

**Rite Aid**  
**Store# 10651**  
**MILLER PLACE , NY**

Cold

FMB always lead flow in relation to store traffic flow.  
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 7 starting view

## Shelf Schematic Report

RITE AID\_10651 Store # 10651 # of segments: 7



Name: 1_1		W:30.50 in	D:27.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side
63598548904	WHITECLAWVARIETY12/12CA...	Core	1	Side 90
635985100331	WHITECLAWMANGO12/12CAN		1	Side 90
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side 90
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side 90

Name: 1_2		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side 90
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side
635985260875	WHITECLAWMANGO6/12CAN		1	Side
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Side 90

Name: 1_3		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985025986	WHITECLAWNATURALLIME6/1...		1	Side
087692006787	TRULYWILDBERRY6/12CAN		1	Side
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side 90
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side 90
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side 90

Name: 1_4		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Front
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90
071990000158	COORSHARDELTZERVARIET...	New	1	Top 90
033544000137	CORONAVARIETYREFRESCA1...		1	Top 90

Name: 1_5		W:30.50 in	D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200201790	NATURALLIGHTSELTZERVARI...	PRO...	2	Side
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Front
033544950630	CORONAREFRESCAPASSION...		2	Top 90

Name: 2_1		W:30.50 in	D:27.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...

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Segment 1 of 7 starting view

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072890000200	HEINEKEN12/12CAN	Core	1 Side
072890000163	HEINEKEN12/12BTL	Core	1 Side
072890001528	HEINEKEN18/12BTL	New	1 Side
072890001597	HEINEKENLIGHT12/12BTL	Core	1 Side

Name: 2_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001887	HEINEKENLIGHT12/12CAN		1	Top 90	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
072890100160	AMSTELLIGHT12/12BTL		1	Side	
4005249004181	VELTINSPILSENER4/16.9CAN	PRO...	1	Front	

Name: 2_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692831020	TWISTEDTEAORIGINAL6/12BTL		1	Side	
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side	
635985129981	MIKESHARDVARIETY12/11.2BTL		1	Side	
681745002155	BLUEPOINTTHEIPA6/12CAN		1	Side	
681745111123	BLUEPOINTTOASTEDLAGER6/...		1	Side	

Name: 2_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692000334	ANGRYORCHARDCRISPAPPL...		1	Side	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
754527008857	NEWBELGIUMWOODOOJUICY...	PRO...	1	Side	
635985067443	MIKESHARDBLACKCHERRYLE...		1	Side	
635985100621	MIKESHARDLEMONADE6/11.2...		1	Side	

Name: 2_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Front	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Front	
894137002712	CRISPINROSE6/12CAN		1	Top	
088345102016	STRONGBOWROSE6/11.2BTL		1	Front	



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## Shelf Schematic Report

RITE AID\_10651 Store # 10651 # of segments: 7



Name: 3_1		W:30.50 in	D:27.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
181954000046	PERONI12/11.2BTL		1	Side
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side
082488123006	BECKS12/12BTL	Core	1	Side
642860900245	FOUNDERSALLDAYSESSIONI...		1	Side

Name: 3_2		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
181954000022	PERONI6/11.2BTL		1	Side
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90
082488123815	BECKS12/12CAN		1	Side
835609001024	TYSKIE6/11.2BTL	PRO...	1	Front

Name: 3_3		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side
723830000094	LAGUNITASIPA6/12BTL		1	Side
030613000562	BROOKLYNSUMMERALE12/12...		1	Side

Name: 3_4		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90
071990095321	BLUEMOONSEASONAL6/12BTL		1	Side
034100516055	LEINIESSEASONALPRIMARY6/...		1	Side
087692300502	SAMUELADAMSSEASONAL6/1...		1	Side
042572040060	SCHOFFERHOFERGRAPEFRU...		1	Side

Name: 3_5		W:30.50 in	D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
609408729836	KILLINGTONSEASONAL4/16CAN		1	Side
609408729799	PORTJEFFPARTYBOAT6/12CAN		1	Side
856632004271	BRONXSUMMER6/12CAN		1	Side
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side
030613000746	BROOKLYNVARIETY12/12CAN		1	Side 90

