

Rite Aid
Store# 10665
WEST ISLIP , NY

COLD

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow

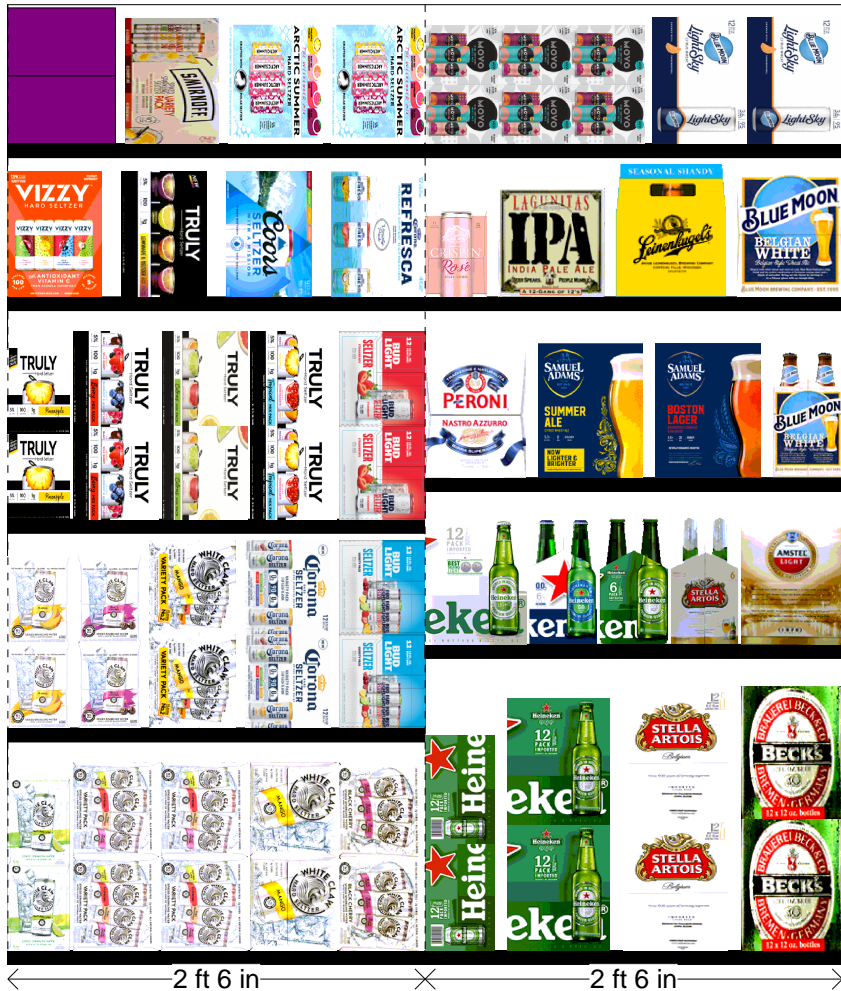


Rite Aid
Store# 10665
WEST ISLIP , NY

FINAL COLD FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow Segment 1 of 5 starting view

Shelf Schematic Report

RITE AID_10665 Store # 10665 # of segments: 5



Name: 1_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
63598548904	WHITECLAWVARIETY12/12CA...	Core	2	Side 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Side 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side 90	

Name: 1_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side 90	

Name: 1_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Side 90	

Name: 1_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Top 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	
033544000137	CORONAVARIETYREFRESCA1...		1	Top 90	

Name: 1_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Front	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Top 90	
041827701121	ARCTICCHILLHARDSELTZERV...	PRO...	2	Top 90	

Name: 2_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000200	HEINEKEN12/12CAN	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Side	

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FINAL

COLD

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Segment 1 of 5 starting view

Shelf Schematic Report

RITE AID_10665 Store # 10665 # of segments: 5

786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side
082488123006	BECKS12/12BTL	Core	1	Side

