


RITE AID_10551 - Store # 10551
701 ROUTE 211 E , MIDDLETOWN , NY

OPEN


Imports always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

RITE AID_... Store # 10551 # of segments: 6 # of Fixtures: 6

Segment/Door: 1	Shelf: 1_1	W:36.00 in	D:24.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	635985800064	WHITECLAWVARIETY12/12CAN(NO2)	2	Front	18	


	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Front	9
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	071990000158	COORSHARDELTZERVARIETY12/12CAN	1	Front	9
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Segment/Door: 1	Shelf: 1_2	W:36.00 in	D:24.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	635985548904	WHITECLAWVARIETY12/12CAN(ORIGINAL)	1	Front	6	

	635985548904	WHITECLAWVARIETY12/12CAN(ORIGINAL)	1	Side	4
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	087692008040	TRULYVARIETYTROPICAL12/12CAN(SLEEK)	1	Side	4
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	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Side	4
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	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Side	4
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Segment/Door: 1	Shelf: 1_3	W:36.00 in	D:24.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	635985260899	WHITECLAWBLACKCHERRY12/12CAN	2	Side	8	

	635985100331	WHITECLAWMANGO12/12CAN	1	Side	4
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	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Side	4
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	034100012328	VIZZYVARIETY12/12CAN(A)	1	Front	6
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Segment/Door: 3	Shelf: 2_2	W:180.00 in	D:24.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	635985260660	WHITECLAWRASPBERRY6/12CAN	1	Side	9	


















	635985200284	WHITECLAWRUBYGRAPEFRUIT6/12CAN	1	Side	9
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6		1	635985000211	WHITECLAW70PINEAPPLE6/12CAN	1	Side	9
0		0	087692007920	TRULYBLUEBERRYANDACAI6/12CAN	1	Side	9
0		7	087692006787	TRULYWILDBERRY6/12CAN	1	Side	9
0		8	087692009658	TRULYPINEAPPLE6/12CAN	1	Side	9
0		4	087692009894	TRULYWATERMELONKIWI6/12CAN	1	Side	9
0		6	018200202506	BUDLIGHTPLATINUMSELTZERVARIETY6/12CAN	1	Side	9
0		9	018200202179	BUDLIGHTSELTZERVARIETYREMIX12/12CAN	1	Side	6
0		3	070310016633	LABATTBLUELIGHTSELTZERVAIRETY12/12CAN	1	Side	6
0		1	041827701121	ARCTICCHILLHARDSELTZERVARIETYTHEWEEKENDER1...	1	Side	6
0		7	033544000137	CORONAVARIETYREFRESCA12/12CAN	1	Side	6
0		8	033544950678	CORONAREFRESCAGUAVALIME6/12CAN	1	Side	9
0		9	034100012229	MOVOVARIETY4/8.4CAN	1	Front	15
6		3	635985067443	MIKESHARDBLACKCHERRYLEMONADE6/11.2BTL	2	Side	6
0		6	030613000746	BROOKLYNVAIETY12/12CAN	1	Side	4
8		9	817606010209	CAPTAINLAWRENCEIPA6/12BTL	2	Side	6
0		0	072890000200	HEINEKEN12/12CAN	1	Side	4
0		8	072890000118	HEINEKEN6/12BTL	2	Side	6

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0		9	072890006219	HEINEKEN0.0NEARBEER6/12BTL	2	Side	6
0		3	080660956053	CORONA6/12BTL	2	Side	6
1		6	181954000046	PERONI12/11.2BTL	1	Side	4
0		0	018200202100	BUDLIGHTPEELSVARIETY12/12CAN	1	Front	9
0		4	068213031174	MOLSONCANADIAN12/12BTL	1	Front	6
0		6	071990000486	COORSLIGHT12/12CAN	1	Top	9
0		0	018200530470	BUDLIGHT12/12CAN	1	Side 90	6

