

Rite Aid  
Store# 10631  
BRENTWOOD, NY

Cold

FMB always lead flow in relation to store traffic flow.  
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



**Rite Aid**  
**Store# 10631**  
**BRENTWOOD , NY**

FINAL

Cold

FMB always lead flow in relation to store traffic flow.  
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 3 starting view

## Shelf Schematic Report

RITE AID\_10631 Store # 10631 # of segments: 3



Name: 1_1	W:22.00 in	D:20.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	

Name: 1_2	W:22.00 in	D:20.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Front	

Name: 1_3	W:22.00 in	D:20.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957210	MODELOESPECIAL1/24CAN		1	Side	
018200250019	BUDLIGHT1/25CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
018200250026	NATURALLIGHT1/25CAN		1	Front	
018200250088	NATURALLICE1/25CAN		1	Front	

Name: 2_1	W:22.00 in	D:20.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	2	Front	

Name: 2_2	W:22.00 in	D:20.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Top	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	

Name: 2_3	W:22.00 in	D:20.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Top 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Top 90	

**Rite Aid**  
**Store# 10631**  
**BRENTWOOD , NY**

FINAL

Cold

FMB always lead flow in relation to store traffic flow.  
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 3 of 3 starting view

## Shelf Schematic Report

RITE AID\_10631 Store # 10631 # of segments: 3

Name: 3_1		W:22.00 in	D:20.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
018200284434	NATURALICE15/12CAN	Core	1	Side	

Name: 3_2		W:22.00 in	D:20.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Top 90	
071990000486	COORSLIGHT12/12CAN	New	1	Side	
018200110474	BUD12/12CAN	Core	1	Side	
018200112188	BUD18/12CAN	Core	1	Side	

Name: 3_3		W:22.00 in	D:20.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Top 90	
080660956053	CORONA6/12BTL	Core	1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	



Rite Aid  
 Store# 10631  
 BRENTWOOD , NY

Cold

FMB always lead flow in relation to store traffic flow.  
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow



**Rite Aid**  
**Store# 10631**  
**BRENTWOOD , NY**

FINAL

Cold

FMB always lead flow in relation to store traffic flow.  
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 6 starting view

## Shelf Schematic Report

RITE AID\_10631 Store # 10631 # of segments: 6



Name: 3_1		W:216.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side	
635985100331	WHITECLAWMANGO12/12CAN		1	Side	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side	
072890000163	HEINEKEN12/12BTL	Core	2	Front	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front	

Name: 3_2		W:216.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	3	Top 90	
087692007814	TRULYROSE6/12CAN		1	Side 90	
087692004172	TRULYCOLIMALIME6/12CAN		1	Side 90	
087692006787	TRULYWILDBERRY6/12CAN		1	Side 90	
072890001528	HEINEKEN18/12BTL	New	2	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Front	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	

Name: 3_3		W:216.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985025986	WHITECLAWNATURALLIME6/1...		2	Side 90	
635985200253	WHITECLAWBLACKCHERRY6/...		2	Side 90	
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Top	
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Top	
041827701121	ARCTICCHILLHARDSLTZERV...	PRO...	1	Top 90	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Top 90	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	2	Front 90	
072890000200	HEINEKEN12/12CAN	Core	1	Side 90	

Name: 3_4		W:216.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Top	
635985260875	WHITECLAWMANGO6/12CAN		1	Top	
635985260660	WHITECLAWRASPBERRY6/12...		1	Top	
071990000158	COORSHARDSLTZERVARIET...	New	2	Top 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	2	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	2	Top 90	

**Rite Aid**  
**Store# 10631**  
**BRENTWOOD , NY**

FINAL

Cold

FMB always lead flow in relation to store traffic flow.  
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 6 starting view

## Shelf Schematic Report

RITE AID\_10631 Store # 10631 # of segments: 6  
 018200202506 BUDLIGHTPLATINUMSELTZER... New 1 Front

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	2	Top 90
033544000434	CORONASELTZERVARIETY12/...	PRO...	2	Top 90
033544000137	CORONAVARIETYREFRESCA1...		2	Top 90
033544950678	CORONAREFRESCAGUAVALI...		1	Top
033544950630	CORONAREFRESCAPASSION...		1	Top
034100012229	MOVOVARIETY4/8.4CAN		2	Front
087692831020	TWISTEDTEAORIGINAL6/12BTL		2	Side



**Rite Aid**  
**Store# 10631**  
**BRENTWOOD , NY**

FINAL

Cold

FMB always lead flow in relation to store traffic flow.  
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 3 of 6 starting view

