

Rite Aid
 Store# 10561
 PORT WASHINGTON, NY

COLD

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow



Rite Aid
Store# 10561
PORT WASHINGTON, NY

FINAL

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Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_10561 Store # 10561 # of segments: 4



Name: 1_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Top 90	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
681745001349	BLUEPOINTTOASTEDLAGER1...		1	Side	
642860900245	FOUNDERSALLDAYSESSIONI...		1	Side	
087692300502	SAMUELADAMSSEASONAL6/1...		1	Side	

Name: 1_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	
087692100126	SAMUELADAMSSEASONAL6/1...		1	Side	

Name: 1_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	

Name: 1_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	

Name: 1_5		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200260612	BUDLIGHTSELTZERBLACKCH...	PRO...	1	Front	
635985249856	MIKESHARDERCANBERRYL...	PRO...	1	Front	
635985245834	MIKESHARDERLEMONADE1/2...	New	1	Front	
080660956435	CORONA1/24CAN		1	Front	
080660957210	MODELOESPECIAL1/24CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	

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Shelf Schematic Report

RITE AID_10561 Store # 10561 # of segments: 4			
071990300654	COORSLIGHT1/24CAN		1 Front
071990100711	COORSBANQUET1/24CAN		1 Front
034100000059	HIGHLIFE1/24CAN		1 Front
071990477127	KEYSTONEICE1/24CAN		1 Front

Name: 1_6 W:30.00 in D:12.00 in				
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
786150001707	STELLAARTOIS1/19.2CAN		1	Front
613008748296	ARNOLDPALMERSPIKEDHALF...		1	Front
087692832317	TWISTEDTEAORIGINAL1/24CAN	PRO...	1	Front
071990000141	COORSHARDSELTZERBLKCH...	New	1	Front
034100000974	VIZZYPINEAPPLEMANGO1/24...	New	1	Front
087692009511	TRULYWILDBERRY1/24CAN		1	Front
087692010142	TRULYLEMONADE1/24CAN	PRO...	1	Front
635985260394	WHITECLAWMANGO1/19.2CAN	PRO...	1	Front
635985260387	WHITECLAWBLACKCHERRY1/...		2	Front

Name: 2_1 W:30.00 in D:26.00 in				
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890000163	HEINEKEN12/12BTL	Core	2	Side
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side
082488123006	BECKS12/12BTL	Core	1	Side

Name: 2_2 W:30.00 in D:22.00 in				
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890000200	HEINEKEN12/12CAN	Core	1	Side
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side
786150001493	STELLAARTOIS18/11.2BTL		1	Side
181954000046	PERONI12/11.2BTL		1	Side

Name: 2_3 W:30.00 in D:22.00 in				
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890000118	HEINEKEN6/12BTL	Core	1	Side
080660956213	CORONALIGHT12/12CAN		1	Top 90
080660956756	CORONALIGHT12/12BTL	Core	1	Front
033544950425	CORONAPREMIER12/12BTL	Core	1	Side

Name: 2_4 W:30.00 in D:22.00 in				
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90
080660956053	CORONA6/12BTL	Core	1	Side



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RITE AID_10561 Store # 10561		# of segments: 4	
080660956954	CORONA12/12CAN	Core	1 Top 90
080660956251	CORONALIGHT6/12BTL		1 Side
033544950418	CORONAPREMIER6/12BTL		1 Side

Name: 2_5	W:30.00 in	D:12.00 in
UPC (12 Digit)	Name	Ast HFaci... Orientat...
859612001031	21STAMENDMENTBREWFREE...	1 Side
869071000278	MONTAUKWAVECHASER4/6/1...	1 Side
862737000063	MONTAUKSUMMER6/12CAN(W...	1 Side 90
869071000261	MONTAUKWATERMELLOW6/1...	1 Side
816014020800	SOUTHERNTIEROVERPACKD1...	1 Side 90



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RITE AID_10561 Store # 10561 # of segments: 4



Name: 3_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	1	Front	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
018200532184	BUDLIGHT18/12CAN	Core	2	Side	

