

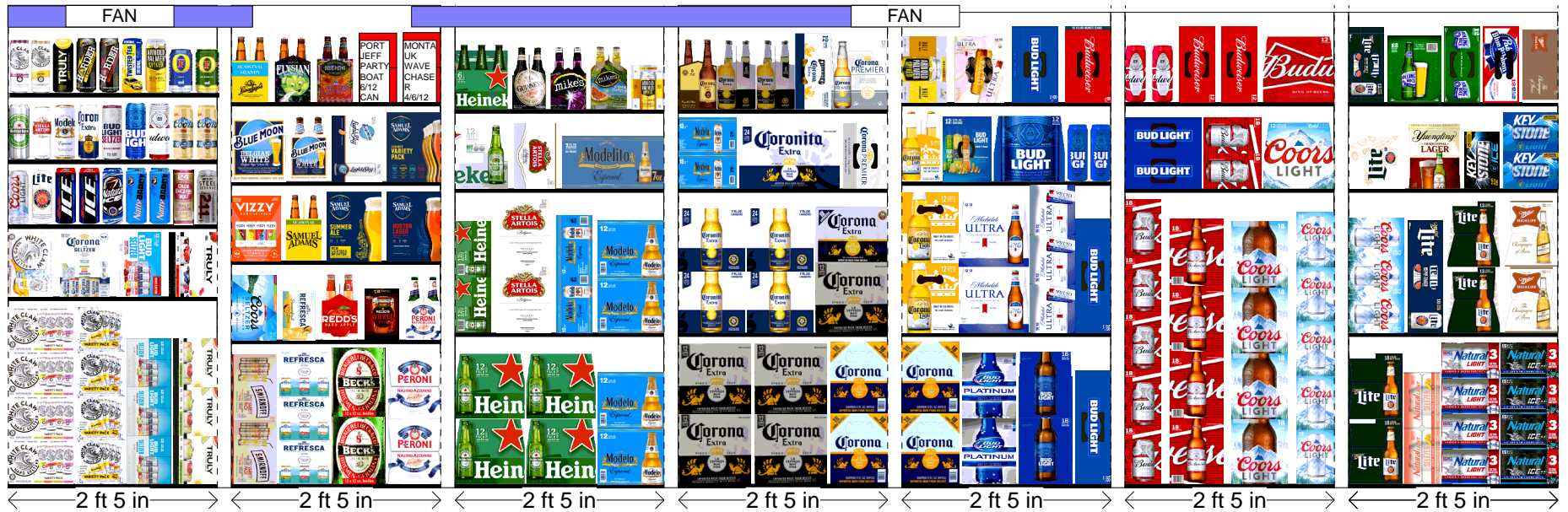
# Rite Aid

## Store# 10658

### PORT JEFFERSON STATION , NY

COLD

FMB always lead flow in relation to store traffic flow.  
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



**Rite Aid**  
**Store# 10658**  
**PORT JEFFERSON STATION , NY**

FINAL

COLD

FMB always lead flow in relation to store traffic flow.  
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 13 starting view

## Shelf Schematic Report

RITE AID\_10658 Store # 10658 # of segments: 13



Name: 1_1		W:29.00 in	D:26.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side 90
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side 90

Name: 1_2		W:29.00 in	D:26.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Top 90
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Top 90

Name: 1_3		W:29.00 in	D:26.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990300654	COORSLIGHT1/24CAN		1	Front
034100003555	LITE1/24CAN		1	Front
018200250064	BUDICE1/25CAN		2	Front
018200250088	NATURALICE1/25CAN		1	Front
018200250132	NATTYDADDY1/25CAN		2	Front
034100006129	OLDE ENGLISH 800 1/24 CAN		1	Front
078250003287	STEEL RESERVE 211 1/24 CAN		1	Front

