

Rite Aid

Store# 10661

SAYVILLE, NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 5 starting view

Shelf Schematic Report

RITE AID_10661 Store # 10661 # of segments: 5



Name: 1_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
63598548904	WHITECLAWVARIETY12/12CA...	Core	1	Side 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side 90	

Name: 1_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side	
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side	

Name: 1_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100003555	LITE 1/24CAN		1	Front	
034100000059	HIGHLIFE1/24CAN		1	Front	
018200250064	BUDICE1/25CAN		1	Front	
018200250132	NATTYDADDY1/25CAN		1	Front	
018200250088	NATURALICE1/25CAN		1	Front	
018200250026	NATURALLIGHT1/25CAN		1	Front	
071990480240	KEYSTONELIGHT1/24CAN		1	Front	
071439006017	ROLLINGROCK1/25CAN		1	Front	
078250003287	STEEL RESERVE 211 1/24 CAN		1	Front	

Name: 1_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
070897013315	FOSTERS1/25.4CAN		1	Front	
070897183315	FOSTERSPREMIUM1/25.4CAN		1	Front	
613008748296	ARNOLDPALMERSPIKEDHALF...		1	Front	
087692832317	TWISTEDTEAORIGINAL1/24CAN		1	Front	
080660957210	MODELOESPECIAL1/24CAN		1	Front	
018200250019	BUDLIGHT1/25CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	

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Segment 1 of 5 starting view

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Name: 1_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985249856	MIKESHARDERC Cranberry...	PRO...	1	Front	
635985245834	MIKESHARDER Lemonade 1/2...	New	1	Front	
635985260387	WHITECLAW Black Cherry 1/...		1	Front	
635985260394	WHITECLAW Mango 1/19.2CAN	PRO...	1	Front	
087692010142	TRULY Lemonade 1/24CAN	PRO...	1	Front	
087692009511	TRULY Wildberry 1/24CAN		1	Front	
03410000974	VIZZY Pineapple Mango 1/24...	New	1	Front	
018200260612	BUDLIGHT SELTZER Black Ch...	PRO...	1	Front	
071990000141	COORSHARD SELTZER BLKCH...	New	1	Front	

Name: 2_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000200	HEINEKEN 12/12CAN	Core	1	Side	
072890000163	HEINEKEN 12/12BTL	Core	1	Side	
072890001597	HEINEKEN LIGHT 12/12BTL	Core	1	Side	
080660954080	CORONA 24/7BTL	Core	1	Side	

Name: 2_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095161	BLUEMOON Belgian White 12/...	Core	1	Side	
723830000094	LAGUNITAS IPA 6/12BTL		1	Side	
072890000118	HEINEKEN 6/12BTL	Core	1	Side	
072890006219	HEINEKEN 0.0NEAR BEER 6/12B...		1	Side	
083820123937	GUINNESS EXTRA STOUT 6/12B...	Core	1	Side	

Name: 2_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095925	BLUEMOON LIGHT SKY 12/12CAN	PRO...	1	Front 90	
681745111024	BLUEPOINT HOPTICAL ILLUSIO...		1	Side	
859989005168	GREENPORT HARBOR OTHERS...		1	Side	
638489000299	DOG FISH HEAD 60 MINUTE IPA 6/...		1	Side	
030613000302	BROOKLYN LAGER 6/12CAN		1	Side	

Name: 2_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692004240	TRULY VARIETY CITRUS 12/12C...		1	Top 90	
033544000434	CORONA SELTZER VARIETY 12/...	PRO...	1	Top 90	
018200202087	BUDLIGHT SELTZER VARIETY 1...	PRO...	1	Front 90	

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Segment 1 of 5 starting view

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 018200202506 BUDLIGHTPLATINUMSELTZER... New 1 Front

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Top 90
071990000158	COORSHARDELTZERVARIET...	New	1	Top 90
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90
034100012229	MOVOVARIETY4/8.4CAN		2	Front



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Segment 3 of 5 starting view

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Name: 3_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	1	Side	
080660956954	CORONA12/12CAN	Core	1	Side	
033544950449	CORONAPREMIER12/12CAN		1	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	

Name: 3_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956053	CORONA6/12BTL	Core	1	Side	
033544950531	CORONAFAMILIAR12/12BTL		1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	

Name: 3_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
181954000022	PERONI6/11.2BTL		1	Side	
033544950517	CORONAFAMILIAR6/12BTL		1	Side	
080660956213	CORONALIGHT12/12CAN		1	Top 90	
080660956251	CORONALIGHT6/12BTL		1	Side	

Name: 3_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000014	STELLAARTOIS12/11.2BTL	Core	1	Side	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90	
181954000046	PERONI12/11.2BTL		1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	

Name: 3_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000137	CORONAVARIETYREFRESCA1...		1	Top 90	
856632004271	BRONXSUMMER6/12CAN		1	Side	
856632004332	BRONXNORESOLUTIONS6/12...		1	Side	
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side	
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side	

Name: 4_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	

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018200533082	BUDLIGHT18/12BTL		1	Side
018200531682	BUDLIGHT24/12CAN		1	Side
018200532184	BUDLIGHT18/12CAN	Core	1	Side

Name: 4 2		W:30.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front
018200149900	BUDLIGHTLIME12/12BTL		1	Side
018200007699	BUDLIGHT12/12BTL		1	Side

Name: 4 3		W:30.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top 90
018200967214	MICHELOBULTRA18/12CAN		1	Side
018200189920	BUDLIGHTPLATINUM12/12BTL		1	Side
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90

Name: 4 4		W:30.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
089924278962	YUENGLINGLAGER12/12BTL		1	Side
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Top 90
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Top 90
018200089893	BUDLIGHT8/16CAN		1	Top 90