Name: 3_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	1	Front	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
018200069918	MICHELOBULTRA12/12CAN		1	Front 90	
018200089893	BUDLIGHT8/16CAN		1	Front 90	

Name: 3_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Side	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Side	

Name: 3_4		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Front	
635985060741	MIKESHARDSEASONAL6/11.2...		1	Front	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Top 90	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	

Name: 4_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200112188	BUD18/12CAN	Core	1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Top 90	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	

Name: 4_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200007712	BUD12/12BTL		1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	
034100573409	LITE18/12CAN	Core	1	Side 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	

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Name: 4_3		W:30.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200113086	BUD18/12BTL		1	Side
071990300784	COORSLIGHT18/12BTL	Core	1	Side
034100575090	LITE12/12BTL		1	Side
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90

Name: 4_4		W:30.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200110474	BUD12/12CAN	Core	1	Side 90
071990300692	COORSLIGHT12/12BTL	Core	1	Side
034100576363	LITE12/12CAN		1	Top 90
034100015091	HIGHLIFE12/12BTL	Core	1	Side

Name: 4_5		W:30.00 in	D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
089924278917	YUENGLINGLAGER6/12BTL		1	Side
018200089817	BUD8/16CAN		1	Side
022100001701	PABST12/12CAN		1	Side 90
071439344508	ROLLINGROCK12/12CAN		1	Side 90

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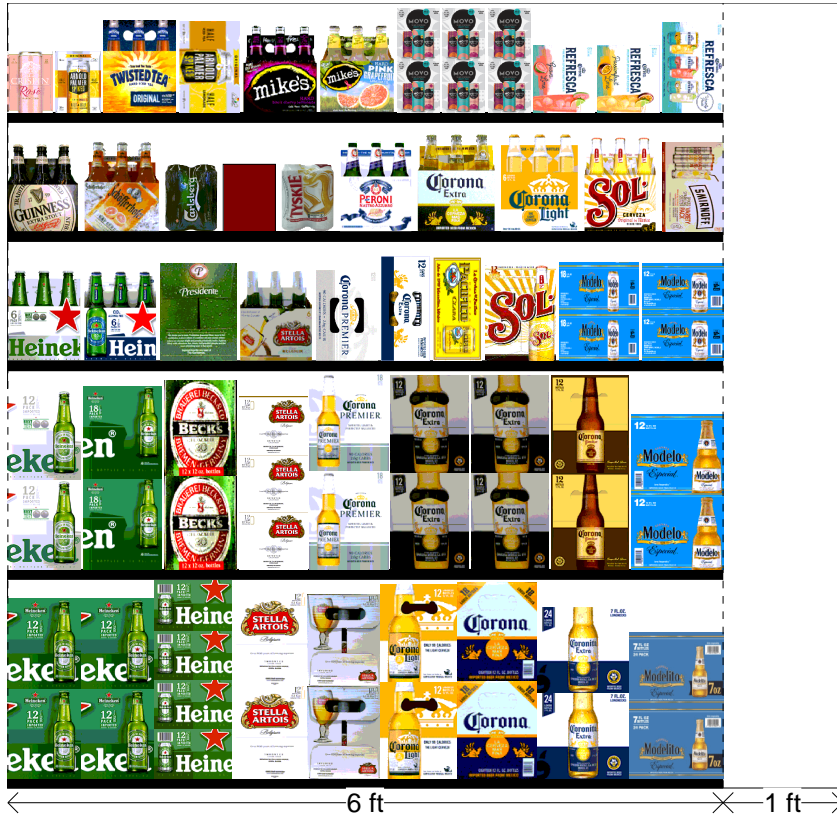
FINAL

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Segment 1 of 5 starting view

Shelf Schematic Report

RITE AID_10561 Store # 10561 # of segments: 5



Name: 1_1		W:72.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000163	HEINEKEN12/12BTL	Core	2	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side 90	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
786150001493	STELLAARTOIS18/11.2BTL		1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	

Name: 1_2		W:72.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Side	
033544000182	CORONAPREMIER18/12BTL		1	Side	
080660956152	CORONA12/12BTL	Core	2	Side	
033544950531	CORONAFAMILIAR12/12BTL		1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	

