

Rite Aid
Store# 10650
MEDFORD , NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



Rite Aid
Store# 10650
MEDFORD , NY

FINAL

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_10650 Store # 10650 # of segments: 4



Name: 1_1		W:23.00 in	D:23.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Top 90	
181954000046	PERONI12/11.2BTL		1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	

Name: 1_2		W:23.00 in	D:23.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Top 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	

Name: 1_3		W:23.00 in	D:23.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Top 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Top 90	

Name: 1_4		W:23.00 in	D:23.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260387	WHITECLAWBLACKCHERRY1/...	PRO...	1	Front	
018200250019	BUDLIGHT1/25CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
018200250132	NATTYDADDY1/25CAN		2	Front	
018200250088	NATURALICE1/25CAN		1	Front	

Name: 2_1		W:23.00 in	D:23.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	

Name: 2_2		W:23.00 in	D:23.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	

Name: 2_3		W:23.00 in	D:23.00 in		
-----------	--	------------	------------	--	--

Rite Aid
Store# 10650
MEDFORD , NY

FINAL

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_10650 Store # 10650		# of segments: 4	
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1 Front 90
862737000063	MONTAUKSUMMER6/12CAN(W...		1 Side
072890000118	HEINEKEN6/12BTL	Core	1 Side
635985067443	MIKESHARDBLACKCHERRYLE...		1 Side



Rite Aid
Store# 10650
MEDFORD , NY

FINAL

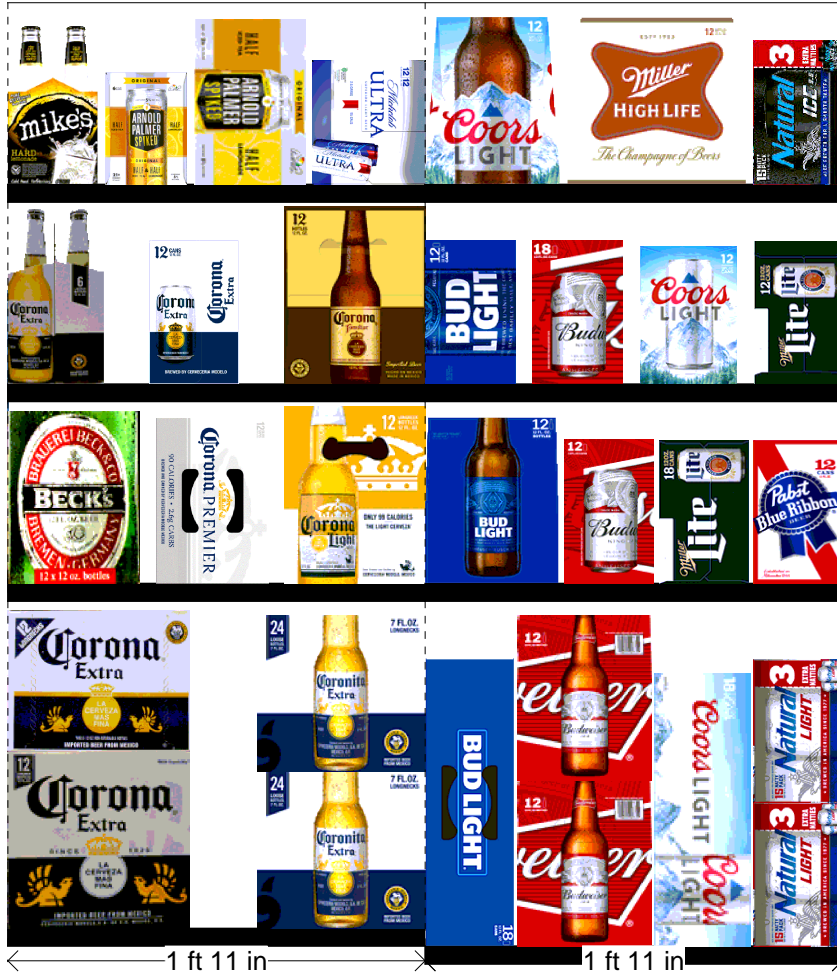
Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 3 of 4 starting view

Shelf Schematic Report

RITE AID_10650 Store # 10650 # of segments: 4



Name: 3_1	W:23.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	1	Front	
080660954080	CORONA24/7BTL	Core	1	Side	

Name: 3_2	W:23.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082488123006	BECKS12/12BTL	Core	1	Side	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	

Name: 3_3	W:23.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956053	CORONA6/12BTL	Core	1	Side	
080660956954	CORONA12/12CAN	Core	1	Side	
033544950531	CORONAFAMILIAR12/12BTL		1	Side	

Name: 3_4	W:23.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985100621	MIKESHARDLEMONADE6/11.2...		1	Side	
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
018200069918	MICHELOBULTRA12/12CAN		1	Side 90	

Name: 4_1	W:23.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	1	Top 90	
018200007712	BUD12/12BTL		1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Top 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	

