

Rite Aid

Store# 10551

MIDDLETOWN, NY

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow



Rite Aid
Store# 10551
MIDDLETOWN, NY

FINAL

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 6 starting view

Shelf Schematic Report

RITE AID_10551 Store # 10551 # of segments: 6

COLD WALK-IN COLD WALK-IN



Name: 1_1		W:36.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	2	Front	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front	

Name: 1_2		W:36.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side	
087692008040	TRULYVARIETYTROPICAL12/1...	Core	1	Side	
087692004240	TRULYVARIETYCITRUS12/12C...	Core	1	Side	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side	

Name: 1_3		W:36.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260899	WHITECLAWBLACKCHERRY12...	Core	2	Side	
635985100331	WHITECLAWMANGO12/12CAN		1	Side	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front	

Name: 2_2		W:180.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260660	WHITECLAWRASPBERRY6/12...	PRO...	1	Side	
635985200284	WHITECLAWRUBYGRAPEFRU...	PRO...	1	Side	
635985000211	WHITECLAW70PINEAPPLE6/12...	PRO...	1	Side	
087692007920	TRULYBLUEBERRYANDACAI6/...	PRO...	1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side	
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side	
070310016633	LABATTBLUELIGHTSELTZERV...	New	1	Side	
041827701121	ARCTICCHILLHARDSELTZERV...	PRO...	1	Side	
033544000137	CORONAVARIETYREFRESCA1...	Core	1	Side	
033544950678	CORONAREFRESCAGUAVALI...		1	Side	
034100516819	CAPELINEVARIETY12/12CAN		1	Side	
635985067443	MIKESHARDBLACKCHERRYLE...		2	Side	
030613000746	BROOKLYNVARIETY12/12CAN	New	1	Side 90	

Name: 2_1		W:144.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	

Rite Aid
Store# 10551
MIDDLETOWN , NY

FINAL

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 6 starting view

Shelf Schematic Report

RITE AID_10551 Store # 10551		# of segments: 6	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1 Front
635985129981	MIKESHARDVARIETY12/11.2BTL	Core	1 Front
034100516079	LEINIESSEASONALPRIMARY1...		1 Side
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1 Side
080660956800	CORONA18/12BTL	Core	2 Side



Rite Aid
Store# 10551
MIDDLETOWN , NY

FINAL

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 3 of 6 starting view

Shelf Schematic Report

RITE AID_10551 Store # 10551 # of segments: 6



Name: 2_2		W:180.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
817606010209	CAPTAINLAWRENCEIPA6/12BTL	Core	2	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side 90	
072890000118	HEINEKEN6/12BTL	Core	2	Side	
072890006219	HEINEKEN0.0NEARBEER6/12B...		2	Side	
080660956053	CORONA6/12BTL	Core	2	Side	
181954000046	PERONI12/11.2BTL		1	Side	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Front	
068213031174	MOLSONCANADIAN12/12BTL		1	Front	
071990000486	COORSLIGHT12/12CAN	Core	2	Side 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	

Name: 2_1		W:144.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200967214	MICHELOBULTRA18/12CAN	Core	1	Side 90	
018200967153	MICHELOBULTRA24/12CAN	Core	1	Top	
071990300173	COORSLIGHT18/12CAN	Core	1	Top	
018200533082	BUDLIGHT18/12BTL		3	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Top	
018200112188	BUD18/12CAN	Core	1	Side 90	
034100573409	LITE18/12CAN	Core	1	Side 90	

