

Rite Aid  
Store# 10662  
SELDEN , NY

Cold

FMB always lead flow in relation to store traffic flow.  
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 4 starting view

## Shelf Schematic Report

RITE AID\_10662 Store # 10662 # of segments: 4



Name: 1_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side	
07289000163	HEINEKEN12/12BTL	Core	2	Side	

Name: 1_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	

Name: 1_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90	

Name: 1_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260387	WHITECLAWBLACKCHERRY1/...	PRO...	1	Front	
018200260612	BUDLIGHTSELTZERBLACKCH...	PRO...	1	Front	
613008748296	ARNOLDPALMERSPIKEDHALF...		1	Front	
070310014837	SEAGRAMSESCAPESSPIKEDJ...		1	Front	
070897013315	FOSTERS1/25.4CAN		1	Front	
018200250019	BUDLIGHT1/25CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
034100000059	HIGHLIFE1/24CAN		1	Front	

Name: 1_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	2	Top 90	
071990000158	COORSHARDELTZERVARIET...	New	2	Top 90	

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Name: 2\_1 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
082488123006	BECKS12/12BTL	Core	1	Front
082488123006	BECKS12/12BTL	Core	1	Side
080660956152	CORONA12/12BTL	Core	1	Side
080660956954	CORONA12/12CAN	Core	1	Side

Name: 2\_2 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
082488123815	BECKS12/12CAN		1	Top 90
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side
080660956152	CORONA12/12BTL	Core	1	Side
080660956800	CORONA18/12BTL	Core	1	Side

Name: 2\_3 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890000200	HEINEKEN12/12CAN	Core	1	Top 90
072890000118	HEINEKEN6/12BTL	Core	1	Side
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side
181954000046	PERONI12/11.2BTL		1	Side
080660956053	CORONA6/12BTL	Core	1	Side

Name: 2\_4 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side
681745111123	BLUEPOINTTOASTEDLAGER6/...		1	Side
638489000299	DOGFISHHEAD60MINUTEIPA6/...		1	Side
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side
071990095925	BLUEMOONLIGHTSKY12/12CAN PRO...		1	Top 90

Name: 2\_5 W:30.50 in D:12.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544000137	CORONAVARIETYREFRESCA1...		2	Front 90
033544950678	CORONAREFRESCAGUAVALI...		1	Top
033544950630	CORONAREFRESCAPASSION...		1	Top



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Segment 3 of 4 starting view

## Shelf Schematic Report

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Name: 3_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200112188	BUD18/12CAN	Core	1	Side 90	

Name: 3_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	
018200059902	MICHELOBULTRA12/12BTL		1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	

Name: 3_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950425	CORONAPREMIER12/12BTL	Core	1	Front	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top 90	
018200169847	MICHELOBULTRALIMEACTU...	PRO...	1	Top 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	

Name: 3_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Top 90	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Top 90	
018200007699	BUDLIGHT12/12BTL		1	Side	

Name: 3_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side 90	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	2	Front 90	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Side 90	

Name: 4_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200113086	BUD18/12BTL		1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Top 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	

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## Shelf Schematic Report

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Name: 4\_2 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200007712	BUD12/12BTL		1	Side
071990300692	COORSLIGHT12/12BTL	Core	1	Side
034100573409	LITE18/12CAN	Core	1	Side
018200200786	NATTYDADDY15/12CAN		2	Side

Name: 4\_3 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990000486	COORSLIGHT12/12CAN	New	2	Side 90
034100016364	HIGHLIFE12/12CAN		1	Top 90
071990480455	KEYSTONELIGHT15/12CAN		1	Side
018200284434	NATURALLICE15/12CAN	Core	1	Side

Name: 4\_4 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
089924278962	YUENGLINGLAGER12/12BTL		1	Side
034100015091	HIGHLIFE12/12BTL	Core	2	Side
071439457123	ROLLINGROCK12/12BTL		1	Side

Name: 4\_5 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100576363	LITE12/12CAN		1	Side 90
022100001701	PABST12/12CAN		1	Side 90
071439344508	ROLLINGROCK12/12CAN		1	Side 90
018200201790	NATURALLIGHTSELTZERVARI...	PRO...	1	Top 90



