

Rite Aid

Store# 10618

ROCKVILLE CENTRE , NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



← 2 ft 6 in × 2 ft 6 in × 2 ft 6 in × 2 ft 6 in →

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FINAL

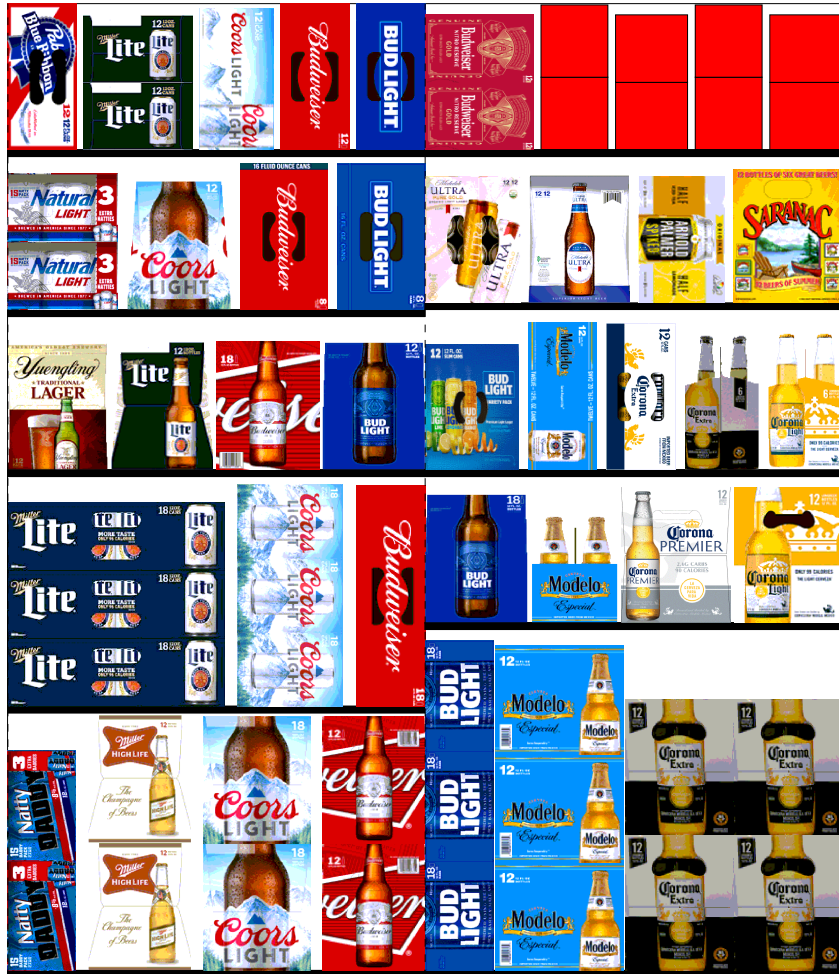
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Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_10618 Store # 10618 # of segments: 4



Name: 1_1		W:30.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200200786	NATTYDADDY15/12CAN		1	Side
034100015091	HIGHLIFE12/12BTL	Core	1	Side
071990300784	COORSLIGHT18/12BTL	Core	1	Side
018200007712	BUD12/12BTL		1	Side

Name: 1_2		W:30.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100573409	LITE18/12CAN	Core	1	Top
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90
018200112188	BUD18/12CAN	Core	1	Top 90

Name: 1_3		W:30.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
089924278962	YUENGLINGLAGER12/12BTL		1	Side
034100575090	LITE12/12BTL		1	Side
018200113086	BUD18/12BTL		1	Side
018200007699	BUDLIGHT12/12BTL		1	Side

Name: 1_4		W:30.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90
071990300692	COORSLIGHT12/12BTL	Core	1	Side
018200089817	BUD8/16CAN		1	Top 90
018200089893	BUDLIGHT8/16CAN		1	Top 90

Name: 1_5		W:30.00 in	D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
022100001701	PABST12/12CAN		1	Top 90
034100576363	LITE12/12CAN		1	Side 90
071990000486	COORSLIGHT12/12CAN	New	1	Top 90
018200110474	BUD12/12CAN	Core	1	Top 90
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90

Name: 2_1		W:30.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200532184	BUDLIGHT18/12CAN	Core	1	Side
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side
080660956152	CORONA12/12BTL	Core	2	Side

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2 ft 6 in

2 ft 6 in

Name: 2_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200533082	BUDLIGHT18/12BTL		1	Side	
080660957654	MODELOESPECIAL6/12BTL		1	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	

