

Rite Aid
Store# 10652
MOUNT SINAI, NY

COLD

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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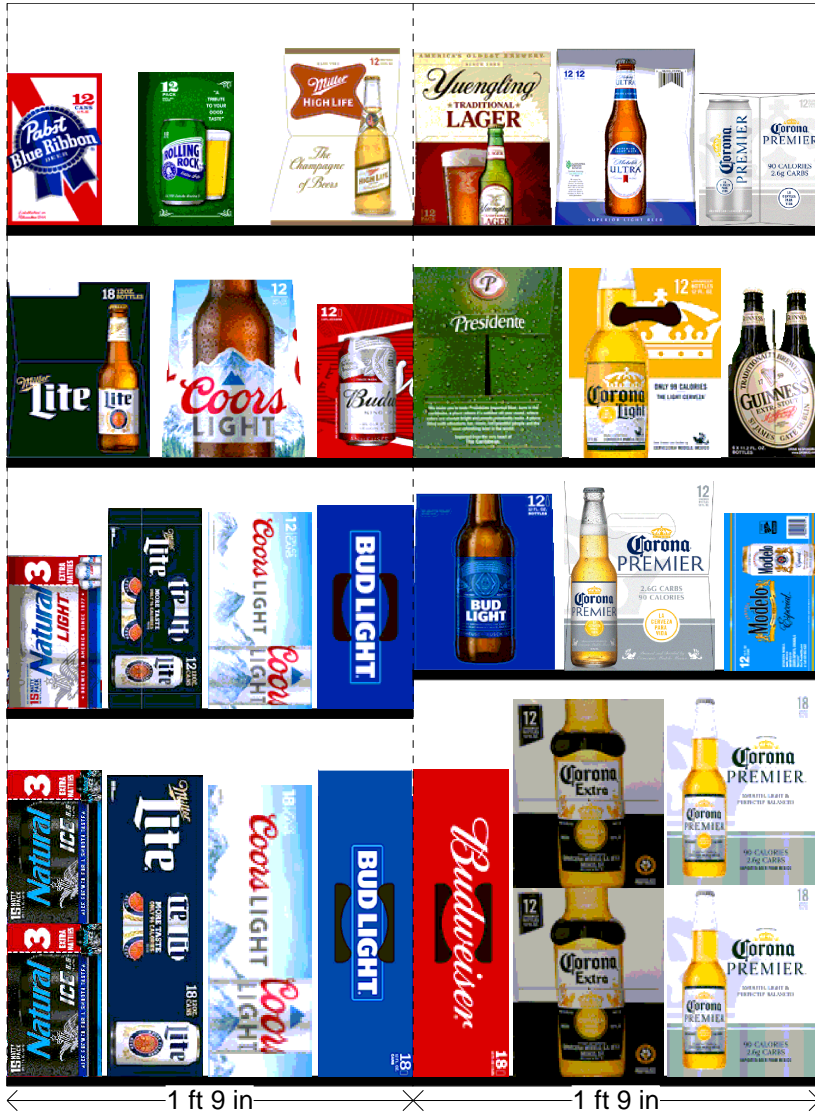
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Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_10652 Store # 10652		# of segments: 4	
719057001563	PRESIDENTE12/12BTL		1 Side
080660956756	CORONALIGHT12/12BTL	Core	1 Side
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1 Side

Name: 2_4	W:21.00 in	D:23.00 in	
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
089924278962	YUENGLINGLAGER12/12BTL		1 Side
018200059902	MICHELOBULTRA12/12BTL		1 Side
033544950449	CORONAPREMIER12/12CAN		1 Side



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Segment 3 of 4 starting view

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Name: 3_1	W:21.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	90
072890000163	HEINEKEN12/12BTL	Core	1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side	

Name: 3_2	W:21.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
181954000046	PERONI12/11.2BTL		1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side	

Name: 3_3	W:21.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	
869071000278	MONTAUKWAVECHASER4/6/1...		1	Top 90	

Name: 3_4	W:21.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
609408729836	KILLINGTONSEASONAL4/16CAN		1	Side	
609408729799	PORTJEFFPARTYBOAT6/12CAN		1	Side	

Name: 4_1	W:21.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000434	CORONASELTZVARIETY12/...	PRO...	1	Side	90
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side	90
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side	90

