

Rite Aid

Store# 4768

WESTBURY, NY

cold

FMB always lead flow in relation to store traffic flow.

Open a support ticket if planogram flow shown is reversed from actual store traffic flow

The planogram displays a variety of beer products organized into columns. From left to right, the columns contain:

- Beck's (12 oz bottles)
- Stella Artois (12 oz bottles)
- Heineken (12 oz bottles)
- Modelo Especial (12 oz cans)
- Corona Extra (12 oz cans)
- Corona Extra (12 oz cans)
- Bud Light (12 oz cans)
- Bud Light (18 oz cans)
- Coors Light (12 oz cans)
- Coors Light (18 oz cans)
- Coors Light (18 oz cans)
- Coors Light (18 oz cans)

Dimensions of 1 ft 11 in are marked between the columns.

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Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_4768 Store # 4768 # of segments: 4

Name: 1_1	W:23.00 in	D:25.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082488123006	BECKS12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side	

Name: 1_2	W:23.00 in	D:25.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Top 90	

Name: 2_1	W:23.00 in	D:25.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000163	HEINEKEN12/12BTL	Core	1	Front	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top	

Name: 2_2	W:23.00 in	D:25.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
089826900336	TECATE12/12CAN		1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	

Name: 2_3	W:23.00 in	D:25.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Top 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Top 90	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90	



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Shelf Schematic Report

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Name:	3_1	W:23.00 in	D:25.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
080660956152	CORONA12/12BTL	Core	2	Front		

Name:	3_2	W:23.00 in	D:25.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
080660956756	CORONALIGHT12/12BTL	Core	1	Side		
018200533082	BUDLIGHT18/12BTL		1	Side		
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90		

Name:	3_3	W:23.00 in	D:25.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
018200007699	BUDLIGHT12/12BTL		1	Side		
018200089893	BUDLIGHT8/16CAN		1	Side 90		
018200007712	BUD12/12BTL		1	Side		

Name:	4_1	W:23.00 in	D:25.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
018200532184	BUDLIGHT18/12CAN	Core	1	Side		
018200110474	BUD12/12CAN	Core	1	Side		
018200112188	BUD18/12CAN	Core	1	Side		
071990300173	COORSLIGHT18/12CAN	Core	1	Side		

Name:	4_2	W:23.00 in	D:25.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
071990300692	COORSLIGHT12/12BTL	Core	1	Side		
071990000486	COORSLIGHT12/12CAN	New	1	Side		
034100573409	LITE18/12CAN	Core	1	Side		
022100001701	PABST12/12CAN		1	Side		

Name:	4_3	W:23.00 in	D:25.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
018200089817	BUD8/16CAN		1	Side 90		
034100015091	HIGHLIFE12/12BTL	Core	1	Side		
018200284434	NATURALICE15/12CAN	Core	1	Side		
018200200779	NATURALLIGHT15/12CAN	Core	1	Side		



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Shelf Schematic Report

RITE AID_4768 Store # 4768 # of segments: 3

Name: 2_1		W:144.00 in	D:18.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200786	NATTYDADDY15/12CAN		1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
018200110474	BUD12/12CAN	Core	1	Side	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	

Name: 2_2		W:144.00 in	D:18.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	
034100575090	LITE12/12BTL		1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200532184	BUDLIGHT18/12CAN	Core	2	Side 90	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
080660957876	MODELONEGRA12/12BTL		1	Front	
080660954080	CORONA24/7BTL	Core	1	Front	

Name: 2_3		W:144.00 in	D:18.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990281519	KEYSTONEICE15/12CAN		1	Side 90	
018200200786	NATTYDADDY15/12CAN		1	Side 90	
034100573409	LITE18/12CAN	Core	1	Side 90	
034100576363	LITE12/12CAN		1	Top 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
018200113086	BUD18/12BTL		1	Side	
018200533082	BUDLIGHT18/12BTL		2	Side	
087692011033	SAMUELADAMSSEASONAL12/...		1	Front	
034100012229	MOVVARIETY4/8.4CAN		2	Front	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Front 90	



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RITE AID_4768	Store # 4768	# of segments: 3
041827701121	ARCTICCHILLHARDSELTZERV...	PRO... 1 Front 90
018200202179	BUDLIGHTSELTZERVARIETYR...	New 1 Front 90

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071439344508	ROLLINGROCK12/12CAN		1	Top 90
034100016364	HIGHLIFE12/12CAN		1	Top 90
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Top 90
018200089817	BUD8/16CAN		1	Front 90
018200089893	BUDLIGHT8/16CAN		1	Top 90
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Front 90
018200169847	MICHELOBULTRALIMEACTU...	PRO...	1	Front 90
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Front 90
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90
089826900336	TECATE12/12CAN		1	Top 90
072311230216	SOL12/12BTL		1	Front
030613000746	BROOKLYNVAIETY12/12CAN	PRO...	1	Top 90
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side
894137002712	CRISPINROSE6/12CAN		1	Side
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90
033544950678	CORONAREFRESCAGUAVALI...		1	Side
033544950630	CORONAREFRESCAPASSION...		1	Side



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Name: 2_1		W:144.00 in	D:18.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	3	Front	
072890000163	HEINEKEN12/12BTL	Core	1	Front	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	

Name: 2_2		W:144.00 in	D:18.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956954	CORONA12/12CAN	Core	1	Top 90	
033544950425	CORONAPREMIER12/12BTL	Core	1	Front	
072890000200	HEINEKEN12/12CAN	Core	1	Top 90	
072890000439	HEINEKEN24/7BTL		1	Side	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Front	

Name: 2_3		W:144.00 in	D:18.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Top 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Top 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	

Name: 2_4		W:144.00 in	D:18.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
087692007814	TRULYROSE6/12CAN		1	Side	
087692004172	TRULYCOLIMALIME6/12CAN		1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side	
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	