Name: 4\_1 W:30.50 in D:27.00 in

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## Shelf Schematic Report

RITE AID\_10651 Store # 10651 # of segments: 7

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544000182	CORONAPREMIER18/12BTL		1	Side
080660956800	CORONA18/12BTL	Core	1	Side
080660954080	CORONA24/7BTL	Core	1	Side
080660957111	MODELOESPECIAL18/12CAN	Core	1	Top 90

Name: 4\_2 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956152	CORONA12/12BTL	Core	2	Side
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Front

Name: 4\_3 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544950425	CORONAPREMIER12/12BTL	Core	1	Side
080660956053	CORONA6/12BTL	Core	1	Side
080660956954	CORONA12/12CAN	Core	1	Top 90
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side
033544950319	PACIFICO12/12CAN		1	Top 90

Name: 4\_4 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544950449	CORONAPREMIER12/12CAN		1	Front 90
033544950531	CORONAFAMILIAR12/12BTL		1	Side
080660956756	CORONALIGHT12/12BTL	Core	1	Side
080660957654	MODELOESPECIAL6/12BTL		1	Side

Name: 4\_5 W:30.50 in D:12.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side
869071000261	MONTAUKWATERMELLOW6/1...		1	Side
869071000278	MONTAUKWAVECHASER4/6/1...		1	Front
080660956251	CORONALIGHT6/12BTL		2	Side



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## Shelf Schematic Report

RITE AID\_10651 Store # 10651 # of segments: 7



Name: 5_1		W:30.50 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
018200967214	MICHELOBULTRA18/12CAN		1	Top 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Top 90	
018200533082	BUDLIGHT18/12BTL		1	Side	

Name: 5_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200059902	MICHELOBULTRA12/12BTL		2	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Top	

Name: 5_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200169847	MICHELOBULTRALIMEACTU...	PRO...	1	Top 90	
018200069918	MICHELOBULTRA12/12CAN		1	Top 90	
018200007699	BUDLIGHT12/12BTL		2	Side	

Name: 5_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
719057001563	PRESIDENTE12/12BTL		1	Side	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Top 90	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Top 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	

Name: 5_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Side 90	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Side	
018200189920	BUDLIGHTPLATINUM12/12BTL		2	Side	

Name: 6_1		W:30.50 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200113086	BUD18/12BTL		2	Side	
071990300784	COORSLIGHT18/12BTL	Core	2	Side	

Name: 6_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200007712	BUD12/12BTL		1	Front	
071990170387	COORSBANQUET18/12BTL(ST...		1	Side	

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Segment 5 of 7 starting view

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 071990300173 COORSLIGHT18/12CAN Core 2 Side

Name: 6_3		W:30.50 in		D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200112188	BUD18/12CAN	Core	1	Top	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	

Name: 6_4		W:30.50 in		D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200110474	BUD12/12CAN	Core	1	Side 90	
018200110474	BUD12/12CAN	Core	1	Top	
071990000486	COORSLIGHT12/12CAN	New	1	Top	

Name: 6_5		W:30.50 in		D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200089817	BUD8/16CAN		2	Top	
071990301040	COORSLIGHT9/16BTL(AL)		1	Front	



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Segment 7 of 7 starting view

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Name: 7_1		W:30.50 in	D:27.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100572563	LITE18/12BTL		1	Side
034100173401	MGD18/12CAN		1	Top 90
018200200779	NATURALLIGHT15/12CAN	Core	1	Top

Name: 7_2		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100573409	LITE18/12CAN	Core	1	Side 90
034100570231	LITE9/16BTL(AL)		1	Front
018200200786	NATTYDADDY15/12CAN		1	Top

Name: 7_3		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100576363	LITE12/12CAN		1	Side 90
034100575090	LITE12/12BTL		1	Front
071990480455	KEYSTONELIGHT15/12CAN		1	Top

Name: 7_4		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
089924278962	YUENGLINGLAGER12/12BTL		1	Side
089924293866	YUENGLINGBLACKANDTAN12/...		1	Front
034100015091	HIGHLIFE12/12BTL	Core	1	Front

Name: 7_5		W:30.50 in	D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
022100004122	PABSTEASY12/12CAN		1	Side 90
071439344508	ROLLINGROCK12/12CAN		1	Top
034100016364	HIGHLIFE12/12CAN		1	Top

