

Rite Aid
Store# 10706
HOPEWELL JUNCTION, NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_10706 Store # 10706 # of segments: 4



| Name: 1_1 | | W:22.00 in | D:22.00 in | | |
|----------------|--------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 034100573409 | LITE18/12CAN | Core | 1 | Top 90 | |
| 071990300173 | COORSLIGHT18/12CAN | Core | 1 | Top 90 | |
| 018200112188 | BUD18/12CAN | Core | 1 | Top 90 | |
| 018200532184 | BUDLIGHT18/12CAN | Core | 1 | Top 90 | |

| Name: 1_2 | | W:22.00 in | D:22.00 in | | |
|----------------|--------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 018200000638 | BUSCH6/16CAN | Core | 1 | Side | |
| 071990000486 | COORSLIGHT12/12CAN | Core | 1 | Top 90 | |
| 018200110474 | BUD12/12CAN | Core | 1 | Top 90 | |
| 018200530470 | BUDLIGHT12/12CAN | Core | 1 | Top 90 | |

| Name: 1_3 | | W:22.00 in | D:22.00 in | | |
|----------------|---------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 071990300784 | COORSLIGHT18/12BTL | Core | 1 | Front | |
| 018200201448 | MICHELOBULTRAPUREGOLD1... | PRO... | 1 | Front 90 | |

| Name: 1_4 | | W:22.00 in | D:22.00 in | | |
|----------------|-----------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 034100000073 | HIGHLIFE6/16CAN | | 1 | Side | |
| 034100015091 | HIGHLIFE12/12BTL | Core | 1 | Side | |
| 018200059902 | MICHELOBULTRA12/12BTL | | 1 | Side | |

| Name: 2_1 | | W:22.00 in | D:22.00 in | | |
|----------------|------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 033544950425 | CORONAPREMIER12/12BTL | Core | 1 | Side | |
| 080660956152 | CORONA12/12BTL | Core | 1 | Side | |
| 080660957159 | MODELOESPECIAL12/12CAN | Core | 1 | Side | |

| Name: 2_2 | | W:22.00 in | D:22.00 in | | |
|----------------|-----------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 080660956756 | CORONALIGHT12/12BTL | Core | 1 | Top | |
| 080660956954 | CORONA12/12CAN | PRO... | 1 | Side | |
| 080660957654 | MODELOESPECIAL6/12BTL | Core | 1 | Side | |

| Name: 2_3 | | W:22.00 in | D:22.00 in | | |
|----------------|-----------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 018200202100 | BUDLIGHTPEELSVARIETY12/1... | PRO... | 1 | Front 90 | |

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Segment 1 of 4 starting view

Shelf Schematic Report

| | | | |
|------------------------------|--------------------------|------------------|----------|
| RITE AID_10706 Store # 10706 | | # of segments: 4 | |
| 087692100140 | SAMUELADAMSBOSTONLAGE... | 1 | Side |
| 071990095925 | BLUEMOONLIGHTSKY12/12CAN | PRO... | 1 Top 90 |

| Name: 2_4 | W:22.00 in | D:22.00 in | | |
|----------------|----------------------------|------------|----------|-------------|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... |
| 018200202018 | BUDWEISERNITROGOLD12/12... | PRO... | 1 | Side |
| 080660956053 | CORONA6/12BTL | Core | 1 | Side |
| 087600101153 | CARLSBERG4/16.9CAN | PRO... | 1 | Front |
| 071990095116 | BLUEMOONBELGIANWHITE6/1... | Core | 1 | Side |



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Segment 3 of 4 starting view

Shelf Schematic Report

RITE AID_10706 Store # 10706 # of segments: 4



| Name: 3_1 | | W:22.00 in | D:22.00 in | | |
|----------------|----------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 07289000163 | HEINEKEN12/12BTL | Core | 1 | Side | |
| 613008752200 | ARNOLDPALMERSPIKEDHALF... | New | 1 | Top 90 | |
| 033544000434 | CORONASELTZERVARIETY12/... | PRO... | 1 | Top 90 | |

| Name: 3_2 | | W:22.00 in | D:22.00 in | | |
|----------------|-----------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 072890001597 | HEINEKENLIGHT12/12BTL | Core | 1 | Side | |
| 034100516819 | CAPELINEVARIETYPACK12/12... | | 1 | Top 90 | |
| 018200202087 | BUDLIGHTSELTZERVARIETY1... | PRO... | 1 | Top 90 | |

| Name: 3_3 | | W:22.00 in | D:22.00 in | | |
|----------------|---------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 786150000144 | STELLAARTOIS12/11.2BTL | Core | 1 | Side | |
| 033544000137 | CORONAREFRESCAVARIETY1... | Core | 1 | Top 90 | |
| 071990000158 | COORSHARDSELTZERVARIET... | New | 1 | Top 90 | |

