



**RITE AID\_10657 - Store # 10657**  
**397 N SERVICE RD , PATCHOGUE , NY**




**COLD**

Imports always lead flow in relation to store traffic flow.  
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

RITE AID\_... Store # 10657 # of segments: 6 # of Fixtures: 24

Segment/Door: 1	Shelf: 1_1	W:23.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 26087 5	635985260875	WHITECLAWMANGO6/12CAN	1	Side	6	
 6 35985 26089 9	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Side 90	4	
 6 35985 54890 4	635985548904	WHITECLAWVARIETYPACK12/12CAN(OORIGINAL)	1	Side 90	4	
 6 35985 80006 4	635985800064	WHITECLAWVARIETYPACK12/12CAN(NO2)	1	Side 90	4	

Segment/Door: 1	Shelf: 1_2	W:23.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 20025 3	635985200253	WHITECLAWBLACKCHERRY6/12CAN	1	Side	6	
 0 87692 00686 2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Side 90	4	
 0 87692 00424 0	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Side 90	4	
 0 87692 00991 7	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Side 90	4	

Segment/Door: 1	Shelf: 1_3	W:23.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 87692 00965 8	087692009658	TRULYPINEAPPLE6/12CAN	1	Side	3	
 0 71990 00015 8	071990000158	COORSHARDELTZERVARIETY12/12CAN	1	Front 90	3	
 0 18200 20217 9	018200202179	BUDLIGHTSELTZERVARIETYREMIX12/12CAN	1	Front 90	3	
 0 18200 20208 7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Front 90	3	


Segment/Door: 1	Shelf: 1_4	W:23.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 87692 82102 1	087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL	1	Side	3	
 0 18200 20250 6	018200202506	BUDLIGHTPLATINUMSELTZERVARIETY6/12CAN	1	Side	4	

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	034100012328	VIZZYVARIETY12/12CAN	1	Front 90	3
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	033544000434	CORONASELTZERVARIETY12/12CAN	1	Front 90	3
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Segment/Door: 2	Shelf: 2_1	W:23.00 in	D:23.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					082488123006	BECKS12/12BTL	1	Side	4


	786150001493	STELLAARTOIS18/11.2BTL	1	Side	2
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	786150000144	STELLAARTOIS12/11.2BTL	1	Side	4
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Segment/Door: 2	Shelf: 2_2	W:23.00 in	D:23.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					082488123815	BECKS12/12CAN	1	Side	2

	786150000168	STELLAARTOIS12/11.2CAN	1	Side 90	2
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	181954000046	PERONI12/11.2BTL	1	Side	2
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	072890006219	HEINEKEN0.0NEARBEER6/12BTL	1	Side	3
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Segment/Door: 2	Shelf: 2_3	W:23.00 in	D:23.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					071990095925	BLUEMOONLIGHTSKY12/12CAN	1	Top 90	3

	071990095161	BLUEMOONBELGIANWHITE12/12BTL	1	Side	2
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	071990095116	BLUEMOONBELGIANWHITE6/12BTL	1	Side	3
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Segment/Door: 2	Shelf: 2_4	W:23.00 in	D:23.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					087692831020	TWISTEDTEAORIGINAL6/12BTL	1	Side	3

	613008748333	ARNOLDPALMERSPIKEDHALFANDHALF6/12CAN	1	Side	3
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0		34100 51681 9	034100516819	CAPELINEVARIETYPACK12/12CAN	1	Front 90	3
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0		33544 00013 7	033544000137	CORONAREFRESCAVARIETY12/12CAN	1	Front 90	3
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Segment/Door: 3		Shelf: 3_1		W:23.00 in	D:23.00 in		
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
0		72890 00016 3	072890000163	HEINEKEN12/12BTL	1	Front	6


0		80660 95757 9	080660957579	MODELOESPECIAL12/12BTL	1	Front	4
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Segment/Door: 3		Shelf: 3_2		W:23.00 in	D:23.00 in		
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
0		72890 00011 8	072890000118	HEINEKEN6/12BTL	1	Side	3

