

Rite Aid
 Store# 10657
 PATCHOGUE , NY

COLD

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 6 starting view

Shelf Schematic Report

RITE AID_10657 Store # 10657 # of segments: 6



Name: 1_1		W:23.00 in	D:23.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side 90	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side 90	

Name: 1_2		W:23.00 in	D:23.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side 90	

Name: 1_3		W:23.00 in	D:23.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	

Name: 1_4		W:23.00 in	D:23.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Side	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90	

Name: 2_1		W:23.00 in	D:23.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082488123006	BECKS12/12BTL	Core	1	Side	
786150001493	STELLAARTOIS18/11.2BTL		1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	

Name: 2_2		W:23.00 in	D:23.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082488123815	BECKS12/12CAN		1	Side	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Side 90	
181954000046	PERONI12/11.2BTL		1	Side	
072890006219	HEINEKEN0.ONEARBEER6/12B...		1	Side	

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FINAL COLD FMB always lead flow in relation to store traffic flow.
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Shelf Schematic Report

RITE AID_10657 Store # 10657 # of segments: 6

Name: 2_3		W:23.00 in	D:23.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	

Name: 2_4		W:23.00 in	D:23.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692831020	TWISTEDTEAORIGINAL6/12BTL		1	Side	
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side	
034100012229	MOVAVARIETY4/8.4CAN		1	Front 90	
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90	



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Segment 3 of 6 starting view

Shelf Schematic Report

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Name: 3_1	W:23.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
07289000163	HEINEKEN12/12BTL	Core	1	Front	
08066095759	MODELOESPECIAL12/12BTL	Core	1	Front	

Name: 3_2	W:23.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
07289000118	HEINEKEN6/12BTL	Core	1	Side	
07289000200	HEINEKEN12/12CAN	Core	1	Side	
07289001887	HEINEKENLIGHT12/12CAN		1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	

Name: 3_3	W:23.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100516055	LEINIESSEASONALPRIMARY6/...		1	Side	
681745002513	BLUEPOINTPINSTRIPEPILS6/1...	PRO...	1	Side	
681745111185	BLUEPOINTSEASONAL6/12BTL		1	Side	
681745111024	BLUEPOINTHOPTICALILLUSIO...		1	Side	

Name: 3_4	W:23.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
859612001031	21STAMENDMENTBREWFREE...		1	Side	
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side	
869071000261	MONTAUKWATERMELLOW6/1...		1	Side	
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side	

Name: 4_1	W:23.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956756	CORONALIGHT12/12BTL	Core	1	Front	
080660956152	CORONA12/12BTL	Core	1	Front	

Name: 4_2	W:23.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956213	CORONALIGHT12/12CAN		1	Side	
080660954080	CORONA24/7BTL	Core	1	Front	

Name: 4_3	W:23.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	

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Segment 3 of 6 starting view

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 033544950531 CORONAFAMILIAR12/12BTL 1 Side

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956251	CORONALIGHT6/12BTL		1	Side
080660956053	CORONA6/12BTL	Core	1	Side
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Front 90



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Segment 5 of 6 starting view

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Name: 5_1	W:23.00 in	D:23.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200533082	BUDLIGHT18/12BTL		1	Side
018200113086	BUD18/12BTL		1	Side
018200112188	BUD18/12CAN	Core	1	Top 90

Name: 5_2	W:23.00 in	D:23.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200532184	BUDLIGHT18/12CAN	Core	1	Side
018200007699	BUDLIGHT12/12BTL		1	Side
018200007712	BUD12/12BTL		1	Side

Name: 5_3	W:23.00 in	D:23.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200059902	MICHELOBULTRA12/12BTL		1	Side
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90
018200089817	BUD8/16CAN		1	Top 90

Name: 5_4	W:23.00 in	D:23.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Top 90
018200169847	MICHELOBULTRALIMEACTU...	PRO...	1	Top 90
018200110474	BUD12/12CAN	Core	1	Side 90

Name: 6_1	W:23.00 in	D:23.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990300784	COORSLIGHT18/12BTL	Core	1	Side
071990300173	COORSLIGHT18/12CAN	Core	1	Top 90
034100573409	LITE18/12CAN	Core	1	Side
018200200779	NATURALLIGHT15/12CAN	Core	1	Side

Name: 6_2	W:23.00 in	D:23.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990300692	COORSLIGHT12/12BTL	Core	1	Side
034100576363	LITE12/12CAN		1	Side
071990480455	KEYSTONELIGHT15/12CAN		1	Side
018200284434	NATURALLICE15/12CAN	Core	1	Side

Name: 6_3	W:23.00 in	D:23.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...