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Segment 1 of 1 starting view

## Shelf Schematic Report

RITE AID\_10662 Store # 10662 # of segments: 1

Name: 1_1		W:192.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Side	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200967214	MICHELOBULTRA18/12CAN		1	Side	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Front	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	2	Front	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Front	
072890000163	HEINEKEN12/12BTL	Core	2	Side	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side 90	
63598548904	WHITECLAWVARIETY12/12CA...	Core	2	Side 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Side 90	

Name: 1_2		W:192.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100016364	HIGHLIFE12/12CAN		1	Side 90	
034100573409	LITE18/12CAN	Core	1	Side 90	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
018200113086	BUD18/12BTL		2	Side	
018200110474	BUD12/12CAN	Core	2	Side 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	
080660956800	CORONA18/12BTL	Core	1	Front	
033544950425	CORONAPREMIER12/12BTL	Core	1	Front	
082488123815	BECKS12/12CAN		1	Side 90	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Front	
072890001528	HEINEKEN18/12BTL	New	2	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side 90	



← 16 ft →

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RITE AID_10662 Store # 10662		# of segments: 1
087692006787	TRULYWILDBERRY6/12CAN	1 Top
087692004172	TRULYCOLIMALIME6/12CAN	1 Top
087692007814	TRULYROSE6/12CAN	1 Top
635985200253	WHITECLAWBLACKCHERRY6/...	1 Top
635985260660	WHITECLAWRASPBERRY6/12...	1 Top
635985260875	WHITECLAWMANGO6/12CAN	1 Top

Name: 1_3		W:192.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	2	Side 90	
071990281519	KEYSTONEICE15/12CAN		1	Side 90	
071990301040	COORSLIGHT9/16BTL(AL)		1	Front	
034100575090	LITE12/12BTL		1	Front	
018200110474	BUD12/12CAN	Core	1	Side 90	
018200089893	BUDLIGHT8/16CAN		2	Top 90	
018200149900	BUDLIGHTLIME12/12BTL		1	Front	
080660957852	MODELONEGRA6/12BTL		2	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	
033544950418	CORONAPREMIER6/12BTL		2	Side	
080660956053	CORONA6/12BTL	Core	2	Side	
080660956251	CORONALIGHT6/12BTL		2	Side	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	2	Side	
181954000022	PERONI6/11.2BTL		2	Side	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side 90	
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side 90	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side 90	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side 90	

Name: 1_4		W:192.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	
022100001701	PABST12/12CAN		1	Top 90	
018200189920	BUDLIGHTPLATINUM12/12BTL		1	Front	
030613000746	BROOKLYNVARIETY12/12CAN	PRO...	1	Top 90	
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side	
869071000261	MONTAUKWATERMELLOW6/1...		1	Side	
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side	



16 ft



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071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Front
071990095321	BLUEMOONSEASONAL6/12BTL		2	Side
030613000531	BROOKLYNSEASONAL6/12BTL		2	Side
087692300502	SAMUELADAMSSEASONAL6/1...		2	Side
894137002712	CRISPINROSE6/12CAN		1	Front
087692006602	ANGRYORCHARDROSE6/12BTL		2	Side
087692821021	ANGRYORCHARDCRISPAPPL...		2	Side
087692000334	ANGRYORCHARDCRISPAPPL...		1	Front
635985067443	MIKESHARDBLACKCHERRYLE...		2	Side
635985060741	MIKESHARDSEASONAL6/11.2...		2	Side
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side
033544000137	CORONAVARIETYREFRESCA1...		1	Side
033544950630	CORONAREFRESCAPASSION...		1	Side
033544950678	CORONAREFRESGUAVALI...		1	Side
034100012229	MOVOVARIETY4/8.4CAN		1	Front 90
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Side
041827701121	ARCTICCHILLHARDSELTZERV...	PRO...	1	Side
635985260899	WHITECLAWBLACKCHERRY12...		1	Side
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side