0		72890 00020 0	072890000200	HEINEKEN12/12CAN	1	Side	2
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0		72890 00188 7	072890001887	HEINEKENLIGHT12/12CAN	1	Side	2
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0		80660 95715 9	080660957159	MODELOESPECIAL12/12CAN	1	Side	2
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Segment/Door: 3		Shelf: 3_3		W:23.00 in	D:23.00 in		
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
0		34100 51605 5	034100516055	LEINIESSEASONALPRIMARY6/12BTL	1	Side	3

6		81745 00251 3	681745002513	BLUEPOINTPINSTRIPEPILS6/12CAN	1	Side	4
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6		81745 11118 5	681745111185	BLUEPOINTSEASONAL6/12BTL	1	Side	2
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6		81745 11102 4	681745111024	BLUEPOINTHOPTICALILLUSIONIPA6/12BTL	1	Side	2
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Segment/Door: 3		Shelf: 3_4		W:23.00 in	D:23.00 in		
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
8		59612 00103 1	859612001031	21STAMENDMENTBREWFREEORDIE6/12CAN	1	Side	4



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	869071000278	MONTAUKWAVECHASER4/6/12CAN	1	Side	4
	869071000261	MONTAUKWATERMELLOW6/12CAN	1	Side	4
	862737000063	MONTAUKSUMMER6/12CAN(WRAP)	1	Side	4

Segment/Door: 4 Shelf: 4_1		W:23.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	080660956756	CORONALIGHT12/12BTL	1	Front	4	
	080660956152	CORONA12/12BTL	1	Front	4	

Segment/Door: 4 Shelf: 4_2		W:23.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	080660956213	CORONALIGHT12/12CAN	1	Side	2	
	080660954080	CORONA24/7BTL	1	Front	2	

Segment/Door: 4 Shelf: 4_3		W:23.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	033544950425	CORONAPREMIER12/12BTL	1	Side	2	
	033544950449	CORONAPREMIER12/12CAN	1	Top 90	3	
	033544950531	CORONAFAMILIAR12/12BTL	1	Side	2	


Segment/Door: 4 Shelf: 4_4		W:23.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	080660956251	CORONALIGHT6/12BTL	1	Side	2	
	080660956053	CORONA6/12BTL	1	Side	2	
	613008752200	ARNOLDPALMERSPIKEDHALFANDHALF12/12CAN	1	Front 90	3	
	018200202100	BUDLIGHTPEELSVARIETY12/12CAN	1	Front 90	3	

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Segment/Door: 5 Shelf: 5_1		W:23.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 18200 53308 2	018200533082	BUDLIGHT18/12BTL	1	Side	2	


 0 18200 11308 6	018200113086	BUD18/12BTL	1	Side	2
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 0 18200 11218 8	018200112188	BUD18/12CAN	1	Top 90	2
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Segment/Door: 5 Shelf: 5_2		W:23.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 18200 53218 4	018200532184	BUDLIGHT18/12CAN	1	Side	1	


 0 18200 00769 9	018200007699	BUDLIGHT12/12BTL	1	Side	2
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 0 18200 00771 2	018200007712	BUD12/12BTL	1	Side	2
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Segment/Door: 5 Shelf: 5_3		W:23.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 18200 05990 2	018200059902	MICHELOBULTRA12/12BTL	1	Side	2	


 0 18200 53047 0	018200530470	BUDLIGHT12/12CAN	1	Side 90	4
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 0 18200 08981 7	018200089817	BUD8/16CAN	1	Top 90	4
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Segment/Door: 5 Shelf: 5_4		W:23.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 18200 20144 8	018200201448	MICHELOBULTRAPUREGOLD12/12CAN	1	Top 90	3	

 0 18200 16984 7	018200169847	MICHELOBULTRALIMECACTUS12/12CAN	1	Top 90	3
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 0 18200 11047 4	018200110474	BUD12/12CAN	1	Side 90	4
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Segment/Door: 6 Shelf: 6_1		W:23.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 71990 30078 4	071990300784	COORSLIGHT18/12BTL	1	Side	2	