Rite Aid
Store# 10551
MIDDLETOWN, NY

FINAL

Cold

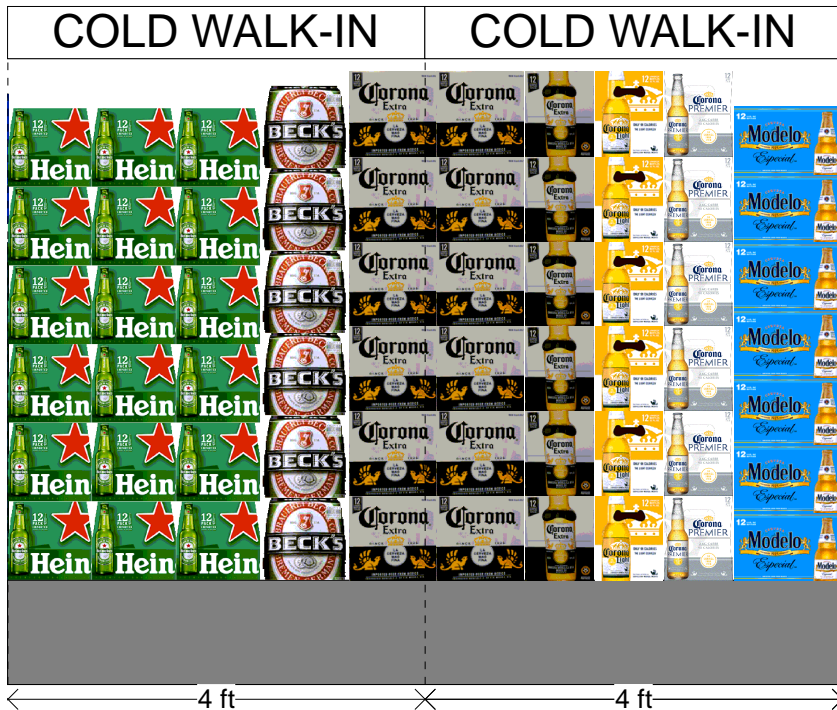
FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 5 of 6 starting view

Shelf Schematic Report

RITE AID_10551 Store # 10551 # of segments: 6

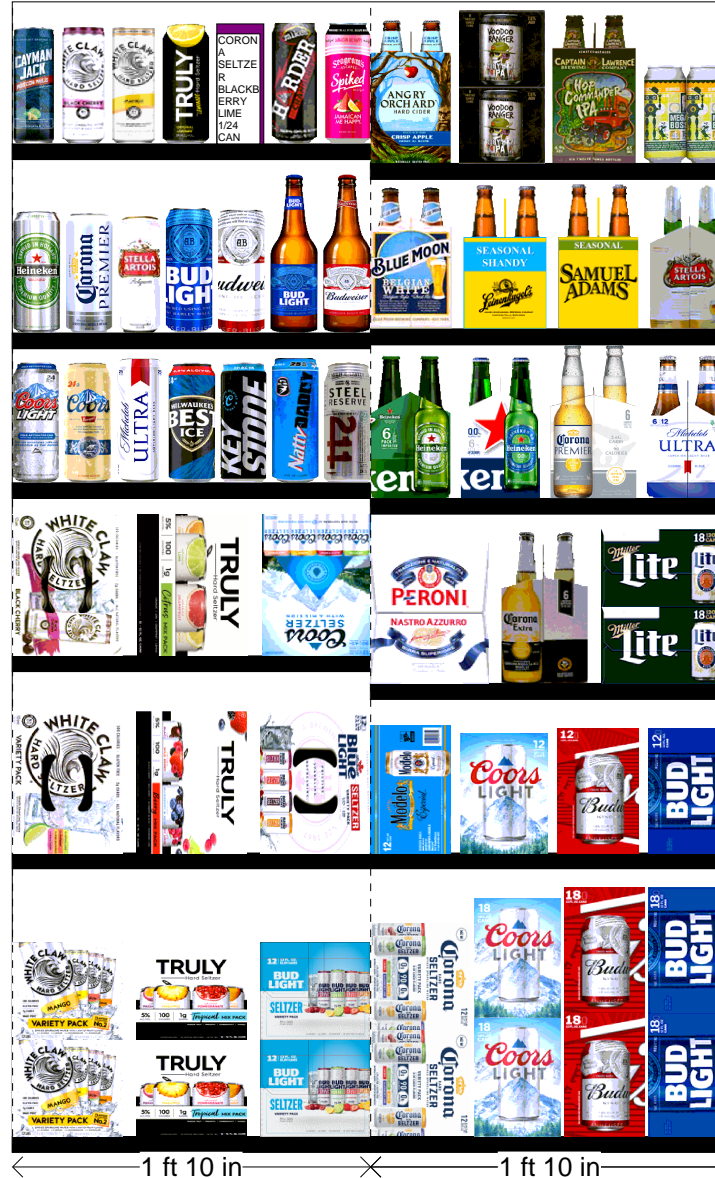
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890000163	HEINEKEN12/12BTL	Core	3	Front
082488123006	BECKS12/12BTL	Core	1	Front
080660956152	CORONA12/12BTL	Core	2	Front
080660956152	CORONA12/12BTL	Core	1	Side
080660956756	CORONALIGHT12/12BTL	Core	1	Side
033544950425	CORONAPREMIER12/12BTL	Core	1	Side
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front



