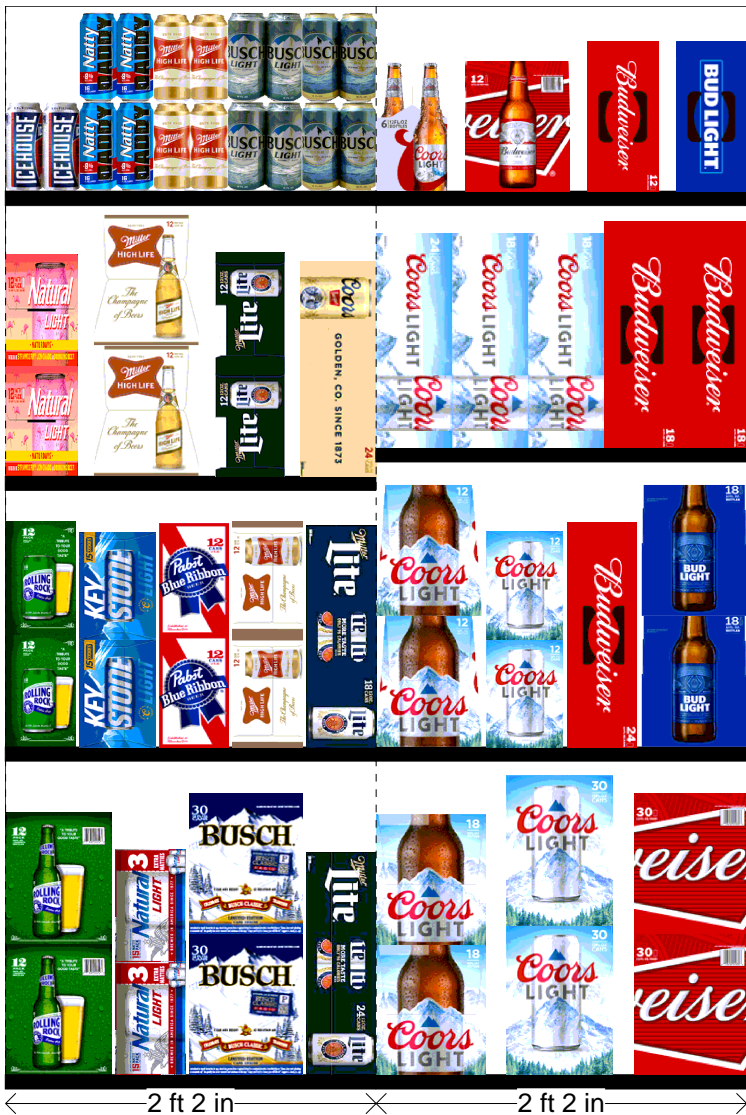
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Segment 1 of 8 starting view

Shelf Schematic Report

RITE AID_1302 Store # 1302 # of segments: 8



Name: 1_1		W:26.00 in	D:36.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071439457123	ROLLINGROCK12/12BTL		1	Side
018200200779	NATURALLIGHT15/12CAN		1	Side
018200610301	BUSCH30/12CAN		1	Side
034100573065	LITE24/12CAN		1	Top 90

Name: 1_2		W:26.00 in	D:36.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071439344508	ROLLINGROCK12/12CAN		1	Side
071990480455	KEYSTONELIGHT15/12CAN		1	Side
022100001701	PABST12/12CAN		1	Side
034100016364	HIGHLIFE12/12CAN		1	Side
034100573409	LITE18/12CAN		1	Top 90

Name: 1_3		W:26.00 in	D:36.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200201332	NATURDAYS12/12CAN		1	Side
034100015091	HIGHLIFE12/12BTL		1	Side
034100576363	LITE12/12CAN		1	Side
071990116002	COORSBANQUET24/12CAN		1	Top 90

Name: 1_4		W:26.00 in	D:36.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100008826	ICEHOUSE6/16CAN		1	Side
018200258787	NATTYDADDY6/16CAN		1	Side
034100000073	HIGHLIFE6/16CAN		1	Side
018200004261	BUSCHLIGHT6/16CAN		1	Side
018200000638	BUSCH6/16CAN		1	Side

