

Rite Aid

Store# 10635

EAST NORTHPORT , NY

cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_10635 Store # 10635 # of segments: 2



Name: 1_1		W:30.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side	90
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	

Name: 1_2		W:30.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front	90
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front	90
072890000163	HEINEKEN12/12BTL	Core	1	Front	
181954000046	PERONI12/11.2BTL		1	Side	

Name: 1_3		W:30.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front	90
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front	90
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	

Name: 2_1		W:30.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	90
018200112188	BUD18/12CAN	Core	1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	

Name: 2_2		W:30.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200113086	BUD18/12BTL		1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Top	90
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	
018200284434	NATURALICE15/12CAN	Core	1	Side	

Name: 2_3		W:30.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Top	90

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RITE AID_10635 Store # 10635		# of segments: 2		
071990000486	COORSLIGHT12/12CAN	New	1	Top 90
022100001701	PABST12/12CAN		1	Top 90
071439344508	ROLLINGROCK12/12CAN		1	Top 90



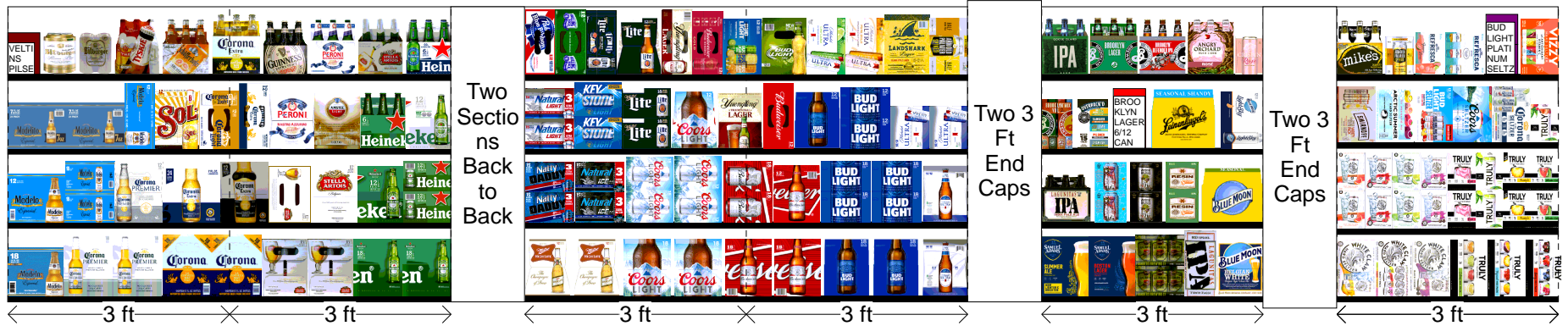
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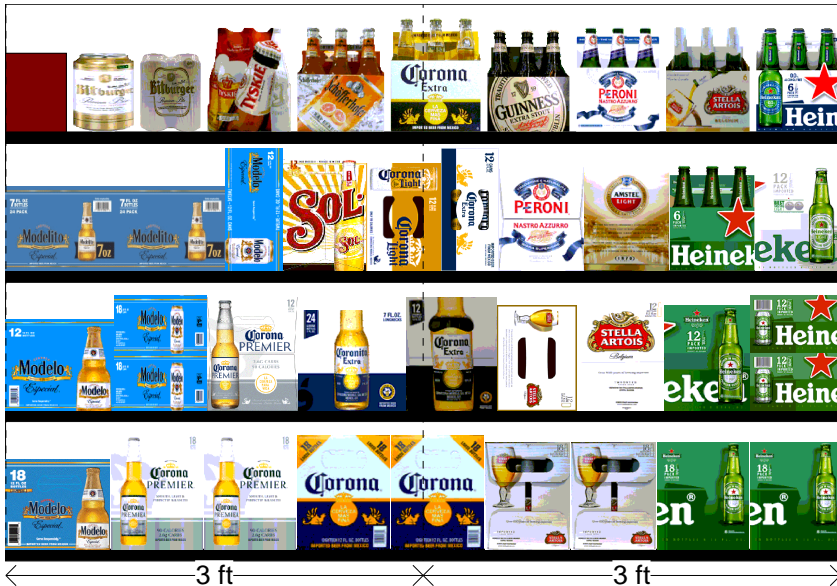
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Segment 1 of 9 starting view