Name: 1_3		W:72.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001580	HEINEKENLIGHT6/12BTL		1	Front	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Front	
719057001563	PRESIDENTE12/12BTL		1	Side	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Front	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	
080660956954	CORONA12/12CAN	Core	1	Top 90	
033544950319	PACIFICO12/12CAN		1	Top 90	
072311230216	SOL12/12BTL		1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	

Name: 1_4		W:72.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Front	
042572040060	SCHOFFERHOFERGRAPEFRU...		1	Front	
087600101153	CARLSBERG4/16.9CAN		1	Front	

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Segment 1 of 5 starting view

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RITE AID_10561 Store # 10561		# of segments: 5	
4005249004181	VELTINSPILSENER4/16.9CAN		1 Front
835609001116	TYSKIE4/16.9CAN		1 Front
181954000022	PERONI6/11.2BTL		1 Front
080660956053	CORONA6/12BTL	Core	1 Front
080660956251	CORONALIGHT6/12BTL		1 Front
072311630214	SOL6/12BTL		1 Front
082000781424	SMIRNOFFSPIKEDSPARKLING...		1 Front 90

Name: 1_5		W:72.00 in	D:25.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
894137002712	CRISPINROSE6/12CAN		1 Side
613008748333	ARNOLDPALMERSPIKEDHALF...		1 Side
087692831020	TWISTEDTEAORIGINAL6/12BTL		1 Front
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1 Front 90
635985067443	MIKESHARDBLACKCHERRYLE...		1 Front
635985060741	MIKESHARDSEASONAL6/11.2...		1 Front
034100012229	MOVVARIETY4/8.4CAN		3 Front
033544950678	CORONAREFRESCAGUAVALI...		1 Front 90
033544950630	CORONAREFRESCAPASSION...		1 Front 90
033544000137	CORONAVARIETYREFRESCA1...		1 Front 90