Name: 1_4		W:29.00 in	D:26.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890001191	HEINEKEN1/24CAN		1	Front
786150001707	STELLAARTOIS1/19.2CAN		1	Front
080660957210	MODELOESPECIAL1/24CAN		1	Front
080660956435	CORONA1/24CAN		1	Front
018200260612	BUDLIGHTSELTZERBLACKCH...	PRO...	1	Front
018200250019	BUDLIGHT1/25CAN		1	Front
018200250002	BUD1/25CAN		1	Front
071990100711	COORSBANQUET1/24CAN		2	Front

Name: 1_5		W:29.00 in	D:26.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985260387	WHITECLAWBLACKCHERRY1/...		1	Front
635985260394	WHITECLAWMANGO1/19.2CAN	PRO...	1	Front
087692010142	TRULYLEMONADE1/24CAN	PRO...	1	Front

**Rite Aid**  
**Store# 10658**  
**PORT JEFFERSON STATION , NY**

FINAL

COLD

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Segment 1 of 13 starting view

## Shelf Schematic Report

RITE AID_10658 Store # 10658		# of segments: 13	
635985245834	MIKESHARDERLEMONADE1/2...	New	1 Front
635985249856	MIKESHARDERCRANBERRYL...	PRO...	1 Front
087692832317	TWISTEDTEAORIGINAL1/24CAN		1 Front
613008748296	ARNOLDPALMERSPIKEDHALF...		1 Front
070897013315	FOSTERS1/25.4CAN		1 Front
070897183315	FOSTERSPREMIUM1/25.4CAN		1 Front



2020 FALL

Segment View

**Rite Aid**  
**Store# 10658**  
**PORT JEFFERSON STATION , NY**

FINAL

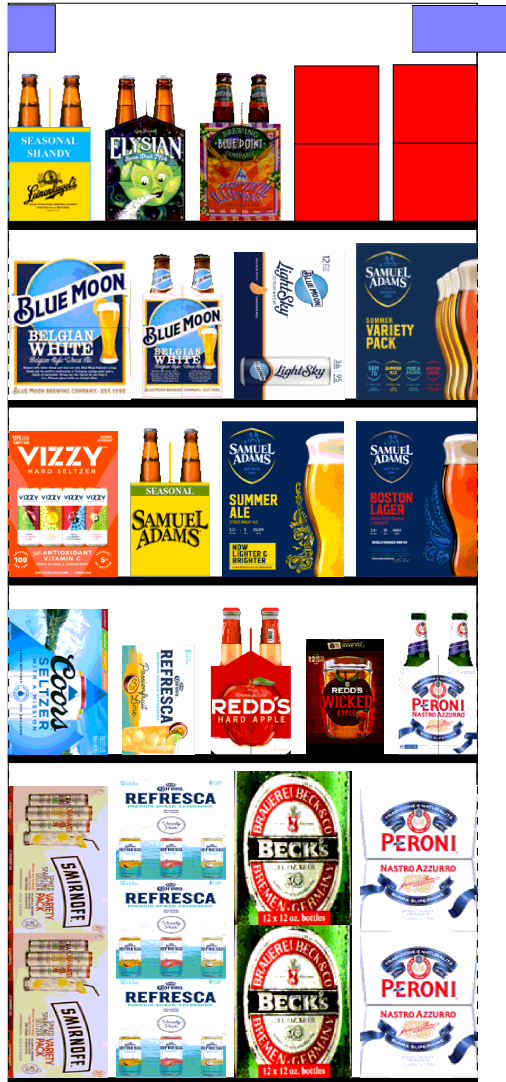
COLD

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 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 3 of 13 starting view

## Shelf Schematic Report

RITE AID\_10658 Store # 10658 # of segments: 13



← 2 ft 5 in →

Name: 3_1		W:29.00 in	D:26.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Front 90
033544000137	CORONAVARIETYREFRESCA1...		1	Side
082488123006	BECKS12/12BTL	Core	1	Side
181954000046	PERONI12/11.2BTL		1	Side