Name: 2_1		W:26.00 in	D:36.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990300784	COORSLIGHT18/12BTL		1	Side
071990300302	COORSLIGHT30/12CAN		1	Side
018200110306	BUD30/12CAN		1	Side

Name: 2_2		W:26.00 in	D:36.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990300692	COORSLIGHT12/12BTL		1	Side
071990000486	COORSLIGHT12/12CAN		1	Side

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018200111686	BUD24/12CAN		1	Top 90
018200533082	BUDLIGHT18/12BTL		1	Side

Name: 2_3		W:26.00 in	D:36.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990316006	COORSLIGHT24/12CAN		1	Top 90
071990300173	COORSLIGHT18/12CAN		2	Top 90
018200112188	BUD18/12CAN		2	Top 90

Name: 2_4		W:26.00 in	D:36.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990300050	COORSLIGHT6/12BTL		1	Side
018200007712	BUD12/12BTL		1	Side
018200110474	BUD12/12CAN		1	Top 90
018200530470	BUDLIGHT12/12CAN		1	Top 90

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Segment 3 of 8 starting view

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Name: 3_1		W:26.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950272	MODELOESPECIAL18/12BTL		1	Side	
080660957159	MODELOESPECIAL12/12CAN		1	Side 90	
080660957111	MODELOESPECIAL18/12CAN		1	Side 90	

Name: 3_2		W:26.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200530302	BUDLIGHT30/12CAN		1	Top 90	
018200532184	BUDLIGHT18/12CAN		1	Top 90	
018200967214	MICHELOBULTRA18/12CAN		1	Side	
018200967153	MICHELOBULTRA24/12CAN		1	Top 90	

Name: 3_3		W:26.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200113086	BUD18/12BTL		1	Side	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200966248	MICHELOBULTRA18/12BTL		1	Side	

Name: 3_4		W:26.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200970092	BUDLIGHT12/16BTL(AL)		1	Side	
018200202018	BUDWEISERNITROGOLD12/12...		1	Side	
018200202100	BUDLIGHTPEELSVARIETY12/1...		1	Front 90	
018200059902	MICHELOBULTRA12/12BTL		1	Side	

Name: 4_1		W:26.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL		2	Front	

Name: 4_2		W:26.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL		2	Front	

Name: 4_3		W:26.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200201448	MICHELOBULTRAPUREGOLD1...		1	Front 90	
613008752200	ARNOLDPALMERSPIKEDHALF...		1	Front 90	
080660957876	MODELONEGRA12/12BTL		1	Front	

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Segment 3 of 8 starting view

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Name: 4 4	W:26.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200169847	MICHELOBULTRALIMEACTU...		1	Front 90
080660957555	MODELOESPECIAL6/12CAN		1	Side
080660957654	MODELOESPECIAL6/12BTL		1	Side
080660957852	MODELONEGRA6/12BTL		1	Side



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Segment 5 of 8 starting view

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Name: 5_1		W:26.00 in	D:36.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956800	CORONA18/12BTL		2	Side
080660956152	CORONA12/12BTL		1	Side

Name: 5_2		W:26.00 in	D:36.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956152	CORONA12/12BTL		2	Side
080660956152	CORONA12/12BTL		1	Front

Name: 5_3		W:26.00 in	D:36.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956954	CORONA12/12CAN		1	Side
033544950029	CORONA18/12CAN		1	Side
080660956053	CORONA6/12BTL		1	Front
033544950425	CORONAPREMIER12/12BTL		1	Side

Name: 5_4		W:26.00 in	D:36.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
089826900336	TECATE12/12CAN		1	Side
089826000098	TECATE6/12CAN		1	Side
033544950449	CORONAPREMIER12/12CAN		1	Top 90
033544950418	CORONAPREMIER6/12BTL		1	Front

Name: 6_1		W:26.00 in	D:36.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956152	CORONA12/12BTL		1	Front
080660956756	CORONALIGHT12/12BTL		1	Side
082488123006	BECKS12/12BTL		1	Side

Name: 6_2		W:26.00 in	D:36.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956152	CORONA12/12BTL		1	Front
033544950531	CORONAFAMILIAR12/12BTL		1	Side
786150000144	STELLAARTOIS12/11.2BTL		1	Side