Rite Aid
 Store# 10551
 MIDDLETOWN, NY

COLD

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow



Rite Aid
Store# 10551
MIDDLETOWN, NY

FINAL

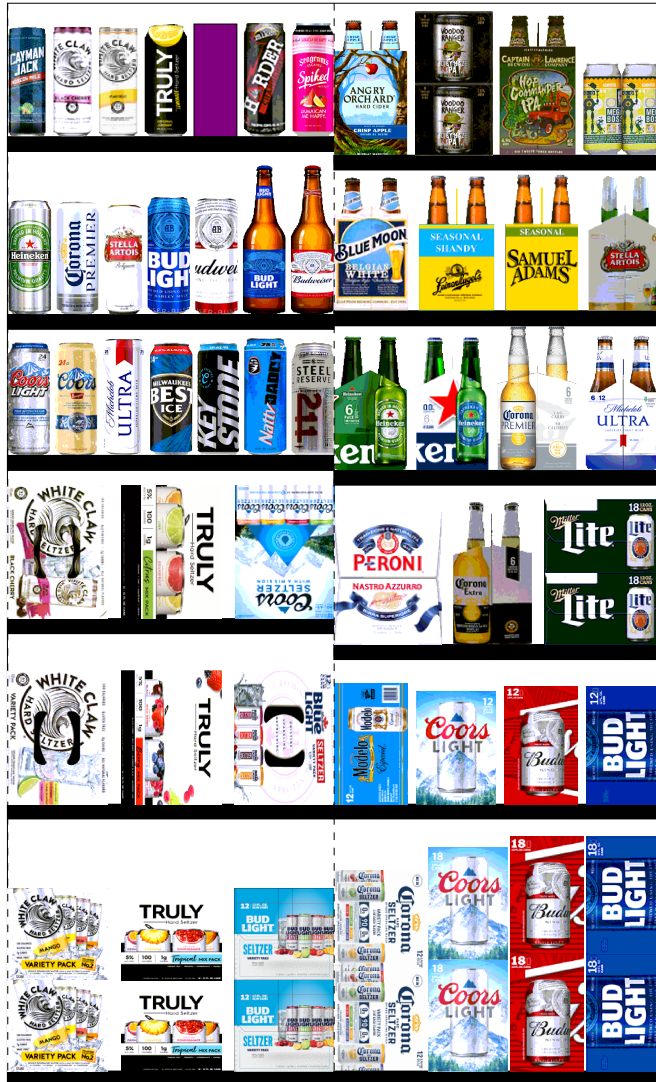
COLD

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_10551 Store # 10551 # of segments: 2



← 1 ft 10 in × 1 ft 10 in →

Name: 1_1		W:22.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side	
087692008040	TRULYVARIETYTROPICAL12/1...	Core	1	Side	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side	

Name: 1_2		W:22.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Top 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Top 90	
070310016633	LABATTBLUELIGHTSELTZERV...	New	1	Top 90	

Name: 1_3		W:22.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260899	WHITECLAWBLACKCHERRY12...	Core	1	Top 90	
087692004240	TRULYVARIETYCITRUS12/12C...	Core	1	Top 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Top 90	

Name: 1_4		W:22.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300654	COORSLIGHT1/24CAN		1	Side	
071990100711	COORSBANQUET1/24CAN		1	Front	
018200250101	MICHELOBULTRA1/25CAN	PRO...	1	Front	
034100008208	MILWAUKEESBESTICE1/24CAN		1	Front	
071990477127	KEYSTONEICE1/24CAN		1	Front	
018200250132	NATTYDADDY1/25CAN		1	Front	
078250003287	STEEL RESERVE 211 1/24 CAN		1	Front	

