

Rite Aid
Store# 4552
FLORAL PARK , NY

FINAL

cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 6 starting view

Shelf Schematic Report

RITE AID_4552 Store # 4552 # of segments: 6



Name: 1_1		W:30.50 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
63598548904	WHITECLAWVARIETY12/12CA...	Core	1	Side 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side 90	

Name: 1_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side 90	

Name: 1_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90	

Name: 1_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
070897013315	FOSTERS1/25.4CAN		1	Front	
087692010142	TRULYLEMONADE1/24CAN	PRO...	1	Front	
635985260394	WHITECLAWMANGO1/19.2CAN	PRO...	1	Front	
635985260387	WHITECLAWBLACKCHERRY1/...		1	Front	
034100000974	VIZZYPINEAPPLEMANGO1/24...	New	1	Front	
018200260612	BUDLIGHTSELTZERBLACKCH...	PRO...	1	Front	
071990000141	COORSHARDSELTZERBLKCH...	New	1	Front	
635985249856	MIKESHARDERCranBERRYL...	PRO...	1	Front	
072890001191	HEINEKEN1/24CAN		1	Front	
080660956435	CORONA1/24CAN		1	Front	

Name: 1_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200250019	BUDLIGHT1/25CAN		2	Front	

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RITE AID_4552	Store # 4552	# of segments: 6		
018200250002	BUD1/25CAN		2	Front
071990300654	COORSLIGHT1/24CAN		2	Front
071990100711	COORSBANQUET1/24CAN		2	Front
018200250088	NATURALICE1/25CAN		2	Front

Name: 2_1	W:30.50 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890000163	HEINEKEN12/12BTL	Core	2	Front
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side

Name: 2_2	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890000118	HEINEKEN6/12BTL	Core	1	Side
072890000200	HEINEKEN12/12CAN	Core	1	Side
072890001580	HEINEKENLIGHT6/12BTL		1	Side
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side
719057001563	PRESIDENTE12/12BTL		1	Side

Name: 2_3	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Front
723830100091	LAGUNITASIPA12/12BTL		1	Side

Name: 2_4	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100012229	MOVVARIETY4/8.4CAN		2	Front
635985067443	MIKESHARDBLACKCHERRYLE...		1	Side
635985100621	MIKESHARDLEMONADE6/11.2...		1	Side
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side
723830000094	LAGUNITASIPA6/12BTL		1	Side

Name: 2_5	W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Front 90
088345102016	STRONGBOWROSE6/11.2BTL		1	Front
087692821021	ANGRYORCHARDCRISPAPPL...		1	Front
835609001024	TYSKIE6/11.2BTL	PRO...	1	Front



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Segment 3 of 6 starting view

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Name: 3_1		W:30.50 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082488123006	BECKS12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
181954000046	PERONI12/11.2BTL		1	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	

Name: 3_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Top 90	
7861500001493	STELLAARTOIS18/11.2BTL		1	Side	
7861500000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
181954000022	PERONI6/11.2BTL		1	Side	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	

Name: 3_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
642860900245	FOUNDERSALLDAYSESSIONI...		1	Side	
034100516093	LEINIESSEASONALPRIMARY1...		1	Side	
736920111327	GOOSEISLANDIPA6/12BTL		1	Side	
042572040060	SCHOFFERHOFERGRAPEFRU...		1	Side	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side	
033544950418	CORONAPREMIER6/12BTL		1	Side	

Name: 3_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
642860900245	FOUNDERSALLDAYSESSIONI...		1	Side	
034100516079	LEINIESSEASONALPRIMARY1...		1	Side	
030613000746	BROOKLYNVARIETY12/12CAN	New	1	Side	
817904000834	ELYSIANSPACEDUSTIPA6/12B...		1	Side	
681745111185	BLUEPOINTSEASONAL6/12BTL		1	Side	

Name: 3_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
869071000261	MONTAUKWATERMELLOW6/1...		1	Side	
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side	
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side	
754527009946	NEWBELGIUMWOODOOROTAT...		1	Side	
4005249004181	VELTINSPILSENER4/16.9CAN	PRO...	1	Front	

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Name: 4_1	W:30.50 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956152	CORONA12/12BTL	Core	2	Front
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side

Name: 4_2	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956800	CORONA18/12BTL	Core	1	Side
080660954080	CORONA24/7BTL	Core	1	Front
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90

Name: 4_3	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956800	CORONA18/12BTL	Core	1	Side
080660956251	CORONALIGHT6/12BTL		1	Side
080660956756	CORONALIGHT12/12BTL	Core	1	Side
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side

Name: 4_4	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956053	CORONA6/12BTL	Core	1	Front
080660956954	CORONA12/12CAN	Core	1	Top 90
080660956756	CORONALIGHT12/12BTL	Core	1	Side
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side