Segment/Door: 3 Shelf: 2_1 W:144.00 in D:24.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		4	033544000434	CORONASELTZERVARIETY12/12CAN(A)	1	Front	24
6		1	635985129981	MIKESHARDVARIETY12/11.2BTL	1	Front	18
0		9	034100516079	LEINIESEASONALPRIMARY12/12BTL	1	Side	10
0		1	071990095161	BLUEMOONBELGIANWHITE12/12BTL	1	Side	10
0		0	080660956800	CORONA18/12BTL	2	Side	10
0		4	018200967214	MICHELOBULTRA18/12CAN	1	Side 90	8
0		3	018200967153	MICHELOBULTRA24/12CAN	1	Top	16
0		3	071990300173	COORSLIGHT18/12CAN	1	Top	27
0		2	018200533082	BUDLIGHT18/12BTL	3	Side	15

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RITE AID_... Store # 10551 # of segments: 6 # of Fixtures: 6

	018200532184	BUDLIGHT18/12CAN	1	Top	30
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	018200112188	BUD18/12CAN	1	Side 90	10
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	034100573409	LITE18/12CAN	1	Side 90	10
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Segment/Door: 5 Shelf: 3_1		W:96.00 in	D:48.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	072890000163	HEINEKEN12/12BTL	3	Front	108	


	082488123006	BECKS12/12BTL	1	Front	36
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	080660956152	CORONA12/12BTL	2	Front	72
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	080660956152	CORONA12/12BTL	1	Side	24
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	080660956756	CORONALIGHT12/12BTL	1	Side	24
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	033544950425	CORONAPREMIER12/12BTL	1	Side	24
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	080660957579	MODELOESPECIAL12/12BTL	1	Front	35
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RITE AID_... Store # 10551 # of segments: 2 # of Fixtures: 12

Segment/Door: 1	Shelf: 1_1	W:22.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 80006 4	635985800064	WHITECLAWVARIETY12/12CAN(NO2)	1	Side	4	
 0 87692 00804 0	087692008040	TRULYVARIETYTROPICAL12/12CAN(SLEEK)	1	Side	4	
 0 18200 20208 7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Side	4	

Segment/Door: 1	Shelf: 1_2	W:22.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 54890 4	635985548904	WHITECLAWVARIETY12/12CAN(ORIGINAL)	1	Top 90	3	
 0 87692 00686 2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Top 90	3	
 0 70310 01663 3	070310016633	LABATTBLUELIGHTSELTZERVAIRETY12/12CAN	1	Top 90	3	

Segment/Door: 1	Shelf: 1_3	W:22.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 26089 9	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Top 90	3	
 0 87692 00424 0	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Top 90	3	
 0 71990 00015 8	071990000158	COORSHARDSELTZERVARIETY12/12CAN	1	Top 90	3	

Segment/Door: 1	Shelf: 1_4	W:22.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 71990 30065 4	071990300654	COORSLIGHT1/24CAN	1	Side	7	
 0 71990 10071 1	071990100711	COORSBANQUET1/24CAN	1	Front	7	
 0 18200 25010 1	018200250101	MICHELOBULTRA1/25CAN	1	Front	7	
 0 34100 00820 8	034100008208	MILWAUKEESBESTICE1/24CAN	1	Front	7	
 0 71990 47712 7	071990477127	KEYSTONEICE1/24CAN	1	Front	7	


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0		18200 25013 2	018200250132	NATTYDADDY1/25CAN	1	Front	7
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0		78250 00328 7	078250003287	STEELRESERVE2111/24CAN	1	Front	7
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Segment/Door: 1	Shelf: 1_5	W:22.00 in	D:22.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
				0		72890 00119 1	072890001191	HEINEKEN1/24CAN	1	Front	7

