

Rite Aid
 Store# 10649
 MEDFORD , NY

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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FINAL

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Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_10649 Store # 10649 # of segments: 2



Name: 1_1	W:23.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	

Name: 1_2	W:23.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Top 90	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	

Name: 1_3	W:23.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Top 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Top 90	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	

Name: 1_4	W:23.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Top 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Top 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	

Name: 2_1	W:23.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000163	HEINEKEN12/12BTL	Core	1	Front	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200110474	BUD12/12CAN	Core	1	Side	

Name: 2_2	W:23.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	
018200007712	BUD12/12BTL		1	Side	
018200112188	BUD18/12CAN	Core	1	Side	
034100576363	LITE12/12CAN		1	Top 90	

Name: 2_3	W:23.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	

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071990000486	COORSLIGHT12/12CAN	New 1 Side 90
071990300692	COORSLIGHT12/12BTL	Core 1 Side

Name: 2_4	W:23.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90
034100015091	HIGHLIFE12/12BTL	Core	1	Side



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Segment 1 of 4 starting view

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RITE AID_10649 Store # 10649 # of segments: 4

Name: 2_1		W:144.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
786150001493	STELLAARTOIS18/11.2BTL		1	Side	
082488123006	BECKS12/12BTL	Core	1	Front	
080660954080	CORONA24/7BTL	Core	1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Front	
080660956954	CORONA12/12CAN	Core	1	Side	

Name: 2_2		W:144.00 in	D:20.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90	
072890000200	HEINEKEN12/12CAN	Core	1	Top 90	
181954000046	PERONI12/11.2BTL		1	Side	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Top 90	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	

Name: 2_3		W:144.00 in	D:20.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side	
635985025986	WHITECLAWNATURALALLIME6/1...		1	Side	
087692007814	TRULYROSE6/12CAN		1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side	
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Front 90	
072890000118	HEINEKEN6/12BTL	Core	1	Front	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Front	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Front	



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 083820123937 GUINNESSEXTRASTOUT6/12B... Core 1 Front

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Front
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Side 90
041827701121	ARCTICCHILLHARDSELTZERV...	PRO...	1	Side 90
034100012229	MOVOVARIETY4/8.4CAN		1	Front 90
033544950678	CORONAREFRESCAGUAVALI...		1	Top 90
033544950630	CORONAREFRESCAPASSION...		1	Top 90
033544000137	CORONAVARIETYREFRESCA1...		1	Side 90
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Side 90
635985060741	MIKESHARDSEASONAL6/11.2...		1	Front
635985067443	MIKESHARDBLACKCHERRYLE...		1	Front
087692821021	ANGRYORCHARDCRISPAPPL...		1	Front



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Segment 3 of 4 starting view

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Name: 2_1		W:144.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544000182	CORONAPREMIER18/12BTL		1	Side
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side
018200533082	BUDLIGHT18/12BTL		1	Side
018200113086	BUD18/12BTL		1	Side
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90
034100572563	LITE18/12BTL		1	Side
018200284434	NATURALICE15/12CAN	Core	1	Side
018200200779	NATURALLIGHT15/12CAN	Core	1	Side

Name: 2_2		W:144.00 in	D:20.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Front
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top 90
719057001563	PRESIDENTE12/12BTL		1	Side
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90
018200112188	BUD18/12CAN	Core	1	Side 90
071990000486	COORSLIGHT12/12CAN	New	1	Top 90
071990300784	COORSLIGHT18/12BTL	Core	1	Side
034100573409	LITE18/12CAN	Core	1	Side 90
018200200786	NATTYDADDY15/12CAN		1	Side 90

Name: 2_3		W:144.00 in	D:20.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
082488123815	BECKS12/12CAN		1	Top 90
033544950449	CORONAPREMIER12/12CAN		1	Top 90
033544950418	CORONAPREMIER6/12BTL		1	Front
080660956053	CORONA6/12BTL	Core	1	Front
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top 90
033544950319	PACIFICO12/12CAN		1	Top 90
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Side
018200149900	BUDLIGHTLIME12/12BTL		1	Side
018200110474	BUD12/12CAN	Core	1	Top 90
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90
034100575090	LITE12/12BTL		1	Side
071990480455	KEYSTONELIGHT15/12CAN		1	Side

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UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
681745002155	BLUEPOINTTHEIPA6/12CAN		1	Side
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side
030613000746	BROOKLYNVARIETY12/12CAN	PRO...	1	Top 90
071990095369	BLUEMOONSEASONAL12/12BTL	Core	1	Side
087692291039	SAMUELADAMSVARIETY12/12...		1	Side
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Top 90
018200169847	MICHELOBULTRALIMEACTU...	PRO...	1	Front 90
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Top 90
034100576363	LITE 12/12CAN		1	Top 90
034100015091	HIGHLIFE12/12BTL	Core	1	Side