Name: 2_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Top 90	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top 90	
080660956954	CORONA12/12CAN	Core	1	Top 90	
080660956053	CORONA6/12BTL	Core	1	Side	
080660956251	CORONALIGHT6/12BTL		1	Side	

Name: 2_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Top 90	
018200059902	MICHELOBULTRA12/12BTL		1	Side	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
071670071065	SARANAC12BEERS12/12BTL		1	Side	

Name: 2_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Side 90	
862737000070	MONTAUKSESSIONIPA6/12CA...		1	Side 90	
869071000261	MONTAUKWATERMELLOW6/1...		1	Side	
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side 90	
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side	

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Segment 3 of 4 starting view

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Name: 3_1		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front	
072890000163	HEINEKEN12/12BTL	Core	1	Front	
072890001528	HEINEKEN18/12BTL	New	1	Side	

Name: 3_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Side	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	

Name: 3_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
181954000022	PERONI6/11.2BTL		1	Side	
181954000046	PERONI12/11.2BTL		1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
681745111185	BLUEPOINTSEASONAL6/12BTL		1	Front	

Name: 3_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
723830100091	LAGUNITASIPA12/12BTL		1	Side	
723830000094	LAGUNITASIPA6/12BTL		1	Side	
681745111123	BLUEPOINTTOASTEDLAGER6/...		1	Side	
736920111327	GOOSEISLANDIPA6/12BTL		1	Side	
034100516055	LEINIESSEASONALPRIMARY6/...		1	Side	

Name: 3_5		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Side	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Front	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90	

Name: 3_6		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
754527009946	NEWBELGIUMVOODOOROTAT...		1	Side	
859093002435	SIXPOINTBENGALIIPA6/12CAN		1	Side	

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4005249004181	VELTINSPILSENER4/16.9CAN	1	Front
042572044044	SCHOFFERHOFERGRAPEFRU...	1	Front
613008748333	ARNOLDPALMERSPIKEDHALF...	1	Front

Name: 4 1 W:30.00 in D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1 Side 90
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1 Side 90
635985548904	WHITECLAWVARIETY12/12CA...	Core	1 Side 90
635985260899	WHITECLAWBLACKCHERRY12...		1 Side 90
635985260875	WHITECLAWMANGO6/12CAN		1 Side

Name: 4 2 W:30.00 in D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1 Side 90
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1 Side 90
087692006862	TRULYVARIETYBERRY12/12C...	Core	1 Side 90
087692004240	TRULYVARIETYCITRUS12/12C...		1 Side 90
635985200284	WHITECLAWRUBYGRAPEFRUI...		1 Side

Name: 4 3 W:30.00 in D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
033544000137	CORONAVARIETYREFRESCA1...		1 Side 90
033544000434	CORONASELTZERVARIETY12/...	PRO...	1 Side 90
071990000158	COORSHARDSELTZERVARIET...	New	1 Side 90
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1 Side 90
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1 Side

Name: 4 4 W:30.00 in D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
018200250088	NATURALICE1/25CAN		1 Front
071990100711	COORSBANQUET1/24CAN		1 Front
018200250002	BUD1/25CAN		1 Front
018200250019	BUDLIGHT1/25CAN		1 Front
080660957210	MODELOESPECIAL1/24CAN		1 Front
080660956435	CORONA1/24CAN		1 Front
018200250286	BECKS1/25.4CAN		1 Front
072890001191	HEINEKEN1/24CAN		1 Front
070897013315	FOSTERS1/25.4CAN		1 Front

Name: 4 5 W:30.00 in D:12.00 in			
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UPC (12 Digit)	Name	Ast	HFaci... Orientat...
613008748296	ARNOLDPALMERSPIKEDHALF...	2	Front
635985249856	MIKESHARDERC CranberryL...	PRO...	2 Front
087692010142	TRULYLEMONADE1/24CAN	PRO...	2 Front
635985260394	WHITECLAWMANGO1/19.2CAN	PRO...	2 Front
635985260387	WHITECLAWBLACKCHERRY1/...	2	Front