## Shelf Schematic Report

RITE AID\_10631 Store # 10631 # of segments: 6



Name: 3_1		W:216.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082488123006	BECKS12/12BTL	Core	1	Front	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	5	Front	

Name: 3_2		W:216.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956954	CORONA12/12CAN	Core	1	Side 90	
080660954080	CORONA24/7BTL	Core	2	Side	
080660956756	CORONALIGHT12/12BTL	Core	2	Front	
080660957159	MODELOESPECIAL12/12CAN	Core	2	Top	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	

Name: 3_3		W:216.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001887	HEINEKENLIGHT12/12CAN		1	Top 90	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Top 90	
719057001563	PRESIDENTE12/12BTL		1	Front	
033544950531	CORONAFAMILIAR12/12BTL		1	Front	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	
033544000182	CORONAPREMIER18/12BTL		2	Side	
080660957876	MODELONEGRA12/12BTL		2	Side	

Name: 3_4		W:216.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000118	HEINEKEN6/12BTL	Core	2	Side	
072890006202	HEINEKEN0.0NEARBEER6/12C...		1	Top	
786150000014	STELLAARTOIS6/11.2BTL	Core	2	Side	
181954000022	PERONI6/11.2BTL		2	Side	
080660956053	CORONA6/12BTL	Core	3	Side	
080660957654	MODELOESPECIAL6/12BTL		3	Side	
089826900336	TECATE12/12CAN		1	Top 90	

Name: 3_5		W:216.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080432802908	SEAGRAMSESCAPESVARIETY...		1	Front	
894137002712	CRISPINROSE6/12CAN		2	Side	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	2	Side	

**Rite Aid**  
**Store# 10631**  
**BRENTWOOD , NY**

FINAL

Cold

FMB always lead flow in relation to store traffic flow.  
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 3 of 6 starting view

## Shelf Schematic Report

RITE AID_10631 Store # 10631		# of segments: 6		
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Front
030613000302	BROOKLYNLAGER6/12CAN		1	Side
754527008857	NEWBELGIUMVOODOOJUICY... PRO...		1	Front
754527009946	NEWBELGIUMVOODOOROTAT...		1	Front
723830212121	LAGUNITASIPA12/12CAN		1	Side 90
071990095321	BLUEMOONSEASONAL6/12BTL		2	Side





**Rite Aid**  
**Store# 10631**  
**BRENTWOOD , NY**

FINAL

Cold

FMB always lead flow in relation to store traffic flow.  
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 5 of 6 starting view

## Shelf Schematic Report

RITE AID\_10631 Store # 10631 # of segments: 6



Name: 3_1		W:216.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	2	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200110474	BUD12/12CAN	Core	1	Side	
018200112188	BUD18/12CAN	Core	1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Front	

Name: 3_2		W:216.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950272	MODELOESPECIAL18/12BTL	Core	2	Side	
018200059902	MICHELOBULTRA12/12BTL		1	Front	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200113086	BUD18/12BTL		1	Side	
071990281519	KEYSTONEICE15/12CAN		1	Top	
018200200786	NATTYDADDY15/12CAN		1	Top	

Name: 3_3		W:216.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Top 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	
018200533082	BUDLIGHT18/12BTL		2	Side	
018200089817	BUD8/16CAN		1	Top 90	
034100576363	LITE12/12CAN		1	Side 90	
071990480455	KEYSTONELIGHT15/12CAN		1	Top	
018200200779	NATURALLIGHT15/12CAN	Core	1	Top	

Name: 3_4		W:216.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
089826900206	TECATELIGHT12/12CAN		1	Top 90	
018200169847	MICHELOBULTRALIMEACTU...	PRO...	1	Top 90	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Top 90	
018200149900	BUDLIGHTLIME12/12BTL		1	Front	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Top	
034100575090	LITE12/12BTL		1	Front	
034100015091	HIGHLIFE12/12BTL	Core	1	Front	
018200200779	NATURALLIGHT15/12CAN	Core	1	Top	

**Rite Aid**  
**Store# 10631**  
**BRENTWOOD , NY**

FINAL

Cold

FMB always lead flow in relation to store traffic flow.  
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 5 of 6 starting view

## Shelf Schematic Report

RITE AID\_10631 Store # 10631 # of segments: 6

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Front
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90
030613000746	BROOKLYNVARIETY12/12CAN	PRO...	1	Side 90
089924278962	YUENGLINGLAGER12/12BTL		2	Front
022100001701	PABST12/12CAN		1	Side 90
018200201790	NATURALLIGHTSELTZERVARI...	PRO...	2	Side 90

