



SSNY 0590 RIVERHEAD



44' COLD



Traffic flow: Right-left

590

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SSNY 0590 RIVERHEAD



44' COLD



Traffic flow: Right-left

590

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SSNY 0590 RIVERHEAD



44' COLD





SSNY 0590 RIVERHEAD



44' COLD

PLANOGRAM BACKING TABLE

C:\Stop&Shop\New York\2018\2018 Resets\Project Shore\Wave 2\SSNY 0590 RIVERHEAD 1615 OLD COUNTRY ROAD .PSA

Planogram: 590 Cold

Segment #1 : Shelf #5 DEPTH: 27 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|-------------------------|-------|----------|------------|
| 23 | 1 | 504168 | 1820028443 | Natural Ice 15/12C | 4.50 | 8.00 | 4.00 |
| 24 | 1 | 747473 | 1820020077 | Natural Light 15/12C | 4.50 | 8.00 | 4.00 |
| 25 | 1 | 929853 | 3410001509 | Miller High Life 12/12B | 2.00 | 4.00 | 2.00 |
| 41 | 1 | 989541 | 1820011308 | Budweiser 18/12B | 3.00 | 3.00 | 2.00 |
| 42 | 1 | 900745 | 1820011168 | Budweiser 24/12C | 9.00 | 9.00 | 4.00 |

Segment #1 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|------------------------|-------|----------|------------|
| 20 | 1 | 686488 | 7199048045 | Keystone Light 15/12C | 1.50 | 2.00 | 2.00 |
| 21 | 1 | 905130 | 7248002403 | Schaefer 12/12C | 2.00 | 4.00 | 2.00 |
| 22 | 1 | 938476 | 3410001505 | Miller High Life 6/12B | 1.75 | 4.00 | 1.00 |
| 39 | 1 | 958701 | 1820011218 | Budweiser 18/12C | 8.00 | 2.00 | 2.00 |
| 40 | 1 | 958701 | 1820011218 | Budweiser 18/12C | 8.00 | 6.00 | 2.00 |

Segment #1 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|---------------------|-------|----------|------------|
| 17 | 1 | 924231 | 1820079047 | O'Doul's 12/12C | 3.00 | 4.00 | 2.00 |
| 18 | 1 | 920888 | 7143934450 | Rolling Rock 12/12C | 2.00 | 4.00 | 2.00 |
| 19 | 1 | 618978 | 2210000412 | Pabst Easy 12/12C | 3.00 | 4.00 | 2.00 |
| 38 | 3 | 901053 | 1820011047 | Budweiser 12/12C | 6.00 | 12.00 | 2.00 |

Segment #1 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|----------------------|-------|----------|------------|
| 14 | 1 | 924070 | 1820000784 | O'Doul's 6/12B | 1.75 | 4.00 | 1.00 |
| 15 | 1 | 965813 | 1820002992 | O'Doul's Amber 6/12B | 1.75 | 4.00 | 1.00 |
| 16 | 1 | 953980 | 2210000170 | Pabst 12/12C | 2.00 | 4.00 | 2.00 |
| 37 | 3 | 928451 | 1820000771 | Budweiser 12/12B | 3.00 | 6.00 | 1.00 |

Segment #1 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|----------------------|-------|----------|------------|
| 11 | 1 | 623345 | 7289000621 | Heineken 0.0 6/12B | 1.75 | 4.00 | 1.00 |
| 12 | 1 | 919119 | 4257205715 | Clausthaler NA 6/12B | 1.75 | 4.00 | 1.00 |
| 13 | 1 | 953563 | 2210000074 | Pabst 6/16C | 1.75 | 4.00 | 1.00 |
| 34 | 1 | 901649 | 1820000834 | Budweiser 6/12B | 1.00 | 4.00 | 1.00 |
| 35 | 3 | 624496 | 1820025000 | Budweiser 1/25C | 1.60 | 24.00 | 1.00 |
| 36 | 1 | 901634 | 1820000016 | Budweiser 6/12C | 2.00 | 8.00 | 2.00 |

Segment #11 : Shelf #2 DEPTH: 24 in WIDTH: 528 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 95.00 in