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0		3	071990300173	COORSLIGHT18/12CAN	1	Top 90	3
0		9	034100573409	LITE18/12CAN	1	Side	2
0		9	018200200779	NATURALLIGHT15/12CAN	1	Side	2

Segment/Door: 6		Shelf: 6_2		W:23.00 in		D:23.00 in	
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
0		2	071990300692	COORSLIGHT12/12BTL	1	Side	2
0		3	034100576363	LITE12/12CAN	1	Side	2
0		5	071990480455	KEYSTONELIGHT15/12CAN	1	Side	1
0		4	018200284434	NATURALICE15/12CAN	1	Side	1

Segment/Door: 6		Shelf: 6_3		W:23.00 in		D:23.00 in	
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
0		6	071990000486	COORSLIGHT12/12CAN	1	Front 90	4
0		0	034100575090	LITE12/12BTL	1	Side	2
0		1	034100015091	HIGHLIFE12/12BTL	1	Side	2

Segment/Door: 6		Shelf: 6_4		W:23.00 in		D:23.00 in	
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
0		1	022100001701	PABST12/12CAN	1	Side	2
0		8	071439344508	ROLLINGROCK12/12CAN	1	Side	2
0		4	034100016364	HIGHLIFE12/12CAN	1	Side	2
0		6	018200200786	NATTYDADDY15/12CAN	1	Side	1

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**WARM**

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RITE AID\_... Store # 10657 # of segments: 3 # of Fixtures: 4

Segment/Door: 2	Shelf: 2_1	W:108.00 in	D:16.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
				0 18200 28443 4	018200284434	NATURALICE15/12CAN	1	Side	2
				0 71990 30078 4	071990300784	COORSLIGHT18/12BTL	1	Side	2
				0 71990 30017 3	071990300173	COORSLIGHT18/12CAN	1	Side	2
				0 18200 11218 8	018200112188	BUD18/12CAN	1	Side	2
				0 18200 53218 4	018200532184	BUDLIGHT18/12CAN	1	Side	2
				0 80660 95757 9	080660957579	MODELOESPECIAL12/12BTL	1	Side	2
				0 33544 00021 2	033544000212	MODELOESPECIAL24/7BTL	1	Side	3
				0 80660 95680 0	080660956800	CORONA18/12BTL	1	Side	2
				0 72890 00159 7	072890001597	HEINEKENLIGHT12/12BTL	1	Side	2
				0 72890 00016 3	072890000163	HEINEKEN12/12BTL	1	Side	2
				0 87692 00424 0	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Side 90	3
				0 87692 00686 2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Side 90	3
				0 87692 00804 0	087692008040	TRULYVARIETYTROPICAL12/12CAN(SLEEK)	1	Side 90	3
				6 35985 54890 4	635985548904	WHITECLAWVARIETYPACK12/12CAN(ORIGINAL)	1	Side 90	3
				6 35985 26089 9	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Side 90	3
				6 35985 10033 1	635985100331	WHITECLAWMANGO12/12CAN	1	Side 90	3

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RITE AID\_... Store # 10657 # of segments: 3 # of Fixtures: 4

Segment/Door: 2	Shelf: 2_2	W:108.00 in	D:16.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
				0 34100 57256 3	034100572563	LITE18/12BTL	1	Side	2
				0 71990 00048 6	071990000486	COORSLIGHT12/12CAN	1	Side	2
				0 18200 11047 4	018200110474	BUD12/12CAN	1	Side	2
				0 18200 00771 2	018200007712	BUD12/12BTL	1	Side	2
				0 18200 00769 9	018200007699	BUDLIGHT12/12BTL	1	Side	2
				0 33544 95027 2	033544950272	MODELOESPECIAL18/12BTL	1	Side	2
				0 80660 95615 2	080660956152	CORONA12/12BTL	1	Side	2
				0 82488 12300 6	082488123006	BECKS12/12BTL	1	Side	2
				7 86150 00014 4	786150000144	STELLAARTOIS12/11.2BTL	1	Side	2
				0 72890 00152 8	072890001528	HEINEKEN18/12BTL	1	Side	2
				0 87692 00678 7	087692006787	TRULYWILDBERRY6/12CAN	1	Side	6
				0 87692 00417 2	087692004172	TRULYCOLIMALIME6/12CAN	1	Side	6
				0 87692 00781 4	087692007814	TRULYROSE6/12CAN	1	Side	6
				0 87692 00989 4	087692009894	TRULYWATERMELONKIWI6/12CAN	1	Side	6
				0 87692 00965 8	087692009658	TRULYPINEAPPLE6/12CAN	1	Side	6
				6 35985 02598 6	635985025986	WHITECLAWNATURALLIME6/12CAN	1	Side	6