Rite Aid

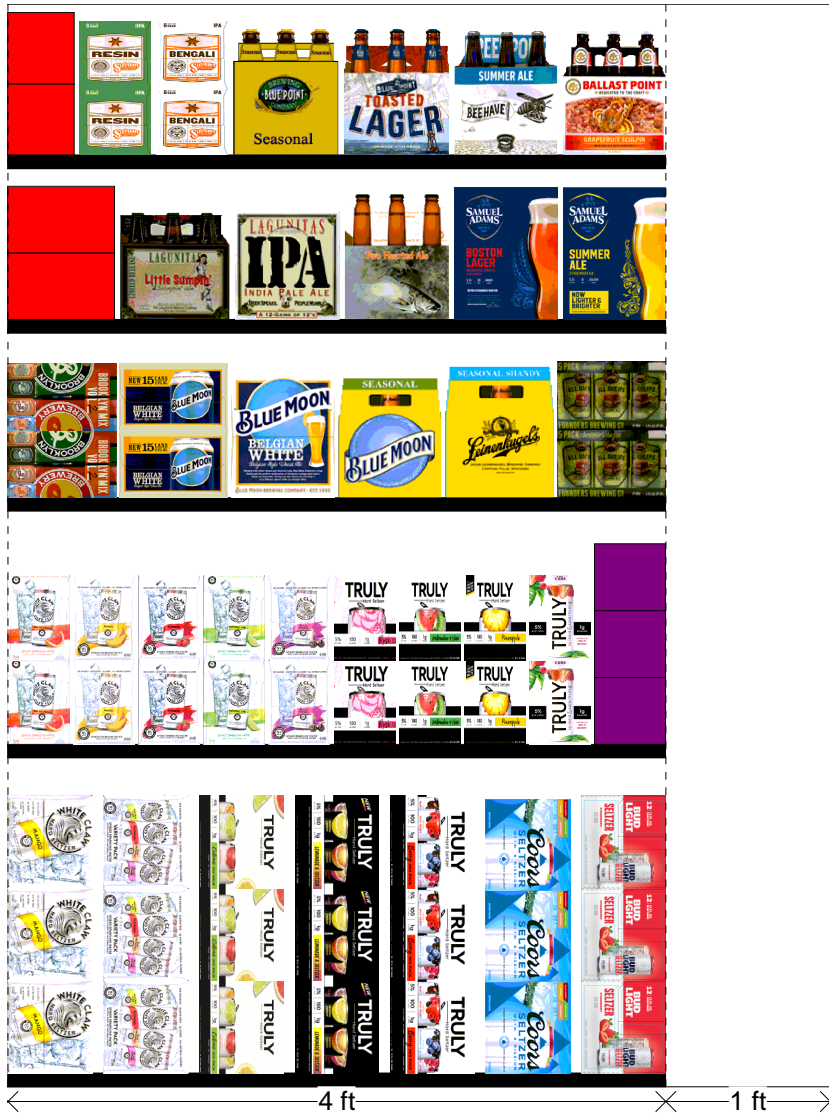
Store# 10561

PORT WASHINGTON , NY

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Segment 3 of 5 starting view



Shelf Schematic Report

RITE AID_10561 Store # 10561 # of segments: 5

Name: 3_1		W:48.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985100331	WHITECLAWMANGO12/12CAN		1	Side	90
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side	90
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side	90
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side	90
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side	90
071990000158	COORSHARDSELTZERVARIET...	New	1	Side	90
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Side	90

Name: 3_2		W:48.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
087692007814	TRULYROSE6/12CAN		1	Side	
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side	
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	

Name: 3_3		W:48.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
030613000746	BROOKLYNVARIETY12/12CAN		1	Side	90
071990170523	BLUEMOONBELGIANWHITE15...		1	Side	90
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
071990095369	BLUEMOONSEASONAL12/12BTL		1	Side	
034100516079	LEINIESSEASONALPRIMARY1...		1	Side	
642860900245	FOUNDERSALLDAYSESSIONI...		1	Side	90

Name: 3_4		W:48.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
030613000302	BROOKLYNLAGER6/12CAN		1	Front	
723830000209	LAGUNITASLITTLESUMPIN6/1...		1	Front	
723830100091	LAGUNITASIPA12/12BTL		1	Side	
740522100832	BELLSTWOHEARTEDALE6/12B...		1	Front	
087692100140	SAMUELADAMS BOSTONLAGE...		1	Side	
087692011033	SAMUELADAMSSEASONAL12/...		1	Side	

Rite Aid

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FINAL

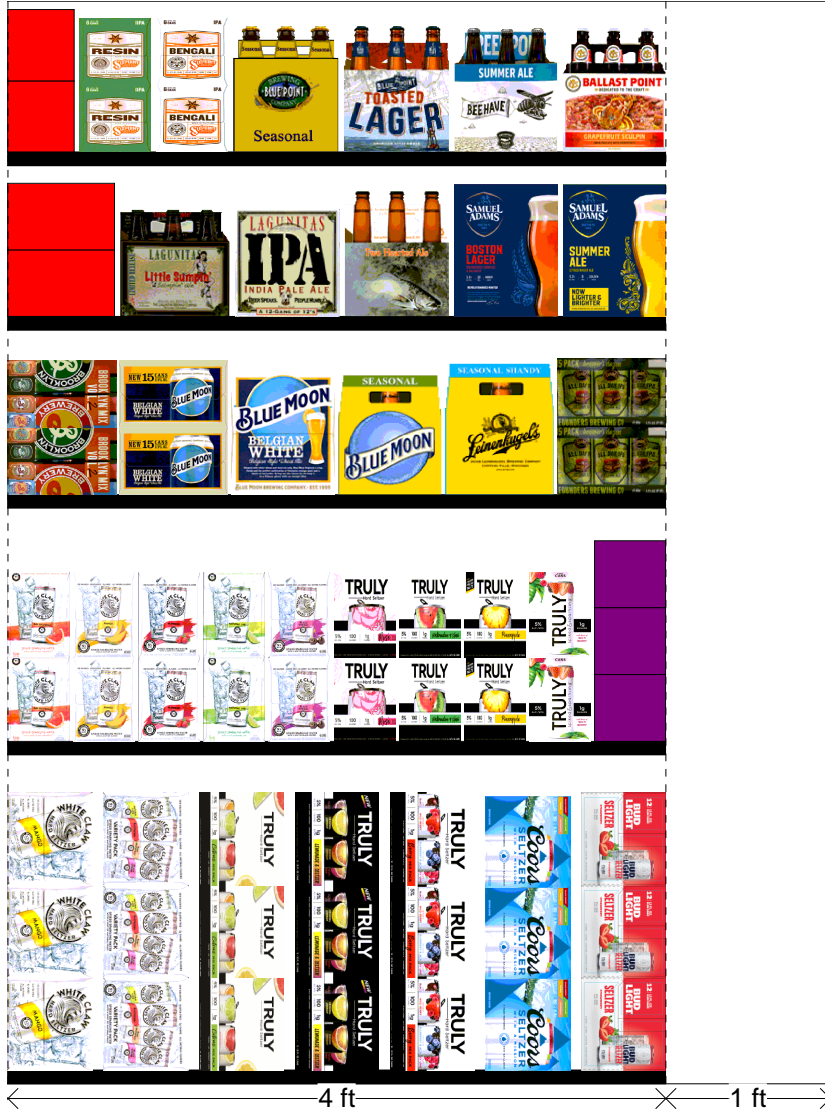
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Segment 3 of 5 starting view

