









RITE AID_10712 - Store # 10712
1604 ROUTE 9 , WAPPINGERS FALLS , NY





COLD


Imports always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

RITE AID_... Store # 10712 # of segments: 2 # of Fixtures: 10

Segment/Door: 1	Shelf: 1_1	W:29.50 in	D:24.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 54890 4	635985548904	WHITECLAWVARIETY12/12CAN(OIGINAL)	1	Side 90	6	
 0 72890 00016 3	072890000163	HEINEKEN12/12BTL	2	Side	8	
 0 80660 95680 0	080660956800	CORONA18/12BTL	1	Side	2	

Segment/Door: 1	Shelf: 1_2	W:29.50 in	D:24.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 26089 9	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Front 90	3	
 0 72890 00011 8	072890000118	HEINEKEN6/12BTL	1	Side	3	
 7 86150 00014 4	786150000144	STELLAARTOIS12/11.2BTL	1	Side	2	
 0 80660 95715 9	080660957159	MODELOESPECIAL12/12CAN	1	Side	2	
 0 80660 95765 4	080660957654	MODELOESPECIAL6/12BTL	1	Side	2	

Segment/Door: 1	Shelf: 1_3	W:29.50 in	D:24.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 20025 3	635985200253	WHITECLAWBLACKCHERRY6/12CAN	1	Side	6	
 6 35985 80006 4	635985800064	WHITECLAWVARIETY12/12CAN(NO2)	1	Side 90	4	
 0 87692 00991 7	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Side 90	4	
 0 87692 00686 2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Side 90	4	
 0 33544 00043 4	033544000434	CORONASELTZERVARIETY12/12CAN(A)	1	Side 90	4	





Segment/Door: 1	Shelf: 1_4	W:29.50 in	D:24.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 00021 1	635985000211	WHITECLAW70PINEAPPLE6/12CAN	1	Side	3	

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6		5	635985260875	WHITECLAWMANGO6/12CAN	1	Top 90	3
0		7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Front 90	3
0		8	071990000158	COORSHARDELTZERVARIETY12/12CAN	1	Front 90	3
0		8	034100012328	VIZZYVARIETY12/12CAN(A)	1	Front 90	3

Segment/Door: 1 Shelf: 1_5 W:29.50 in D:24.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
6  7	635985260387	WHITECLAWBLACKCHERRY1/19.2CAN	1	Side	9
0  5	087692010425	TRULYLEMONADE1/24CAN	1	Front	8
0  7	070310014837	SEAGRAMSESCAPESSPIKEDJAMAICANMEHAPPY1/23.5...	1	Front	8
0  5	080660956435	CORONA1/24CAN	1	Front	8
0  2	018200250002	BUD1/25CAN	1	Front	8
0  9	018200250019	BUDLIGHT1/25CAN	1	Front	8
0  4	071990300654	COORSLIGHT1/24CAN	1	Front	8
0  0	071990480240	KEYSTONELIGHT1/24CAN	1	Front	8
0  7	071990477127	KEYSTONEICE1/24CAN	1	Front	8
0  8	034100008208	MILWAUKEESBESTICE1/24CAN	1	Front	8

Segment/Door: 2 Shelf: 2_1 W:29.50 in D:24.00 in





Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
0  2	080660956152	CORONA12/12BTL	1	Side	4

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	018200532184	BUDLIGHT18/12CAN	1	Top 90	3
	018200112188	BUD18/12CAN	1	Top 90	3
	071990300173	COORSLIGHT18/12CAN	1	Top 90	3
	034100573409	LITE18/12CAN	1	Top 90	3

Segment/Door: 2	Shelf: 2_2	W:29.50 in	D:24.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					080660956053	CORONA6/12BTL	1	Side	3
					018200201448	MICHELOBULTRAPUREGOLD12/12CAN	1	Front 90	3
					018200530470	BUDLIGHT12/12CAN	1	Top 90	3
					018200110474	BUD12/12CAN	1	Top 90	3
					071990000486	COORSLIGHT12/12CAN	1	Top 90	3

Segment/Door: 2	Shelf: 2_3	W:29.50 in	D:24.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					033544950425	CORONAPREMIER12/12BTL	1	Side	2
					080660956756	CORONALIGHT12/12BTL	1	Side	2
					018200059902	MICHELOBULTRA12/12BTL	1	Side	2
					018200007699	BUDLIGHT12/12BTL	1	Side	2









Segment/Door: 2	Shelf: 2_4	W:29.50 in	D:24.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					033544000137	CORONAVARIETYREFRESCA12/12CAN	1	Front 90	3