SSNY 0590 RIVERHEAD



44' COLD

PLANOGRAM BACKING TABLE

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Planogram: 590 Cold

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|----------|-------------|---|-------|----------|------------|
| 6 | 1 | 908729 | 1820000964 | Natural Ice 12/12C | 1.00 | 2.00 | 1.00 |
| 7 | 1 | 928455 | 1820015047 | Natural Light 12/12C | 1.00 | 2.00 | 1.00 |
| 8 | 1 | 636298 | 63598525948 | Mikes HARDER Blk Cherry Lemonade 12/8C | 1.00 | 2.00 | 1.00 |
| 9 | 1 | 571317 | 64286020024 | Founders All Day IPA 6/12B | 0.50 | 2.00 | 1.00 |
| 10 | 1 | 549415 | 73692011139 | Goose Island Seasonal Sampler 12/12B | 1.00 | 2.00 | 1.00 |
| 30 | 1 | 807564 | 81760601020 | Captain Lawrence IPA 6/12B | 0.75 | 3.00 | 1.00 |
| 31 | 1 | 549166 | 8769200079 | Angry Orchard Seasonal 6/12B | 0.75 | 3.00 | 1.00 |
| 32 | 1 | 869118 | 8769200343 | Samuel Adams Rebel Grapefruit IPA 6/12B | 0.75 | 3.00 | 1.00 |
| 33 | 1 | 824372 | 8834510182 | Strongbow Cherry Blossom Hrd Cdr 6/11B | 0.75 | 3.00 | 1.00 |
| 48 | 1 | 930892 | 88715100213 | Coney Island Hard Root Beer 6/12B | 0.75 | 3.00 | 1.00 |
| 49 | 1 | 686486 | 3410051625 | Henrys Hard Sprkng Passion Frt 6/12B | 0.75 | 3.00 | 1.00 |
| 50 | 1 | 867541 | 8382012422 | Guinness Nitro IPA 6/11C | 0.75 | 3.00 | 1.00 |
| 51 | 1 | 952182 | 4182700146 | Harpoon Seasonal 6/12B | 0.75 | 3.00 | 1.00 |
| 52 | 1 | 34100... | 3410051658 | Henrys Hard Soda Lemon Lime 6/12B | 0.75 | 3.00 | 1.00 |
| 68 | 1 | 777536 | 63598502598 | White Claw Natrl Lime HrdSeltzer 6/12C | 0.75 | 3.00 | 1.00 |
| 69 | 1 | 565879 | 1820019987 | Ritas Lime-A-Rita 12/8C | 1.00 | 2.00 | 1.00 |
| 70 | 1 | 636320 | 1820022989 | Ritas Mang-O-Rita 12/8C | 1.00 | 2.00 | 1.00 |
| 71 | 1 | 777537 | 63598520028 | White Claw Rby Grpfrt HrdSeltzer 6/12C | 0.75 | 3.00 | 1.00 |
| 72 | 1 | 720233 | 75452700613 | New Belgium Citradelic Tangrn IPA 6/12C | 0.75 | 3.00 | 1.00 |
| 90 | 1 | 716843 | 86273700003 | Montauk Session IPA 6/12C | 0.75 | 3.00 | 1.00 |
| 91 | 1 | 86273... | 86273700001 | Montauk Arrowhead Irish Red 6/12C | 0.75 | 3.00 | 1.00 |
| 92 | 1 | 636547 | 86273700000 | Montauk Driftwood Ale 6/12C | 0.75 | 3.00 | 1.00 |
| 93 | 1 | 812679 | 73692011439 | Goose Island India Pale Ale 4/16C | 0.67 | 4.00 | 1.00 |
| 94 | 1 | 812681 | 68174541116 | Blue Point Toasted Lager 4/16C | 0.67 | 4.00 | 1.00 |
| 109 | 1 | 812676 | 68174512252 | Blue Point Mosaic Session IPA 4/16C | 0.67 | 4.00 | 1.00 |
| 110 | 1 | 939427 | 1820020002 | Best Damn Root Beer 6/12B | 0.75 | 3.00 | 1.00 |
| 111 | 1 | 959518 | 3410098922 | Henrys Hard Soda Ginger Ale 6/12B | 0.75 | 3.00 | 1.00 |
| 112 | 1 | 636299 | 63598525945 | Mikes HARDER Lemonade 12/8C | 1.00 | 2.00 | 1.00 |
| 129 | 1 | 686487 | 3410051623 | Henrys Hard Sprkng Lemon Lime 6/12B | 0.75 | 3.00 | 1.00 |
| 130 | 1 | 925856 | 3410007602 | Milwaukee's Best Light 12/12C | 1.00 | 2.00 | 1.00 |
| 131 | 1 | 515383 | 3410051621 | Henrys Hard Soda Grape 6/12B | 0.75 | 3.00 | 1.00 |
| 132 | 1 | 910589 | 4182701412 | Harpoon Seasonal 12/12B | 1.00 | 2.00 | 1.00 |
| 151 | 1 | 906640 | 8382018194 | Guinness Brewers Collection 12/11B | 1.00 | 2.00 | 1.00 |
| 152 | 1 | 506317 | 1820019991 | Shock Top Seasonal 12/12B | 1.00 | 2.00 | 1.00 |
| 153 | 1 | 773655 | 8769200269 | Samuel Adams Rebel Rouser 6/12B | 1.00 | 4.00 | 1.00 |

Segment #11 : Shelf #1 DEPTH: 24 in WIDTH: 528 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 107.00 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|------------------------|-------|----------|------------|
| 1 | 1 | 623345 | 7289000621 | Heineken 0.0 6/12B | 1.75 | 3.00 | 1.00 |
| 2 | 1 | 919119 | 4257205715 | Clausthaler NA 6/12B | 1.75 | 3.00 | 1.00 |
| 3 | 1 | 953563 | 2210000074 | Pabst 6/16C | 1.75 | 3.00 | 1.00 |
| 4 | 1 | 924070 | 1820000784 | O'Doul's 6/12B | 1.75 | 3.00 | 1.00 |
| 5 | 1 | 965813 | 1820002992 | O'Doul's Amber 6/12B | 1.75 | 3.00 | 1.00 |
| 26 | 1 | 924231 | 1820079047 | O'Doul's 12/12C | 3.00 | 2.00 | 1.00 |
| 27 | 1 | 618978 | 2210000412 | Pabst Easy 12/12C | 3.00 | 2.00 | 1.00 |
| 28 | 1 | 686488 | 7199048045 | Keystone Light 15/12C | 1.50 | 1.00 | 1.00 |
| 29 | 1 | 938476 | 3410001505 | Miller High Life 6/12B | 1.75 | 3.00 | 1.00 |