Name: 1_5		W:22.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001191	HEINEKEN1/24CAN		1	Front	
033544950470	CORONAPREMIER1/24CAN		1	Front	
786150001707	STELLAARTOIS1/19.2CAN		1	Front	
018200250019	BUDLIGHT1/25CAN		1	Front	
018200250002	BUD1/25CAN		1	Side	
018200004568	BUDLIGHT1/18BTL(AL)		1	Side	
018200004551	BUD1/18BTL		1	Side	

Name: 1_6		W:22.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	

Rite Aid
Store# 10551
MIDDLETOWN , NY

FINAL

COLD

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 2 starting view

Shelf Schematic Report



RITE AID_10551 Store # 10551 # of segments: 2				
815829010822	CAYMANJACKMOSCOWMULE...	New	1	Front
635985260387	WHITECLAWBLACKCHERRY1/...		1	Side
635985260394	WHITECLAWMANGO1/19.2CAN	PRO...	1	Front
087692010142	TRULYLEMONADE1/24CAN	New	1	Front
033544000595	CORONASELTZERBLACKBER...	New	1	Front
635985249856	MIKESHARDERC CranberryL...	PRO...	1	Front
070310014837	SEAGRAMSESCAPESSPIKEDJ...		1	Front

Name: 2_1 W:22.00 in D:22.00 in				
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side 90
071990300173	COORSLIGHT18/12CAN	Core	1	Side
018200112188	BUD18/12CAN	Core	1	Side
018200532184	BUDLIGHT18/12CAN	Core	1	Side

Name: 2_2 W:22.00 in D:22.00 in				
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side
071990000486	COORSLIGHT12/12CAN	Core	1	Side
018200110474	BUD12/12CAN	Core	1	Side
018200530470	BUDLIGHT12/12CAN	Core	1	Side

Name: 2_3 W:22.00 in D:22.00 in				
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
181954000046	PERONI12/11.2BTL		1	Side
080660956053	CORONA6/12BTL	Core	1	Side
034100573409	LITE18/12CAN	Core	1	Side 90

Name: 2_4 W:22.00 in D:22.00 in				
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890000118	HEINEKEN6/12BTL	Core	1	Side
0728900006219	HEINEKEN0.0NEARBEER6/12B...		1	Side
033544950418	CORONAPREMIER6/12BTL		1	Side
018200059896	MICHELOBULTRA6/12BTL	New	1	Side

Name: 2_5 W:22.00 in D:22.00 in				
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095116	BLUEMOONBELGIANWHITE6/1...	Core	1	Side
034100516055	LEINIESSEASONALPRIMARY6/...		1	Side
087692300502	SAMUELADAMSSEASONAL6/1...		1	Side
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side

Rite Aid
Store# 10551
MIDDLETOWN , NY

FINAL

COLD

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_10551 Store # 10551 # of segments: 2

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087692821021	ANGRYORCHARDCRISPAPPL...	Core	1	Side
754527008857	NEWBELGIUMWOODOOJUICY...	PRO...	1	Side
817606010209	CAPTAINLAWRENCEIPA6/12BTL	Core	1	Side
863267000059	NEWBURGHMEGABOSS4/16C...		1	Front



Rite Aid
 Store# 10551
 MIDDLETOWN, NY

Warm

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow



Rite Aid
Store# 10551
MIDDLETOWN, NY

FINAL

Warm

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_10551 Store # 10551 # of segments: 4

Name: 1_1		W:192.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	2	Side	
635985548904	WHITECLAWVARIETY12/12CA...	Core	2	Side	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side	
033544000434	CORONASELTZERVARIETY12/...	PRO...	2	Side	
034100516819	CAPELINEVARIETY12/12CAN		1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Front	
072890001528	HEINEKEN18/12BTL	PRO...	1	Side	
082488123006	BECKS12/12BTL	Core	2	Front	

Name: 1_2		W:192.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260899	WHITECLAWBLACKCHERRY12...	Core	1	Front	
635985100331	WHITECLAWMANGO12/12CAN		1	Side	
087692008040	TRULYVARIETYTROPICAL12/1...	Core	1	Side	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Side	
071990000158	COORSHARDSELTZERVARIET...	New	1	Side	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side	
033544000137	CORONAVARIETYREFRESCA1...	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	2	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	2	Front	