Name: 2_2 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side
072890006219	HEINEKEN0.NEARBEER6/12B...		1	Side
072890000118	HEINEKEN6/12BTL	Core	1	Side
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side
072890100160	AMSTELLIGHT12/12BTL		1	Side

Name: 2_3 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
181954000046	PERONI12/11.2BTL		1	Side
087692011033	SAMUELADAMSSEASONAL12/...		1	Side
087692100140	SAMUELADAMSBOSTONLAGE...		1	Side
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side

Name: 2_4 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
894137002712	CRISPINROSE6/12CAN		1	Side
723830100091	LAGUNITASIPA12/12BTL		1	Side
034100516079	LEINIESSEASONALPRIMARY1...		1	Side
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side

Name: 2_5 W:30.00 in D:12.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100012229	MOVVARIETY4/8.4CAN		3	Front 90
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	2	Top 90



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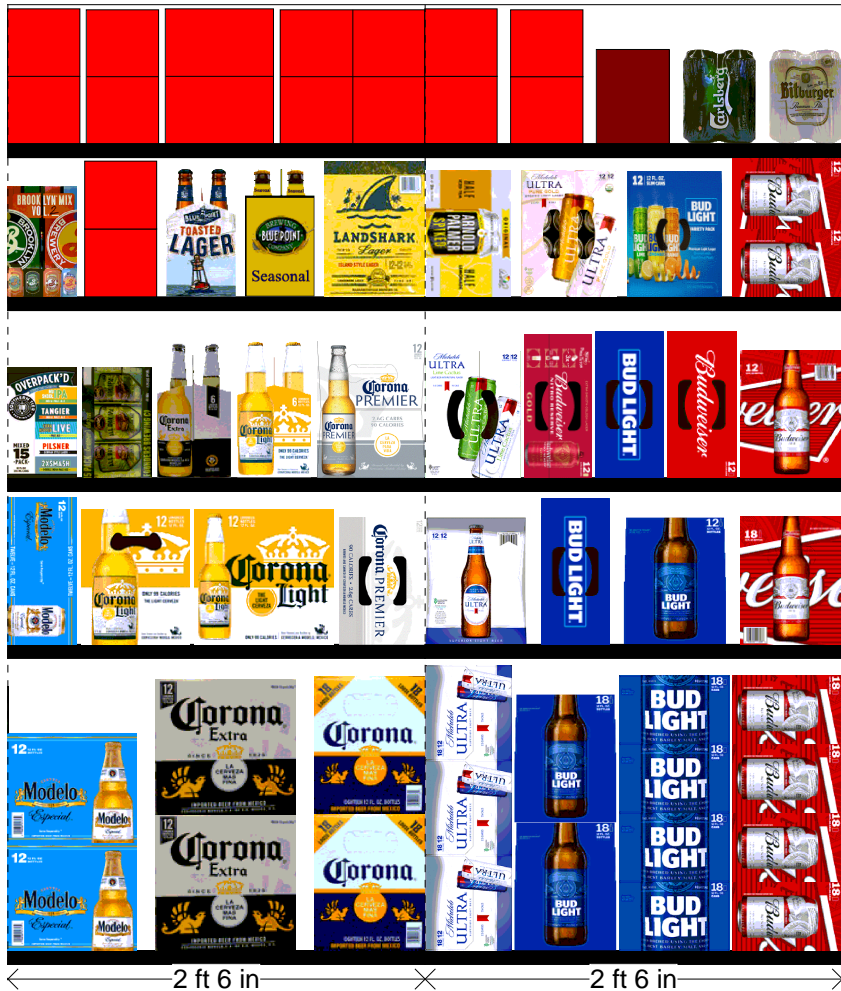
COLD

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Segment 3 of 5 starting view

Shelf Schematic Report

RITE AID_10665 Store # 10665 # of segments: 5



Name: 3_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Front	
080660956800	CORONA18/12BTL	Core	1	Side	

Name: 3_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top 90	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Front	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	