Shelf Schematic Report

RITE AID_10635 Store # 10635 # of segments: 9



Name: 1_1		W:72.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
033544000182	CORONAPREMIER18/12BTL		2	Side	
080660956800	CORONA18/12BTL	Core	2	Side	
786150001493	STELLAARTOIS18/11.2BTL		2	Side	
072890001528	HEINEKEN18/12BTL	New	2	Side	

Name: 1_2		W:72.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Top 90	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side 90	

Name: 1_3		W:72.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000212	MODELOESPECIAL24/7BTL	PRO...	2	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top 90	
072311230216	SOL12/12BTL		1	Side	
080660956213	CORONALIGHT12/12CAN		1	Top 90	
080660956954	CORONA12/12CAN	Core	1	Top 90	
181954000046	PERONI12/11.2BTL		1	Side	
072890100160	AMSTELLIGHT12/12BTL		1	Side	
072890000118	HEINEKEN6/12BTL	Core	1	Front	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	

Name: 1_4		W:72.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
4005249004181	VELTINSPILSENER4/16.9CAN		1	Front	
020507002505	BITBURGER4/16.9CAN		1	Front	
020507000112	BITBURGER4/16.9CAN(WRAP)		1	Front	
835609001024	TYSKIE6/11.2BTL	PRO...	1	Front	
042572040060	SCHOFFERHOFERGRAPEFRU...		1	Front	
080660956053	CORONA6/12BTL	Core	1	Front	

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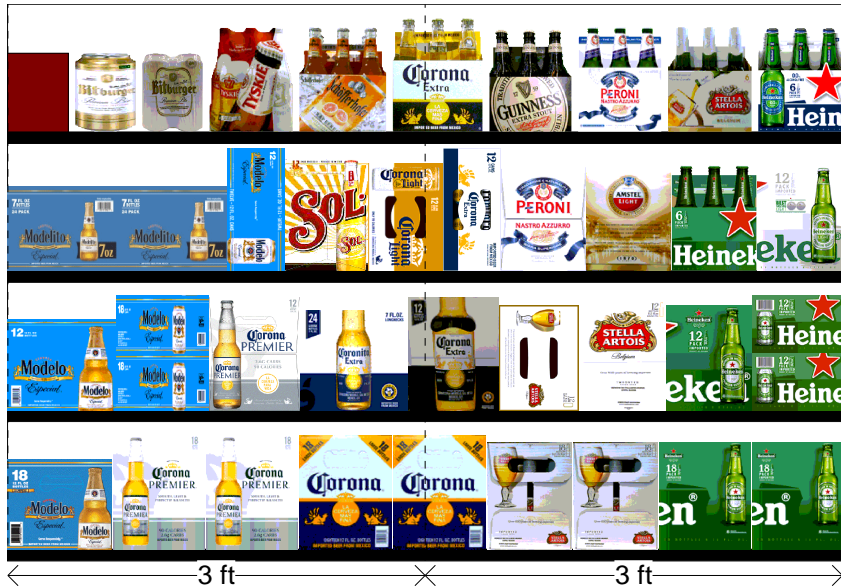
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Segment 1 of 9 starting view

Shelf Schematic Report

RITE AID_10635 Store # 10635		# of segments: 9		
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Front
181954000022	PERONI6/11.2BTL		1	Front
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Front
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Front



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Name: 4_1		W:72.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100015091	HIGHLIFE12/12BTL	Core	2	Side	
071990300784	COORSLIGHT18/12BTL	Core	2	Side	

Name: 4_2		W:72.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200786	NATTYDADDY15/12CAN		1	Side 90	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	