Name: 1_3		W:192.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side 90	
635985260875	WHITECLAWMANGO6/12CAN		1	Side 90	
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side 90	
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side 90	
087692004240	TRULYVARIETYCITRUS12/12C...	Core	1	Top 90	
853897002271	BONANDVIVSPIKEDSELTZERV...		1	Top 90	
033544950678	CORONAREFRESCAGUAVALI...		1	Side 90	
033544950630	CORONAREFRESCAPASSION...		1	Side 90	
087692831341	TWISTEDTEAORIGINAL12/12C...		1	Side 90	
087692011033	SAMUELADAMSSEASONAL12/...	Core	1	Front	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Front	
033544950425	CORONAPREMIER12/12BTL	Core	1	Front	



Rite Aid
Store# 10551
MIDDLETOWN , NY

FINAL

Warm

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 4 starting view

Shelf Schematic Report

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985260660	WHITECLAWRASPBERRY6/12...	PRO...	1	Side 90
635985200284	WHITECLAWRUBYGRAPEFRUI...	PRO...	1	Side 90
635985000211	WHITECLAW70PINEAPPLE6/12...	PRO...	1	Side 90
087692007920	TRULYBLUEBERRYANDACAI6/...	PRO...	1	Side 90
087692006787	TRULYWILDBERRY6/12CAN		1	Side 90
082000781424	SMIRNOFFSPIKEDSPARKLING...	PRO...	1	Top 90
070310016633	LABATTBLUELIGHTSELTZERV...	New	1	Top 90
041827701121	ARCTICCHILLHARDELTZERV...	PRO...	1	Top 90
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Top 90
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90
754527008857	NEWBELGIUMVOODOOJUICY...	PRO...	1	Side
033544950531	CORONAFAMILIAR12/12BTL	Core	2	Front



Rite Aid
Store# 10551
MIDDLETOWN , NY

FINAL

Warm

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 3 of 4 starting view

Shelf Schematic Report

RITE AID_10551 Store # 10551 # of segments: 4



Name: 1_1		W:192.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	2	Side	
033544950272	MODELOESPECIAL18/12BTL	PRO...	1	Side	
018200966248	MICHELOBULTRA18/12BTL	Core	2	Side	
071990300302	COORSLIGHT30/12CAN	Core	1	Front	
018200530302	BUDLIGHT30/12CAN	Core	1	Front	
018200113086	BUD18/12BTL		1	Side	
034100572563	LITE18/12BTL		1	Side	
034100573416	LITE30/12CAN		1	Front	
018200860317	BUSCHLIGHT30/12CAN		1	Side	

Name: 1_2		W:192.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	1	Front	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	
071990300784	COORSLIGHT18/12BTL	Core	2	Side	
071990316006	COORSLIGHT24/12CAN	Core	1	Top	
018200531682	BUDLIGHT24/12CAN		1	Top	
018200111686	BUD24/12CAN		1	Side 90	
034100573065	LITE24/12CAN		1	Side 90	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	

Name: 1_3		W:192.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Top	
018200059902	MICHELOBULTRA12/12BTL		1	Front	
089924278962	YUENGLINGLAGER12/12BTL		1	Front	
071990300692	COORSLIGHT12/12BTL		2	Front	
018200007699	BUDLIGHT12/12BTL		1	Front	
034100015091	HIGHLIFE12/12BTL	Core	1	Front	
018200610479	BUSCH12/12CAN		1	Top	
018200200779	NATURALLIGHT15/12CAN		1	Side 90	

Name: 2_2		W:192.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956954	CORONA12/12CAN	Core	1	Top	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top	
018200069918	MICHELOBULTRA12/12CAN	New	1	Top 90	
018200200113	MICHELOBULTRA8/16BTL(AL)		1	Front	

Rite Aid
Store# 10551
MIDDLETOWN , NY

FINAL

Warm

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 3 of 4 starting view

Shelf Schematic Report

RITE AID_10551	Store # 10551	# of segments: 4		
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Top 90
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Side 90
018200110474	BUD12/12CAN	Core	1	Top
034100576363	LITE12/12CAN		1	Top
034100000073	HIGHLIFE6/16CAN		1	Front
018200000638	BUSCH6/16CAN	Core	1	Front
018200201790	NATURALLIGHTSELTZERVARI...	PRO...	1	Top