Name: 3_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
816014020800	SOUTHERNTIEROVERPACKD1...		1	Side	
642860900245	FOUNDERSALLDAYSESSIONI...		1	Side	
080660956053	CORONA6/12BTL	Core	1	Side	
080660956251	CORONALIGHT6/12BTL		1	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	

Name: 3_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
030613000746	BROOKLYNVARIETY12/12CAN	New	1	Side	
681745002513	BLUEPOINTPINSTRIPEPILS6/1...		1	Side	
681745111123	BLUEPOINTTOASTEDLAGER6/...		1	Side	
681745111185	BLUEPOINTSEASONAL6/12BTL		1	Side	
018200129988	LANDSHARK12/12BTL		1	Side	

Name: 3_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
681745002087	BLUEPOINTSHORETHING6/12...		1	Side	
862737000025	MONTAUKDRIFTWOOD6/12CA...		1	Side	
869071000261	MONTAUKWATERMELLOW6/1...		1	Front	
862737000063	MONTAUKSUMMER6/12CAN(W...		2	Side	

Name: 4_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200967214	MICHELOBULTRA18/12CAN		1	Side	
018200533082	BUDLIGHT18/12BTL		1	Side	

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Segment 3 of 5 starting view

Shelf Schematic Report

RITE AID_10665 Store # 10665 # of segments: 5

018200532184	BUDLIGHT18/12CAN	Core	1	Side 90
018200112188	BUD18/12CAN	Core	1	Side 90

Name: 4_2 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200059902	MICHELOBULTRA12/12BTL		1	Side
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90
018200007699	BUDLIGHT12/12BTL		1	Side
018200113086	BUD18/12BTL		1	Side

Name: 4_3 W:30.00 in D:22.00 in

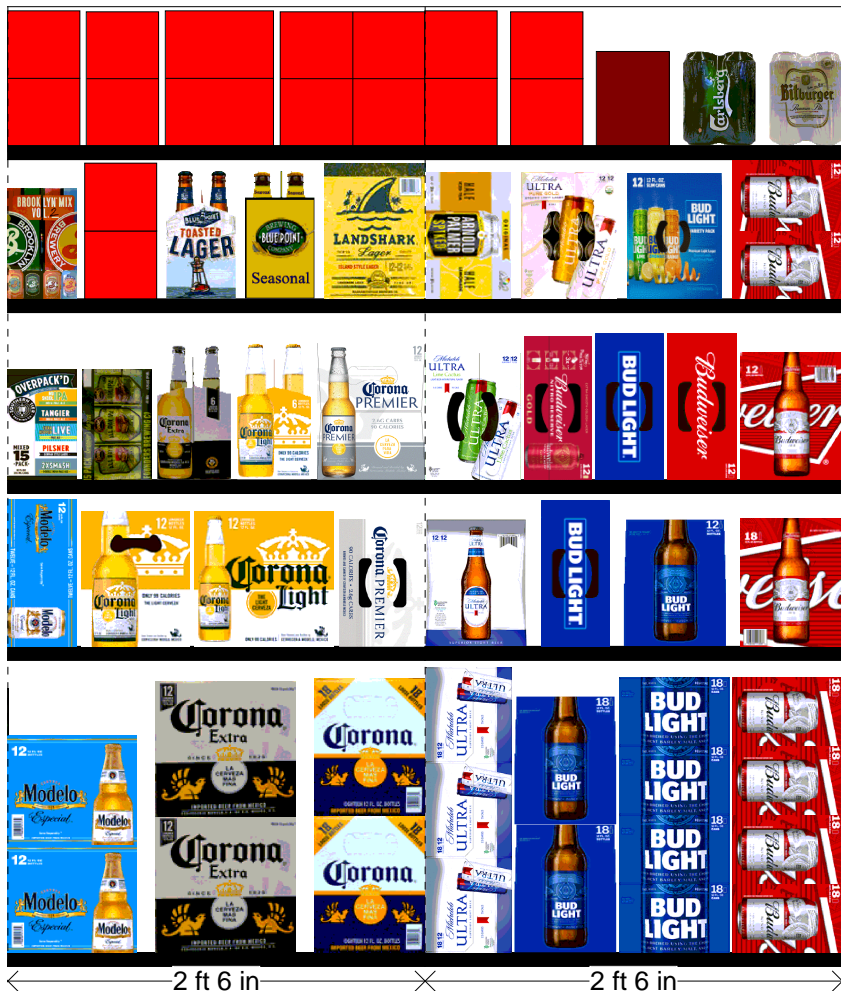
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200169847	MICHELOBULTRALIMEACTU...	PRO...	1	Top 90
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Top 90
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90
018200110474	BUD12/12CAN	Core	1	Top 90
018200007712	BUD12/12BTL		1	Side

