

Rite Aid
 Store# 10712
 WAPPINGERS FALLS , NY

COLD

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow



Rite Aid
Store# 10712
WAPPINGERS FALLS , NY

FINAL

COLD

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_10712 Store # 10712 # of segments: 2



Name: 1_1		W:29.50 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...		1	Side	90
072890000163	HEINEKEN12/12BTL		2	Side	
080660956800	CORONA18/12BTL		1	Side	

Name: 1_2		W:29.50 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front	90
072890000118	HEINEKEN6/12BTL		1	Side	
786150000144	STELLAARTOIS12/11.2BTL		1	Side	
080660957159	MODELOESPECIAL12/12CAN		1	Side	
080660957654	MODELOESPECIAL6/12BTL		1	Side	

Name: 1_3		W:29.50 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260253	WHITECLAWBLACKCHERRY6/...		1	Side	
635985800064	WHITECLAWVARIETY12/12CA...		1	Side	90
087692009917	TRULYLEMONADEVARIETY12/...		1	Side	90
087692006862	TRULYVARIETYBERRY12/12C...		1	Side	90
033544000434	CORONASELTZERVARIETY12/...		1	Side	90

Name: 1_4		W:29.50 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985000211	WHITECLAW70PINEAPPLE6/12...		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Top	90
018200202087	BUDLIGHTSELTZERVARIETY1...		1	Front	90
071990000158	COORSHARDSELTZERVARIET...		1	Front	90
034100012328	VIZZYVARIETY12/12CAN(A)		1	Front	90

Name: 1_5		W:29.50 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260387	WHITECLAWBLACKCHERRY1/...		1	Side	
087692010425	TRULYLEMONADE1/24CAN		1	Front	
070310014837	SEAGRAMSESCAPESSPIKEDJ...		1	Front	
080660956435	CORONA1/24CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	
018200250019	BUDLIGHT1/25CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
071990480240	KEYSTONELIGHT1/24CAN		1	Front	

Rite Aid
Store# 10712
WAPPINGERS FALLS , NY

FINAL

COLD

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_10712 Store # 10712		# of segments: 2
071990477127	KEYSTONEICE1/24CAN	1 Front
034100008208	MILWAUKEESBESTICE1/24CAN	1 Front

Name: 2_1		W:29.50 in	D:24.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
080660956152	CORONA12/12BTL		1 Side
018200532184	BUDLIGHT18/12CAN		1 Top 90
018200112188	BUD18/12CAN		1 Top 90
071990300173	COORSLIGHT18/12CAN		1 Top 90
034100573409	LITE18/12CAN		1 Top 90

Name: 2_2		W:29.50 in	D:24.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
080660956053	CORONA6/12BTL		1 Side
018200201448	MICHELOBULTRAPUREGOLD1...		1 Front 90
018200530470	BUDLIGHT12/12CAN		1 Top 90
018200110474	BUD12/12CAN		1 Top 90
071990000486	COORSLIGHT12/12CAN		1 Top 90

Name: 2_3		W:29.50 in	D:24.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
033544950425	CORONAPREMIER12/12BTL		1 Side
080660956756	CORONALIGHT12/12BTL		1 Side
018200059902	MICHELOBULTRA12/12BTL		1 Side
018200007699	BUDLIGHT12/12BTL		1 Side

Name: 2_4		W:29.50 in	D:24.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
033544000137	CORONAVARIETYREFRESCA1...		1 Front 90
071990095925	BLUEMOONLIGHTSKY12/12CAN		1 Top 90
018200202100	BUDLIGHTPEELSVARIETY12/1...		1 Front 90
018200200809	BUDLIGHTORANGE12/12BTL		1 Side

Name: 2_5		W:29.50 in	D:24.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
817606010209	CAPTAINLAWRENCEIPA6/12BTL		1 Side
018200000638	BUSCH6/16CAN		1 Side
034100000073	HIGHLIFE6/16CAN		1 Side
034100000165	MILWAUKEESBESTICE6/16CAN		1 Side
018200258787	NATTYDADDY6/16CAN		1 Side



