

Rite Aid
 Store# 10663
 SMITHTOWN, NY

COLD

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 3 starting view

Shelf Schematic Report

RITE AID_10663 Store # 10663 # of segments: 3



Name: 1_1	W:22.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	

Name: 1_2	W:22.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Top 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	

Name: 1_3	W:22.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260899	WHITECLAWBLACKCHERRY12...		1	Top 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90	
181954000046	PERONI12/11.2BTL		1	Side	

Name: 1_4	W:22.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Top 90	
071990000158	COORSHARDELTZERVARIET...	New	1	Top 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Top 90	

Name: 2_1	W:22.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	1	Front	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	

Name: 2_2	W:22.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956053	CORONA6/12BTL	Core	1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660957654	MODELOESPECIAL6/12BTL		1	Side	

Name: 2_3	W:22.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Front 90	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Top 90	

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UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side
018200532184	BUDLIGHT18/12CAN	Core	1	Side



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Name: 3_1		W:22.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200007699	BUDLIGHT12/12BTL		1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
018200284434	NATURALICE15/12CAN	Core	1	Side	

Name: 3_2		W:22.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200112188	BUD18/12CAN	Core	1	Top 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Top 90	
071990000486	COORSLIGHT12/12CAN	New	1	Side	
022100001701	PABST12/12CAN		1	Side	

Name: 3_3		W:22.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200007712	BUD12/12BTL		1	Side	
018200110474	BUD12/12CAN	Core	1	Side	
071439457123	ROLLINGROCK12/12BTL		1	Side	



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Name: 2_2		W:108.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
018200007712	BUD12/12BTL		1	Side	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200059902	MICHELOBULTRA12/12BTL		1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Front	
080660956800	CORONA18/12BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Front	

Name: 1_2		W:72.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100573409	LITE18/12CAN	Core	1	Top 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
018200112188	BUD18/12CAN	Core	1	Top 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Top 90	
018200533082	BUDLIGHT18/12BTL		1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	
181954000046	PERONI12/11.2BTL		1	Side	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
072890100160	AMSTELLIGHT12/12BTL		1	Side	

Name: 1_1		W:72.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100576363	LITE12/12CAN		1	Top 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Front	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Side 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	
018200200908	BUDLIGHTORANGE12/12CAN		1	Top 90	
089924278962	YUENGLINGLAGER12/12BTL		1	Front	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Front	
080660957654	MODELOESPECIAL6/12BTL		1	Front	

Name: 2_1		W:108.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	

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018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90
030613000746	BROOKLYNVARIETY12/12CAN	PRO...	1	Side 90
087692300502	SAMUELADAMSSEASONAL6/1...		2	Front
033544950418	CORONAPREMIER6/12BTL		2	Front
080660956053	CORONA6/12BTL	Core	2	Front



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018200202506	BUDLIGHTPLATINUMSELTZER...	New	1 Side
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1 Side 90



2020 FALL

Segment View