Name: 4_4 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Top 90
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Top 90
018200110474	BUD12/12CAN	Core	1	Side 90

Name: 4_5 W:30.00 in D:12.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side
609408729799	PORTJEFFPARTYBOAT6/12CAN	PRO...	1	Side
4005249004181	VELTINPILSENER4/16.9CAN	PRO...	1	Front
087600101153	CARLSBERG4/16.9CAN		1	Front
020507000112	BITBURGER4/16.9CAN(WRAP)		1	Front



2 ft 6 in

2 ft 6 in

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Segment 5 of 5 starting view

Shelf Schematic Report

RITE AID_10665 Store # 10665 # of segments: 5



2 ft 6 in

Name: 5_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Top 90	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
071990480455	KEYSTONELIGHT15/12CAN		1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	
018200284434	NATURALICE15/12CAN	Core	1	Side	

Name: 5_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
034100573409	LITE18/12CAN	Core	1	Side 90	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	
018200200786	NATTYDADDY15/12CAN		1	Side	

Name: 5_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	
034100576363	LITE12/12CAN		1	Top 90	
034100570231	LITE9/16BTL(AL)		1	Front	
034100015091	HIGHLIFE12/12BTL	Core	1	Front	

Name: 5_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990301040	COORSLIGHT9/16BTL(AL)		1	Side	
034100575090	LITE12/12BTL		1	Side	
022100001701	PABST12/12CAN		1	Side 90	
018200201790	NATURALLIGHTSELTZERVARI...	PRO...	1	Top 90	

Name: 5_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
835609001024	TYSKIE6/11.2BTL	PRO...	1	Front	
018200219856	BUD3/25CAN		4	Side	
071439344508	ROLLINGROCK12/12CAN		1	Top	