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	071990095925	071990095925	BLUEMOONLIGHTSKY12/12CAN	1	Top 90	3
	018200202100	018200202100	BUDLIGHTPEELSVARIETY12/12CAN	1	Front 90	3
	018200200809	018200200809	BUDLIGHTORANGE12/12BTL	1	Side	2
Segment/Door: 2 Shelf: 2_5 W:29.50 in D:24.00 in						
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	817606010209	817606010209	CAPTAINLAWRENCEIPA6/12BTL	1	Side	3
	018200000638	018200000638	BUSCH6/16CAN	1	Side	3
	034100000073	034100000073	HIGHLIFE6/16CAN	1	Side	3
	034100000165	034100000165	MILWAUKEESBESTICE6/16CAN	1	Side	3
	018200258787	018200258787	NATTYDADDY6/16CAN	1	Side	3

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RITE AID_... Store # 10712 # of segments: 5 # of Fixtures: 4

Segment/Door: 3	Shelf: 3_1	W:180.00 in	D:15.50 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
6 35985 54890 4	635985548904	WHITECLAWVARIETY12/12CAN(OIGINAL)	2	Side 90	6	
6 35985 10033 1	635985100331	WHITECLAWMANGO12/12CAN	1	Side 90	3	
0 87692 00991 7	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Side 90	3	
0 87692 00686 2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	2	Side 90	6	
0 18200 20208 7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	2	Side 90	6	
0 18200 20217 9	018200202179	BUDLIGHTSELTZERVARIETYREMIX12/12CAN	1	Side 90	3	
0 82000 78142 4	082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZERVARIETY12/12CAN	1	Side 90	3	
0 72890 00152 8	072890001528	HEINEKEN18/12BTL	1	Side	2	
0 72890 00159 7	072890001597	HEINEKENLIGHT12/12BTL	1	Side	2	
7 86150 00014 4	786150000144	STELLAARTOIS12/11.2BTL	1	Side	2	
0 82488 12300 6	082488123006	BECKS12/12BTL	1	Side	2	
0 80660 95680 0	080660956800	CORONA18/12BTL	1	Side	2	
0 33544 95042 5	033544950425	CORONAPREMIER12/12BTL	1	Side	2	
0 80660 95711 1	080660957111	MODELOESPECIAL18/12CAN	1	Side 90	4	
0 33544 95027 2	033544950272	MODELOESPECIAL18/12BTL	1	Side	2	
0 80660 95757 9	080660957579	MODELOESPECIAL12/12BTL	1	Side	2	

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0		18200 96715 3	018200967153	MICHELOBULTRA24/12CAN	1	Side	2
0		18200 96624 8	018200966248	MICHELOBULTRA18/12BTL	1	Side	2
0		18200 11168 6	018200111686	BUD24/12CAN	1	Side 90	4
0		71990 30078 4	071990300784	COORSLIGHT18/12BTL	1	Side	2
0		34100 57256 3	034100572563	LITE18/12BTL	1	Side	2
0		22100 00170 1	022100001701	PABST12/12CAN	1	Side 90	4

Segment/Door: 3 Shelf: 3_2 W:180.00 in D:15.50 in


Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
6		35985 80006 4	635985800064	WHITECLAWVARIETY12/12CAN(NO2)	2	Side	4
6		35985 26089 9	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Side	2
0		87692 00424 0	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Side	2
0		87692 00804 0	087692008040	TRULYVARIETYTROPICAL12/12CAN(SLEEK)	2	Side	4
0		33544 00043 4	033544000434	CORONASELTZERVARIETY12/12CAN(A)	2	Side	4
0		41827 70112 1	041827701121	ARCTICCHILLHARDSELTSERVARIETYTHEWEEKENDER1...	1	Side	2
0		87692 01103 3	087692011033	SAMUELADAMSSEASONAL12/12BTL(A)	1	Side	1
0		72890 00011 8	072890000118	HEINEKEN6/12BTL	1	Front	3
7		86150 00016 8	786150000168	STELLAARTOIS12/11.2CAN	1	Side	2
0		80660 95605 3	080660956053	CORONA6/12BTL	1	Front	2








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	080660956756	CORONALIGHT12/12BTL	1	Side	1
	033544950531	CORONAFAMILIAR12/12BTL	2	Side	2
	080660957159	MODELOESPECIAL12/12CAN	1	Top	2
	018200967214	MICHELOBULTRA18/12CAN	1	Side 90	2
	018200202100	BUDLIGHTPEELSVARIETY12/12CAN	1	Side	2
	018200007699	BUDLIGHT12/12BTL	1	Front	2
	018200110474	BUD12/12CAN	1	Top	2
	034100573409	LITE18/12CAN	1	Side 90	2
	018200201790	NATURALLIGHTSELTZERVARIETY12/12CAN	1	Side 90	2