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PLANOGRAM BACKING TABLE

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Planogram: 590 Cold

| | | | | | | | |
|-----|---|--------|-------------|--|------|------|------|
| 43 | 1 | 504168 | 1820028443 | Natural Ice 15/12C | 4.50 | 1.00 | 1.00 |
| 44 | 1 | 747473 | 1820020077 | Natural Light 15/12C | 4.50 | 1.00 | 1.00 |
| 45 | 1 | 911333 | 1820020079 | Bud Light Orange 6/12B | 1.75 | 3.00 | 1.00 |
| 46 | 1 | 829980 | 8992433125 | Yuengling Golden Pilsner 12/12B | 2.00 | 2.00 | 1.00 |
| 47 | 1 | 941763 | 8992427898 | Yuengling Traditional Lager 12/12C | 3.00 | 2.00 | 1.00 |
| 63 | 1 | 903831 | 3410000355 | Miller Lite 1/24C | 2.00 | 8.00 | 1.00 |
| 64 | 1 | 500483 | 8992420111 | Yuengling Light Lager 6/12B | 1.75 | 3.00 | 1.00 |
| 65 | 1 | 941769 | 8992495432 | Yuengling Black & Tan 6/12B | 1.75 | 3.00 | 1.00 |
| 66 | 1 | 500593 | 3410057306 | Miller Lite 24/12C | 5.00 | 1.00 | 1.00 |
| 67 | 1 | 901640 | 1820000106 | Bud Light 6/12C | 2.75 | 3.00 | 1.00 |
| 83 | 1 | 500603 | 7199010071 | Coors 1/24C | 2.00 | 8.00 | 1.00 |
| 84 | 1 | 990892 | 8066095641 | Corona Extra 1/24B | 1.75 | 7.00 | 1.00 |
| 85 | 1 | 941648 | 8382023480 | Guinness Extra Stout 1/22B | 2.00 | 8.00 | 1.00 |
| 86 | 1 | 647128 | 78615000057 | Stella Artois 1/22B | 1.00 | 4.00 | 1.00 |
| 87 | 1 | 549023 | 7289000478 | Heineken 1/22B | 2.00 | 8.00 | 1.00 |
| 88 | 1 | 781738 | 1820020082 | Michelob Ultra Pure Gold 6/12B | 1.75 | 3.00 | 1.00 |
| 89 | 1 | 500443 | 8066095765 | Modelo 6/12B | 1.50 | 2.00 | 1.00 |
| 105 | 1 | 945846 | 7231163021 | Sol 6/12B | 1.75 | 3.00 | 1.00 |
| 106 | 1 | 511492 | 8982690033 | Tecate 12/12C | 3.00 | 2.00 | 1.00 |
| 107 | 1 | 845511 | 18195400004 | Peroni Nastro Azzuro 12/12B | 2.00 | 2.00 | 1.00 |
| 108 | 1 | 939304 | 8382010403 | Guinness Draught 12/11B | 2.00 | 2.00 | 1.00 |
| 126 | 1 | 504196 | 3354495042 | Corona Premier 12/12B | 3.00 | 2.00 | 1.00 |
| 127 | 1 | 911337 | 3354495041 | Corona Premier 6/12B | 1.75 | 3.00 | 1.00 |
| 128 | 1 | 830352 | 3354495053 | Corona Familiar 12/12B | 2.50 | 2.00 | 1.00 |
| 147 | 1 | 618980 | 8760010133 | Carlsberg 12/16C | 2.00 | 2.00 | 1.00 |
| 148 | 1 | 983780 | 78615000146 | Hoegaarden 6/11B | 1.75 | 3.00 | 1.00 |
| 149 | 1 | 679226 | 4257204006 | Schofferhofer Grapefrt Hefewzn 6/11B | 1.75 | 3.00 | 1.00 |
| 150 | 1 | 928606 | 8205410454 | Warsteiner 6/11B | 1.75 | 3.00 | 1.00 |
| 169 | 1 | 777538 | 63598520025 | White Claw Blk Cherry HrdSeltzer 6/12C | 2.25 | 3.00 | 1.00 |
| 170 | 1 | 517638 | 63598526042 | Mikes HARDER Variety 8/16C | 2.67 | 2.00 | 1.00 |
| 171 | 1 | 906584 | 8200078142 | Smirnoff Spk Seltzer Mixed Pack 12/12C SC | 2.50 | 2.00 | 1.00 |
| 172 | 1 | 902386 | 3410051660 | Henrys Hard Sprkng Variety Pack 12/12C SC | 2.50 | 2.00 | 1.00 |
| 189 | 1 | 813442 | 3354495076 | Svedka Spk Seltzer Variety Pack 12/12C SC | 2.50 | 2.00 | 1.00 |
| 190 | 1 | 520243 | 63598506064 | Mikes Hard Blk Raspberry Lemnade 6/11B | 1.75 | 3.00 | 1.00 |
| 191 | 1 | 963992 | 8769275102 | Twisted Tea Half & Half 6/12B | 1.75 | 3.00 | 1.00 |
| 192 | 1 | 939973 | 8769200378 | Twisted Tea Mix Pack 12/12C | 3.00 | 2.00 | 1.00 |
| 193 | 1 | 697779 | 8834510201 | Strongbow Rose Apple Cider 6/11B | 2.00 | 3.00 | 1.00 |
| 207 | 1 | 517512 | 8769200660 | Angry Orchard Rose 6/12B | 1.75 | 3.00 | 1.00 |
| 208 | 1 | 581214 | 61300874833 | Arnold Palmer Spiked Half & Half 6/12C | 2.25 | 3.00 | 1.00 |
| 209 | 1 | 917663 | 8769200877 | Wild Leaf Blk Lemon Honeyski Tea 6/12B | 1.75 | 3.00 | 1.00 |
| 210 | 1 | 798353 | 64499613687 | Wolffer No 139 Dry White Cider 4/12B | 2.00 | 4.00 | 1.00 |
| 211 | 1 | 798352 | 64499613688 | Wolffer No 139 Dry Rose Cider 4/12B | 1.33 | 4.00 | 1.00 |
| 229 | 1 | 549416 | 8769200017 | Angry Orchard Variety Pack 12/12B | 2.00 | 2.00 | 1.00 |
| 230 | 1 | 906654 | 63598554890 | White Claw Variety Pk HrdSeltzer 12/12C SC | 5.00 | 2.00 | 1.00 |
| 231 | 1 | 591899 | 8769200686 | Truly Spiked Spkng Berry Variety 12/12C SC | 5.00 | 2.00 | 1.00 |
| 248 | 1 | 906656 | 78624355014 | Flying Dog The Truth Imprl IPA 6/12B | 1.75 | 3.00 | 1.00 |
| 249 | 1 | 913546 | 8769200687 | Samuel Adams New England IPA 6/12C | 2.25 | 3.00 | 1.00 |
| 250 | 1 | 762900 | 60367510182 | Allagash White 4/12B | 1.33 | 4.00 | 1.00 |
| 251 | 1 | 684002 | 75452700066 | New Belgium VooDoo Ranger IPA 6/12B | 1.75 | 3.00 | 1.00 |
| 252 | 1 | 817333 | 63848900193 | Dogfish Head SeaQuenchAle 6/12C | 2.75 | 3.00 | 1.00 |
| 268 | 1 | 913428 | 67243800261 | Ballast Point Lager 6/12C | 2.25 | 3.00 | 1.00 |
| 269 | 1 | 902377 | 8378311010 | Sierra Nevada Hazy Little Thing 6/12C | 2.25 | 3.00 | 1.00 |