Name: 4_3		W:72.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	
034100573409	LITE18/12CAN	Core	1	Side 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	

Name: 4_4		W:72.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
022100001701	PABST12/12CAN		1	Top 90	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	
034100576363	LITE12/12CAN		1	Top 90	
034100575090	LITE12/12BTL		1	Side	
089924278986	YUENGLINGLAGER12/12CAN		1	Top 90	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Top 90	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Front 90	



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Segment 5 of 9 starting view

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Name: 4_1		W:72.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200113086	BUD18/12BTL		2	Side	
018200533082	BUDLIGHT18/12BTL		2	Side	
018200966248	MICHELOBULTRA18/12BTL		1	Side	

Name: 4_2		W:72.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200007712	BUD12/12BTL		1	Side	
018200532184	BUDLIGHT18/12CAN	Core	2	Side 90	
018200059902	MICHELOBULTRA12/12BTL		1	Side	

Name: 4_3		W:72.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200110474	BUD12/12CAN	Core	1	Top 90	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	
018200967214	MICHELOBULTRA18/12CAN		2	Side	

Name: 4_4		W:72.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200149900	BUDLIGHTLIME12/12BTL		1	Side	
018200169847	MICHELOBULTRALIMECACTU...	PRO...	1	Front 90	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Front 90	
018200129988	LANDSHARK12/12BTL		1	Side	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	



Two 3 Ft End Caps

3 ft

1 ft

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Segment 7 of 9 starting view

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Name: 7_1		W:36.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087692011033	SAMUELADAMSSEASONAL12/...		1	Side
087692100140	SAMUELADAMSBOSTONLAGE...		1	Side
642860900245	FOUNDERSALLDAYSESSIONI...		1	Side 90
723830212121	LAGUNITASIPA12/12CAN		1	Top 90
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side

Name: 7_2		W:36.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
723830000094	LAGUNITASIPA6/12BTL		1	Front
754527009946	NEWBELGIUMVOODOOROTAT...		1	Side
754527008857	NEWBELGIUMVOODOOJUICY...	PRO...	1	Side
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side
071990095369	BLUEMOONSEASONAL12/12BTL		1	Front

Name: 7_3		W:36.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
030613000746	BROOKLYNVARIETY12/12CAN	New	1	Side
816014020800	SOUTHERNTIEROVERPACKD1...		1	Side
030613000302	BROOKLYNLAGER6/12CAN		1	Side
034100516079	LEINIESSEASONALPRIMARY1...		1	Front
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90

Name: 7_4		W:36.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
736920111327	GOOSEISLANDIPA6/12BTL		1	Front
030613000012	BROOKLYNLAGER6/12BTL		1	Front
030613112128	BROOKLYNDEFENDERIPA6/12...		1	Front
087692006602	ANGRYORCHARDROSE6/12BTL		1	Front
894137002712	CRISPINROSE6/12CAN		1	Side



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Segment 9 of 9 starting view

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Name: 9_1		W:36.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985100331	WHITECLAWMANGO12/12CAN		1	Front	90
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front	90
635985260899	WHITECLAWBLACKCHERRY12...		1	Front	90
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front	90
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front	90
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front	90



Name: 9_2		W:36.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
087692007814	TRULYROSE6/12CAN		1	Side	
087692004172	TRULYCOLIMALIME6/12CAN		1	Side	
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side	
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side	



Name: 9_3		W:36.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Front	90
041827701121	ARCTICCHILLHARDELTZERV...	PRO...	1	Front	90
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front	90
071990000158	COORSHARDELTZERVARIET...	New	1	Front	90
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front	90
087692006787	TRULYWILDBERRY6/12CAN		1	Side	



Name: 9_4		W:36.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985100621	MIKESHARDLEMONADE6/11.2...		1	Front	
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side	
033544950678	CORONAREFRESGUAVALI...		1	Top	90
033544000137	CORONAVARIETYREFRESCA1...		1	Side	90
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front	90

3 ft