

Rite Aid

Store# 10613

WEST HEMPSTEAD , NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Store# 10613
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FINAL Cold FMB always lead flow in relation to store traffic flow.
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Shelf Schematic Report

RITE AID_10613 Store # 10613 # of segments: 6



Name: 1_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	
635985100331	WHITECLAWMANGO12/12CAN		1	Side 90	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Side 90	

Name: 1_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Side 90	

Name: 1_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side 90	

Name: 1_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Top 90	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Front	
034100012229	MOVOVARIETY4/8.4CAN		2	Front	
033544000137	CORONAVARIETYREFRESCA1...		1	Top 90	

Name: 1_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692821021	ANGRYORCHARDCRISPAPPL...		2	Side	
088345102016	STRONGBOWROSE6/11.2BTL		2	Side	
894137002712	CRISPINROSE6/12CAN		2	Side	

Name: 2_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	

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Segment 1 of 6 starting view

Shelf Schematic Report

RITE AID_10613 Store # 10613		# of segments: 6	
07289000163	HEINEKEN12/12BTL	Core	2 Side
07289000200	HEINEKEN12/12CAN	Core	1 Side

Name: 2_2		W:30.50 in	D:22.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
07289000118	HEINEKEN6/12BTL	Core	1 Side
072890005298	HEINEKEN12/8CAN		1 Top 90
072890001887	HEINEKENLIGHT12/12CAN		1 Top 90
072890006219	HEINEKEN0.0NEARBEER6/12B...		1 Side
072890001597	HEINEKENLIGHT12/12BTL	Core	1 Side

Name: 2_3		W:30.50 in	D:22.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1 Side
071990170523	BLUEMOONBELGIANWHITE15...		1 Side
030613000715	BROOKLYNVARIETY12/12BTL		1 Side
030613000746	BROOKLYNVARIETY12/12CAN	New	1 Side
723830212121	LAGUNITASIPA12/12CAN		1 Side

Name: 2_4		W:30.50 in	D:22.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1 Top 90
071990095116	BLUEMOONBELGIANWHITE6/1...		1 Side
071990095611	BLUEMOONMANGOWHEAT6/1...		1 Side
087692300502	SAMUELADAMSSEASONAL6/1...		1 Side
087692100126	SAMUELADAMSBOSTONLAGE...		1 Side

Name: 2_5		W:30.50 in	D:12.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
087692831020	TWISTEDTEAORIGINAL6/12BTL		2 Side
635985100621	MIKESHARDLEMONADE6/11.2...		2 Side
613008748333	ARNOLDPALMERSPIKEDHALF...		2 Side



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Name: 3_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front	
082488123006	BECKS12/12BTL	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	

Name: 3_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150001493	STELLAARTOIS18/11.2BTL		1	Side	
181954000046	PERONI12/11.2BTL		1	Side	
082488123815	BECKS12/12CAN		1	Top 90	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	

Name: 3_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
181954000022	PERONI6/11.2BTL		1	Side	
072311230216	SOL12/12BTL		1	Side	
033544950319	PACIFICO12/12CAN		1	Top 90	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	

Name: 3_4	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
083783375213	SIERRANEVADAPALEALE6/12...		1	Side	
681745002513	BLUEPOINTPINSTRIPEPILS6/1...	PRO...	1	Side	
859989005106	GREENPORTHARBORBLACKD...		1	Side	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	

Name: 3_5	W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side	
869071000278	MONTAUKWAVECHASER4/6/1...		1	Front	
030613000302	BROOKLYNLAGER6/12CAN		1	Side	
754527009946	NEWBELGIUMVOODOOROTAT...		1	Side	
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side	

Name: 4_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	

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Segment 3 of 6 starting view

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RITE AID_10613 Store # 10613		# of segments: 6	
080660956152	CORONA12/12BTL	Core	1 Front
033544000182	CORONAPREMIER18/12BTL		1 Side

Name: 4_2		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956237	CORONALIGHT18/12BTL		1	Side
080660956152	CORONA12/12BTL	Core	1	Side
080660954080	CORONA24/7BTL	Core	1	Front

Name: 4_3		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956756	CORONALIGHT12/12BTL	Core	1	Side
080660956800	CORONA18/12BTL	Core	2	Side
033544950418	CORONAPREMIER6/12BTL		1	Side

Name: 4_4		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956954	CORONA12/12CAN	Core	1	Top 90
080660956053	CORONA6/12BTL	Core	1	Side
080660954011	CORONA6/7BTL		1	Side
033544950425	CORONAPREMIER12/12BTL	Core	1	Side
719057001563	PRESIDENTE12/12BTL		1	Side

Name: 4_5		W:30.50 in	D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660957555	MODELOESPECIAL6/12CAN		1	Front
080660956251	CORONALIGHT6/12BTL		1	Front
033544950517	CORONAFAMILIAR6/12BTL		1	Front
033544950517	CORONAFAMILIAR6/12BTL		1	Side



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Segment 5 of 6 starting view

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Name: 5_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200967214	MICHELOBULTRA18/12CAN		1	Side 90	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200007712	BUD12/12BTL		1	Side	
018200112188	BUD18/12CAN	Core	1	Side 90	

Name: 5_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200059902	MICHELOBULTRA12/12BTL		1	Side	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200113086	BUD18/12BTL		1	Side	

