



**Rite Aid**  
**Store# 10633**  
**COPIAGUE , NY**

FINAL

Cold

FMB always lead flow in relation to store traffic flow.  
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 5 starting view

## Shelf Schematic Report

RITE AID\_10633 Store # 10633 # of segments: 5

Name: 1_1		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	

Name: 1_2		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100073442	MILWAUKEESBESTLIGHT15/12...		1	Top 90	
034100572563	LITE18/12BTL		1	Side	
034100573409	LITE18/12CAN	Core	1	Side 90	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	

Name: 1_3		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
034100575090	LITE12/12BTL		1	Side	
034100573409	LITE18/12CAN	Core	1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	

Name: 1_4		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
022100001701	PABST12/12CAN		1	Top 90	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	
034100576363	LITE12/12CAN		1	Top 90	
018200089893	BUDLIGHT8/16CAN		1	Front 90	
018200149900	BUDLIGHTLIME12/12BTL		1	Side	

Name: 2_1		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Side	
018200113086	BUD18/12BTL		1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	

Name: 2_2		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200089817	BUD8/16CAN		1	Side 90	
018200110474	BUD12/12CAN	Core	1	Side 90	



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018200532184	BUDLIGHT18/12CAN	Core	1	Side 90
719057001563	PRESIDENTE12/12BTL		1	Side

Name: 2_3	W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200059902	MICHELOBULTRA12/12BTL		1	Side
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90
018200007712	BUD12/12BTL		1	Side
033544950425	CORONAPREMIER12/12BTL	Core	1	Side





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Segment 3 of 5 starting view

## Shelf Schematic Report

RITE AID\_10633 Store # 10633 # of segments: 5



Name: 3_1		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200533082	BUDLIGHT18/12BTL		1	Side	
080660956152	CORONA12/12BTL	Core	2	Front	

Name: 3_2		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	2	Front	

Name: 3_3		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	
080660956053	CORONA6/12BTL	Core	2	Side	
087600100750	OKOCIMFULLPALE4/16.9CAN		1	Side	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90	

Name: 4_1		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	2	Side	

Name: 4_2		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Top 90	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90	

Name: 4_3		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Top 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front 90	

Name: 4_4		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000137	CORONAVARIETYREFRESCA1...		1	Top 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	

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Segment 3 of 5 starting view

## Shelf Schematic Report

RITE AID_10633	Store # 10633	# of segments: 5		
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90



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Segment 5 of 5 starting view

## Shelf Schematic Report

RITE AID\_10633 Store # 10633 # of segments: 5



Name: 5_1		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082488123006	BECKS12/12BTL	Core	1	Front	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Front	

Name: 5_2		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082488123006	BECKS12/12BTL	Core	1	Front	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side	

Name: 5_3		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000144	STELLAARTOIS12/11.2BTL	Core	2	Side	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	

Name: 5_4		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200250088	NATURALICE1/25CAN		1	Front	
034100000059	HIGHLIFE1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	
018200250019	BUDLIGHT1/25CAN		1	Front	
080660957210	MODELOESPECIAL1/24CAN		1	Front	
080660956435	CORONA1/24CAN		1	Front	
072890001191	HEINEKEN1/24CAN		1	Front	

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Segment 1 of 5 starting view

## Shelf Schematic Report

RITE AID\_10633 Store # 10633 # of segments: 5



Name: 2_1		W:108.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
022100001701	PABST12/12CAN		1	Side 90	
034100573409	LITE18/12CAN	Core	1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
018200113086	BUD18/12BTL		1	Side	
018200007712	BUD12/12BTL		1	Side	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200110474	BUD12/12CAN	Core	1	Top	

Name: 2_2		W:108.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
034100572563	LITE18/12BTL		1	Side	
034100573409	LITE18/12CAN	Core	1	Side 90	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200059902	MICHELOBULTRA12/12BTL		1	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	2	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	

Name: 2_3		W:108.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
034100572563	LITE18/12BTL		1	Side	
034100576363	LITE12/12CAN		1	Side 90	
034100575090	LITE12/12BTL		1	Side	
018200200908	BUDLIGHTORANGE12/12CAN		1	Top 90	
719057001563	PRESIDENTE12/12BTL		3	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top	

Name: 2_4		W:108.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	
034100073442	MILWAUKEESBESTLIGHT15/12...		1	Side 90	
071439344508	ROLLINGROCK12/12CAN		1	Side 90	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Front	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Front	