0		33544 95047 0	033544950470	CORONAPREMIER1/24CAN	1	Front	7
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7		86150 00170 7	786150001707	STELLAARTOIS1/19.2CAN	1	Front	8
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0		18200 25001 9	018200250019	BUDLIGHT1/25CAN	1	Front	7
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0		18200 25000 2	018200250002	BUD1/25CAN	1	Side	7
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0		18200 00456 8	018200004568	BUDLIGHT1/18BTL(AL)	1	Side	7
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0		18200 00455 1	018200004551	BUD1/18BTL	1	Side	7
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Segment/Door: 1	Shelf: 1_6	W:22.00 in	D:22.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
				8		15829 01082 2	815829010822	CAYMANJACKMOSCOWMULE1/19.2CAN	1	Front	8

6		35985 26038 7	635985260387	WHITECLAWBLACKCHERRY1/19.2CAN	1	Side	8
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6		35985 26039 4	635985260394	WHITECLAWMANGO1/19.2CAN	1	Front	8
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0		87692 01014 2	087692010142	TRULYLEMONADE1/24CAN	1	Front	7
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0		33544 00059 5	033544000595	CORONASELTZERBLACKBERRYLIME1/24CAN	1	Front	7
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6		35985 24985 6	635985249856	MIKESHARDERC Cranberry Lemonade1/23.5CAN	1	Front	7
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0		70310 01483 7	070310014837	SEAGRAMSESCAPESSPIKEDJAMAICANMEHAPPY1/23.5...	1	Front	7
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Segment/Door: 2 Shelf: 2_1 W:22.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		33544 00043 4	033544000434	CORONASELTZERVARIETY12/12CAN(A)	1	Side 90	4


0		71990 30017 3	071990300173	COORSLIGHT18/12CAN	1	Side	2
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0		18200 11218 8	018200112188	BUD18/12CAN	1	Side	2
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0		18200 53218 4	018200532184	BUDLIGHT18/12CAN	1	Side	2
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Segment/Door: 2 Shelf: 2_2 W:22.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		80660 95715 9	080660957159	MODELOESPECIAL12/12CAN	1	Side	2

0		71990 00048 6	071990000486	COORSLIGHT12/12CAN	1	Side	2
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0		18200 11047 4	018200110474	BUD12/12CAN	1	Side	2
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0		18200 53047 0	018200530470	BUDLIGHT12/12CAN	1	Side	2
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Segment/Door: 2 Shelf: 2_3 W:22.00 in D:22.00 in


Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
1		81954 00004 6	181954000046	PERONI12/11.2BTL	1	Side	2

0		80660 95605 3	080660956053	CORONA6/12BTL	1	Side	2
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0		34100 57340 9	034100573409	LITE18/12CAN	1	Side 90	2
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Segment/Door: 2 Shelf: 2_4 W:22.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		72890 00011 8	072890000118	HEINEKEN6/12BTL	1	Side	3



0		72890 00621 9	072890006219	HEINEKEN0.0NEARBEER6/12BTL	1	Side	3
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0		8	033544950418	CORONAPREMIER6/12BTL	1	Side	2
0		6	018200059896	MICHELOBULTRA6/12BTL	1	Side	2

Segment/Door: 2		Shelf: 2_5		W:22.00 in		D:22.00 in		
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units		
0		6	071990095116	BLUEMOONBELGIANWHITE6/12BTL		1	Side	2
0		5	034100516055	LEINIESESEASONALPRIMARY6/12BTL		1	Side	2
0		2	087692300502	SAMUELADAMSSEASONAL6/12BTL(A)		1	Side	3
7		4	786150000014	STELLAARTOIS6/11.2BTL		1	Side	3

Segment/Door: 2		Shelf: 2_6		W:22.00 in		D:22.00 in		
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units		
0		1	087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL		1	Side	3
7		7	754527008857	NEWBELGIUMVOODOOJUICYHAZEIPA6/12CAN		1	Side	6
8		9	817606010209	CAPTAINLAWRENCEIPA6/12BTL		1	Side	2
8		9	863267000059	NEWBURGHMEGABOSS4/16CAN		1	Front	4

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RITE AID_... Store # 10551 # of segments: 4 # of Fixtures: 4