Name: 5_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200169847	MICHELOBULTRALIMEACTU...	PRO...	1	Top 90	
089924278986	YUENGLINGLAGER12/12CAN		1	Top 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	
018200110474	BUD12/12CAN	Core	1	Side 90	

Name: 5_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Top 90	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
018200089893	BUDLIGHT8/16CAN		1	Top 90	
018200089817	BUD8/16CAN		1	Side	

Name: 5_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
089924278962	YUENGLINGLAGER12/12BTL		2	Side	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	2	Front 90	

Name: 6_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
034100573409	LITE18/12CAN	Core	1	Side 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	

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Segment 5 of 6 starting view

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Name: 6_2	W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
071990000486	COORSLIGHT12/12CAN	New	1 Side 90
034100575090	LITE12/12BTL		1 Side
018200200786	NATTYDADDY15/12CAN		1 Side
018200200779	NATURALLIGHT15/12CAN	Core	1 Side 90

Name: 6_3		W:30.50 in		D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci... Orientat...		
071990300692	COORSLIGHT12/12BTL	Core	2 Side		
034100576363	LITE12/12CAN		1 Top 90		
018200284434	NATURALICE15/12CAN	Core	1 Side 90		

Name: 6_4		W:30.50 in		D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci... Orientat...		
071990301040	COORSLIGHT9/16BTL(AL)		1 Front		
034100570231	LITE9/16BTL(AL)		1 Front		
018200201790	NATURALLIGHTSELTZERVARI...	PRO...	1 Side		
071990480455	KEYSTONELIGHT15/12CAN		1 Side 90		

Name: 6_5		W:30.50 in		D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci... Orientat...		
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1 Top		
022100001701	PABST12/12CAN		1 Top		
071439344508	ROLLINGROCK12/12CAN		1 Side 90		



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Segment 1 of 1 starting view

Shelf Schematic Report

RITE AID_10613 Store # 10613 # of segments: 1



Name: 1_1		W:144.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200284434	NATURALICE15/12CAN	Core	1	Side	90
022100001701	PABST12/12CAN		1	Side	90
071990300173	COORSLIGHT18/12CAN	Core	1	Side	90
018200113086	BUD18/12BTL		2	Side	
018200533082	BUDLIGHT18/12BTL		2	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	2	Front	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	2	Side	
072890000163	HEINEKEN12/12BTL	Core	3	Side	
072890000439	HEINEKEN24/7BTL		1	Side	

Name: 1_2		W:144.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	90
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
071990300784	COORSLIGHT18/12BTL	Core	2	Side	
018200007712	BUD12/12BTL		1	Side	
018200112188	BUD18/12CAN	Core	2	Top	90
018200532184	BUDLIGHT18/12CAN	Core	1	Side	90
080660957111	MODELOESPECIAL18/12CAN	Core	1	Top	90
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Front	
071990000158	COORSHARDSELTZERVARIET...	New	1	Side	90
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side	90
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side	90
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side	90
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Side	90
635985260899	WHITECLAWBLACKCHERRY12...		1	Side	90
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side	90
635985100331	WHITECLAWMANGO12/12CAN		1	Side	90

Name: 1_3		W:144.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200786	NATTYDADDY15/12CAN		1	Side	90

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Segment 1 of 1 starting view

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RITE AID_10613 Store # 10613		# of segments: 1			
071990480455	KEYSTONELIGHT15/12CAN		1	Side	90
034100575090	LITE12/12BTL		1	Side	
034100573409	LITE18/12CAN	Core	1	Side	90
034100576363	LITE12/12CAN		1	Top	90
018200110474	BUD12/12CAN	Core	1	Top	90
018200089817	BUD8/16CAN		1	Front	90
018200530470	BUDLIGHT12/12CAN	Core	1	Front	90
018200089893	BUDLIGHT8/16CAN		1	Front	90
033544950531	CORONAFAMILIAR12/12BTL		1	Side	
786150001493	STELLAARTOIS18/11.2BTL		1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
635985129981	MIKESHARDVARIETY12/11.2BTL		1	Front	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
087692004172	TRULYCOLIMALIME6/12CAN		1	Side	
087692007814	TRULYROSE6/12CAN		1	Side	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	



12 ft

Name: 1_4		W:144.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071439344508	ROLLINGROCK12/12CAN		1	Side	90
071990170523	BLUEMOONBELGIANWHITE15...		1	Side	90
083783375213	SIERRANEVADAPALEALE6/12...		2	Side	
859989005106	GREENPORTHARBORBLACKD...		2	Side	
033544950319	PACIFICO12/12CAN		1	Side	90
080660956053	CORONA6/12BTL	Core	2	Side	
082488123815	BECKS12/12CAN		1	Top	90
181954000022	PERONI6/11.2BTL		1	Side	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Top	90
072890001887	HEINEKENLIGHT12/12CAN		1	Top	90
072890000200	HEINEKEN12/12CAN	Core	1	Top	90
072890005298	HEINEKEN12/8CAN		1	Side	90
087692006602	ANGRYORCHARDROSE6/12BTL		2	Side	
033544000137	CORONAVARIETYREFRESCA1...		1	Side	90
033544950630	CORONAREFRESCAPASSION...		1	Top	90

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033544950678	CORONAREFRESGUAVALI...		1	Top 90
034100012229	MOVVARIETY4/8.4CAN		3	Front
853897002271	BONANDVIVSPIKEDSELTZERV...Move		1	Side 90
018200202506	BUDLIGHTPLATINUMSELTZER...New		1	Side

