

Rite Aid

Store# 10623

NORTH BABYLON , NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



Rite Aid
Store# 10623
NORTH BABYLON, NY

FINAL Cold FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_10623 Store # 10623 # of segments: 4



Name: 1_1		W:30.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Top 90		
082488123006	BECKS12/12BTL	Core	2	Side		
072890000163	HEINEKEN12/12BTL	Core	1	Side		

Name: 1_2		W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
635985260899	WHITECLAWBLACKCHERRY12...		1	Side 90		
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side 90		
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side 90		
072890001528	HEINEKEN18/12BTL	New	1	Top 90		

Name: 1_3		W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
635985260875	WHITECLAWMANGO6/12CAN		1	Side		
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side		
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90		
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side		
072890000200	HEINEKEN12/12CAN	Core	1	Side		

Name: 1_4		W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
087692008040	TRULYVARIETYTROPICAL12/1...		1	Top 90		
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90		
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90		
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side		
072890000118	HEINEKEN6/12BTL	Core	1	Side		

Name: 1_5		W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side		
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90		
071990000158	COORSHARDELTZERVARIET...	New	1	Front 90		
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90		
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side		

Name: 2_1		W:30.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
080660956954	CORONA12/12CAN	Core	1	Side		

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Shelf Schematic Report



RITE AID_10623 Store # 10623		# of segments: 4	
080660956152	CORONA12/12BTL	Core	2 Side
080660956800	CORONA18/12BTL	Core	1 Side

Name: 2_2		W:30.00 in	D:22.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
080660956053	CORONA6/12BTL	Core	1 Side
033544950425	CORONAPREMIER12/12BTL	Core	1 Side
033544950531	CORONAFAMILIAR12/12BTL		1 Side
080660956756	CORONALIGHT12/12BTL	Core	1 Side

Name: 2_3		W:30.00 in	D:22.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
786150000144	STELLAARTOIS12/11.2BTL	Core	1 Side
786150000014	STELLAARTOIS6/11.2BTL	Core	1 Side
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1 Side
181954000046	PERONI12/11.2BTL		1 Side
080660956251	CORONALIGHT6/12BTL		1 Side

Name: 2_4		W:30.00 in	D:22.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1 Top 90
071990095116	BLUEMOONBELGIANWHITE6/1...		1 Side
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1 Side
638489003122	DOGFISHHEAD90MINUTEIMPE...		1 Side
087692821021	ANGRYORCHARDCRISPAPPL...		1 Side

Name: 2_5		W:30.00 in	D:22.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
635985060741	MIKESHARDSEASONAL6/11.2...		1 Side
635985067443	MIKESHARDBLACKCHERRYLE...		1 Side
034100012229	MOVOVARIETY4/8.4CAN		1 Front 90
033544000137	CORONAVARIETYREFRESCA1...		1 Top 90
894137002712	CRISPINROSE6/12CAN		1 Top 90

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RITE AID_10623 Store # 10623 # of segments: 4



Name: 3_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side	90
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Top	90

Name: 3_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	90
018200059902	MICHELOBULTRA12/12BTL		1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Side	90
018200112188	BUD18/12CAN	Core	1	Side	

Name: 3_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200169847	MICHELOBULTRALIMECACTU...	PRO...	1	Top	90
018200967214	MICHELOBULTRA18/12CAN		1	Side	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200007712	BUD12/12BTL		1	Side	

Name: 3_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front	90
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Front	90
018200189920	BUDLIGHTPLATINUM12/12BTL		1	Side	
018200110474	BUD12/12CAN	Core	1	Side	90

Name: 3_5		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
030613000746	BROOKLYNVARIETY12/12CAN	PRO...	1	Side	
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side	
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Top	90
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Top	90

Name: 4_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Top	90
071990316006	COORSLIGHT24/12CAN		1	Top	90

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Shelf Schematic Report



RITE AID_10623 Store # 10623		# of segments: 4		
034100573409	LITE18/12CAN	Core	1	Top 90
018200284434	NATURALICE15/12CAN	Core	1	Side
018200200786	NATTYDADDY15/12CAN		1	Side