Rite Aid

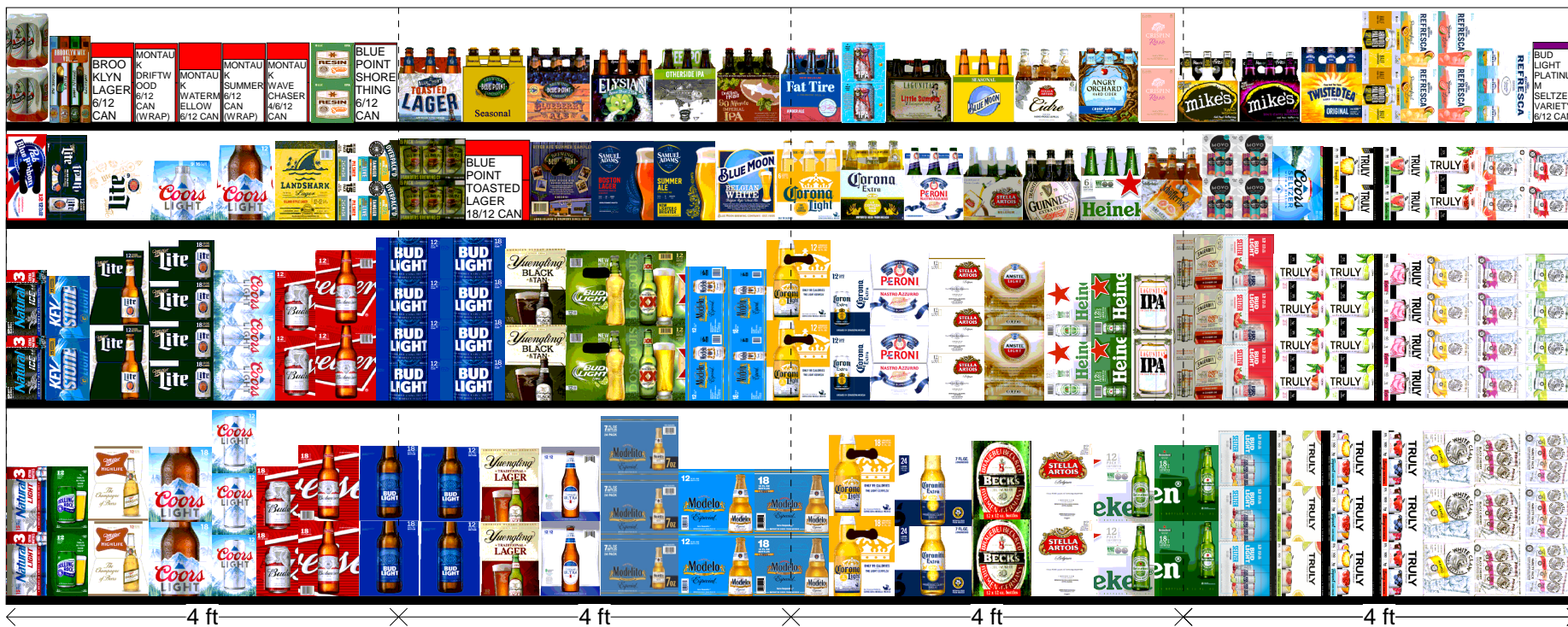
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WEST ISLIP , NY

WARM

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FINAL

WARM

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_10665 Store # 10665 # of segments: 4



Name: 2_1		W:192.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	
071439344508	ROLLINGROCK12/12CAN		1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Side	
018200112188	BUD18/12CAN	Core	1	Side	
018200113086	BUD18/12BTL		1	Side	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200007699	BUDLIGHT12/12BTL		1	Side	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	
018200059902	MICHELOBULTRA12/12BTL		1	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	

Name: 2_2		W:192.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200284434	NATURALICE15/12CAN	Core	1	Side	
071990480455	KEYSTONELIGHT15/12CAN		1	Side	
034100575090	LITE12/12BTL		1	Side	
034100573409	LITE18/12CAN	Core	1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
018200110474	BUD12/12CAN	Core	1	Side	
018200007712	BUD12/12BTL		1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
089924293866	YUENGLINGBLACKANDTAN12/...		1	Side	
018200149900	BUDLIGHTLIME12/12BTL		1	Side	
072311230124	DOSEQUIS12/12BTL		1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side	

Name: 2_3		W:192.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
022100001701	PABST12/12CAN		1	Top 90	
034100576363	LITE12/12CAN		1	Top 90	
034100570231	LITE9/16BTL(AL)		1	Front	
071990301040	COORSLIGHT9/16BTL(AL)		1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	

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WEST ISLIP , NY

FINAL WARM FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_10665 Store # 10665		# of segments: 4	
018200129988	LANDSHARK12/12BTL	1	Side
816014020800	SOUTHERNTIEROVERPACKD1...	1	Side 90
642860900245	FOUNDERSALLDAYSESSIONI...	1	Side 90
681745001349	BLUEPOINTTOASTEDLAGER1...	1	Side 90
681745211229	BLUEPOINTVARIETY12/12BTL	1	Side
087692100140	SAMUELADAMS BOSTON LAGE...	1	Side
087692011033	SAMUELADAMS SEASONAL 12/...	1	Side
071990095161	BLUEMOONBELGIANWHITE12/...	Core 1	Side