SSNY 0590 RIVERHEAD



44' COLD

PLANOGRAM BACKING TABLE

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Planogram: 590 Cold

| | | | | | | | |
|-----|---|--------|-------------|---|------|------|------|
| 270 | 1 | 565535 | 85961200103 | 21st Brew Free or Die IPA 6/12C | 2.25 | 3.00 | 1.00 |
| 271 | 1 | 944094 | 85961200131 | 21st Brew Free or Die BldOrg IPA 6/12C | 2.25 | 3.00 | 1.00 |
| 272 | 1 | 580986 | 81994200003 | Oskar Blues Dale's Pale Ale 6/12C | 2.25 | 3.00 | 1.00 |
| 287 | 1 | 960316 | 89785300293 | Cigar City Jai-Alai IPA 6/12C | 2.25 | 3.00 | 1.00 |
| 288 | 1 | 835428 | 64145511075 | DuClaw Dirty Little Freak 6/12B | 1.75 | 3.00 | 1.00 |
| 289 | 1 | 500839 | 70277008101 | Omission Lager 6/12B | 1.75 | 3.00 | 1.00 |
| 290 | 1 | 549421 | 8857333101 | Shiner Bock 6/12B | 1.75 | 3.00 | 1.00 |
| 307 | 1 | 745773 | 8857380002 | Shiner Seasonal 6/12B | 1.75 | 3.00 | 1.00 |
| 308 | 1 | 549428 | 3410051605 | Leinenkugel Seasonal Shandy 6/12B | 1.75 | 3.00 | 1.00 |
| 309 | 1 | 824382 | 1820028156 | Shock Top Belgian White Ale 15/12C | 1.50 | 1.00 | 1.00 |
| 310 | 1 | 964636 | 63027988736 | Victory Kick Back Can Pack 15/12C | 1.50 | 1.00 | 1.00 |
| 311 | 1 | 927569 | 8769200846 | Samuel Adams Boston 262 Marathon 6/12B | 1.75 | 3.00 | 1.00 |
| 328 | 1 | 688596 | 75452700716 | New Belgium Fat Tire Belgn White 6/12B | 1.75 | 3.00 | 1.00 |
| 329 | 1 | 908730 | 8769227102 | Samuel Adams Cherry Wht 6/12B | 1.75 | 3.00 | 1.00 |
| 330 | 1 | 816954 | 8769200673 | Samuel Adams Sam 76 6/12C | 2.75 | 3.00 | 1.00 |
| 331 | 1 | 571368 | 67243800024 | Ballast Point Sculpin IPA 6/12B | 1.75 | 3.00 | 1.00 |
| 332 | 1 | 964642 | 64286015031 | Founders Solid Gold 6/12C | 2.75 | 3.00 | 1.00 |
| 349 | 1 | 701418 | 81994200303 | Oskar Blues Canundrum 15/12C | 1.50 | 1.00 | 1.00 |
| 350 | 1 | 922809 | 85961200113 | 21st Variety Pack 12/12C | 3.00 | 2.00 | 1.00 |
| 351 | 1 | 718701 | 72383010012 | Lagunitas A Little Sumpin Sumpin 12/12B | 2.00 | 2.00 | 1.00 |
| 352 | 1 | 581890 | 79603081491 | Kona Hanalei Island IPA 6/12B | 1.75 | 3.00 | 1.00 |
| 368 | 1 | 541941 | 74052210083 | Bell's Two Hearted Ale 6/12B | 1.75 | 3.00 | 1.00 |
| 369 | 1 | 902387 | 64286015024 | Founders All Day IPA 6/12C | 2.75 | 3.00 | 1.00 |
| 370 | 1 | 911336 | 7199017052 | Blue Moon Belgian White Ale 15/12C | 4.50 | 1.00 | 1.00 |
| 371 | 1 | 824352 | 73692011651 | Goose Island India Pale Ale 15/12C | 4.50 | 1.00 | 1.00 |
| 372 | 1 | 662736 | 85909300246 | SixPoint Resin 6/12C | 2.00 | 3.00 | 1.00 |
| 390 | 1 | 833718 | 86907100027 | Montauk Wave Chaser IPA 6/12C | 2.25 | 3.00 | 1.00 |
| 391 | 1 | 716843 | 86273700007 | Montauk Session IPA 6/12C | 2.25 | 3.00 | 1.00 |
| 392 | 1 | 984289 | 86907100026 | Montauk Seasonal 6/12C | 2.25 | 3.00 | 1.00 |
| 393 | 1 | 636544 | 86273700006 | Montauk Summer Ale 6/12C | 2.75 | 3.00 | 1.00 |
| 394 | 1 | 636547 | 86273700002 | Montauk Driftwood Ale 6/12C | 2.25 | 3.00 | 1.00 |
| 411 | 1 | 929058 | 86665600047 | Montauk Pilsner 6/12C | 2.25 | 3.00 | 1.00 |
| 412 | 1 | 675699 | 81760601076 | Captain Lawrence HopCommander 6/12C | 2.25 | 3.00 | 1.00 |
| 413 | 1 | 675695 | 81760601060 | Captain Lawrence 6th BoroughPils 6/12C | 2.25 | 3.00 | 1.00 |
| 414 | 1 | 777534 | 85114900424 | Long Ireland Celtic Ale 6/12C | 2.25 | 3.00 | 1.00 |
| 421 | 1 | 937126 | 85998900516 | Greenport Harbor Otherside IPA 6/12B | 1.75 | 3.00 | 1.00 |
| 422 | 1 | 813036 | 3061300058 | Brooklyn Seasonal 12/12B | 3.00 | 2.00 | 1.00 |
| 423 | 1 | 752347 | 85114800597 | Great South Bay Variety Pack 12/12C | 5.00 | 2.00 | 1.00 |
| 424 | 1 | 675665 | 68174500145 | Blue Point Seasonal 18/12C | 5.00 | 1.00 | 1.00 |
| 425 | 1 | 908440 | 68174500210 | Blue Point Shore Thing 18/12C | 5.00 | 1.00 | 1.00 |
| 426 | 1 | 675685 | 68174500134 | Blue Point Toasted Lager 18/12C | 5.00 | 1.00 | 1.00 |
| 427 | 1 | 926107 | 3061300019 | Brooklyn East India Pale Ale 6/12B | 1.75 | 3.00 | 1.00 |
| 428 | 1 | 515926 | 85114800551 | Great South Bay Blonde Ambition 6/12B | 1.75 | 3.00 | 1.00 |
| 429 | 1 | 662731 | 85114800500 | Great South Bay Blood Orange 6/12B | 1.75 | 3.00 | 1.00 |
| 430 | 1 | 662732 | 85114800506 | Great South Bay Seasonal 6/12B | 1.75 | 3.00 | 1.00 |
| 431 | 1 | 632439 | 68174511130 | Blue Point Blueberry Ale 6/12B | 1.75 | 3.00 | 1.00 |
| 432 | 1 | 713472 | 68174511102 | Blue Point Hoptical Illusion 6/12B | 1.75 | 3.00 | 1.00 |
| 433 | 1 | 927586 | 68174500215 | Blue Point The IPA 6/12C | 2.75 | 3.00 | 1.00 |
| 434 | 1 | 636438 | 88715100094 | Coney Island Mermaid Pilsner 6/12B | 1.75 | 3.00 | 1.00 |
| 435 | 1 | 517504 | 88715100418 | Coney Island Merman IPA 6/12B | 1.75 | 3.00 | 1.00 |
| 436 | 1 | 657162 | 81601402080 | Southern Tier Variety 15/12C | 1.50 | 1.00 | 1.00 |
| 437 | 1 | 636372 | 0945001228 | Saranac Can Do Variety Pack 12/12C | 3.00 | 2.00 | 1.00 |



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44' COLD

PLANOGRAM BACKING TABLE

C:\Stop&Shop\New York\2018\2018 Resets\Project Shore\Wave 2\SSNY 0590 RIVERHEAD 1615 OLD COUNTRY ROAD .PSA

