

Rite Aid

Store# 1203

FRANKLIN SQUARE , NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 7 starting view

Shelf Schematic Report

RITE AID_1203 Store # 1203 # of segments: 7



Name: 1_1		W:28.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985260899	WHITECLAWBLACKCHERRY12...		1	Side 90
635985548904	WHITECLAWVARIETY12/12CA...	Core	2	Side 90
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side 90

Name: 1_2		W:28.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side

Name: 1_3		W:28.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985025986	WHITECLAWNATURALLIME6/1...		1	Side
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Side 90
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side

Name: 1_4		W:28.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side
087692831020	TWISTEDTEAORIGINAL6/12BTL		1	Side
087692006602	ANGRYORCHARDROSE6/12BTL		1	Side

Name: 2_1		W:28.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front
082488123006	BECKS12/12BTL	Core	1	Side
072890000163	HEINEKEN12/12BTL	Core	1	Front

Name: 2_2		W:28.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side
072890000200	HEINEKEN12/12CAN	Core	1	Side 90
072890001528	HEINEKEN18/12BTL	New	1	Side

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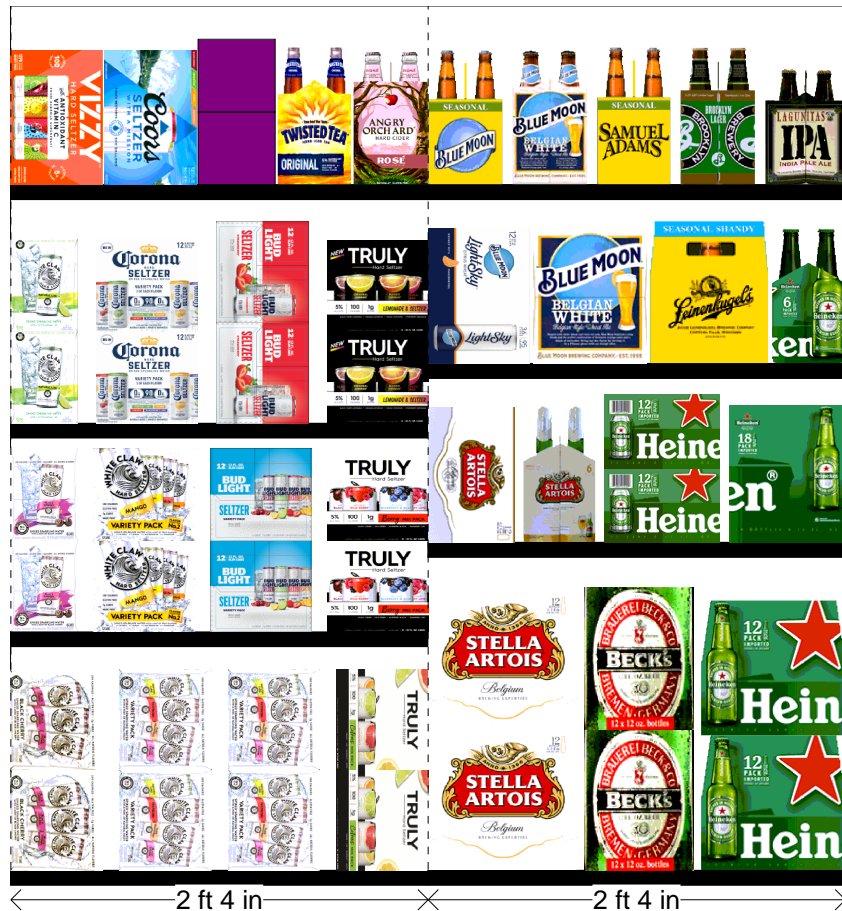
Segment 1 of 7 starting view

Shelf Schematic Report

RITE AID_1203 Store # 1203 # of segments: 7

Name: 2_3		W:28.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
034100516079	LEINIESSEASONALPRIMARY1...		1	Side	
072890000118	HEINEKEN6/12BTL	Core	1	Side	

Name: 2_4		W:28.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095321	BLUEMOONSEASONAL6/12BTL		1	Side	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	
087692300502	SAMUELADAMSSEASONAL6/1...		1	Side	
030613000012	BROOKLYNLAGER6/12BTL		1	Side	
723830000094	LAGUNITASIPA6/12BTL		1	Side	



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Segment 3 of 7 starting view