Name: 6_3		W:26.00 in	D:36.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544950517	CORONAFAMILIAR6/12BTL		1	Side
080660956213	CORONALIGHT12/12CAN		1	Top 90

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Shelf Schematic Report



RITE AID_1302	Store # 1302	# of segments: 8		
786150000168	STELLAARTOIS12/11.2CAN		1	Front 90
786150000014	STELLAARTOIS6/11.2BTL		1	Side

Name: 6_4		W:26.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
736920116513	GOOSEISLANDIPA15/12CAN		1	Side	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	
071990095161	BLUEMOONBELGIANWHITE12/...		1	Side	
071990095925	BLUEMOONLIGHTSKY12/12CAN		1	Top 90	

Name: 6_5		W:26.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
736920111327	GOOSEISLANDIPA6/12BTL		1	Side	
863267000059	NEWBURGHMEGABOSS4/16C...		1	Front	
863267000004	NEWBURGHCREAMALE4/16CAN		1	Front	
817606010209	CAPTAINLAWRENCEIPA6/12BTL		1	Front	

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Segment 7 of 8 starting view



← 2 ft 2 in × 2 ft 2 in →

Shelf Schematic Report

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Name: 7_1	W:26.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890000163	HEINEKEN12/12BTL		2	Side
072890000163	HEINEKEN12/12BTL		1	Front

Name: 7_2	W:26.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890000163	HEINEKEN12/12BTL		2	Front
072890000200	HEINEKEN12/12CAN		1	Side

Name: 7_3	W:26.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
181954000046	PERONI12/11.2BTL		1	Side
072890001597	HEINEKENLIGHT12/12BTL		1	Side
0728900005298	HEINEKEN12/8CAN		1	Top 90
072890000118	HEINEKEN6/12BTL		1	Side

Name: 7_4	W:26.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100516079	LEINIESSEASONALPRIMARY1...		1	Side
087692100126	SAMUELADAMS BOSTON LAGE...		1	Side
087692011033	SAMUELADAMSSEASONAL12/...		1	Side
083820123937	GUINNESSEXTRASTOUT6/12B...		1	Side

Name: 7_5	W:26.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985060741	MIKESHARDSEASONAL6/11.2...		1	Side
635985129981	MIKESHARD VARIETY12/11.2BTL		1	Side
080432802908	SEAGRAMSESCAPES VARIETY...		1	Side
087692751342	TWISTEDTEAHALFANDHALF12...		1	Side

Name: 8_1	W:26.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890000163	HEINEKEN12/12BTL		1	Front
072890001528	HEINEKEN18/12BTL		2	Side

Name: 8_2	W:26.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200202087	BUDLIGHT SELTZER VARIETY1...		1	Front 90
087692006862	TRULY VARIETY BERRY12/12C...		1	Front 90

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Segment 7 of 8 starting view

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RITE AID_1302	Store # 1302	# of segments: 8
635985800064	WHITECLAWVARIETY12/12CA...	1 Top 90
635985548904	WHITECLAWVARIETY12/12CA...	1 Front 90

Name: 8_3	W:26.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200202179	BUDLIGHTSELTZERVARIETYR...		1	Front 90
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front 90
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90

Name: 8_4	W:26.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990000158	COORSHARDSELTZERVARIET...		1	Front 90
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90
635985260875	WHITECLAWMANGO6/12CAN		1	Side 90
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side 90

Name: 8_5	W:26.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544000434	CORONASELTZERVARIETY12/...		1	Top 90
087692009917	TRULYLEMONADEVARIETY12/...		1	Front 90
034100012328	VIZZYVARIETY12/12CAN(A)		1	Front 90
635985000211	WHITECLAW70PINEAPPLE6/12...		1	Side 90

Name: 8_6	W:26.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90
087692006602	ANGRYORCHARDROSE6/12BTL		1	Side
018200201790	NATURALLIGHTSELTZERVARI...		1	Side
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Front 90

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warm

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Segment 1 of 2 starting view