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	635985260660	WHITECLAWRASPBERRY6/12CAN	1	Side	6
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	635985200284	WHITECLAWRUBYGRAPEFRUIT6/12CAN	1	Side	6
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Segment/Door: 2 Shelf: 2\_3 W:108.00 in D:16.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	071990700287	COORSLIGHT12/12CAN(SLEEK)	1	Front 90	2

	018200202018	BUDWEISERNITROGOLD12/12CAN	1	Top 90	2
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	018200089817	BUD8/16CAN	1	Top 90	3
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	072311230216	SOL12/12BTL	1	Front	2
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	080660957111	MODELOESPECIAL18/12CAN	1	Side 90	2
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	080660957159	MODELOESPECIAL12/12CAN	1	Top 90	2
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	080660956954	CORONA12/12CAN	1	Top 90	2
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	033544950418	CORONAPREMIER6/12BTL	2	Side	4
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	786150000014	STELLAARTOIS6/11.2BTL	2	Side	4
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	181954000022	PERONI6/11.2BTL	2	Side	4
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	083820123937	GUINNESSEXTRASTOUT6/12BTL	2	Side	4
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	041827701121	ARCTICSUMMERSPIKEDVARIETYTHEWEEKENDER12/12...	1	Top 90	2
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	082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZERVARIETY12/12CAN	1	Front 90	2
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	853897002271	BONANDVIVSPIKEDSELTZERVARIETY12/12CAN	1	Front 90	2
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Segment/Door: 2		Shelf: 2_4		W:108.00 in		D:16.00 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
0 18200 20179 0	018200201790	NATURALLIGHTSELTZERVARIETY12/12CAN				1	Top 90	2		
0 18200 20090 8	018200200908	BUDLIGHTORANGE12/12CAN				1	Front 90	2		
0 05249 00418 1	4005249004181	VELTINSPILSENER4/16.9CAN				1	Front	6		
6 09408 72979 9	609408729799	PORTJEFFPARTYBOAT6/12CAN				1	Side	4		
8 62737 00007 0	862737000070	MONTAUKSESSIONIPA6/12CAN(WRAP)				1	Side	4		
7 23830 00009 4	723830000094	LAGUNITASIPA6/12BTL				2	Side	4		
6 42860 90024 5	642860900245	FOUNDERSALLDAYSESSIONIPA15/12CAN				1	Side 90	2		
0 30613 00074 6	030613000746	BROOKLYNVARIETYPACK12/12CAN				1	Top 90	2		
0 87692 29103 9	087692291039	SAMUELADAMSVARIETYPACK12/12BTL				1	Front	2		
7 96030 61493 4	796030614934	KONAVARIETYPACK12/12BTL				1	Front	2		
6 35985 06744 3	635985067443	MIKESHARDBLACKCHERRYLEMONADE6/11.2BTL				2	Side	4		
0 33544 00013 7	033544000137	CORONAREFRESCAVARIETY12/12CAN				1	Side	4		
0 33544 95063 0	033544950630	CORONAREFRESCAPASSIONFRUITLIME6/12CAN				1	Front 90	8		
0 33544 95067 8	033544950678	CORONAREFRESCAGUAVALIME6/12CAN				1	Front 90	8		
0 34100 51681 9	034100516819	CAPELINEVARIETYPACK12/12CAN				1	Side 90	2		