Name: 3_2		W:29.00 in	D:26.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90
033544950630	CORONAREFRESCAPASSION...		1	Top 90
034100087166	REDDS6/12BTL		1	Side
034100003425	REDDSWICKED12/10CAN		1	Side
181954000022	PERONI6/11.2BTL		1	Side

Name: 3_3		W:29.00 in	D:26.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Top 90
087692300502	SAMUELADAMSSEASONAL6/1...		1	Side
087692011033	SAMUELADAMSSEASONAL12/...		1	Side
087692100140	SAMUELADAMSBOSTONLAGE...		1	Side

Name: 3_4		W:29.00 in	D:26.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90
087692291039	SAMUELADAMSVARIETY12/12...		1	Side

Name: 3_5		W:29.00 in	D:26.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100516055	LEINIESEASONALPRIMARY6/...		1	Side
817904000834	ELYSIANSPACEDUSTIPA6/12B...		1	Side
681745111024	BLUEPOINTHOPTICALILLUSIO...		1	Side
609408729799	PORTJEFFPARTYBOAT6/12CAN		1	Side
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side



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FINAL

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Segment 5 of 13 starting view

## Shelf Schematic Report

RITE AID\_10658 Store # 10658 # of segments: 13

Name: 5_1	W:29.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000163	HEINEKEN12/12BTL	Core	2	Front	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	

Name: 5_2	W:29.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000200	HEINEKEN12/12CAN	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	

Name: 5_3	W:29.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Front	

Name: 5_4	W:29.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000118	HEINEKEN6/12BTL	Core	1	Front	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side	
635985067443	MIKESHARDBLACKCHERRYLE...		1	Side	
635985060741	MIKESHARDSEASONAL6/11.2...		1	Side	
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side	



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Segment 7 of 13 starting view

## Shelf Schematic Report

RITE AID\_10658 Store # 10658 # of segments: 13

Name: 7_1	W:29.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	2	Front	
080660956800	CORONA18/12BTL	Core	1	Side	

Name: 7_2	W:29.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660954080	CORONA24/7BTL	Core	2	Side	
080660956152	CORONA12/12BTL	Core	1	Front	

Name: 7_3	W:29.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
080660954080	CORONA24/7BTL	Core	1	Front	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	

Name: 7_4	W:29.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950517	CORONAFAMILIAR6/12BTL		1	Side	
080660956053	CORONA6/12BTL	Core	2	Side	
080660956954	CORONA12/12CAN	Core	1	Top 90	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	



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FINAL

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Segment 9 of 13 starting view



## Shelf Schematic Report

RITE AID\_10658 Store # 10658 # of segments: 13

Name: 9_1		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Side	
018200189920	BUDLIGHTPLATINUM12/12BTL		1	Side	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Top 90	

Name: 9_2		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
018200059902	MICHELOBULTRA12/12BTL		1	Front	
018200967214	MICHELOBULTRA18/12CAN		1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Top 90	

Name: 9_3		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956251	CORONALIGHT6/12BTL		1	Side	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Top 90	
018200007699	BUDLIGHT12/12BTL		1	Front	
018200219863	BUDLIGHT3/25CAN		2	Side	

Name: 9_4		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Top 90	
018200089893	BUDLIGHT8/16CAN		1	Top 90	
018200089817	BUD8/16CAN		1	Top 90	

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FINAL

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Segment 11 of 13 starting view