Rite Aid

Store# 10712

WAPPINGERS FALLS , NY

WARM

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



Rite Aid
Store# 10712
WAPPINGERS FALLS , NY

FINAL

WARM

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 5 starting view

Shelf Schematic Report

RITE AID_10712 Store # 10712 # of segments: 5



Name: 3_1		W:180.00 in	D:15.50 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985548904	WHITECLAWVARIETY12/12CA...		2	Side 90
635985100331	WHITECLAWMANGO12/12CAN		1	Side 90
087692009917	TRULYLEMONADEVARIETY12/...		1	Side 90
087692006862	TRULYVARIETYBERRY12/12C...		2	Side 90
018200202087	BUDLIGHTSELTZERVARIETY1...		2	Side 90
018200202179	BUDLIGHTSELTZERVARIETYR...		1	Side 90
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Side 90
072890001528	HEINEKEN18/12BTL		1	Side

Name: 3_2		W:180.00 in	D:15.50 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985800064	WHITECLAWVARIETY12/12CA...		2	Side
635985260899	WHITECLAWBLACKCHERRY12...		1	Side
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side
087692008040	TRULYVARIETYTROPICAL12/1...		2	Side
033544000434	CORONASELTZERVARIETY12/...		2	Side
041827701121	ARCTICCHILLHARDELTZERV...		1	Side
087692011033	SAMUELADAMSSEASONAL12/...		1	Side

Name: 3_3		W:180.00 in	D:15.50 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100012328	VIZZYVARIETY12/12CAN(A)		2	Top 90
071990000158	COORSHARDELTZERVARIET...		2	Front 90
018200202506	BUDLIGHTPLATINUMSELTZER...		1	Side
033544000137	CORONAVARIETYREFRESCA1...		1	Top 90
033544950678	CORONAREFRESCAGUAVALI...		1	Side 90
033544950630	CORONAREFRESCAPASSION...		1	Side 90
613008752200	ARNOLDPALMERSPIKEDHALF...		1	Front 90
635985129981	MIKESHARVARIETY12/11.2BTL		1	Front
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Front

Name: 3_4		W:180.00 in	D:15.50 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985260875	WHITECLAWMANGO6/12CAN		1	Side
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side
635985025986	WHITECLAWNATURALLIME6/1...		1	Side
635985260660	WHITECLAWRASPBERRY6/12...		1	Side

Rite Aid
Store# 10712
WAPPINGERS FALLS , NY

FINAL

WARM

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 5 starting view

Shelf Schematic Report

RITE AID_10712 Store # 10712		# of segments: 5		
635985000211	WHITECLAW70PINEAPPLE6/12...		1	Side
087692006787	TRULYWILDBERRY6/12CAN		1	Side
087692004172	TRULYCOLIMALIME6/12CAN		1	Side
087692007920	TRULYBLUEBERRYANDACA16/...		1	Side
087692009894	TRULYWATERMELONKIWI6/12...		1	Side
087692009658	TRULYPINEAPPLE6/12CAN		1	Side
022100050020	PABSTHARDCOFFEE4/11CAN		1	Side
034100012229	MOVOVARIETY4/8.4CAN		1	Front 90
087692821021	ANGRYORCHARDCRISPAPPL...		2	Front



Rite Aid
Store# 10712
WAPPINGERS FALLS , NY

FINAL

WARM

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 3 of 5 starting view

Shelf Schematic Report

RITE AID_10712 Store # 10712 # of segments: 5



Name: 3_1		W:180.00 in	D:15.50 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890001597	HEINEKENLIGHT12/12BTL		1	Side
786150000144	STELLAARTOIS12/11.2BTL		1	Side
082488123006	BECKS12/12BTL		1	Side
080660956800	CORONA18/12BTL		1	Side
033544950425	CORONAPREMIER12/12BTL		1	Side
080660957111	MODELOESPECIAL18/12CAN		1	Side 90
033544950272	MODELOESPECIAL18/12BTL		1	Side
080660957579	MODELOESPECIAL12/12BTL		1	Side
018200967153	MICHELOBULTRA24/12CAN		1	Side
018200966248	MICHELOBULTRA18/12BTL		1	Side