Planogram: 590 Cold

| | | | | | | | |
|-----|---|--------|-------------|--------------------------------------|-------|------|------|
| 438 | 1 | 947837 | 0945010124 | Saranac Seasonal 12/12B | 3.00 | 2.00 | 1.00 |
| 439 | 1 | 936455 | 9999900040 | Flex 1/12B | 43.92 | 9.00 | 1.00 |
| 440 | 1 | 502280 | 65201290629 | Riverhead Cider Benjamins Best 4/12B | 2.00 | 4.00 | 1.00 |
| 441 | 1 | 502277 | 65201290627 | Riverhead Cider Founders Rsv 4/12B | 1.33 | 4.00 | 1.00 |

Segment #3 : Shelf #5 DEPTH: 27 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|--------------------|-------|----------|------------|
| 61 | 1 | 989542 | 1820053308 | Bud Light 18/12B | 3.00 | 3.00 | 2.00 |
| 62 | 1 | 958702 | 1820053218 | Bud Light 18/12C | 12.00 | 6.00 | 4.00 |
| 80 | 1 | 900746 | 1820053168 | Bud Light 24/12C | 13.00 | 9.00 | 4.00 |
| 81 | 1 | 907841 | 7199030078 | Coors Light 18/12B | 3.00 | 3.00 | 2.00 |
| 82 | 1 | 951584 | 7199030017 | Coors Light 18/12C | 11.00 | 5.00 | 3.00 |

Segment #3 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|--------------------|-------|----------|------------|
| 60 | 1 | 958702 | 1820053218 | Bud Light 18/12C | 12.00 | 6.00 | 2.00 |
| 78 | 1 | 900746 | 1820053168 | Bud Light 24/12C | 13.00 | 4.00 | 2.00 |
| 79 | 1 | 951584 | 7199030017 | Coors Light 18/12C | 11.00 | 6.00 | 2.00 |

Segment #3 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|--------------------|-------|----------|------------|
| 58 | 2 | 938355 | 1820000769 | Bud Light 12/12B | 4.00 | 4.00 | 1.00 |
| 59 | 2 | 900513 | 1820053047 | Bud Light 12/12C | 8.00 | 8.00 | 2.00 |
| 77 | 2 | 929400 | 7199030069 | Coors Light 12/12B | 4.00 | 4.00 | 1.00 |

Segment #3 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|--------------------|-------|----------|------------|
| 56 | 2 | 938355 | 1820000769 | Bud Light 12/12B | 4.00 | 4.00 | 1.00 |
| 57 | 2 | 900513 | 1820053047 | Bud Light 12/12C | 8.00 | 8.00 | 2.00 |
| 76 | 2 | 929400 | 7199030069 | Coors Light 12/12B | 4.00 | 4.00 | 1.00 |

Segment #3 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|-------------------|-------|----------|------------|
| 53 | 1 | 901642 | 1820000833 | Bud Light 6/12B | 1.00 | 4.00 | 1.00 |
| 54 | 3 | 624498 | 1820025001 | Bud Light 1/25C | 1.60 | 24.00 | 1.00 |
| 55 | 1 | 901640 | 1820000106 | Bud Light 6/12C | 2.75 | 8.00 | 2.00 |
| 73 | 1 | 600455 | 7199017028 | Coors 6/12B | 1.00 | 4.00 | 1.00 |
| 74 | 2 | 500603 | 7199010071 | Coors 1/24C | 2.00 | 16.00 | 1.00 |
| 75 | 1 | 903842 | 7199030005 | Coors Light 6/12B | 1.00 | 4.00 | 1.00 |

Segment #5 : Shelf #5 DEPTH: 27 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in



SSNY 0590 RIVERHEAD



44' COLD

PLANOGRAM BACKING TABLE

C:\Stop&Shop\New York\2018\2018 Resets\Project Shore\Wave 2\SSNY 0590 RIVERHEAD 1615 OLD COUNTRY ROAD .PSA

Planogram: 590 Cold

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|------------------------------------|-------|----------|------------|
| 103 | 1 | 903844 | 7199031600 | Coors Light 24/12C | 10.00 | 6.00 | 3.00 |
| 104 | 1 | 982484 | 3410057256 | Miller Lite 18/12B | 3.00 | 3.00 | 2.00 |
| 123 | 1 | 964599 | 3410057340 | Miller Lite 18/12C | 4.00 | 4.00 | 4.00 |
| 124 | 1 | 941764 | 8992427896 | Yuengling Traditional Lager 12/12B | 5.00 | 4.00 | 2.00 |
| 125 | 1 | 941764 | 8992427896 | Yuengling Traditional Lager 12/12B | 5.00 | 6.00 | 2.00 |

Segment #5 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|-----------------------------------|-------|----------|------------|
| 101 | 1 | 903844 | 7199031600 | Coors Light 24/12C | 10.00 | 4.00 | 2.00 |
| 102 | 1 | 500593 | 3410057306 | Miller Lite 24/12C | 5.00 | 4.00 | 2.00 |
| 122 | 2 | 941766 | 8992427891 | Yuengling Traditional Lager 6/12B | 2.00 | 8.00 | 1.00 |

Segment #5 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|------------------------------------|-------|----------|------------|
| 100 | 2 | 903845 | 7199000048 | Coors Light 12/12C | 8.00 | 8.00 | 1.00 |
| 119 | 2 | 929856 | 3410057509 | Miller Lite 12/12B | 2.00 | 4.00 | 1.00 |
| 120 | 1 | 829980 | 8992433125 | Yuengling Golden Pilsner 12/12B | 2.00 | 2.00 | 1.00 |
| 121 | 1 | 941763 | 8992427898 | Yuengling Traditional Lager 12/12C | 3.00 | 4.00 | 2.00 |

Segment #5 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|------------------------------|-------|----------|------------|
| 98 | 2 | 903845 | 7199000048 | Coors Light 12/12C | 8.00 | 8.00 | 1.00 |
| 99 | 1 | 902474 | 3410057505 | Miller Lite 6/12B | 1.00 | 4.00 | 1.00 |
| 116 | 1 | 912853 | 3410057636 | Miller Lite 12/12C | 2.00 | 4.00 | 2.00 |
| 117 | 1 | 941761 | 8992423040 | Yuengling Light Lager 12/12B | 1.00 | 2.00 | 1.00 |
| 118 | 1 | 941768 | 8992429386 | Yuengling Black & Tan 12/12B | 1.00 | 2.00 | 1.00 |