Name: 4 2		W:30.00 in		D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300784	COORSLIGHT18/12BTL	Core	1	Top 90	
034100572563	LITE18/12BTL		1	Top 90	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	

Name: 4 3		W:30.00 in		D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990000486	COORSLIGHT12/12CAN	New	2	Top 90	
034100576363	LITE12/12CAN		1	Top 90	
034100016364	HIGHLIFE12/12CAN		1	Top 90	
022100001701	PABST12/12CAN		1	Top 90	

Name: 4 4		W:30.00 in		D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
034100575090	LITE12/12BTL		1	Side	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	

Name: 4 5		W:30.00 in		D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071439344508	ROLLINGROCK12/12CAN		1	Side 90	
018200201332	NATURDAYS12/12CAN	PRO...	1	Top	
018200201790	NATURALLIGHTSELTZERVARI...	PRO...	1	Top	

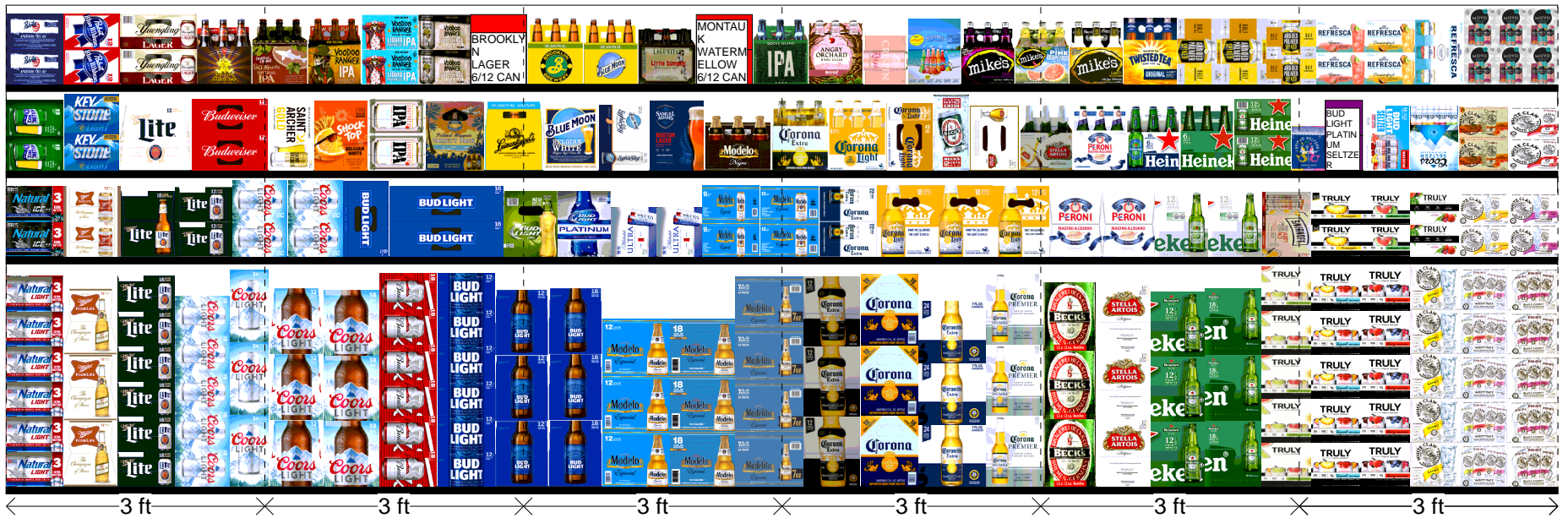
Rite Aid

Store# 10623

NORTH BABYLON , NY

Warm

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



Rite Aid
Store# 10623
NORTH BABYLON , NY

FINAL Warm FMB always lead flow in relation to store traffic flow. Open a support ticket if planogram flow shown is reversed from actual store traffic Segment 1 of 6 starting view

Shelf Schematic Report

RITE AID_10623 Store # 10623 # of segments: 6



Name: 3_1		W:216.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
034100573409	LITE18/12CAN	Core	1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
071990316006	COORSLIGHT24/12CAN		1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	
018200007699	BUDLIGHT12/12BTL		1	Side	