Name: 4_2	W:21.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000137	CORONAVARIETYREFRESCA1...		1	Front	90
018200202179	BUDLIGHTSELTZVARIETYR...	New	1	Front	90
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front	90

Name: 4_3	W:21.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012229	MOVOVARIETY4/8.4CAN		2	Front	
018200202087	BUDLIGHTSELTZVARIETY1...	PRO...	1	Front	90



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 635985100331 WHITECLAWMANGO12/12CAN 1 Front 90

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90
071990000158	COORSHARDSLTZERVARIET...	New	1	Front 90
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90



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WARM

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WARM

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Segment 1 of 3 starting view

Shelf Schematic Report

RITE AID_10652 Store # 10652 # of segments: 3



Name: 2_1		W:144.00 in	D:18.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
034100572563	LITE18/12BTL		1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
018200112188	BUD18/12CAN	Core	1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
018200967214	MICHELOBULTRA18/12CAN		1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	

Name: 2_2		W:144.00 in	D:18.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	
022100001701	PABST12/12CAN		1	Top 90	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	
018200007699	BUDLIGHT12/12BTL		1	Front	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200169847	MICHELOBULTRALIMEACTU...	PRO...	1	Top 90	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
033544950531	CORONAFAMILIAR12/12BTL		1	Front	
080660956213	CORONALIGHT12/12CAN		1	Top 90	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90	
072890000118	HEINEKEN6/12BTL	Core	2	Side	
853897002271	BONANDVIVSPIKEDSELTZERV...	Move	1	Front 90	

Name: 2_3		W:144.00 in	D:18.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200786	NATTYDADDY15/12CAN		1	Side 90	
071439344508	ROLLINGROCK12/12CAN		1	Side 90	
034100173401	MGD18/12CAN		1	Side 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	
018200110474	BUD12/12CAN	Core	1	Side 90	
018200200908	BUDLIGHTORANGE12/12CAN		1	Front 90	

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018200201448	MICHELOBULTRAPUREGOLD12/12CAN	PRO... 1 Front 90
033544950319	PACIFICO12/12CAN	1 Top 90
719057001563	PRESIDENTE12/12BTL	1 Front
072890001887	HEINEKENLIGHT12/12CAN	1 Top 90
642860900245	FOUNDERSALLDAYSESSIONI...	1 Side 90
030613000746	BROOKLYNVARIETY12/12CAN	PRO... 1 Top 90
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO... 1 Top 90

Name: 2_4		W:144.00 in	D:18.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1 Top 90
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1 Front 90
4005249004181	VELTINSPILSENER4/16.9CAN	PRO...	1 Front
042572040060	SCHOFFERHOFERGRAPEFRU...	PRO...	1 Side
181954000022	PERONI6/11.2BTL		2 Side
033544950418	CORONAPREMIER6/12BTL		2 Side
087692300502	SAMUELADAMSSEASONAL6/1...		2 Side
862737000063	MONTAUKSUMMER6/12CAN(W...		1 Side 90
859093002466	SIXPOINTRESINIIPA6/12CAN		1 Side 90
087692006602	ANGRYORCHARDROSE6/12BTL		2 Side
635985067443	MIKESHARDBLACKCHERRYLE...		2 Side
087692831020	TWISTEDTEAORIGINAL6/12BTL		2 Side
613008748333	ARNOLDPALMERSPIKEDHALF...		1 Top 90



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← 4 ft →

Name: 2_1		W:144.00 in	D:18.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082488123006	BECKS12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
181954000046	PERONI12/11.2BTL		1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
635985548904	WHITECLAWVARIETY12/12CA...	Core	2	Front 90	

Name: 2_2		W:144.00 in	D:18.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
041827701121	ARCTICCHILLHARDSELTSERV...	PRO...	1	Front 90	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	2	Top 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	

Name: 2_3		W:144.00 in	D:18.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Front	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Top 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	2	Front 90	

Name: 2_4		W:144.00 in	D:18.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000137	CORONAVARIETYREFRESCA1...		1	Side 90	
033544950630	CORONAREFRESCAPASSION...		1	Top 90	
033544950678	CORONAREFRESCAGUAVALI...		1	Top 90	
087692004172	TRULYCOLIMALIME6/12CAN		1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
087692007814	TRULYROSE6/12CAN		1	Side	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	