Shelf Schematic Report

RITE AID_1203 Store # 1203 # of segments: 7

Name: 4_1		W:28.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Front	

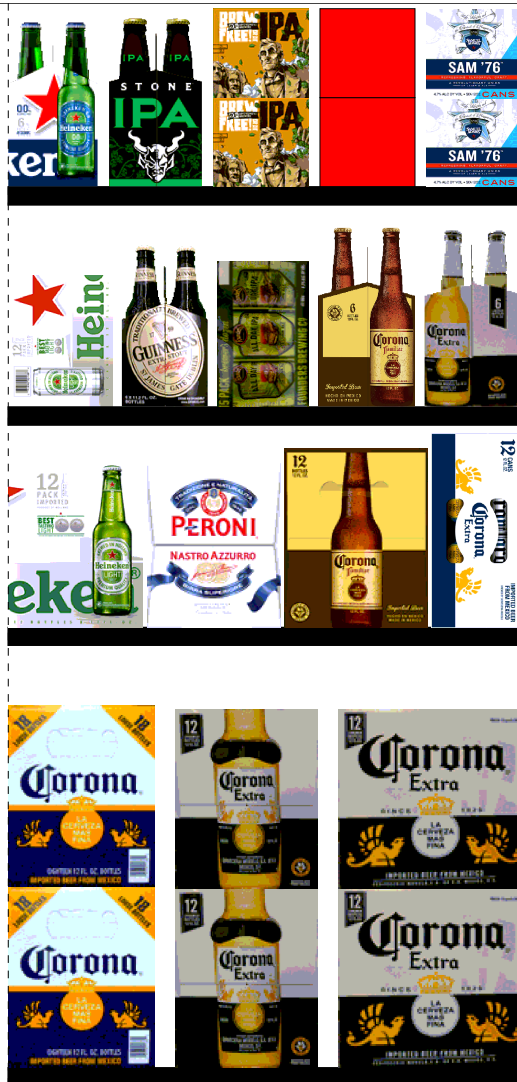
Name: 4_2		W:28.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
181954000046	PERONI12/11.2BTL		1	Side	
033544950531	CORONAFAMILIAR12/12BTL		1	Side	
080660956954	CORONA12/12CAN	Core	1	Top 90	

Name: 4_3		W:28.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001887	HEINEKENLIGHT12/12CAN		1	Side	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side	
642860900245	FOUNDERSALLDAYSESSIONI...		1	Side	
033544950517	CORONAFAMILIAR6/12BTL		1	Side	
080660956053	CORONA6/12BTL	Core	1	Side	

Name: 4_4		W:28.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side	
636251776120	STONEIPA6/12BTL		1	Side	
859612001031	21STAMENDMENTBREWFREE...		1	Side	
681745002155	BLUEPOINTTHEIPA6/12CAN		1	Side	
087692006732	SAMUELADAMS766/12CAN		1	Side	

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Name: 5_1		W:28.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000182	CORONAPREMIER18/12BTL		1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	

Name: 5_2		W:28.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side	
080660957654	MODELOESPECIAL6/12BTL		1	Side	

Name: 5_3		W:28.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	
033544950418	CORONAPREMIER6/12BTL		1	Side	
080660956251	CORONALIGHT6/12BTL		1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top 90	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Top 90	

Name: 5_4		W:28.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side	
719057001563	PRESIDENTE12/12BTL		1	Side	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Front 90	

Name: 6_1		W:28.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Side	
018200112188	BUD18/12CAN	Core	1	Side	
018200110474	BUD12/12CAN	Core	1	Side	
018200113086	BUD18/12BTL		1	Side	

Name: 6_2		W:28.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200967214	MICHELOBULTRA18/12CAN		1	Side	
018200089893	BUDLIGHT8/16CAN		1	Side 90	

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RITE AID_1203	Store # 1203	# of segments: 7		
018200533082	BUDLIGHT18/12BTL		1	Side
018200007712	BUD12/12BTL		1	Side

Name: 6_3	W:28.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200059902	MICHELOBULTRA12/12BTL		1	Side
018200169847	MICHELOBULTRALIMECACTU...	PRO...	1	Front 90
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Front 90
018200007699	BUDLIGHT12/12BTL		1	Side



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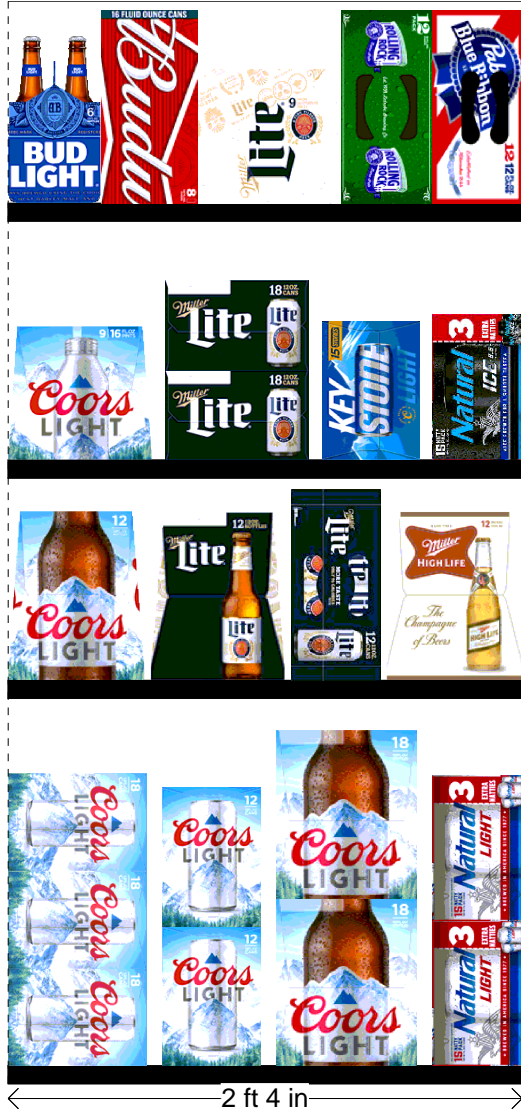
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Segment 7 of 7 starting view