Name: 2_4		W:192.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087600100750	OKOCIMFULLPALE4/16.9CAN		1	Side
030613000746	BROOKLYNVARIETY12/12CAN	New	1	Top 90
030613000302	BROOKLYNLAGER6/12CAN		1	Side
862737000025	MONTAUKDRIFTWOOD6/12CA...		1	Side
869071000261	MONTAUKWATERMELLOW6/1...		1	Side
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side
681745002087	BLUEPOINTSHORETHING6/12...		1	Side
681745111123	BLUEPOINTTOASTEDLAGER6/...		1	Front
681745111185	BLUEPOINTSEASONAL6/12BTL		1	Front
681745111307	BLUEPOINTBLUEBERRYALE6/...		1	Front
817904000834	ELYSIANSPACEDUSTIPA6/12B...		1	Front
859989005168	GREENPORTHARBOROTHERS...		1	Front
638489003122	DOGFISHHEAD90MINUTEIMPE...		1	Front



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Shelf Schematic Report

RITE AID_10665 Store # 10665 # of segments: 4



Name: 2_1		W:192.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
080660956237	CORONALIGHT18/12BTL		1	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Side 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side 90	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side 90	

Name: 2_2		W:192.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660956954	CORONA12/12CAN	Core	1	Side	
181954000046	PERONI12/11.2BTL		1	Side	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Side	
072890100160	AMSTELLIGHT12/12BTL		1	Side	
072890001887	HEINEKENLIGHT12/12CAN		1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side	
723830212121	LAGUNITASIPA12/12CAN		1	Side	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Side 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Side 90	
087692006787	TRULYWILDBERRY6/12CAN		1	Side 90	
087692004172	TRULYCOLIMALIME6/12CAN		1	Side 90	
087692007814	TRULYROSE6/12CAN		1	Side 90	
635985260875	WHITECLAWMANGO6/12CAN		1	Side 90	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side 90	
635985025986	WHITECLAWNATURALIME6/1...		1	Side 90	

Name: 2_3		W:192.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956251	CORONALIGHT6/12BTL		1	Front	
080660956053	CORONA6/12BTL	Core	1	Front	

Rite Aid
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WEST ISLIP , NY

FINAL

WARM

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Segment 3 of 4 starting view

Shelf Schematic Report

RITE AID_10665 Store # 10665		# of segments: 4		
18195400022	PERONI6/11.2BTL		1	Front
78615000014	STELLAARTOIS6/11.2BTL	Core	1	Front
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Front
072890001580	HEINEKENLIGHT6/12BTL		1	Front
042572040060	SCHOFFERHOFERGRAPEFRU...		1	Front
034100012229	MOVVARIETY4/8.4CAN		2	Front
07199000158	COORSHARDELTZERVARIET...	New	1	Front 90
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side 90
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side 90
087692004141	TRULYPOMEGRANATE6/12CAN		1	Side 90
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side 90
635985260660	WHITECLAWRASPBERRY6/12...		1	Side 90

Name: 2_4		W:192.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
754527000226	NEWBELGIUMFATTIRE6/12BTL		1	Front
754527009946	NEWBELGIUMVOODOOROTAT...		1	Side
723830000209	LAGUNITASLITTLESUMPIN6/1...		1	Front
071990095321	BLUEMOONSEASONAL6/12BTL		1	Front
018200240010	STELLAARTOISCIDRE6/12BTL		1	Front
087692821021	ANGRYORCHARDCRISPAPPL...		1	Front
894137002712	CRISPINROSE6/12CAN		1	Top 90
635985100621	MIKESHARDLEMONADE6/11.2...		1	Front
635985067443	MIKESHARDBLACKCHERRYLE...		1	Front
087692831020	TWISTEDTEAORIGINAL6/12BTL		1	Front
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Top 90
033544950630	CORONAREFRESCAPASSION...		1	Top 90
033544950678	CORONAREFRESCAGUAVALI...		1	Top 90
033544000137	CORONAVARIETYREFRESCA1...		1	Top 90
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side