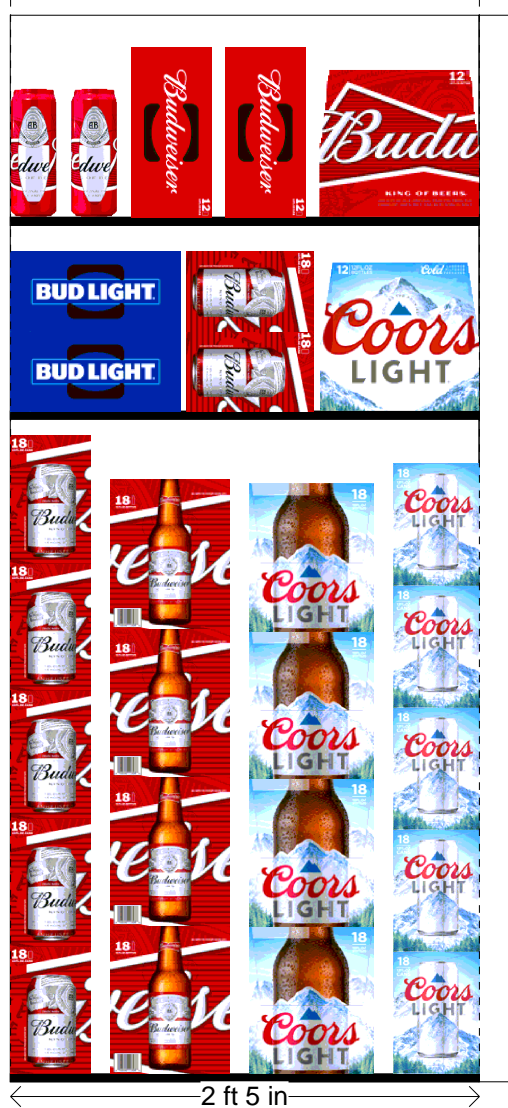
## Shelf Schematic Report

RITE AID\_10658 Store # 10658 # of segments: 13

Name: 11_1		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200112188	BUD18/12CAN	Core	1	Side	
018200113086	BUD18/12BTL		1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	

Name: 11_2		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200530470	BUDLIGHT12/12CAN	Core	1	Top	
018200112188	BUD18/12CAN	Core	1	Side 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Front	

Name: 11_3		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200219856	BUD3/25CAN		2	Side	
018200110474	BUD12/12CAN	Core	2	Top 90	
018200007712	BUD12/12BTL		1	Front	





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Segment 13 of 13 starting view

## Shelf Schematic Report

RITE AID\_10658 Store # 10658 # of segments: 13

Name: 13_1		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100572563	LITE18/12BTL		1	Side	
018200201790	NATURALLIGHTSELTZERVARI...	PRO...	1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	

Name: 13_2		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	
034100573409	LITE18/12CAN	Core	1	Top 90	
034100575090	LITE12/12BTL		1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	

Name: 13_3		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100570231	LITE9/16BTL(AL)		1	Front	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	
071990281519	KEYSTONEICE15/12CAN		1	Side	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	

Name: 13_4		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100576363	LITE12/12CAN		1	Top 90	
071439457123	ROLLINGROCK12/12BTL		1	Side	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	
022100001701	PABST12/12CAN		1	Top 90	
034100016364	HIGHLIFE12/12CAN		1	Top 90	



← 2 ft 5 in →

# Rite Aid

## Store# 10658

### PORT JEFFERSON STATION , NY

WARM

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**Rite Aid**  
**Store# 10658**  
**PORT JEFFERSON STATION , NY**

FINAL

WARM

FMB always lead flow in relation to store traffic flow.  
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Segment 1 of 3 starting view

## Shelf Schematic Report

RITE AID\_10658 Store # 10658 # of segments: 3



Name: 2_1		W:120.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200113086	BUD18/12BTL		1	Side	
018200007712	BUD12/12BTL		1	Side	
018200112188	BUD18/12CAN	Core	1	Side 90	

Name: 2_2		W:120.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000118	HEINEKEN6/12BTL	Core	1	Front	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
072890100160	AMSTELLIGHT12/12BTL		1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Front	
080660956053	CORONA6/12BTL	Core	1	Front	
033544950418	CORONAPREMIER6/12BTL		1	Front	
033544000182	CORONAPREMIER18/12BTL		1	Side	
080660956213	CORONALIGHT12/12CAN		1	Front 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200007699	BUDLIGHT12/12BTL		1	Side	

