

Rite Aid  
Store# 10626  
BAY SHORE , NY

Cold

FMB always lead flow in relation to store traffic flow.  
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 4 starting view

## Shelf Schematic Report

RITE AID\_10626 Store # 10626 # of segments: 4



Name: 1_1	W:27.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Top	
07289000163	HEINEKEN12/12BTL	Core	1	Front	
082488123006	BECKS12/12BTL	Core	1	Side	

Name: 1_2	W:27.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260899	WHITECLAWBLACKCHERRY12...		1	Top 90	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	

Name: 1_3	W:27.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	

Name: 1_4	W:27.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Top 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Top 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	

Name: 2_1	W:27.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	

Name: 2_2	W:27.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90	
080660956251	CORONALIGHT6/12BTL		1	Side	
033544950531	CORONAFAMILIAR12/12BTL		1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	

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UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90
181954000046	PERONI12/11.2BTL		1	Side
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side
080660956053	CORONA6/12BTL	Core	1	Side

Name: 2\_4 W:27.00 in D:24.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side
635985060741	MIKESHARDSEASONAL6/11.2...		1	Side
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90
894137002712	CRISPINROSE6/12CAN		1	Side



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Segment 3 of 4 starting view

## Shelf Schematic Report

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Name: 3_1		W:27.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200533082	BUDLIGHT18/12BTL		1	Side
018200532184	BUDLIGHT18/12CAN	Core	1	Side
018200112188	BUD18/12CAN	Core	1	Side
018200007712	BUD12/12BTL		1	Side

Name: 3_2		W:27.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200007699	BUDLIGHT12/12BTL		1	Side
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90
018200110474	BUD12/12CAN	Core	1	Top 90
018200113086	BUD18/12BTL		1	Side

Name: 3_3		W:27.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Front 90
018200169847	MICHELOBULTRALIMEACTU...	PRO...	1	Front 90
018200059902	MICHELOBULTRA12/12BTL		1	Side

Name: 3_4		W:27.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side 90
835609001024	TYSKIE6/11.2BTL	PRO...	1	Side
087600101153	CARLSBERG4/16.9CAN		1	Front
020507000112	BITBURGER4/16.9CAN(WRAP)		1	Front

Name: 4_1		W:27.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990300784	COORSLIGHT18/12BTL	Core	1	Side
034100015091	HIGHLIFE12/12BTL	Core	1	Side
071990480455	KEYSTONELIGHT15/12CAN		1	Side
018200200786	NATTYDADDY15/12CAN		1	Side

Name: 4_2		W:27.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990300692	COORSLIGHT12/12BTL	Core	1	Side
071990300173	COORSLIGHT18/12CAN	Core	1	Side

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034100573409	LITE18/12CAN	Core	1	Side
018200284434	NATURALICE15/12CAN	Core	1	Side 90

Name: 4 3		W:27.00 in		D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	
034100576363	LITE12/12CAN		1	Top 90	
034100575090	LITE12/12BTL		1	Side	
071439344508	ROLLINGROCK12/12CAN		1	Side 90	

Name: 4 4		W:27.00 in		D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Front 90	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Top 90	
022100001701	PABST12/12CAN		1	Side 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	



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Name: 2_1		W:144.00 in	D:28.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
786150001493	STELLAARTOIS18/11.2BTL		1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	
080660956237	CORONALIGHT18/12BTL		1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	

Name: 2_2		W:144.00 in	D:28.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000200	HEINEKEN12/12CAN	Core	1	Top 90	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Top 90	
181954000046	PERONI12/11.2BTL		1	Side	
080660956954	CORONA12/12CAN	Core	1	Top 90	
080660956213	CORONALIGHT12/12CAN		1	Top 90	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	

Name: 2_3		W:144.00 in	D:28.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985100331	WHITECLAWMANGO12/12CAN		2	Front 90	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Top 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Top 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Top 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
072890000118	HEINEKEN6/12BTL	Core	1	Front	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Front	

Name: 2\_4 W:144.00 in D:28.00 in

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UPC (12 Digit)	Name	Ast	HFaci... Orientat...
635985200284	WHITECLAWRUBYGRAPEFRUI...		1 Side 90
635985260875	WHITECLAWMANGO6/12CAN		1 Side 90
635985260660	WHITECLAWRASPBERRY6/12...		1 Side 90
635985025986	WHITECLAWNATURALLIME6/1...		1 Side 90
635985200253	WHITECLAWBLACKCHERRY6/...		1 Side 90
087692007814	TRULYROSE6/12CAN		1 Side 90
087692004172	TRULYCOLIMALIME6/12CAN		1 Side 90
087692006787	TRULYWILDBERRY6/12CAN		1 Side 90
071990000158	COORSHARDELTZERVARIET...	New	1 Front 90
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1 Front 90
723830100091	LAGUNITASIPA12/12BTL		1 Side