Name: 3_2		W:216.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	
034100016364	HIGHLIFE12/12CAN		1	Side 90	
034100572563	LITE18/12BTL		1	Side	
034100576363	LITE12/12CAN		1	Side 90	
071990000486	COORSLIGHT12/12CAN	New	2	Side 90	
018200089893	BUDLIGHT8/16CAN		1	Top 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Top	

Name: 3_3		W:216.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071439344508	ROLLINGROCK12/12CAN		1	Side 90	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	
034100575090	LITE12/12BTL		1	Front	
018200110474	BUD12/12CAN	Core	1	Top	
857775007297	SAINTARCHERGOLD12/12CAN	Delete	1	Front 90	
018200159817	SHOCKTOPBELGIANWHITE12/...		1	Side	
723830212121	LAGUNITASIPA12/12CAN		1	Side 90	
796030614934	KONAVARIETY12/12BTL		1	Side	
034100516079	LEINIESSEASONALPRIMARY1...		1	Side	

Name: 3_4		W:216.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
022100004047	PABSTAMERICANPALEALE12/...		1	Side 90	
022100001701	PABST12/12CAN		1	Side 90	
089924278986	YUENGLINGLAGER12/12CAN		1	Top	

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FINAL

Warm

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Segment 1 of 6 starting view

Shelf Schematic Report

RITE AID 10623 Store # 10623		# of segments: 6	
630279465066	VICTORYGOLDENMONKEY6/1...	1	Front
638489003122	DOGFISHHEAD90MINUTEIMPE...	1	Front
754527000660	NEWBELGIUMVOODOORANG...	1	Front
754527009946	NEWBELGIUMVOODOOROTAT...	1	Front
754527008857	NEWBELGIUMVOODOOJUICY...	PRO...	Front
030613000302	BROOKLYNLAGER6/12CAN	1	Front



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Segment 3 of 6 starting view

Shelf Schematic Report

RITE AID_10623 Store # 10623 # of segments: 6



Name: 3_1		W:216.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200533082	BUDLIGHT18/12BTL		1	Side
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side
080660956152	CORONA12/12BTL	Core	1	Side
080660956800	CORONA18/12BTL	Core	1	Side
080660954080	CORONA24/7BTL	Core	1	Side
033544000182	CORONAPREMIER18/12BTL		1	Side

Name: 3_2		W:216.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200149900	BUDLIGHTLIME12/12BTL		1	Side
018200189920	BUDLIGHTPLATINUM12/12BTL		1	Side
018200967214	MICHELOBULTRA18/12CAN		2	Side
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90
080660956954	CORONA12/12CAN	Core	1	Side 90
080660956237	CORONALIGHT18/12BTL		2	Side
080660956756	CORONALIGHT12/12BTL	Core	1	Side

Name: 3_3		W:216.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90
087692100140	SAMUELADAMS BOSTON LAGE...		1	Side
080660957852	MODELONEGRA6/12BTL		1	Front
080660956053	CORONA6/12BTL	Core	1	Front
080660956251	CORONALIGHT6/12BTL		1	Front
080660956213	CORONALIGHT12/12CAN		1	Top 90
082488123815	BECKS12/12CAN		1	Top 90
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Top 90

Name: 3_4		W:216.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
030613000531	BROOKLYNSEASONAL6/12BTL		1	Front
071990095321	BLUEMOONSEASONAL6/12BTL		1	Front
723830000209	LAGUNITASLITTLESUMPIN6/1...		1	Front
869071000261	MONTAUKWATERMELLOW6/1...		1	Front

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Warm

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Segment 3 of 6 starting view

Shelf Schematic Report

RITE AID_10623 Store # 10623		# of segments: 6	
736920111327	GOOSEISLANDIPA6/12BTL	1	Front
087692006602	ANGRYORCHARDROSE6/12BTL	1	Front
894137002712	CRISPINROSE6/12CAN	1	Front 90
080432802908	SEAGRAMSESCAPESVARIETY...	1	Side
635985067443	MIKESHARDBLACKCHERRYLE...	1	Front