Name: 2_3		W:120.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	2	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
018200202179	BUDLIGHTSELTZVARIETYR...	New	1	Front 90	
853897002271	BONANDVIVSPIKEDSELTZERV...	Move	1	Front 90	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Front	
072890001887	HEINEKENLIGHT12/12CAN		1	Top 90	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
719057001563	PRESIDENTE12/12BTL		3	Side	

Name: 2\_4 W:120.00 in D:25.00 in



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FINAL

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Segment 1 of 3 starting view

## Shelf Schematic Report

RITE AID\_10658 Store # 10658 # of segments: 3

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90
041827701121	ARCTICCHILLHARDSELTZERV...	PRO...	1	Front 90
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Front 90
034100012229	MOVOVARIETY4/8.4CAN		1	Front 90
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90
635985129981	MIKESHARDVARIETY12/11.2BTL		1	Side
080432802908	SEAGRAMSESCAPESVARIETY...		1	Side
087692011033	SAMUELADAMSSEASONAL12/...		1	Side
071990095611	BLUEMOONMANGOWHEAT6/1...		1	Front
071990095543	BLUEMOONBREWMASTERVA...		1	Side

Name: 2 5 W:120.00 in D:25.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985260660	WHITECLAWRASPBERRY6/12...		1	Side
635985025986	WHITECLAWNATURALLIME6/1...		1	Side
635985260875	WHITECLAWMANGO6/12CAN		1	Side
635985200284	WHITECLAWRUBYGRAPEFRU...		1	Side
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side
087692004172	TRULYCOLIMALIME6/12CAN		1	Side
087692007814	TRULYROSE6/12CAN		1	Side
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side
018200209932	BUDLIGHTLIMESTRAW-BER-RI...		1	Top 90
087692006602	ANGRYORCHARDROSE6/12BTL		1	Front
681745111123	BLUEPOINTTOASTEDLAGER6/...		1	Front
681745111185	BLUEPOINTSEASONAL6/12BTL		1	Front
030613000531	BROOKLYNSEASONAL6/12BTL		1	Front
030613000746	BROOKLYNVARIETY12/12CAN	PRO...	1	Top 90





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Segment 3 of 3 starting view

## Shelf Schematic Report

RITE AID\_10658 Store # 10658 # of segments: 3



Name: 2_1		W:120.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
034100572563	LITE18/12BTL		1	Side	
034100575090	LITE12/12BTL		1	Side	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	

Name: 2_2		W:120.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990000486	COORSLIGHT12/12CAN	New	2	Side 90	
034100576363	LITE12/12CAN		1	Top 90	
034100573409	LITE18/12CAN	Core	1	Side 90	
018200200786	NATTYDADDY15/12CAN		1	Side 90	

Name: 2_3		W:120.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200149900	BUDLIGHTLIME12/12BTL		1	Side	
018200169847	MICHELOBULTRALIMECACTU...	PRO...	1	Front 90	
018200967214	MICHELOBULTRA18/12CAN		1	Front	
089924278962	YUENGLINGLAGER12/12BTL		1	Front	

Name: 2_4		W:120.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
642860900245	FOUNDERSALLDAYSESSIONI...		1	Side 90	
018200059902	MICHELOBULTRA12/12BTL		1	Side	
018200209949	BUDLIGHTPLATINUM12/12CAN		1	Front 90	
018200089893	BUDLIGHT8/16CAN		1	Top 90	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Top 90	

Name: 2_5		W:120.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
856632004271	BRONXSUMMER6/12CAN		1	Side	
869071000261	MONTAUKWATERMELLOW6/1...		1	Side	
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side	
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side	
754527009946	NEWBELGIUMVOODOOROTAT...		1	Side	
859093002435	SIXPOINTBENGALIIPA6/12CAN		1	Side	
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side	