Shelf Schematic Report

RITE AID_10561 Store # 10561 # of segments: 5

Name: 3 5	W:48.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side 90
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side
859093002435	SIXPOINTBENGALIIPA6/12CAN		1	Side
681745111185	BLUEPOINTSEASONAL6/12BTL		1	Front
681745111123	BLUEPOINTTOASTEDLAGER6/...		1	Front
859989005229	GREENPORTHARBORSEASON...		1	Front
672438000688	BALLASTPOINTGRAPEFRUITS...		1	Front

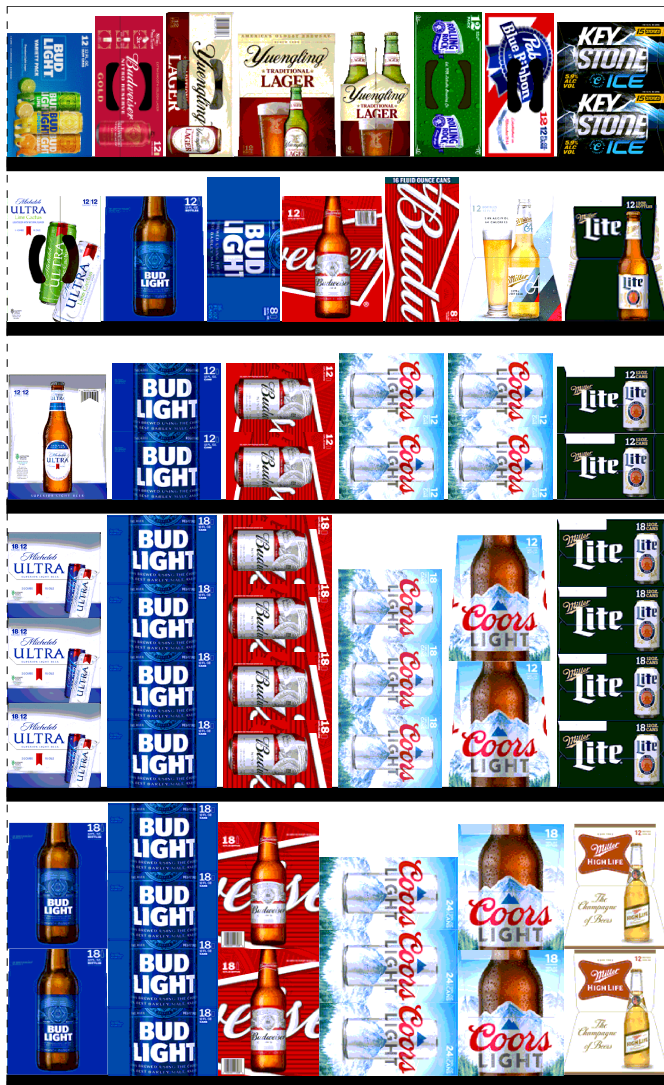


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Segment 5 of 5 starting view



