

Rite Aid
 Store# 10700
 KINGSTON, NY

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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FINAL

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Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_10700 Store # 10700 # of segments: 2



Name: 2_1		W:29.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200610479	BUSCH12/12CAN		1	Side	
071990300173	COORSLIGHT18/12CAN		1	Top 90	
018200112188	BUD18/12CAN		1	Top 90	
018200532184	BUDLIGHT18/12CAN		1	Top 90	
080660957111	MODELOESPECIAL18/12CAN		1	Side	

Name: 2_2		W:29.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100576363	LITE12/12CAN		1	Side	
071990000486	COORSLIGHT12/12CAN		1	Top 90	
018200110474	BUD12/12CAN		1	Side	
018200530470	BUDLIGHT12/12CAN		1	Side	
018200201448	MICHELOBULTRAPUREGOLD1...		1	Side 90	

Name: 2_3		W:29.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200008016	BUSCHLIGHT12/12CAN		1	Side	
071990300692	COORSLIGHT12/12BTL		1	Side	
018200007712	BUD12/12BTL		1	Side	
034100012328	VIZZYVARIETY12/12CAN(A)		1	Top 90	

Name: 1_4		W:29.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100015091	HIGHLIFE12/12BTL		1	Side	
071990301040	COORSLIGHT9/16BTL(AL)		1	Front	
018200202100	BUDLIGHTPEELSVARIETY12/1...		1	Front 90	
071990095925	BLUEMOONLIGHTSKY12/12CAN		1	Top 90	

Name: 2_4		W:29.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100000073	HIGHLIFE6/16CAN		1	Side	
071439400167	ROLLINGROCK6/16CAN		1	Side	
034100008826	ICEHOUSE6/16CAN		1	Side	
087692100140	SAMUELADAMSBOSTONLAGE...		1	Side	
033544950630	CORONAREFRESCAPASSION...		1	Side	

Name: 3_1		W:29.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	

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080660957159	MODELOESPECIAL12/12CAN	1	Side
080660956152	CORONA12/12BTL	2	Side
080660956756	CORONALIGHT12/12BTL	1	Side

Name: 3_2		W:29.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
07289000835	HEINEKEN4/16CAN		1	1	Front
072890001597	HEINEKENLIGHT12/12BTL		1	1	Side
072890000163	HEINEKEN12/12BTL		1	1	Side
087692009917	TRULYLEMONADEVARIETY12/...		1	1	Top 90

Name: 3_3		W:29.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260899	WHITECLAWBLACKCHERRY12...		1	1	Side 90
635985100331	WHITECLAWMANGO12/12CAN		1	1	Side 90
018200202087	BUDLIGHTSELTZERVARIETY1...		1	1	Side 90
087692006862	TRULYVARIETYBERRY12/12C...		1	1	Side 90

Name: 3_4		W:29.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...		1	1	Side 90
635985800064	WHITECLAWVARIETY12/12CA...		1	1	Side 90
071990000158	COORSHARDSELTZERVARIET...		1	1	Side 90
033544000434	CORONASELTZERVARIETY12/...		1	1	Side 90

Name: 3_5		W:29.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071439006017	ROLLINGROCK1/25CAN		1	1	Front
071990477127	KEYSTONEICE1/24CAN		1	1	Front
071990480240	KEYSTONELIGHT1/24CAN		1	1	Front
018200250088	NATURALICE1/25CAN		1	1	Front
018200250033	BUSCH1/25CAN		1	1	Front
034100000059	HIGHLIFE1/24CAN		1	1	Front
080660956435	CORONA1/24CAN		1	1	Front
070310014837	SEAGRAMSESCAPESSPIKEDJ...		1	1	Front
635985245834	MIKESHARDERLEMONADE1/2...		1	1	Front
635985249856	MIKESHARDERCRANBERRYL...		1	1	Side

Name: 3_6		W:29.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990100711	COORSBANQUET1/24CAN		1	1	Front



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071990300654	COORSLIGHT1/24CAN	2	Front
018200250002	BUD1/25CAN	1	Front
018200250019	BUDLIGHT1/25CAN	1	Front
034100003234	REDDSWICKED1/24CAN	1	Front
087692010425	TRULYLEMONADE1/24CAN	1	Front
087692009511	TRULYWILDBERRY1/24CAN	1	Front
635985260387	WHITECLAWBLACKCHERRY1/...	1	Front
635985260394	WHITECLAWMANGO1/19.2CAN	1	Front



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Segment 1 of 5 starting view

Shelf Schematic Report

RITE AID_10700 Store # 10700 # of segments: 5

Name: 2_1		W:108.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200860317	BUSCHLIGHT30/12CAN		1	Side
018200860317	BUSCHLIGHT30/12CAN		1	Front
018200610301	BUSCH30/12CAN		1	Front
034100576363	LITE12/12CAN		1	Side 90
018200530302	BUDLIGHT30/12CAN		1	Side
018200967153	MICHELOBULTRA24/12CAN		1	Top

Name: 2_2		W:108.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200610479	BUSCH12/12CAN		2	Side 90
034100016364	HIGHLIFE12/12CAN		1	Side 90
034100015091	HIGHLIFE12/12BTL		1	Side
034100573409	LITE18/12CAN		1	Side 90
018200110474	BUD12/12CAN		1	Top
018200532184	BUDLIGHT18/12CAN		1	Top
018200967214	MICHELOBULTRA18/12CAN		1	Side 90