Name: 4_2	W:23.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200110474	BUD12/12CAN	Core	1	Side	
034100573409	LITE18/12CAN	Core	1	Side	
022100001701	PABST12/12CAN		1	Side	

Name: 4_3	W:23.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	

Rite Aid
Store# 10650
MEDFORD , NY

FINAL

Cold

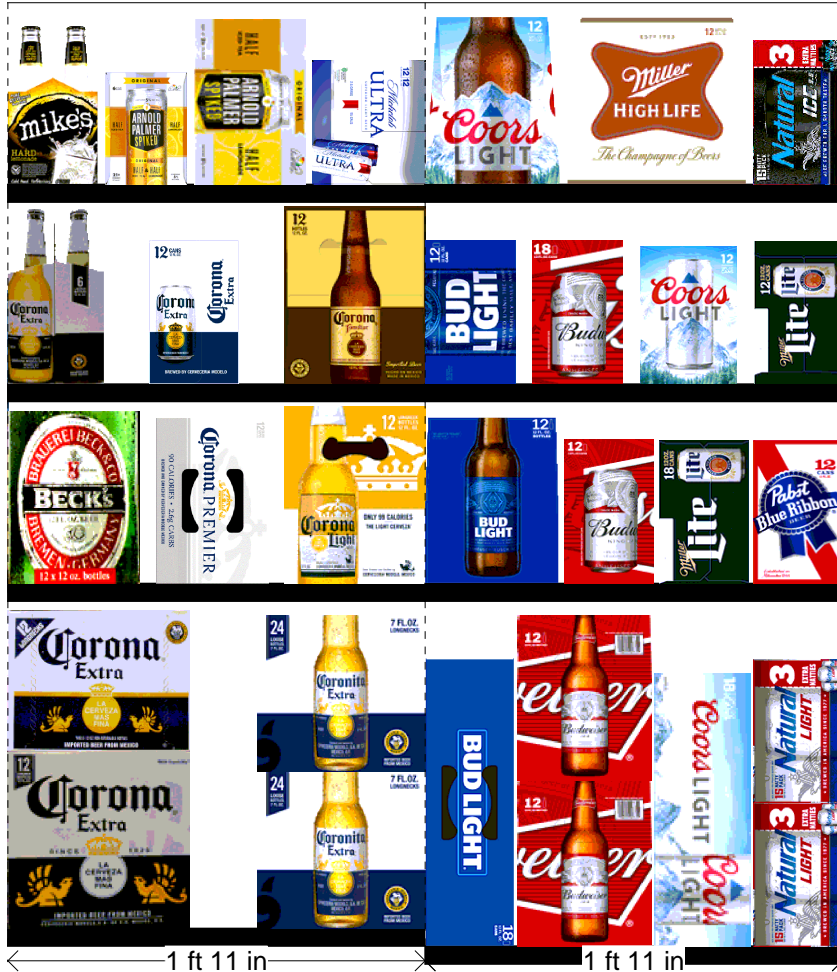
FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 3 of 4 starting view

Shelf Schematic Report

RITE AID_10650 Store # 10650		# of segments: 4		
018200530470	BUDLIGHT12/12CAN	Core	1	Side
018200112188	BUD18/12CAN	Core	1	Side
071990000486	COORSLIGHT12/12CAN	New	1	Side
034100576363	LITE12/12CAN		1	Side

Name: 4 4		W:23.00 in		D:23.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Front	
018200284434	NATURALICE15/12CAN	Core	1	Side	



Rite Aid

Store# 10650

MEDFORD , NY

Warm

FMB always lead flow in relation to store traffic flow.

Open a support ticket if planogram flow shown is reversed from actual store traffic flow



Rite Aid
Store# 10650
MEDFORD , NY

FINAL

Warm

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

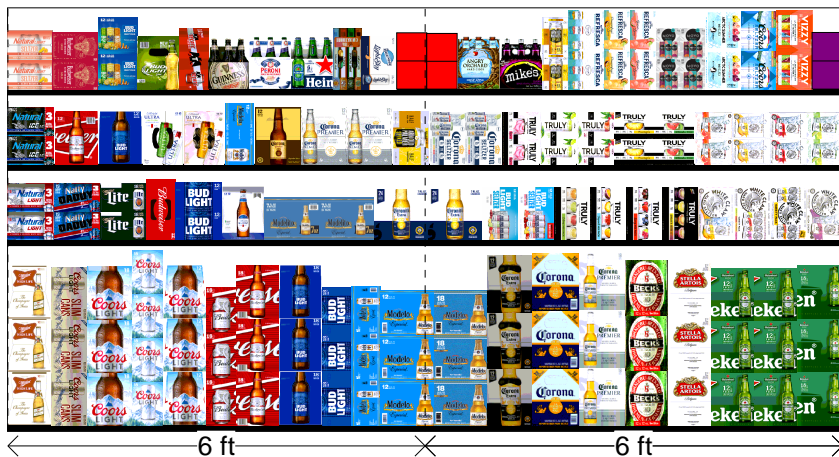
Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_10650 Store # 10650 # of segments: 2