Name: 2_5		W:144.00 in		D:28.00 in	
UPC (12 Digit)	Name	Ast	HFaci... Orientat...		
041827701121	ARCTICCHILLHARDELTZERV...	PRO...	1 Side 90		
034100012229	MOVVARIETY4/8.4CAN		1 Front 90		
033544950678	CORONAREFRESCAGUAVALI...		1 Top 90		
033544950630	CORONAREFRESCAPASSION...		1 Top 90		
033544000137	CORONAVARIETYREFRESCA1...		2 Side 90		
613008748333	ARNOLDPALMERSPIKEDHALF...		1 Top 90		
087692831341	TWISTEDTEAORIGINAL12/12C...		1 Top 90		
087692831020	TWISTEDTEAORIGINAL6/12BTL		1 Front		
635985067443	MIKESHARDBLACKCHERRYLE...		1 Front		
635985100621	MIKESHARDLEMONADE6/11.2...		1 Front		
087692006602	ANGRYORCHARDROSE6/12BTL		1 Front		





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Name: 2_1		W:144.00 in	D:28.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200007712	BUD12/12BTL		1	Side	
018200112188	BUD18/12CAN	Core	1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
071439344508	ROLLINGROCK12/12CAN		1	Side 90	

Name: 2_2		W:144.00 in	D:28.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	
018200110474	BUD12/12CAN	Core	1	Side 90	
018200113086	BUD18/12BTL		1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
034100573409	LITE18/12CAN	Core	1	Side 90	
071990281519	KEYSTONEICE15/12CAN		1	Side 90	
071439457123	ROLLINGROCK12/12BTL		1	Side	

Name: 2_3		W:144.00 in	D:28.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Front	
181954000022	PERONI6/11.2BTL		1	Front	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Front	
080660956251	CORONALIGHT6/12BTL		1	Front	
080660956053	CORONA6/12BTL	Core	1	Front	
033544950517	CORONAFAMILIAR6/12BTL		1	Front	
018200059902	MICHELOBULTRA12/12BTL		1	Side	
034100575090	LITE12/12BTL		1	Side	
022100001701	PABST12/12CAN		1	Top 90	
018200200786	NATTYDADDY15/12CAN		1	Side 90	

Name: 2_4		W:144.00 in	D:28.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692011033	SAMUELADAMSSEASONAL12/...		1	Side	

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RITE AID_10626 Store # 10626		# of segments: 4	
071990095543	BLUEMOONBREWMASTERSVA...	1	Side
071990170523	BLUEMOONBELGIANWHITE15...	1	Side 90
071990095161	BLUEMOONBELGIANWHITE12/...	Core 1	Side
018200200809	BUDLIGHTORANGE12/12BTL	1	Side
089924278962	YUENGLINGLAGER12/12BTL	1	Side
071990000486	COORSLIGHT12/12CAN	New 1	Top 90
034100576363	LITE12/12CAN	1	Side 90
034100570231	LITE9/16BTL(AL)	1	Front
018200284434	NATURALICE15/12CAN	Core 1	Side 90

Name: 2_5		W:144.00 in		D:28.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
894137002712	CRISPINROSE6/12CAN		1	Top 90	
071990095321	BLUEMOONSEASONAL6/12BTL		1	Front	
034100516055	LEINIESESEASONALPRIMARY6/...		1	Front	
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side	
723830212121	LAGUNITASIPA12/12CAN		1	Top 90	
030613000746	BROOKLYN VARIETY 12/12CAN	New	1	Top 90	
754527009946	NEWBELGIUMVOODOOROTAT...		1	Side	
754527008857	NEWBELGIUMVOODOOJUICY...	PRO...	1	Side	
869071000261	MONTAUKWATERMELLOW6/1...		1	Side	
030613000302	BROOKLYNLAGER6/12CAN		1	Side	
022100004122	PABSTEASY12/12CAN		1	Side 90	
018200201790	NATURALLIGHTSELTZERVARI...	PRO...	1	Side 90	