Name: 4_5	W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087600101153	CARLSBERG4/16.9CAN		2	Front
020507000112	BITBURGER4/16.9CAN(WRAP)		1	Front
080660956213	CORONALIGHT12/12CAN		2	Top 90



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Segment 5 of 6 starting view

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Name: 5_1		W:30.50 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	1	Top 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Top 90	
018200112188	BUD18/12CAN	Core	1	Top 90	
018200113086	BUD18/12BTL		1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Top 90	

Name: 5_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200531682	BUDLIGHT24/12CAN		1	Side	
018200111686	BUD24/12CAN		2	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	

Name: 5_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	
018200110474	BUD12/12CAN	Core	1	Side 90	
018200110474	BUD12/12CAN	Core	1	Top 90	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	

Name: 5_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200007712	BUD12/12BTL		1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	

Name: 5_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	2	Top 90	
018200059902	MICHELOBULTRA12/12BTL		2	Side	

Name: 6_1		W:30.50 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
034100573409	LITE18/12CAN	Core	1	Top 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	

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Segment 5 of 6 starting view

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RITE AID_4552 Store # 4552 # of segments: 6
 018200200779 NATURALLIGHT15/12CAN Core 1 Side 90

Name: 6_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100573409	LITE18/12CAN	Core	1	Side	90
034100572563	LITE18/12BTL		1	Side	
034100016364	HIGHLIFE12/12CAN		1	Top	90
018200284434	NATURALICE15/12CAN	Core	1	Side	90

Name: 6_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100576363	LITE12/12CAN		1	Side	90
089924278986	YUENGLINGLAGER12/12CAN		1	Top	90
018200201790	NATURALLIGHTSELTZERVARI...	PRO...	1	Side	90
071990480455	KEYSTONELIGHT15/12CAN		1	Side	90

Name: 6_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100575090	LITE12/12BTL		1	Side	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	
071990281519	KEYSTONEICE15/12CAN		1	Side	
071439457123	ROLLINGROCK12/12BTL		1	Side	

Name: 6_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
070310001417	NARRAGANSETT12/12CAN		1	Side	90
022100001701	PABST12/12CAN		1	Side	90
071439344508	ROLLINGROCK12/12CAN		1	Top	



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Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_4552 Store # 4552 # of segments: 2



Name: 1_1		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
033544000182	CORONAPREMIER18/12BTL		1	Side	
080660956237	CORONALIGHT18/12BTL		1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Front	
018200967214	MICHELOBULTRA18/12CAN		1	Side 90	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200113086	BUD18/12BTL		1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Front	
034100572563	LITE18/12BTL		1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Front	

Name: 1_2		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985100331	WHITECLAWMANGO12/12CAN		1	Side 90	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side 90	
041827701121	ARCTICCHILLHARDSELTSERV...	PRO...	1	Side 90	
072890001887	HEINEKENLIGHT12/12CAN		1	Side	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
018200059902	MICHELOBULTRA12/12BTL		1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200110474	BUD12/12CAN	Core	1	Side 90	
034100573409	LITE18/12CAN	Core	1	Side 90	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	

Name: 1_3		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
087692007814	TRULYROSE6/12CAN		1	Side	
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side	
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side	
087692004172	TRULYCOLIMALIME6/12CAN		1	Side	

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087692006787	TRULYWILDBERRY6/12CAN		1	Side
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Side 90
072890100160	AMSTELLIGHT12/12BTL		1	Side
071990095543	BLUEMOONBREWMASTERVA...		1	Side
018200169847	MICHELOBULTRALIMEACTU...	PRO...	1	Side
018200089893	BUDLIGHT8/16CAN		1	Side 90
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90
018200007712	BUD12/12BTL		1	Front
071439344508	ROLLINGROCK12/12CAN		1	Side 90

Name: 1_4	W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side
071990000158	COORSHARDELTZERVARIET...	New	1	Side 90
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Side 90
034100012229	MOVOVARIETY4/8.4CAN		2	Front
033544950678	CORONAREFRESGUAVALI...		1	Top 90
033544950630	CORONAREFRESCAPASSION...		1	Top 90
033544000137	CORONAVARIETYREFRESCA1...		1	Side 90
087692831020	TWISTEDTEAORIGINAL6/12BTL		2	Side
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side
681745002087	BLUEPOINTSHORETHING6/12...		1	Side
030613000302	BROOKLYNLAGER6/12CAN		1	Side
862737000025	MONTAUKDRIFTWOOD6/12CA...		1	Side
681745002155	BLUEPOINTTHEIPA6/12CAN		1	Side
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Side
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Top 90
072890006202	HEINEKEN0.0NEARBEER6/12C...		1	Side