Name: 2_3		W:108.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200201790	NATURALLIGHTSELTZERVARI...		1	Side 90
071439400167	ROLLINGROCK6/16CAN		1	Side
034100000073	HIGHLIFE6/16CAN		1	Side
034100008826	ICEHOUSE6/16CAN		1	Side
018200008016	BUSCHLIGHT12/12CAN		1	Side 90
018200000638	BUSCH6/16CAN		1	Side
071990301040	COORSLIGHT9/16BTL(AL)		1	Front
018200202018	BUDWEISERNITROGOLD12/12...		1	Side 90
018200530470	BUDLIGHT12/12CAN		1	Side 90
018200202100	BUDLIGHTPEELSVARIETY12/1...		1	Front 90
018200201448	MICHELOBULTRAPUREGOLD1...		1	Top 90



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Segment 3 of 5 starting view

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Name: 2_1		W:108.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200966248	MICHELOBULTRA18/12BTL		2	Side
080660957579	MODELOESPECIAL12/12BTL		1	Side
080660956800	CORONA18/12BTL		2	Side

Name: 2_2		W:108.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544950272	MODELOESPECIAL18/12BTL		1	Side
033544950425	CORONAPREMIER12/12BTL		1	Side
033544950531	CORONAFAMILIAR12/12BTL		1	Front
072890001597	HEINEKENLIGHT12/12BTL		1	Side

Name: 2_3		W:108.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660957654	MODELOESPECIAL6/12BTL		1	Front
080660957159	MODELOESPECIAL12/12CAN		1	Side 90
080660956954	CORONA12/12CAN		1	Side 90
080660956053	CORONA6/12BTL		1	Front

Name: 4_1		W:36.00 in	D:27.50 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
786150000144	STELLAARTOIS12/11.2BTL		1	Front
642860900054	FOUNDERSCENTENNIALIPA15...		1	Side 90
642860900245	FOUNDERSALLDAYSESSIONI...		1	Side 90
635985260899	WHITECLAWBLACKCHERRY12...		1	Top 90

Name: 4_2		W:36.00 in	D:27.50 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
786150000168	STELLAARTOIS12/11.2CAN		1	Top 90
082488123006	BECKS12/12BTL		1	Side
083820123609	GUINNESSDRAUGHTSTOUT4/...		1	Side
087692100140	SAMUELADAMS BOSTON LAGE...		1	Side
087692011033	SAMUELADAMS SEASONAL 12/...		1	Side

Name: 4_3		W:36.00 in	D:27.50 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
786150000014	STELLAARTOIS6/11.2BTL		1	Front
072890000835	HEINEKEN4/16CAN		1	Front
071990095925	BLUEMOONLIGHTSKY12/12CAN		1	Top 90



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071990095116	BLUEMOONBELGIANWHITE6/1...		1	Front
071990095161	BLUEMOONBELGIANWHITE12/...		1	Side

Name: 4_4		W:36.00 in	D:27.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095925	BLUEMOONLIGHTSKY12/12CAN		1	Top 90	
613008752200	ARNOLDPALMERSPIKEDHALF...		1	Top 90	
087692831389	TWISTEDTEAORIGINAL18/12C...		1	Side 90	
635985129981	MIKESHARDVARIETY12/11.2BTL		1	Front	

Name: 4_5		W:72.00 in	D:27.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
736920111327	GOOSEISLANDIPA6/12BTL		1	Front	
817606010209	CAPTAINLAWRENCEIPA6/12BTL		1	Front	
088345101514	STRONGBOWGOLD6/11.2BTL		1	Front	
087692751021	TWISTEDTEAHALFANDHALF6/...		1	Front	
635985606116	MIKESHARDCRANBERRYPAS...		1	Front	



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Segment 5 of 5 starting view

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Name: 4_5		W:72.00 in	D:27.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012229	MOVVARIETY4/8.4CAN		1	Front	90
033544950678	CORONAREFRESAGUAVALI...		1	Side	90
033544000434	CORONASELTZERVARIETY12/...		1	Top	90
018200285486	BONANDVIVSPIKEDSELTZERV...		1	Side	90
853897002271	BONANDVIVSPIKEDSELTZERV...		1	Front	90

Name: 5_4		W:36.00 in	D:27.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985800064	WHITECLAWVARIETY12/12CA...		1	Top	90
635985548904	WHITECLAWVARIETY12/12CA...		1	Top	90
087692006862	TRULYVARIETYBERRY12/12C...		1	Top	90
087692004240	TRULYVARIETYCITRUS12/12C...		1	Top	90
087692008040	TRULYVARIETYTROPICAL12/1...		1	Top	90

Name: 5_3		W:36.00 in	D:27.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985260660	WHITECLAWRASPBerry6/12...		1	Side	
087692009894	TRULYWATERMELONKIWI6/12...		1	Side	
087692009658	TRULYPINEAPPLE6/12CAN		1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
087692007920	TRULYBLUEBERRYANDACAI6/...		1	Side	

Name: 5_2		W:36.00 in	D:27.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202087	BUDLIGHTSELTZERVARIETY1...		1	Front	90
018200202179	BUDLIGHTSELTZERVARIETYR...		1	Front	90
018200202506	BUDLIGHTPLATINUMSELTZER...		1	Side	
635985000211	WHITECLAW70PINEAPPLE6/12...		1	Side	
635985100331	WHITECLAWMANGO12/12CAN		1	Top	90
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Front	90

Name: 5_1		W:36.00 in	D:27.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950630	CORONAREFRESCAPASSION...		1	Side	90
033544000137	CORONAVARIETYREFRESCA1...		1	Top	90

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071990000158	COORSHARDSELTZERVARIET...		1	Front 90
034100012328	VIZZYVARIETY12/12CAN(A)		1	Top 90
041827701121	ARCTICCHILLHARDSELTZERV...		1	Top 90



2020 FALL

Segment View