Shelf Schematic Report

RITE AID_1203 Store # 1203 # of segments: 7



Name: 7_1		W:28.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
071990000486	COORSLIGHT12/12CAN	New	1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	

Name: 7_2		W:28.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
034100575090	LITE12/12BTL		1	Side 90	
034100576363	LITE12/12CAN		1	Top 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	

Name: 7_3		W:28.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990301040	COORSLIGHT9/16BTL(AL)		1	Side	
034100573409	LITE18/12CAN	Core	1	Side 90	
071990480455	KEYSTONELIGHT15/12CAN		1	Side	
018200284434	NATURALICE15/12CAN	Core	1	Side	

Name: 7_4		W:28.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200008337	BUDLIGHT6/12BTL		1	Side	
018200089817	BUD8/16CAN		1	Front 90	
034100570231	LITE9/16BTL(AL)		1	Front	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	
022100001701	PABST12/12CAN		1	Top 90	

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Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_1203 Store # 1203 # of segments: 2



Name: 1_1		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side	
018200059902	MICHELOBULTRA12/12BTL		1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Side	
071990316006	COORSLIGHT24/12CAN		1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
034100573409	LITE18/12CAN	Core	1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
018200284434	NATURALICE15/12CAN	Core	1	Side	

Name: 1_2		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Front 90	
041827701121	ARCTICCHILLHARDELTZERV...	PRO...	1	Top 90	
853897002271	BONANDVIVSPIKEDSELTZERV...	Move	1	Front 90	
072890001887	HEINEKENLIGHT12/12CAN		1	Side	
080660956213	CORONALIGHT12/12CAN		1	Top 90	
181954000046	PERONI12/11.2BTL		1	Front	
018200533082	BUDLIGHT18/12BTL		1	Side	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	
071990281519	KEYSTONEICE15/12CAN		1	Side 90	

Name: 1_3		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	

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Segment 1 of 2 starting view

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RITE AID_1203	Store # 1203	# of segments: 2			
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side	
087692007814	TRULYROSE6/12CAN		1	Side	
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side	
087692004172	TRULYCOLIMALIME6/12CAN		1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
072311230216	SOL12/12BTL		1	Front	
030613000746	BROOKLYN VARIETY12/12CAN	New	1	Top 90	
642860900245	FOUNDERS ALL DAY SESSIONI...		1	Side 90	
089924278962	YUENGLING LAGER12/12BTL		1	Front	
022100001701	PABST12/12CAN		1	Top 90	
018200200786	NATTY DADDY15/12CAN		1	Side	

Name: 1_4		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990000158	COORSHARDSELTZERVARIET...	New	1	Side 90	
034100012229	MOV VARIETY4/8.4CAN		2	Front	
033544950678	CORONA REFRESCA GUAVALI...		1	Side	
033544950630	CORONA REFRESCA PASSION...		1	Side	
033544000137	CORONA VARIETY REFRESCA1...		1	Side 90	
613008748333	ARNOLD PALMER SPIKED HALF...		1	Side	
894137002712	CRISP IN ROSE6/12CAN		1	Side	
859093002428	SIX POINT SWEET ACTION6/12C...		1	Side	
859093002466	SIX POINT RESINIIPA6/12CAN		1	Side	
754527009946	NEW BELGIUM VOODOO ROTAT...		1	Side	
754527008857	NEW BELGIUM VOODOO JUICY...	PRO...	1	Side	
862737000063	MONTAUK SUMMER6/12CAN(W...		1	Side	
030613112128	BROOKLYN DEFENDER IPA6/12...		1	Side	
030613000197	BROOKLYN EAST IPA6/12BTL		1	Side	
736920111327	GOOSE ISLAND IPA6/12BTL		1	Side	
4005249004181	VELTIN PILSENER4/16.9CAN		1	Front	
087600101153	CARLSBERG4/16.9CAN		1	Front	
020507000112	BIT BURGER4/16.9CAN(WRAP)		1	Front	