Segment #5 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|-----------------------------|-------|----------|------------|
| 95 | 3 | 971800 | 7199030065 | Coors Light 1/24C | 2.00 | 24.00 | 1.00 |
| 96 | 1 | 903843 | 7199000008 | Coors Light 6/12C | 2.00 | 8.00 | 2.00 |
| 97 | 2 | 903831 | 3410000355 | Miller Lite 1/24C | 2.00 | 16.00 | 1.00 |
| 113 | 1 | 902460 | 3410000354 | Miller Lite 6/12C | 2.00 | 8.00 | 2.00 |
| 114 | 1 | 500483 | 8992420111 | Yuengling Light Lager 6/12B | 1.75 | 4.00 | 1.00 |
| 115 | 1 | 941769 | 8992495432 | Yuengling Black & Tan 6/12B | 1.75 | 4.00 | 1.00 |

Segment #7 : Shelf #5 DEPTH: 27 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|--------------------------|-------|----------|------------|
| 145 | 1 | 928147 | 1820096721 | Michelob Ultra 18/12C SC | 5.00 | 5.00 | 3.00 |
| 146 | 2 | 979653 | 1820005990 | Michelob Ultra 12/12B | 4.00 | 8.00 | 2.00 |



SSNY 0590 RIVERHEAD



44' COLD

PLANOGRAM BACKING TABLE

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Planogram: 590 Cold

| | | | | | | | |
|-----|---|--------|------------|---------------------|------|------|------|
| 166 | 1 | 990031 | 8066095757 | Modelo 12/12B | 2.00 | 4.00 | 2.00 |
| 167 | 1 | 921681 | 8066095615 | Corona Extra 12/12B | 6.50 | 4.00 | 2.00 |
| 168 | 1 | 921681 | 8066095615 | Corona Extra 12/12B | 6.50 | 6.00 | 2.00 |

Segment #7 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|--------------------------------|-------|----------|------------|
| 142 | 1 | 928146 | 1820006991 | Michelob Ultra 12/12C SC | 1.50 | 3.00 | 1.00 |
| 143 | 1 | 979654 | 1820005989 | Michelob Ultra 6/12B | 1.00 | 4.00 | 1.00 |
| 144 | 1 | 781738 | 1820020082 | Michelob Ultra Pure Gold 6/12B | 1.75 | 4.00 | 1.00 |
| 163 | 1 | 558614 | 8066095715 | Modelo 12/12C | 2.00 | 4.00 | 2.00 |
| 164 | 1 | 647005 | 8066095695 | Corona Extra 12/12C | 2.00 | 4.00 | 2.00 |
| 165 | 1 | 921681 | 8066095615 | Corona Extra 12/12B | 6.50 | 3.00 | 1.00 |

Segment #7 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|---------------------------|-------|----------|------------|
| 139 | 1 | 683605 | 1820018993 | Bud Light Platinum 6/12B | 1.00 | 4.00 | 1.00 |
| 140 | 1 | 571900 | 1820018992 | Bud Light Platinum 12/12B | 1.00 | 2.00 | 1.00 |
| 141 | 1 | 647050 | 1820012998 | Land Shark Lager 12/12B | 1.00 | 2.00 | 1.00 |
| 161 | 1 | 500443 | 8066095765 | Modelo 6/12B | 1.50 | 4.00 | 1.00 |
| 162 | 2 | 907195 | 8066095605 | Corona Extra 6/12B | 2.00 | 8.00 | 1.00 |

Segment #7 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|------------------------|-------|----------|------------|
| 136 | 1 | 651316 | 1820014991 | Bud Light Lime 6/12B | 1.00 | 4.00 | 1.00 |
| 137 | 1 | 647051 | 1820014990 | Bud Light Lime 12/12B | 1.00 | 2.00 | 1.00 |
| 138 | 1 | 634576 | 1820012982 | Land Shark Lager 6/12B | 1.00 | 4.00 | 1.00 |
| 158 | 1 | 968424 | 7231123012 | Dos Equis Lager 12/12B | 1.00 | 2.00 | 1.00 |
| 159 | 1 | 945846 | 7231163021 | Sol 6/12B | 1.75 | 4.00 | 1.00 |
| 160 | 1 | 511492 | 8982690033 | Tecate 12/12C | 3.00 | 4.00 | 2.00 |

Segment #7 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|-------------|----------------------------|-------|----------|------------|
| 133 | 1 | 911333 | 1820020079 | Bud Light Orange 6/12B | 1.75 | 4.00 | 1.00 |
| 134 | 1 | 932785 | 8382056793 | Red Stripe 6/12B | 1.00 | 4.00 | 1.00 |
| 135 | 2 | 990892 | 8066095641 | Corona Extra 1/24B | 1.75 | 14.00 | 1.00 |
| 154 | 2 | 941648 | 8382023480 | Guinness Extra Stout 1/22B | 2.00 | 16.00 | 1.00 |
| 155 | 2 | 647128 | 78615000057 | Stella Artois 1/22B | 1.00 | 8.00 | 1.00 |
| 156 | 2 | 549023 | 7289000478 | Heineken 1/22B | 2.00 | 16.00 | 1.00 |
| 157 | 2 | 923035 | 8797502650 | Sapporo Draft 1/22C | 1.33 | 16.00 | 1.00 |

Segment #9 : Shelf #5 DEPTH: 27 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|-----|------|-------|----------|------------|
|-----|-------|--------|-----|------|-------|----------|------------|



SSNY 0590 RIVERHEAD



44' COLD

PLANOGRAM BACKING TABLE

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Planogram: 590 Cold

| | | | | | | | |
|-----|---|--------|------------|-------------------------------|------|------|------|
| 186 | 1 | 923110 | 8066095675 | Corona Light 12/12B | 4.50 | 6.00 | 2.00 |
| 187 | 1 | 504196 | 3354495042 | Corona Premier 12/12B | 3.00 | 4.00 | 2.00 |
| 188 | 1 | 926795 | 7289000159 | Heineken Premium Light 12/12B | 2.00 | 4.00 | 2.00 |
| 205 | 2 | 927164 | 7289000016 | Heineken 12/12B | 6.00 | 8.00 | 2.00 |
| 206 | 1 | 945607 | 7861500014 | Stella Artois 12/11B | 4.00 | 4.00 | 2.00 |

Segment #9 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|----------------------|-------|----------|------------|
| 183 | 1 | 923110 | 8066095675 | Corona Light 12/12B | 4.50 | 3.00 | 1.00 |
| 184 | 1 | 911337 | 3354495041 | Corona Premier 6/12B | 1.75 | 4.00 | 1.00 |
| 185 | 1 | 912731 | 7289000020 | Heineken 12/12C | 2.00 | 4.00 | 2.00 |
| 203 | 2 | 927164 | 7289000016 | Heineken 12/12B | 6.00 | 4.00 | 1.00 |
| 204 | 1 | 918029 | 7861500001 | Stella Artois 6/11B | 1.00 | 4.00 | 1.00 |