Segment/Door: 2	Shelf: 1_1	W:192.00 in	D:19.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
6 35985 80006 4	635985800064	WHITECLAWVARIETY12/12CAN(NO2)	2	Side	12	
6 35985 54890 4	635985548904	WHITECLAWVARIETY12/12CAN(ORIGINAL)	2	Side	12	
0 87692 00991 7	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Side	6	
0 33544 00043 4	033544000434	CORONASELTZERVARIETY12/12CAN(A)	2	Side	12	
0 33544 00013 7	033544000137	CORONAVARIETYREFRESCA12/12CAN	1	Side	6	
0 72890 00159 7	072890001597	HEINEKENLIGHT12/12BTL	1	Front	4	
0 72890 00152 8	072890001528	HEINEKEN18/12BTL	1	Side	2	
0 82488 12300 6	082488123006	BECKS12/12BTL	2	Front	8	
0 80660 95615 2	080660956152	CORONA12/12BTL	2	Side	4	
0 33544 95027 2	033544950272	MODELOESPECIAL18/12BTL	1	Side	3	
0 18200 96624 8	018200966248	MICHELOBULTRA18/12BTL	2	Side	4	
0 71990 30030 2	071990300302	COORSLIGHT30/12CAN	1	Front	4	
0 18200 53030 2	018200530302	BUDLIGHT30/12CAN	1	Front	4	
0 18200 11308 6	018200113086	BUD18/12BTL	1	Side	2	
0 34100 57256 3	034100572563	LITE18/12BTL	1	Side	2	
0 34100 57341 6	034100573416	LITE30/12CAN	1	Front	4	

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RITE AID_... Store # 10551 # of segments: 4 # of Fixtures: 4

	018200860317	BUSCHLIGHT30/12CAN	1	Side	2
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Segment/Door: 2 Shelf: 1_2 W:192.00 in D:19.00 in




Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Front	6
	635985100331	WHITECLAWMANGO12/12CAN	1	Side	6
	087692008040	TRULYVARIETYTROPICAL12/12CAN(SLEEK)	1	Side	6
	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Side	6
	034100012328	VIZZYVARIETY12/12CAN(A)	1	Side	6
	071990000158	COORSHARDELTZERVARIETY12/12CAN	1	Side	6
	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Side	6
	018200202179	BUDLIGHTSELTZERVARIETYREMIX12/12CAN	1	Side	6
	072890000163	HEINEKEN12/12BTL	2	Side	4
	786150000144	STELLAARTOIS12/11.2BTL	2	Front	8
	080660956152	CORONA12/12BTL	1	Front	4
	080660957579	MODELOESPECIAL12/12BTL	1	Front	4
	071990300784	COORSLIGHT18/12BTL	2	Side	4
	071990316006	COORSLIGHT24/12CAN	1	Top	3
	018200531682	BUDLIGHT24/12CAN	1	Top	4

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0		18200 11168 6	018200111686	BUD24/12CAN	1	Side 90	4
0		34100 57306 5	034100573065	LITE24/12CAN	1	Side 90	4
0		71990 48045 5	071990480455	KEYSTONELIGHT15/12CAN	1	Side 90	3

Segment/Door: 2 Shelf: 1_3 W:192.00 in D:19.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
6		35985 20025 3	635985200253	WHITECLAWBLACKCHERRY6/12CAN	1 Side 90 4
6		35985 26087 5	635985260875	WHITECLAWMANGO6/12CAN	1 Side 90 4
0		87692 00965 8	087692009658	TRULYPINEAPPLE6/12CAN	1 Side 90 4
0		87692 00989 4	087692009894	TRULYWATERMELONKIWI6/12CAN	1 Side 90 4
0		87692 00424 0	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1 Top 90 3
8		53897 00227 1	853897002271	BONANDVIVSPIKEDSELTZERVARIETY12/12CAN	1 Top 90 3
0		33544 95067 8	033544950678	CORONAREFRESCAGUAVALIME6/12CAN	1 Side 90 4
0		33544 95063 0	033544950630	CORONAREFRESCAPASSIONFRUITLIME6/12CAN	1 Side 90 4
0		87692 83134 1	087692831341	TWISTEDTEAORIGINAL12/12CAN	1 Side 90 2
0		87692 01103 3	087692011033	SAMUELADAMSSEASONAL12/12BTL(A)	1 Front 2
7		86150 00016 8	786150000168	STELLAARTOIS12/11.2CAN	1 Side 4
0		80660 95675 6	080660956756	CORONALIGHT12/12BTL	1 Front 2
0		33544 95042 5	033544950425	CORONAPREMIER12/12BTL	1 Front 2