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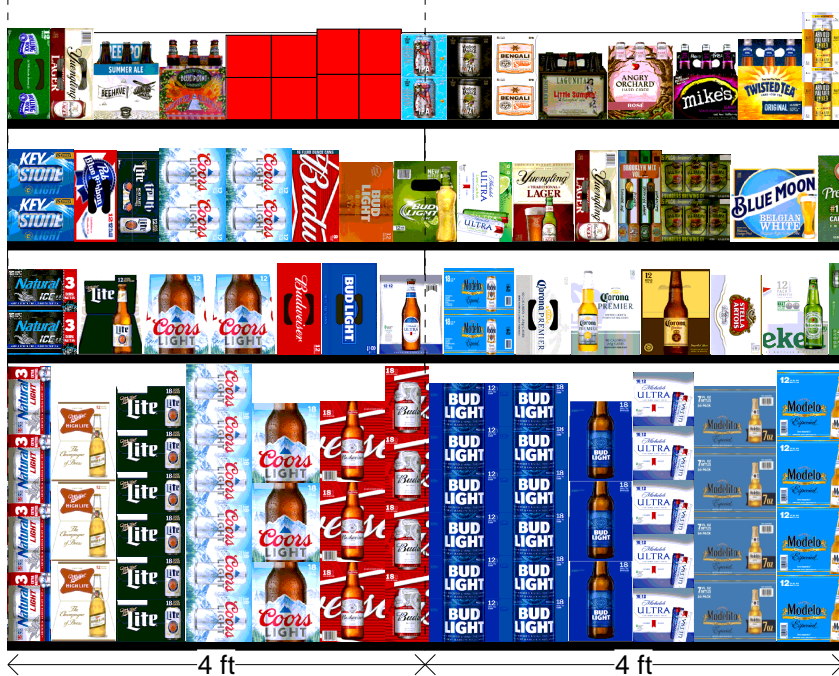
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Segment 1 of 3 starting view

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RITE AID_10618 Store # 10618		# of segments: 3	
018200169847	MICHELOBULTRALIMECACTU...	PRO...	1 Front 90
089924278962	YUENGLINGLAGER12/12BTL		1 Side
089924278986	YUENGLINGLAGER12/12CAN		1 Top 90
030613000746	BROOKLYNVARIETY12/12CAN	New	1 Top 90
642860900245	FOUNDERSALLDAYSESSIONI...		1 Side 90
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1 Front

Name: 2_1		W:144.00 in	D:20.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	
089924278986	YUENGLINGLAGER12/12CAN		1	Top 90	
859989005229	GREENPORTHARBORSEASON...		1	Front	
681745111024	BLUEPOINTHOPTICALILLUSIO...		1	Front	
869071000261	MONTAUKWATERMELLOW6/1...		1	Side	
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side	
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side 90	
862737000070	MONTAUKSESSIONIPA6/12CA...		1	Side 90	
754527009946	NEWBELGIUMVOODOOROTAT...		1	Side	
754527008857	NEWBELGIUMVOODOOJUICY...	PRO...	1	Side	
859093002435	SIXPOINTBENGALIIPA6/12CAN		1	Side	
723830000209	LAGUNITASLITTLESUMPIN6/1...		1	Front	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Front	
635985067443	MIKESHARDBLACKCHERRYLE...		1	Front	
087692831020	TWISTEDTEAORIGINAL6/12BTL		1	Front	
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side	



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Name: 2_4		W:144.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Side	

Name: 2_2		W:144.00 in	D:20.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000200	HEINEKEN12/12CAN	Core	1	Top 90	
853897002271	BONANDVIVSPIKEDSELTZERV...	Move	1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	

Name: 2_3		W:144.00 in	D:20.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
719057001563	PRESIDENTE12/12BTL		1	Front	
082488123815	BECKS12/12CAN		1	Top 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Side	
071990000158	COORSHARDSELTZERVARIET...	New	1	Side	
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side	
087692009658	TRULYPINEAPPLE6/12CAN		1	Side	
087692007814	TRULYROSE6/12CAN		1	Side	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side	

Name: 2_1		W:144.00 in	D:20.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Side 90	
033544950630	CORONAREFRESCAPASSION...		1	Top 90	
033544950678	CORONAREFRESCAGUAVALI...		1	Top 90	
034100012229	MOVVARIETY4/8.4CAN		1	Front 90	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	

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RITE AID_10618 Store # 10618		# of segments: 3	
087692004172	TRULYCOLIMALIME6/12CAN	1	Side
635985200253	WHITECLAWBLACKCHERRY6/...	1	Side
635985260875	WHITECLAWMANGO6/12CAN	1	Side
635985200284	WHITECLAWRUBYGRAPEFRUI...	1	Side



2020 FALL

Segment View