Rite Aid

Store# 10623

NORTH BABYLON , NY

FINAL

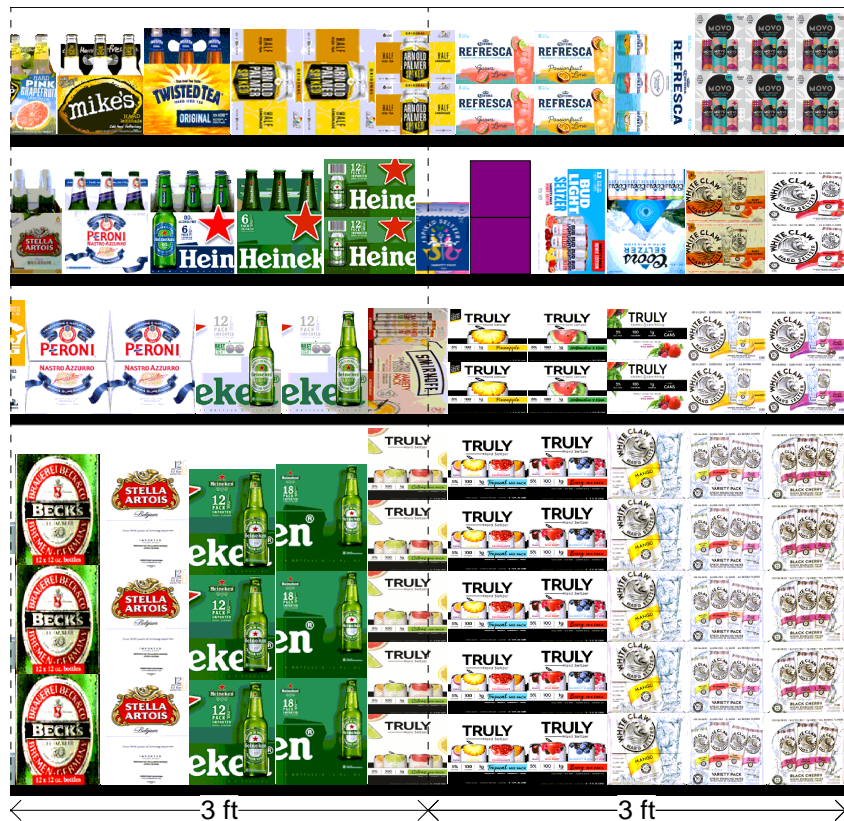
Warm

FMB always lead flow in relation to store traffic flow.
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Segment 5 of 6 starting view

Shelf Schematic Report

RITE AID_10623 Store # 10623 # of segments: 6



Name: 3_1		W:216.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082488123006	BECKS12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side	
635985100331	WHITECLAWMANGO12/12CAN		1	Side	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side	

Name: 3_2		W:216.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
181954000046	PERONI12/11.2BTL		2	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	2	Side	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Top 90	
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Top	
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Top	
087692006787	TRULYWILDBERRY6/12CAN		1	Top	
635985260875	WHITECLAWMANGO6/12CAN		1	Top	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Top	

Name: 3_3		W:216.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Front	
181954000022	PERONI6/11.2BTL		1	Front	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Front	
072890000118	HEINEKEN6/12BTL	Core	1	Front	
072890000200	HEINEKEN12/12CAN	Core	1	Side 90	
018200285486	BONANDVIVSPIKEDSELTZERV...		1	Side	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Top 90	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Top	
635985260660	WHITECLAWRASPBERRY6/12...		1	Top	

Name: 3_4		W:216.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	

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Segment 5 of 6 starting view

Shelf Schematic Report

RITE AID_10623 Store # 10623		# of segments: 6		
635985060741	MIKESHARDSEASONAL6/11.2...		1	Front
635985100621	MIKESHARDLEMONADE6/11.2...		1	Front
087692831020	TWISTEDTEAORIGINAL6/12BTL		1	Front
613008752200	ARNOLDPALMERSPIKEDHALF...	New	2	Front 90
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Top
033544950678	CORONAREFRESCAGUAVALI...		1	Top
033544950630	CORONAREFRESCAPASSION...		1	Top
033544000137	CORONAVARIETYREFRESCA1...		1	Top 90
034100012229	MOVOVARIETY4/8.4CAN		3	Front