| Name: 3_4 | | W:22.00 in | D:22.00 in | | |
|----------------|----------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 070310016633 | LABATTBLUELIGHTSELTZERV... | New | 2 | Side 90 | |
| 034100012328 | VIZZYVARIETY12/12CAN | PRO... | 1 | Front | |

| Name: 4_1 | | W:22.00 in | D:22.00 in | | |
|----------------|-----------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 087692008040 | TRULYVARIETYTROPICAL12/1... | Core | 1 | Front 90 | |
| 635985260899 | WHITECLAWBLACKCHERRY12... | Core | 1 | Front 90 | |
| 635985548904 | WHITECLAWVARIETYPACK12/... | Core | 1 | Front | |

| Name: 4_2 | | W:22.00 in | D:22.00 in | | |
|----------------|-----------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 087692004240 | TRULYVARIETYCITRUS12/12C... | Core | 1 | Front 90 | |
| 635985800064 | WHITECLAWVARIETYPACK12/... | PRO... | 1 | Front 90 | |
| 635985100331 | WHITECLAWMANGO12/12CAN | | 1 | Top | |

| Name: 4_3 | | W:22.00 in | D:22.00 in | | |
|----------------|-----------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 087692009917 | TRULYLEMONADEVARIETY12/... | PRO... | 1 | Front 90 | |
| 087692006862 | TRULYVARIETYBERRY12/12C... | Core | 1 | Front 90 | |
| 635985000211 | WHITECLAW70PINEAPPLE6/12... | PRO... | 1 | Side | |

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Segment 3 of 4 starting view

Shelf Schematic Report

RITE AID_10706 Store # 10706 # of segments: 4
 635985260875 WHITECLAWMANGO6/12CAN PRO... 1 Side

| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... |
|----------------|--------------------------|--------|----------|-------------|
| 071990300654 | COORSLIGHT1/24CAN | | 1 | Side |
| 635985249856 | MIKESHARDERCNANBERRYL... | | 1 | Side |
| 033544000595 | CORONASELTZERBLACKBER... | New | 1 | Front |
| 087692010142 | TRULYLEMONADE1/24CAN | New | 1 | Front |
| 087692009511 | TRULYWILDBERRY1/24CAN | PRO... | 1 | Front |
| 635985260394 | WHITECLAWMANGO1/19.2CAN | PRO... | 1 | Front |
| 815829010822 | CAYMANJACKMOSCOWMULE... | New | 1 | Front |



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Segment 1 of 3 starting view

Shelf Schematic Report

RITE AID_10706 Store # 10706 # of segments: 3



| Name: 1_1 | | W:144.00 in | D:16.00 in | | |
|----------------|---------------------------|-------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 034100573409 | LITE18/12CAN | Core | 1 | Side 90 | |
| 071990316006 | COORSLIGHT24/12CAN | Core | 1 | Side 90 | |
| 018200533082 | BUDLIGHT18/12BTL | | 3 | Side | |
| 018200966248 | MICHELOBULTRA18/12BTL | Core | 1 | Side | |
| 018200967153 | MICHELOBULTRA24/12CAN | Core | 1 | Side 90 | |
| 033544950272 | MODELOESPECIAL18/12BTL | Core | 1 | Side | |
| 080660956800 | CORONA18/12BTL | Core | 1 | Side | |
| 082488123006 | BECKS12/12BTL | Core | 1 | Side | |
| 087692011033 | SAMUELADAMSSEASONAL12/... | Core | 1 | Side | |
| 087692100140 | SAMUELADAMSSEASONAL12/... | | 1 | Side | |

| Name: 1_2 | | W:144.00 in | D:16.00 in | | |
|----------------|----------------------------|-------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 034100015091 | HIGHLIFE12/12BTL | Core | 1 | Side | |
| 071990300784 | COORSLIGHT18/12BTL | Core | 1 | Side | |
| 071990300173 | COORSLIGHT18/12CAN | Core | 1 | Side 90 | |
| 018200112188 | BUD18/12CAN | Core | 1 | Side 90 | |
| 018200532184 | BUDLIGHT18/12CAN | Core | 1 | Side 90 | |
| 018200967214 | MICHELOBULTRA18/12CAN | Core | 1 | Side 90 | |
| 080660957579 | MODELOESPECIAL12/12BTL | Core | 1 | Side | |
| 080660956954 | CORONA12/12CAN | PRO... | 1 | Side 90 | |
| 786150000144 | STELLAARTOIS12/11.2BTL | Core | 1 | Side | |
| 072890001528 | HEINEKEN18/12BTL | Core | 1 | Side | |
| 642860900245 | FOUNDERSALLDAYSESSIONI... | Core | 1 | Side 90 | |
| 071990095161 | BLUEMOONBELGIANWHITE12/... | Core | 1 | Side | |