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0		1	080660957111	MODELOESPECIAL18/12CAN	1	Top	4
0		2	018200059902	MICHELOBULTRA12/12BTL	1	Front	2
0		2	089924278962	YUENGLINGLAGER12/12BTL	1	Front	2
0		2	071990300692	COORSLIGHT12/12BTL	2	Front	4
0		9	018200007699	BUDLIGHT12/12BTL	1	Front	2
0		1	034100015091	HIGHLIFE12/12BTL	1	Front	2
0		9	018200610479	BUSCH12/12CAN	1	Top	4
0		9	018200200779	NATURALLIGHT15/12CAN	1	Side 90	2


















Segment/Door: 2	Shelf: 2_2	W:192.00 in	D:19.00 in				
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
6		0	635985260660	WHITECLAWRASPBERRY6/12CAN	1	Side 90	4
6		4	635985200284	WHITECLAWRUBYGRAPEFRUIT6/12CAN	1	Side 90	4
6		1	635985000211	WHITECLAW70PINEAPPLE6/12CAN	1	Side 90	4
0		0	087692007920	TRULYBLUEBERRYANDACAI6/12CAN	1	Side 90	4
0		7	087692006787	TRULYWILDBERRY6/12CAN	1	Side 90	4
0		6	018200202506	BUDLIGHTPLATINUMSELTZERVARIETY6/12CAN	1	Side	4
0		4	082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZERVARIETY12/12CAN	1	Top 90	3
0		3	070310016633	LABATTBLUELIGHTSELTZERVAIRETY12/12CAN	1	Top 90	3

RITE AID_10551 - Store # 10551
701 ROUTE 211 E , MIDDLETOWN , NY

Warm

Imports always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

RITE AID_... Store # 10551 # of segments: 4 # of Fixtures: 4

0		1	041827701121	ARCTICCHILLHARDELTZERVARIETYTHEWEEKENDER1...	1	Top 90	3
0		9	034100012229	MOVOVARIETY4/8.4CAN	1	Front 90	8
6		0	613008752200	ARNOLDPALMERSPIKEDHALFANDHALF12/12CAN	1	Top 90	3
0		5	071990095925	BLUEMOONLIGHTSKY12/12CAN	1	Top 90	3
7		7	754527008857	NEWBELGIUMWOODOOJUICYHAZEIPA6/12CAN	1	Side	4
0		1	033544950531	CORONAFAMILIAR12/12BTL	2	Front	4
0		4	080660956954	CORONA12/12CAN	1	Top 90	2
0		9	080660957159	MODELOESPECIAL12/12CAN	1	Side 90	2
0		8	018200069918	MICHELOBULTRA12/12CAN	1	Top 90	3
0		3	018200200113	MICHELOBULTRA8/16BTL(AL)	1	Front	4
0		8	018200201448	MICHELOBULTRAPUREGOLD12/12CAN	1	Top 90	3
0		8	018200202018	BUDWEISERNITROGOLD12/12CAN	1	Side 90	2
0		4	018200110474	BUD12/12CAN	1	Top	4
0		3	034100576363	LITE12/12CAN	1	Top	4
0		3	034100000073	HIGHLIFE6/16CAN	1	Front	3
0		8	018200000638	BUSCH6/16CAN	1	Front	3
0		0	018200201790	NATURALLIGHTSELTZERVARIETY12/12CAN	1	Side 90	2

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RITE AID_...	Store # 10551	# of segments: 4	# of Fixtures: 4
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