Name: 1_1		W:144.00 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
071990700287	COORSLIGHT12/12CAN(SLEEK)	Delete	1	Front 90	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
018200112188	BUD18/12CAN	Core	1	Side	
018200113086	BUD18/12BTL		1	Side	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
033544000182	CORONAPREMIER18/12BTL		1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	2	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	

Name: 1_2		W:144.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	
018200200786	NATTYDADDY15/12CAN		1	Side 90	
034100573409	LITE18/12CAN	Core	1	Side 90	
018200110474	BUD12/12CAN	Core	1	Top 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	
018200059902	MICHELOBULTRA12/12BTL		1	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	2	Side	
080660954080	CORONA24/7BTL	Core	2	Side	
018200202087	BUDLIGHTSELTZVARIETY1...	PRO...	1	Front 90	
018200202179	BUDLIGHTSELTZVARIETYR...	New	1	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90	



Rite Aid
Store# 10650
MEDFORD , NY

FINAL

Warm

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

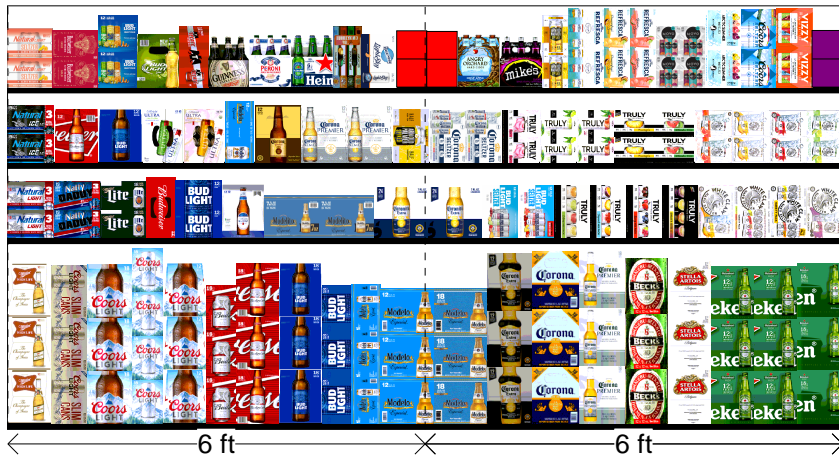
Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_10650 Store # 10650		# of segments: 2
635985800064	WHITECLAWVARIETY12/12CA...	PRO... 1 Front 90
635985260899	WHITECLAWBLACKCHERRY12...	1 Front 90

Name: 1_3		W:144.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	
018200007712	BUD12/12BTL		1	Side	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200169847	MICHELOBULTRALIMECACTU...	PRO...	1	Top 90	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Top 90	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top 90	
033544950531	CORONAFAMILIAR12/12BTL		1	Side	
033544950425	CORONAPREMIER12/12BTL	Core	2	Side	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	2	Front 90	
087692007814	TRULYROSE6/12CAN		1	Side 90	
087692004172	TRULYCOLIMALIME6/12CAN		1	Side 90	
087692006787	TRULYWILDBERRY6/12CAN		1	Side 90	
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Top	
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Top	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side 90	
635985260875	WHITECLAWMANGO6/12CAN		1	Side 90	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side 90	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side 90	

Name: 1_4		W:144.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200201790	NATURALLIGHTSELTZERVARI...	PRO...	1	Side 90	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Side 90	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Side	
018200149900	BUDLIGHTLIME12/12BTL		1	Side	
089826900336	TECATE12/12CAN		1	Top 90	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Front	
181954000022	PERONI6/11.2BTL		1	Front	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Front	
030613000746	BROOKLYNVARIETY12/12CAN	PRO...	1	Top 90	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Front 90	
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side	
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Front	
635985067443	MIKESHARDBLACKCHERRYLE...		1	Front	



Rite Aid
Store# 10650
MEDFORD , NY

FINAL

Warm

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_10650 Store # 10650		# of segments: 2	
613008748333	ARNOLDPALMERSPIKEDHALF...	1	Side
033544000137	CORONAVARIETYREFRESCA1...	1	Side 90
033544950630	CORONAREFRESCAPASSION...	1	Top 90
033544950678	CORONAREFRESCAGUAVALI...	1	Top 90
034100012229	MOVOVARIETY4/8.4CAN	2	Front
041827701121	ARCTICCHILLHARDSELTZERV... PRO...	1	Side 90
071990000158	COORSHARDSELTZERVARIET... New	1	Side 90
034100012328	VIZZYVARIETY12/12CAN(A) PRO...	1	Side 90
018200202506	BUDLIGHTPLATINUMSELTZER... New	1	Side