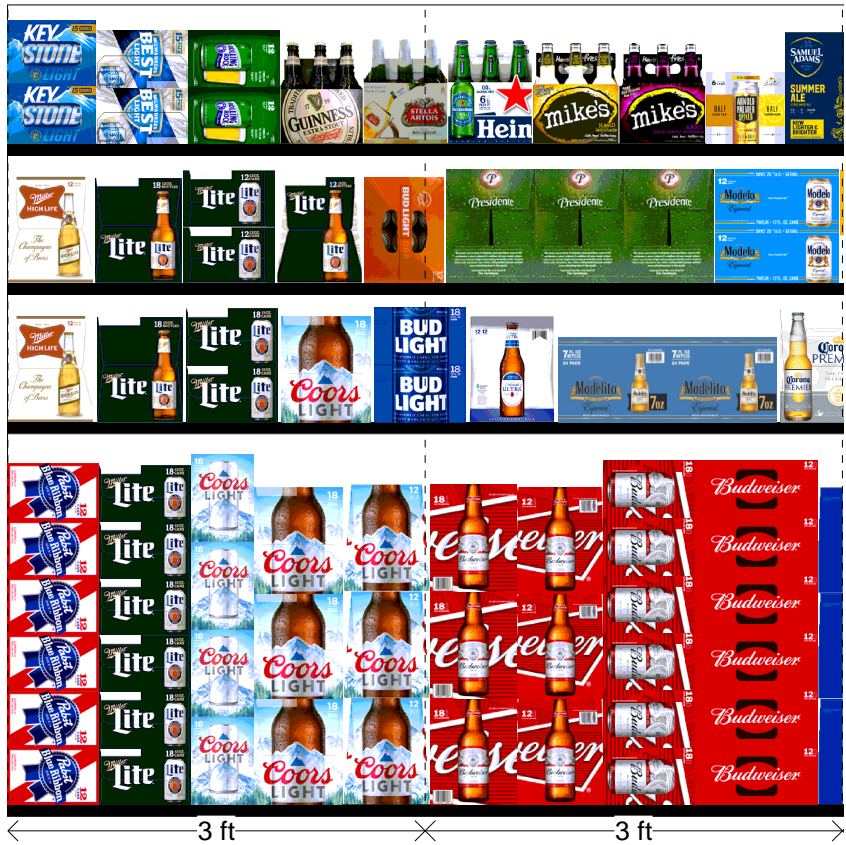


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## Shelf Schematic Report

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072890006219	HEINEKEN0.0NEARBEER6/12B...	1	Front
635985100621	MIKESHARDLEMONADE6/11.2...	1	Front
635985067443	MIKESHARDBLACKCHERRYLE...	1	Front
613008748333	ARNOLDPALMERSPIKEDHALF...	1	Front
087692011033	SAMUELADAMSSEASONAL12/...	1	Side



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Segment 3 of 5 starting view

## Shelf Schematic Report

RITE AID\_10633 Store # 10633 # of segments: 5

Name: 2_1		W:108.00 in	D:19.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200007699	BUDLIGHT12/12BTL		1	Side
018200533082	BUDLIGHT18/12BTL		1	Side
080660956800	CORONA18/12BTL	Core	1	Side
082488123006	BECKS12/12BTL	Core	1	Side
072890001528	HEINEKEN18/12BTL	New	1	Side

Name: 2_2		W:108.00 in	D:19.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660954080	CORONA24/7BTL	Core	2	Side
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Top 90
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side

Name: 2_3		W:108.00 in	D:19.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956756	CORONALIGHT12/12BTL	Core	1	Side
080660956954	CORONA12/12CAN	Core	1	Top 90
080660956053	CORONA6/12BTL	Core	2	Front
072890000118	HEINEKEN6/12BTL	Core	1	Front

Name: 2_4		W:108.00 in	D:19.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100516079	LEINIESESEASONALPRIMARY1...		1	Side
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side
869071000261	MONTAUKWATERMELLOW6/1...		1	Side
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side
087692821021	ANGRYORCHARDCRISPAPPL...		1	Front



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Segment 5 of 5 starting view

## Shelf Schematic Report

RITE AID\_10633 Store # 10633 # of segments: 5



Name: 5_1		W:36.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985100331	WHITECLAWMANGO12/12CAN		1	Side	90
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side	90
635985260899	WHITECLAWBLACKCHERRY12...		1	Side	90
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side	90
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side	90
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side	90

Name: 5_2		W:36.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
087692007814	TRULYROSE6/12CAN		1	Side	
087692004172	TRULYCOLIMALIME6/12CAN		1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	

Name: 5_3		W:36.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012229	MOVOVARIETY4/8.4CAN		2	Front	
033544000137	CORONAVARIETYREFRESKA1...		1	Side	90
071990000158	COORSHARDSELTZERVARIET...	New	1	Side	90
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Side	90
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Side	90

Name: 5_4		W:36.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Front	
033544950678	CORONAREFRESKAGUAVALI...		1	Front	
033544950630	CORONAREFRESKAPASSION...		1	Front	
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Front	
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Front	