Segment #9 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|-------------|------------------------|-------|----------|------------|
| 180 | 1 | 914952 | 8066095625 | Corona Light 6/12B | 1.00 | 4.00 | 1.00 |
| 181 | 1 | 830352 | 3354495053 | Corona Familiar 12/12B | 2.50 | 3.00 | 1.00 |
| 182 | 1 | 618980 | 8760010133 | Carlsberg 12/16C | 2.00 | 2.00 | 1.00 |
| 200 | 1 | 921118 | 7289010016 | Amstel Light 12/12B | 1.00 | 2.00 | 1.00 |
| 201 | 1 | 905902 | 7289000011 | Heineken 6/12B | 1.00 | 4.00 | 1.00 |
| 202 | 1 | 983780 | 78615000146 | Hoegaarden 6/11B | 1.75 | 4.00 | 1.00 |

Segment #9 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|-------------|-----------------------------------|-------|----------|------------|
| 177 | 1 | 636268 | 18195400002 | Peroni Nastro Azzuro 6/12B | 1.00 | 4.00 | 1.00 |
| 178 | 1 | 845511 | 18195400004 | Peroni Nastro Azzuro 12/12B | 2.00 | 2.00 | 1.00 |
| 179 | 1 | 912503 | 7199070002 | George Killian's Irish Red 6/12B | 1.00 | 4.00 | 1.00 |
| 197 | 1 | 936802 | 7199076400 | George Killian's Irish Red 12/12B | 1.50 | 3.00 | 1.00 |
| 198 | 1 | 939304 | 8382010403 | Guinness Draught 12/11B | 2.00 | 2.00 | 1.00 |
| 199 | 1 | 923240 | 8248812300 | Becks 12/12B | 2.00 | 2.00 | 1.00 |

Segment #9 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|----------------------------|-------|----------|------------|
| 173 | 2 | 921524 | 7089701331 | Fosters Lager 1/25C | 1.17 | 14.00 | 1.00 |
| 174 | 2 | 950093 | 7089718331 | Fosters Premium Ale 1/25C | 1.17 | 14.00 | 1.00 |
| 175 | 1 | 934885 | 8382012360 | Guinness Draught 4/15C | 0.67 | 4.00 | 1.00 |
| 176 | 1 | 946134 | 8382012368 | Guinness Draught 8/15C | 1.33 | 4.00 | 2.00 |
| 194 | 1 | 944904 | 8382010401 | Guinness Draught 6/11B | 1.00 | 4.00 | 1.00 |
| 195 | 1 | 869160 | 8382012393 | Guinness Extra Stout 6/11B | 1.25 | 5.00 | 1.00 |
| 196 | 1 | 653853 | 8382018132 | Guinness Blonde 6/12B | 1.00 | 4.00 | 1.00 |

Segment #11 : Shelf #7 DEPTH: 27 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in



SSNY 0590 RIVERHEAD



44' COLD

PLANOGRAM BACKING TABLE

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Planogram: 590 Cold

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|-------------|--|-------|----------|------------|
| 225 | 1 | 945607 | 78615000014 | Stella Artois 12/11B | 4.00 | 4.00 | 2.00 |
| 226 | 1 | 906654 | 63598554890 | White Claw Variety Pk HrdSeltzer 12/12C SC | 5.00 | 8.00 | 3.00 |
| 227 | 1 | 591899 | 8769200686 | Truly Spiked Spkkg Berry Variety 12/12C SC | 5.00 | 8.00 | 3.00 |
| 228 | 1 | 950646 | 85389700227 | Bon & Viv SS Variety Pack 12/12C SC | 4.50 | 9.00 | 3.00 |
| 245 | 1 | 520244 | 8043280290 | Seagram's Escapes Variety Pack 12/11B | 2.00 | 4.00 | 2.00 |
| 246 | 1 | 613872 | 63598512998 | Mikes Hard Variety Pack 12/11B | 2.00 | 4.00 | 2.00 |
| 247 | 1 | 517638 | 63598526042 | Mikes HARDER Variety 8/16C | 2.67 | 6.00 | 3.00 |

Segment #11 : Shelf #6 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|-------------|--|-------|----------|------------|
| 222 | 1 | 777931 | 78615000016 | Stella Artois 12/11C | 2.00 | 4.00 | 1.00 |
| 223 | 1 | 777538 | 63598520025 | White Claw Blk Cherry HrdSeltzer 6/12C | 2.25 | 6.00 | 2.00 |
| 224 | 2 | 904603 | 8769200424 | Truly Spiked Spkkg Mix Pack 12/12C SC | 3.00 | 6.00 | 1.00 |
| 242 | 1 | 549378 | 1820020993 | Ritas Straw-Ber-Rita 12/8C | 2.00 | 4.00 | 2.00 |
| 243 | 1 | 933082 | 63598510062 | Mikes Hard Lemonade 6/11B | 1.00 | 4.00 | 1.00 |
| 244 | 1 | 991880 | 63598506074 | Mikes Hard Seasonal 6/11B | 1.00 | 4.00 | 1.00 |

Segment #11 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|-------------|---|-------|----------|------------|
| 218 | 1 | 928606 | 8205410454 | Warsteiner 6/11B | 1.75 | 4.00 | 1.00 |
| 219 | 1 | 906584 | 8200078142 | Smirnoff Spk Seltzer Mixed Pack 12/12C SC | 2.50 | 3.00 | 1.00 |
| 220 | 1 | 902386 | 3410051660 | Henrys Hard Sprkng Variety Pack 12/12C SC | 2.50 | 3.00 | 1.00 |
| 221 | 1 | 813442 | 3354495076 | Svedka Spk Seltzer Variety Pack 12/12C SC | 2.50 | 3.00 | 1.00 |
| 239 | 1 | 624501 | 1820022992 | Ritas Lime-A-Rita Seasonal 12/8C | 2.00 | 4.00 | 2.00 |
| 240 | 1 | 613873 | 63598506744 | Mikes Hard Black Cherry Lemonade 6/11B | 1.00 | 4.00 | 1.00 |
| 241 | 1 | 520243 | 63598506064 | Mikes Hard Blk Raspberry Lemnade 6/11B | 1.75 | 4.00 | 1.00 |