Name: 3_2		W:180.00 in	D:15.50 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890000118	HEINEKEN6/12BTL		1	Front
786150000168	STELLAARTOIS12/11.2CAN		1	Side
080660956053	CORONA6/12BTL		1	Front
080660956756	CORONALIGHT12/12BTL		1	Side
033544950531	CORONAFAMILIAR12/12BTL		2	Side
080660957159	MODELOESPECIAL12/12CAN		1	Top
018200967214	MICHELOBULTRA18/12CAN		1	Side 90
018200202100	BUDLIGHTPEELSVARIETY12/1...		1	Side

Name: 3_3		W:180.00 in	D:15.50 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095925	BLUEMOONLIGHTSKY12/12CAN		1	Top 90
071990095161	BLUEMOONBELGIANWHITE12/...		1	Front
754527009946	NEWBELGIUMVOODOOROTAT...		1	Front
072890000200	HEINEKEN12/12CAN		1	Side 90
080660956954	CORONA12/12CAN		1	Side 90
080660956251	CORONALIGHT6/12BTL		2	Side
080660957654	MODELOESPECIAL6/12BTL		1	Front
018200201448	MICHELOBULTRAPUREGOLD1...		1	Front 90

Name: 3_4		W:180.00 in	D:15.50 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
754527000226	NEWBELGIUMFATTIRE6/12BTL		2	Front
817606010209	CAPTAINLAWRENCEIPA6/12BTL		2	Front
072890000835	HEINEKEN4/16CAN		1	Front

Rite Aid
Store# 10712
WAPPINGERS FALLS , NY

FINAL

WARM

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 3 of 5 starting view

Shelf Schematic Report

RITE AID_10712 Store # 10712		# of segments: 5	
083820123937	GUINNESSEXTRASTOUT6/12B...	2	Front
018200149900	BUDLIGHTLIME12/12BTL	1	Front
018200200809	BUDLIGHTORANGE12/12BTL	1	Front



Rite Aid
Store# 10712
WAPPINGERS FALLS , NY

FINAL

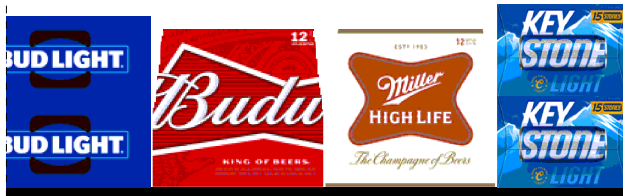
WARM

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 5 of 5 starting view

Shelf Schematic Report

RITE AID_10712 Store # 10712 # of segments: 5



3 ft

Name: 3_1		W:180.00 in	D:15.50 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200111686	BUD24/12CAN		1	Side 90
071990300784	COORSLIGHT18/12BTL		1	Side
034100572563	LITE18/12BTL		1	Side
022100001701	PABST12/12CAN		1	Side 90

Name: 3_2		W:180.00 in	D:15.50 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200007699	BUDLIGHT12/12BTL		1	Front
018200110474	BUD12/12CAN		1	Top
034100573409	LITE18/12CAN		1	Side 90
018200201790	NATURALLIGHTSELTZERVARI...		1	Side 90

Name: 3_3		W:180.00 in	D:15.50 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200530470	BUDLIGHT12/12CAN		1	Top
018200007712	BUD12/12BTL		1	Front
034100015091	HIGHLIFE12/12BTL		1	Front
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90

Name: 3_4		W:180.00 in	D:15.50 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200610479	BUSCH12/12CAN		1	Side 90
018200000638	BUSCH6/16CAN		1	Side
018200258787	NATTYDADDY6/16CAN		1	Side
034100000073	HIGHLIFE6/16CAN		1	Side
034100008826	ICEHOUSE6/16CAN		1	Side
034100000165	MILWAUKEESBESTICE6/16CAN		1	Side