← 4 ft →

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Name: 5_1		W:48.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200113086	BUD18/12BTL		1	Side	
071990316006	COORSLIGHT24/12CAN		1	Side 90	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	

Name: 5_2		W:48.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200967214	MICHELOBULTRA18/12CAN		1	Side 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
034100573409	LITE18/12CAN	Core	1	Side 90	

Name: 5_3		W:48.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200059902	MICHELOBULTRA12/12BTL		1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	
018200110474	BUD12/12CAN	Core	1	Side 90	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	
034100576363	LITE12/12CAN		1	Side 90	

Name: 5_4		W:48.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200169847	MICHELOBULTRALIMEACTU...	PRO...	1	Top 90	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200089893	BUDLIGHT8/16CAN		1	Front 90	
018200007712	BUD12/12BTL		1	Side	
018200089817	BUD8/16CAN		1	Front 90	
034100155094	MILLER 64 12/12 BTL		1	Side	
034100575090	LITE12/12BTL		1	Side	

Name: 5_5		W:48.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Front 90	

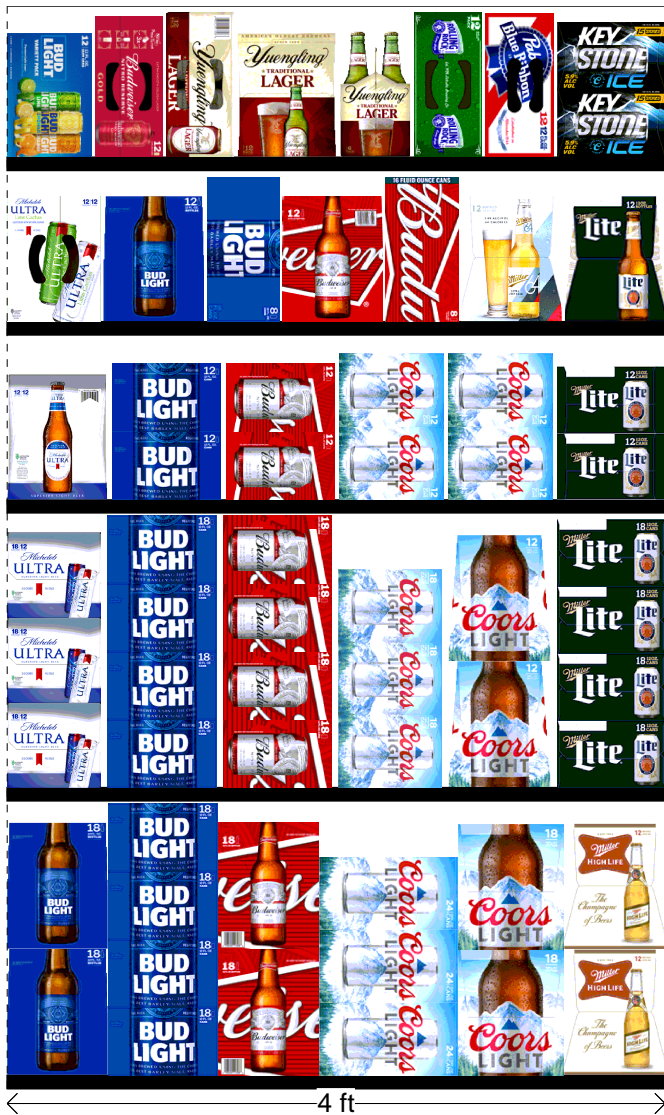
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Segment 5 of 5 starting view

Shelf Schematic Report



RITE AID_10561 Store # 10561		# of segments: 5		
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Top 90
089924278986	YUENGLINGLAGER12/12CAN		1	Top 90
089924278962	YUENGLINGLAGER12/12BTL		1	Side
089924278917	YUENGLINGLAGER6/12BTL		1	Side
071439344508	ROLLINGROCK12/12CAN		1	Top 90
022100001701	PABST12/12CAN		1	Top 90
071990281519	KEYSTONEICE15/12CAN		1	Side 90