

Rite Aid  
Store# 668  
RONKONKOMA, NY

COLD

FMB always lead flow in relation to store traffic flow.  
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 4 starting view

## Shelf Schematic Report

RITE AID\_668 Store # 668 # of segments: 4



| Name: 1_1      | W:22.00 in                 | D:22.00 in |          |             |    |
|----------------|----------------------------|------------|----------|-------------|----|
| UPC (12 Digit) | Name                       | Ast        | HFaci... | Orientat... |    |
| 635985548904   | WHITECLAWVARIETYPACK12/... | Core       | 1        | Front       | 90 |
| 082488123006   | BECKS12/12BTL              | Core       | 1        | Side        |    |
| 072890001597   | HEINEKENLIGHT12/12BTL      | Core       | 1        | Side        |    |

| Name: 1_2      | W:22.00 in                  | D:22.00 in |          |             |    |
|----------------|-----------------------------|------------|----------|-------------|----|
| UPC (12 Digit) | Name                        | Ast        | HFaci... | Orientat... |    |
| 635985800064   | WHITECLAWVARIETYPACK12/...  | PRO...     | 1        | Front       | 90 |
| 087692008040   | TRULYVARIETYTROPICAL12/1... |            | 1        | Front       | 90 |
| 181954000046   | PERONI12/11.2BTL            |            | 1        | Side        |    |

| Name: 1_3      | W:22.00 in                 | D:22.00 in |          |             |    |
|----------------|----------------------------|------------|----------|-------------|----|
| UPC (12 Digit) | Name                       | Ast        | HFaci... | Orientat... |    |
| 635985260899   | WHITECLAWBLACKCHERRY12...  |            | 1        | Side        | 90 |
| 071990000158   | COORSHARDSELTZERVARIET...  | New        | 1        | Side        | 90 |
| 018200202087   | BUDLIGHTSELTZERVARIETY1... | PRO...     | 1        | Side        | 90 |

| Name: 1_4      | W:22.00 in                 | D:22.00 in |          |             |    |
|----------------|----------------------------|------------|----------|-------------|----|
| UPC (12 Digit) | Name                       | Ast        | HFaci... | Orientat... |    |
| 033544000434   | CORONASELTZERVARIETY12/... | PRO...     | 1        | Side        | 90 |
| 034100012328   | VIZZYVARIETY12/12CAN       | PRO...     | 1        | Side        | 90 |
| 018200202179   | BUDLIGHTSELTZERVARIETYR... | New        | 1        | Side        | 90 |

| Name: 2_1      | W:22.00 in       | D:22.00 in |          |             |  |
|----------------|------------------|------------|----------|-------------|--|
| UPC (12 Digit) | Name             | Ast        | HFaci... | Orientat... |  |
| 072890000200   | HEINEKEN12/12CAN | Core       | 1        | Side        |  |
| 072890000163   | HEINEKEN12/12BTL | Core       | 1        | Side        |  |
| 080660956152   | CORONA12/12BTL   | Core       | 1        | Side        |  |

| Name: 2_2      | W:22.00 in                 | D:22.00 in |          |             |    |
|----------------|----------------------------|------------|----------|-------------|----|
| UPC (12 Digit) | Name                       | Ast        | HFaci... | Orientat... |    |
| 071990095925   | BLUEMOONLIGHTSKY12/12CAN   | PRO...     | 1        | Side        | 90 |
| 071990095161   | BLUEMOONBELGIANWHITE12/... | Core       | 1        | Side        |    |
| 786150000144   | STELLAARTOIS12/11.2BTL     | Core       | 1        | Side        |    |

| Name: 2_3      | W:22.00 in                | D:22.00 in |          |             |    |
|----------------|---------------------------|------------|----------|-------------|----|
| UPC (12 Digit) | Name                      | Ast        | HFaci... | Orientat... |    |
| 033544000137   | CORONAREFRESCAVARIETY1... |            | 1        | Side        | 90 |
| 869071000278   | MONTAUKWAVECHASER4/6/1... |            | 1        | Side        |    |

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Segment 1 of 4 starting view

## Shelf Schematic Report

|              |                            |                  |   |      |  |
|--------------|----------------------------|------------------|---|------|--|
| RITE AID_668 | Store # 668                | # of segments: 4 |   |      |  |
| 083820123937 | GUINNESSEXTRASTOUT6/12B... | Core             | 1 | Side |  |
| 072890000118 | HEINEKEN6/12BTL            | Core             | 1 | Side |  |



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Segment 3 of 4 starting view

## Shelf Schematic Report

RITE AID\_668 Store # 668 # of segments: 4



| Name: 3_1      |                        | W:22.00 in | D:22.00 in |             |  |
|----------------|------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name                   | Ast        | HFaci...   | Orientat... |  |
| 080660957579   | MODELOESPECIAL12/12BTL | Core       | 1          | Side        |  |
| 080660957159   | MODELOESPECIAL12/12CAN | Core       | 1          | Side        |  |
| 018200533082   | BUDLIGHT18/12BTL       |            | 1          | Side        |  |

| Name: 3_2      |                       | W:22.00 in | D:22.00 in |             |  |
|----------------|-----------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name                  | Ast        | HFaci...   | Orientat... |  |
| 080660956800   | CORONA18/12BTL        | Core       | 1          | Side        |  |
| 080660957654   | MODELOESPECIAL6/12BTL |            | 1          | Side        |  |
| 018200007699   | BUDLIGHT12/12BTL      |            | 1          | Side        |  |

| Name: 3_3      |                     | W:22.00 in | D:22.00 in |             |  |
|----------------|---------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name                | Ast        | HFaci...   | Orientat... |  |
| 080660956053   | CORONA6/12BTL       | Core       | 1          | Side        |  |
| 080660956756   | CORONALIGHT12/12BTL | Core       | 1          | Side        |  |
| 071990300692   | COORSLIGHT12/12BTL  | Core       | 1          | Side        |  |

| Name: 3_4      |                           | W:22.00 in | D:22.00 in |             |  |
|----------------|---------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name                      | Ast        | HFaci...   | Orientat... |  |
| 033544950425   | CORONAPREMIER12/12BTL     | Core       | 1          | Side        |  |
| 613008752200   | ARNOLDPALMERSPIKEDHALF... | New        | 1          | Front 90    |  |
| 018200059902   | MICHELOBULTRA12/12BTL     |            | 1          | Side        |  |

| Name: 4_1      |                    | W:22.00 in | D:22.00 in |             |  |
|----------------|--------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name               | Ast        | HFaci...   | Orientat... |  |
| 018200532184   | BUDLIGHT18/12CAN   | Core       | 1          | Top 90      |  |
| 018200112188   | BUD18/12CAN        | Core       | 1          | Top 90      |  |
| 071990300173   | COORSLIGHT18/12CAN | Core       | 1          | Top 90      |  |
| 034100573409   | LITE18/12CAN       | Core       | 1          | Top 90      |  |

| Name: 4_2      |                    | W:22.00 in | D:22.00 in |             |  |
|----------------|--------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name               | Ast        | HFaci...   | Orientat... |  |
| 018200530470   | BUDLIGHT12/12CAN   | Core       | 1          | Top 90      |  |
| 018200110474   | BUD12/12CAN        | Core       | 1          | Top 90      |  |
| 071990000486   | COORSLIGHT12/12CAN | New        | 1          | Top 90      |  |
| 034100576363   | LITE12/12CAN       |            | 1          | Top 90      |  |

| Name: 4_3      |      | W:22.00 in | D:22.00 in |             |  |
|----------------|------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast        | HFaci...   | Orientat... |  |