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071990000486	COORSLIGHT12/12CAN	New	1 Front 90
034100575090	LITE12/12BTL		1 Side
034100015091	HIGHLIFE12/12BTL	Core	1 Side

Name: 6_4	W:23.00 in	D:23.00 in
UPC (12 Digit)	Name	Ast HFaci... Orientat...
022100001701	PABST12/12CAN	1 Side
071439344508	ROLLINGROCK12/12CAN	1 Side
034100016364	HIGHLIFE12/12CAN	1 Side
018200200786	NATTYDADDY15/12CAN	1 Side



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WARM

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WARM

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Segment 1 of 3 starting view

Shelf Schematic Report

RITE AID_10657 Store # 10657 # of segments: 3



Name: 2_1		W:108.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200284434	NATURALICE15/12CAN	Core	1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
018200112188	BUD18/12CAN	Core	1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Side	

Name: 2_2		W:108.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100572563	LITE18/12BTL		1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Side	
018200110474	BUD12/12CAN	Core	1	Side	
018200007712	BUD12/12BTL		1	Side	
018200007699	BUDLIGHT12/12BTL		1	Side	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	

Name: 2_3		W:108.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990700287	COORSLIGHT12/12CAN(SLEEK)	Delete	1	Front 90	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Top 90	
018200089817	BUD8/16CAN		1	Top 90	
072311230216	SOL12/12BTL		1	Front	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top 90	
080660956954	CORONA12/12CAN	Core	1	Top 90	
033544950418	CORONAPREMIER6/12BTL		2	Side	
786150000014	STELLAARTOIS6/11.2BTL	Core	2	Side	

Name: 2_4		W:108.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	

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018200201790	NATURALLIGHTSELTZERVA...	PRO...	1 Top 90
018200200908	BUDLIGHTORANGE12/12CAN		1 Front 90
4005249004181	VELTINSPILSENER4/16.9CAN	PRO...	1 Front
609408729799	PORTJEFFPARTYBOAT6/12CAN		1 Side
862737000070	MONTAUKSESSIONIPA6/12CA...		1 Side
723830000094	LAGUNITASIPA6/12BTL		2 Side
642860900245	FOUNDERSALLDAYSESSIONI...		1 Side 90
030613000746	BROOKLYN VARIETY 12/12CAN	PRO...	1 Top 90
087692291039	SAMUELADAMSVARIETY12/12...		1 Front
796030614934	KONAVARIETY12/12BTL		1 Front



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Name: 2_1		W:108.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side	90
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side	90
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side	90
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side	90
635985260899	WHITECLAWBLACKCHERRY12...		1	Side	90
635985100331	WHITECLAWMANGO12/12CAN		1	Side	90

Name: 2_2		W:108.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
087692004172	TRULYCOLIMALIME6/12CAN		1	Side	
087692007814	TRULYROSE6/12CAN		1	Side	
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side	
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	

Name: 2_3		W:108.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
181954000022	PERONI6/11.2BTL		2	Side	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	2	Side	
041827701121	ARCTICCHILLHARDSLTZERV...	PRO...	1	Top	90
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Front	90
853897002271	BONANDVIVSPIKEDSLTZERV...	Move	1	Front	90

Name: 2_4		W:108.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985067443	MIKESHARDBLACKCHERRYLE...		2	Side	
033544000137	CORONAVARIETYREFRESCA1...		1	Side	
033544950630	CORONAREFRESCAPASSION...		1	Front	90
033544950678	CORONAREFRESGUAVALI...		1	Front	90
034100012229	MOVOVARIETY4/8.4CAN		1	Front	90