| Name: 1_3 | | W:144.00 in | D:16.00 in | | |
|----------------|------------------------|-------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 070310001691 | GENESEEBOCK12/12CAN | Core | 1 | Top | |
| 071990000486 | COORSLIGHT12/12CAN | Core | 1 | Side 90 | |
| 018200110474 | BUD12/12CAN | Core | 1 | Side 90 | |
| 018200530470 | BUDLIGHT12/12CAN | Core | 1 | Top | |
| 018200059902 | MICHELOBULTRA12/12BTL | | 2 | Side | |
| 080660957159 | MODELOESPECIAL12/12CAN | Core | 1 | Side 90 | |
| 080660956053 | CORONA6/12BTL | Core | 2 | Side | |
| 786150000014 | STELLAARTOIS6/11.2BTL | Core | 2 | Side | |
| 072890000118 | HEINEKEN6/12BTL | Core | 2 | Side | |

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Segment 1 of 3 starting view

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|------------------------------|-----------------------------|------------------|----------------------|
| Name: 1_4 | W:144.00 in | D:16.00 in | |
| UPC (12 Digit) | Name | Ast | HFaci... Orientat... |
| 03410000073 | HIGHLIFE6/16CAN | | 2 Side |
| 018200000638 | BUSCH6/16CAN | Core | 2 Side |
| 018200202018 | BUDWEISERNITROGOLD12/12... | PRO... | 1 Side 90 |
| 018200202100 | BUDLIGHTPEELSVARIETY12/1... | PRO... | 1 Top 90 |
| 018200201448 | MICHELOBULTRAPUREGOLD1... | PRO... | 1 Top 90 |
| 080660957654 | MODELOESPECIAL6/12BTL | Core | 2 Side |
| 087600101153 | CARLSBERG4/16.9CAN | PRO... | 2 Front |
| 817606010209 | CAPTAINLAWRENCEIPA6/12BTL | Core | 2 Side |
| 736920111327 | GOOSEISLANDIPA6/12BTL | Core | 2 Side |
| 071990095925 | BLUEMOONLIGHTSKY12/12CAN | PRO... | 1 Top 90 |



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Segment 3 of 3 starting view

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RITE AID_10706 Store # 10706 # of segments: 3



| Name: 1_1 | | W:144.00 in | D:16.00 in | | |
|----------------|-----------------------------|-------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 635985129981 | MIKESHARDVARIETYPACK12/... | Core | 1 | Side | |
| 018200202087 | BUDLIGHTSELTZERVARIETY1... | PRO... | 1 | Side | |
| 033544000434 | CORONASELTZERVARIETY12/... | PRO... | 1 | Front | |
| 087692008040 | TRULYVARIETYTROPICAL12/1... | Core | 1 | Side | |
| 635985260899 | WHITECLAWBLACKCHERRY12... | Core | 1 | Side | |
| 635985548904 | WHITECLAWVARIETYPACK12/... | Core | 1 | Side | |

| Name: 1_2 | | W:144.00 in | D:16.00 in | | |
|----------------|-----------------------------|-------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 087692831341 | TWISTEDTEAORIGINAL12/12C... | | 1 | Side 90 | |
| 071990000158 | COORSHARDSELTZERVARIET... | New | 1 | Side | |
| 034100012328 | VIZZYVARIETY12/12CAN | PRO... | 1 | Side | |
| 087692006862 | TRULYVARIETYBERRY12/12C... | Core | 1 | Side | |
| 635985800064 | WHITECLAWVARIETYPACK12/... | PRO... | 2 | Front | |

| Name: 1_3 | | W:144.00 in | D:16.00 in | | |
|----------------|-----------------------------|-------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 071990095116 | BLUEMOONBELGIANWHITE6/1... | Core | 2 | Side | |
| 613008752200 | ARNOLDPALMERSPIKEDHALF... | New | 1 | Top 90 | |
| 087692009917 | TRULYLEMONADEVARIETY12/... | PRO... | 1 | Front 90 | |
| 087692004240 | TRULYVARIETYCITRUS12/12C... | Core | 1 | Top 90 | |
| 635985100331 | WHITECLAWMANGO12/12CAN | | 3 | Top 90 | |

| Name: 1_4 | | W:144.00 in | D:16.00 in | | |
|----------------|-----------------------------|-------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 034100516819 | CAPELINEVARIETYPACK12/12... | | 1 | Top 90 | |
| 033544000137 | CORONAREFRESCAVARIETY1... | Core | 1 | Top 90 | |
| 082000792574 | SMIRNOFFSPIKEDSPARKLING... | | 1 | Top 90 | |
| 082000781424 | SMIRNOFFSPIKEDSPARKLING... | Core | 1 | Top 90 | |
| 070310016633 | LABATTBLUELIGHTSELTZERV... | New | 1 | Top 90 | |
| 635985000211 | WHITECLAW70PINEAPPLE6/12... | PRO... | 1 | Side 90 | |
| 635985260875 | WHITECLAWMANGO6/12CAN | PRO... | 1 | Side 90 | |