Segment/Door: 3 Shelf: 3_3		W:180.00 in	D:15.50 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	034100012328	VIZZYVARIETY12/12CAN(A)	2	Top 90	4	
	071990000158	COORSHARDSELTZERVARIETY12/12CAN	2	Front 90	4	
	018200202506	BUDLIGHTPLATINUMSELTZERVARIETY6/12CAN	1	Side	2	
	033544000137	CORONAVARIETYREFRESCA12/12CAN	1	Top 90	2	
	033544950678	CORONAREFRESCAGUAVALIME6/12CAN	1	Side 90	4	
	033544950630	CORONAREFRESCAPASSIONFRUITLIME6/12CAN	1	Side 90	4	
	613008752200	ARNOLDPALMERSPIKEDHALFANDHALF12/12CAN	1	Front 90	2	



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	635985129981	MIKESHARDVARIETY12/11.2BTL	1	Front	2
	071990095116	BLUEMOONBELGIANWHITE6/12BTL	1	Front	3
	071990095925	BLUEMOONLIGHTSKY12/12CAN	1	Top 90	2
	071990095161	BLUEMOONBELGIANWHITE12/12BTL	1	Front	2
	754527009946	NEWBELGIUMWOODDOOROTATIONAL6/12CAN	1	Front	4
	072890000200	HEINEKEN12/12CAN	1	Side 90	2
	080660956954	CORONA12/12CAN	1	Side 90	2
	080660956251	CORONALIGHT6/12BTL	2	Side	2
	080660957654	MODELOESPECIAL6/12BTL	1	Front	2
	018200201448	MICHELOBULTRAPUREGOLD12/12CAN	1	Front 90	2
	018200530470	BUDLIGHT12/12CAN	1	Top	2
	018200007712	BUD12/12BTL	1	Front	2
	034100015091	HIGHLIFE12/12BTL	1	Front	2
	071990480455	KEYSTONELIGHT15/12CAN	1	Side 90	2

Segment/Door: 3	Shelf: 3_4	W:180.00 in	D:15.50 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	635985260875	WHITECLAWMANGO6/12CAN	1	Side	4	
	635985200253	WHITECLAWBLACKCHERRY6/12CAN	1	Side	4	

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6		4	635985200284	WHITECLAWRUBYGRAPEFRUIT6/12CAN	1	Side	4
6		6	635985025986	WHITECLAWNATURALLIME6/12CAN	1	Side	4
6		0	635985260660	WHITECLAWRASPBERRY6/12CAN	1	Side	4
6		1	635985000211	WHITECLAW70PINEAPPLE6/12CAN	1	Side	4
0		7	087692006787	TRULYWILDBERRY6/12CAN	1	Side	4
0		2	087692004172	TRULYCOLIMALIME6/12CAN	1	Side	4
0		0	087692007920	TRULYBLUEBERRYANDACAI6/12CAN	1	Side	4
0		4	087692009894	TRULYWATERMELONKIWI6/12CAN	1	Side	4
0		8	087692009658	TRULYPINEAPPLE6/12CAN	1	Side	4
0		0	022100050020	PABSTHARDCOFFEE4/11CAN	1	Side	6
0		9	034100012229	MOVVARIETY4/8.4CAN	1	Front 90	9
0		1	087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL	2	Front	6
7		6	754527000226	NEWBELGIUMFATTIRE6/12BTL	2	Front	6
8		9	817606010209	CAPTAINLAWRENCEIPA6/12BTL	2	Front	6
0		5	072890000835	HEINEKEN4/16CAN	1	Front	6
0		7	083820123937	GUINNESSEXTRASTOUT6/12BTL	2	Front	6
0		0	018200149900	BUDLIGHTLIME12/12BTL	1	Front	2

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0		18200 20080 9	018200200809	BUDLIGHTORANGE12/12BTL	1	Front	2
0		18200 61047 9	018200610479	BUSCH12/12CAN	1	Side 90	2
0		18200 00063 8	018200000638	BUSCH6/16CAN	1	Side	4
0		18200 25878 7	018200258787	NATTYDADDY6/16CAN	1	Side	2
0		34100 00007 3	034100000073	HIGHLIFE6/16CAN	1	Side	4
0		34100 00882 6	034100008826	ICEHOUSE6/16CAN	1	Side	4
0		34100 00016 5	034100000165	MILWAUKEESBESTICE6/16CAN	1	Side	2