Name: 4 5		W:30.00 in	D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087692821021	ANGRYORCHARDCRISPAPPL...		2	Side
613008752200	ARNOLDPALMERSPIKEDHALF...	New	2	Front 90
018200169847	MICHELOBULTRALIMECACTU...	PRO...	1	Top 90



2 ft 6 in

2 ft 6 in

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Segment 5 of 5 starting view

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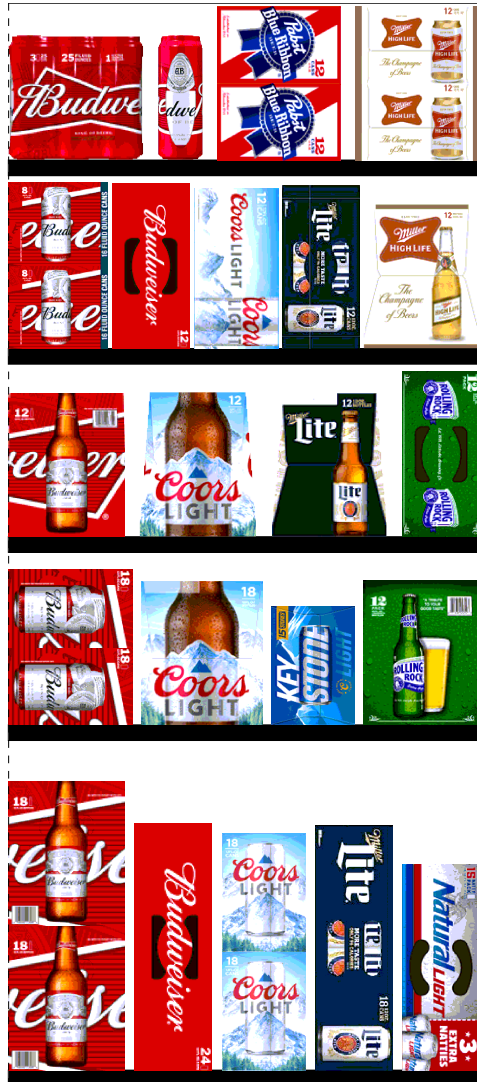
Name: 5_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200113086	BUD18/12BTL		1	Side	
018200111686	BUD24/12CAN		1	Top 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
034100573409	LITE18/12CAN	Core	1	Top 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Top 90	

Name: 5_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200112188	BUD18/12CAN	Core	1	Side 90	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
071990480455	KEYSTONELIGHT15/12CAN		1	Side	
071439457123	ROLLINGROCK12/12BTL		1	Side	

Name: 5_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200007712	BUD12/12BTL		1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
034100575090	LITE12/12BTL		1	Side	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	

Name: 5_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200089817	BUD8/16CAN		1	Side	
018200110474	BUD12/12CAN	Core	1	Top 90	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	
034100576363	LITE12/12CAN		1	Top 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	

Name: 5_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200219856	BUD3/25CAN		1	Front	
018200219856	BUD3/25CAN		1	Side	
022100001701	PABST12/12CAN		1	Side 90	
034100016364	HIGHLIFE12/12CAN		1	Side 90	



2 ft 6 in

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Segment 1 of 3 starting view

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Name: 2_1		W:108.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071439457123	ROLLINGROCK12/12BTL		1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
034100573409	LITE18/12CAN	Core	1	Side	
018200111686	BUD24/12CAN		1	Side	
018200007712	BUD12/12BTL		1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200533082	BUDLIGHT18/12BTL		1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	

Name: 2_2		W:108.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	
034100016364	HIGHLIFE12/12CAN		1	Top 90	
034100576363	LITE12/12CAN		1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	
018200110474	BUD12/12CAN	Core	1	Top 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	
181954000046	PERONI12/11.2BTL		1	Front	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Front	
853897002271	BONANDVIVSPIKEDSELTZERV...	Move	1	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front 90	

Name: 2_3		W:108.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	
018200200786	NATTYDADDY15/12CAN		1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200089817	BUD8/16CAN		1	Top 90	
018200089893	BUDLIGHT8/16CAN		1	Top 90	
082488123006	BECKS12/12BTL	Core	1	Front	
080660956251	CORONALIGHT6/12BTL		2	Side	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Side	

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RITE AID_10661 Store # 10661		# of segments: 3	
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
022100004122	PABSTEASY12/12CAN		1 Top 90
022100001701	PABST12/12CAN		1 Top 90
018200059902	MICHELOBULTRA12/12BTL		1 Front
859989005045	GREENPORTHARBORHARBO...		2 Side
681745111185	BLUEPOINTSEASONAL6/12BTL		2 Side
071990095321	BLUEMOONSEASONAL6/12BTL		2 Side
754527009946	NEWBELGIUMVOODOOROTAT...		1 Side
859093002466	SIXPOINTRESINIIPA6/12CAN		1 Side
018200159817	SHOCKTOPBELGIANWHITE12/...		1 Front



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Name: 2_1		W:108.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Side	

Name: 2_2		W:108.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Front 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	

Name: 2_3		W:108.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692004172	TRULYCOLIMALIME6/12CAN		1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side	
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side	
087692007814	TRULYROSE6/12CAN		1	Side	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	

Name: 2_4		W:108.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012229	MOVVARIETY4/8.4CAN		2	Front	
033544950678	CORONAREFRESCAGUAVALI...		1	Top 90	
033544950630	CORONAREFRESCAPASSION...		1	Top 90	
033544000137	CORONAVARIETYREFRESCA1...		1	Side 90	
071990000158	COORSHARDELTZERVARIET...	New	1	Side 90	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	