Shelf Schematic Report

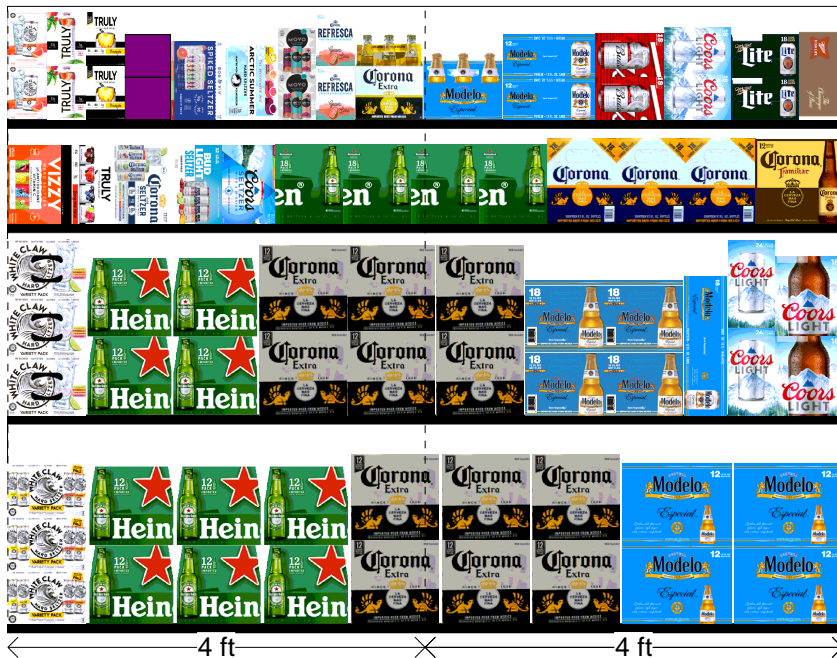
RITE AID_1302 Store # 1302 # of segments: 2

Name: 1_1		W:96.00 in	D:16.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985800064	WHITECLAWVARIETY12/12CA...		1	Front	
072890000163	HEINEKEN12/12BTL		3	Front	
080660956152	CORONA12/12BTL		3	Front	
080660957579	MODELOESPECIAL12/12BTL		2	Top	

Name: 1_2		W:96.00 in	D:16.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...		1	Top	
072890000163	HEINEKEN12/12BTL		2	Front	
080660956152	CORONA12/12BTL		3	Front	
033544950272	MODELOESPECIAL18/12BTL		2	Side	
080660957111	MODELOESPECIAL18/12CAN		1	Top 90	
071990316006	COORSLIGHT24/12CAN		1	Side	
071990300784	COORSLIGHT18/12BTL		1	Side	

Name: 1_3		W:96.00 in	D:16.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012328	VIZZYVARIETY12/12CAN(A)		1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...		1	Front 90	
033544000434	CORONASELTZERVARIETY12/...		1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...		1	Front 90	
071990000158	COORSHARDSELTZERVARIET...		1	Front 90	
072890001528	HEINEKEN18/12BTL		4	Side	
080660956800	CORONA18/12BTL		3	Side	
033544950531	CORONAFAMILIAR12/12BTL		1	Front	

Name: 1_4		W:96.00 in	D:16.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
087692009658	TRULYPINEAPPLE6/12CAN		1	Side	
018200202506	BUDLIGHTPLATINUMSELTZER...		1	Side	
853897002271	BONANDVIVSPIKEDSELTZERV...		1	Front 90	
041827701121	ARCTICCHILLHARDSELTZERV...		1	Front 90	
034100012229	MOVOVARIETY4/8.4CAN		1	Front	
033544950678	CORONAREFRESCAGUAVALI...		1	Side	
080660956053	CORONA6/12BTL		1	Front	
080660957654	MODELOESPECIAL6/12BTL		1	Front	



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Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_1302	Store # 1302	# of segments: 2		
080660957159	MODELOESPECIAL12/12CAN	1	Top	
018200112188	BUD18/12CAN	1	Side 90	
071990300173	COORSLIGHT18/12CAN	1	Side 90	
034100573409	LITE18/12CAN	1	Side 90	
034100016364	HIGHLIFE12/12CAN	1	Top 90	