Segment #11 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|-------------|--|-------|----------|------------|
| 215 | 1 | 923240 | 8248812300 | Becks 12/12B | 2.00 | 2.00 | 1.00 |
| 216 | 1 | 917663 | 8769200877 | Wild Leaf Blk Lemon Honeyskl Tea 6/12B | 1.75 | 4.00 | 1.00 |
| 217 | 1 | 581214 | 61300874833 | Arnold Palmer Spiked Half & Half 6/12C | 2.25 | 6.00 | 2.00 |
| 236 | 1 | 963992 | 8769275102 | Twisted Tea Half & Half 6/12B | 1.75 | 4.00 | 1.00 |
| 237 | 1 | 945270 | 8769283103 | Twisted Tea 12/12B | 1.50 | 3.00 | 1.00 |
| 238 | 1 | 939973 | 8769200378 | Twisted Tea Mix Pack 12/12C | 3.00 | 4.00 | 2.00 |

Segment #11 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|-------------|--|-------|----------|------------|
| 212 | 1 | 679226 | 4257204006 | Schofferhofer Grapefrt Hefewzn 6/11B | 1.75 | 4.00 | 1.00 |
| 213 | 1 | 981748 | 3410098916 | Henrys Hard Soda Orange Ale 6/12B | 1.00 | 4.00 | 1.00 |
| 214 | 1 | 642577 | 9200002000 | Small Town Not Your Fathers RtBr 6/12B | 1.00 | 4.00 | 1.00 |
| 232 | 1 | 502280 | 65201290629 | Riverhead Cider Benjamins Best 4/12B | 2.00 | 4.00 | 1.00 |



SSNY 0590 RIVERHEAD



44' COLD

PLANOGRAM BACKING TABLE

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Planogram: 590 Cold

| | | | | | | | |
|-----|---|--------|-------------|--------------------------------------|------|------|------|
| 233 | 1 | 502277 | 65201290627 | Riverhead Cider Founders Rsv 4/12B | 1.33 | 4.00 | 1.00 |
| 234 | 2 | 798353 | 64499613687 | Wolffer No 139 Dry White Cider 4/12B | 2.00 | 8.00 | 1.00 |
| 235 | 1 | 798352 | 64499613688 | Wolffer No 139 Dry Rose Cider 4/12B | 1.33 | 4.00 | 1.00 |

Segment #13 : Shelf #5 DEPTH: 27 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|-------------|------------------------------------|-------|----------|------------|
| 265 | 1 | 636622 | 3410000342 | Redd's Wicked Apple 12/10C | 4.00 | 8.00 | 4.00 |
| 266 | 1 | 506271 | 8769200033 | Angry Orchard Crisp Apple 12/12B | 2.00 | 4.00 | 2.00 |
| 267 | 1 | 991894 | 1820015981 | Shock Top Belgian White Ale 12/12B | 2.00 | 4.00 | 2.00 |
| 284 | 1 | 953443 | 7199009516 | Blue Moon Belgian White Ale 12/12B | 2.00 | 4.00 | 2.00 |
| 285 | 1 | 911336 | 7199017052 | Blue Moon Belgian White Ale 15/12C | 4.50 | 8.00 | 4.00 |
| 286 | 1 | 824352 | 73692011651 | Goose Island India Pale Ale 15/12C | 4.50 | 8.00 | 4.00 |

Segment #13 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|-------------|---------------------------------------|-------|----------|------------|
| 262 | 1 | 549028 | 3410008716 | Redd's Apple Ale 6/12B | 1.00 | 4.00 | 1.00 |
| 263 | 1 | 547660 | 8769282102 | Angry Orchard Crisp Apple 6/12B | 1.00 | 4.00 | 1.00 |
| 264 | 1 | 824382 | 1820028156 | Shock Top Belgian White Ale 15/12C | 1.50 | 2.00 | 2.00 |
| 281 | 1 | 957545 | 7199009511 | Blue Moon Belgian White Ale 6/12B | 1.00 | 4.00 | 1.00 |
| 282 | 1 | 651473 | 7199009554 | Blue Moon Brewmaster's Sampler 12/12B | 1.00 | 2.00 | 1.00 |
| 283 | 1 | 565850 | 73692011132 | Goose Island India Pale Ale 6/12B | 1.00 | 4.00 | 1.00 |

Segment #13 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|-------------|-----------------------------------|-------|----------|------------|
| 259 | 1 | 778259 | 1820024001 | Stella Artois Cidre 6/12B | 1.00 | 4.00 | 1.00 |
| 260 | 1 | 549416 | 8769200017 | Angry Orchard Variety Pack 12/12B | 2.00 | 2.00 | 1.00 |
| 261 | 1 | 530441 | 1820017991 | Shock Top Sampler 12/12B | 1.00 | 2.00 | 1.00 |
| 278 | 1 | 941941 | 7199009532 | Blue Moon Seasonal 6/12B | 1.00 | 4.00 | 1.00 |
| 279 | 1 | 647022 | 7199009536 | Blue Moon Seasonal 12/12B | 1.00 | 2.00 | 1.00 |
| 280 | 1 | 541941 | 74052210083 | Bell's Two Hearted Ale 6/12B | 1.75 | 4.00 | 1.00 |

Segment #13 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|------------------------------------|-------|----------|------------|
| 256 | 1 | 636382 | 8834510151 | Strongbow Gold Hard Cider 6/11B | 1.25 | 5.00 | 1.00 |
| 257 | 1 | 863258 | 8769200149 | Angry Orchard Green Apple 6/12B | 1.00 | 4.00 | 1.00 |
| 258 | 1 | 651470 | 1820013986 | Shock Top Belgian White Ale 6/12B | 1.00 | 4.00 | 1.00 |
| 276 | 1 | 549428 | 3410051605 | Leinenkugel Seasonal Shandy 6/12B | 1.75 | 4.00 | 1.00 |
| 277 | 2 | 549429 | 3410051607 | Leinenkugel Seasonal Shandy 12/12B | 2.00 | 4.00 | 1.00 |

Segment #13 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|----------------------------------|-------|----------|------------|
| 253 | 1 | 697779 | 8834510201 | Strongbow Rose Apple Cider 6/11B | 2.00 | 5.00 | 1.00 |



SSNY 0590 RIVERHEAD



44' COLD

PLANOGRAM BACKING TABLE

C:\Stop&Shop\New York\2018\2018 Resets\Project Shore\Wave 2\SSNY 0590 RIVERHEAD 1615 OLD COUNTRY ROAD .PSA

Planogram: 590 Cold

| | | | | | | | |
|-----|---|--------|-------------|--------------------------|------|------|------|
| 254 | 1 | 517512 | 8769200660 | Angry Orchard Rose 6/12B | 1.75 | 4.00 | 1.00 |
| 255 | 1 | 500839 | 70277008101 | Omission Lager 6/12B | 1.75 | 4.00 | 1.00 |
| 273 | 1 | 565844 | 70277008201 | Omission Pale Ale 6/12B | 1.00 | 4.00 | 1.00 |
| 274 | 1 | 549421 | 8857333101 | Shiner Bock 6/12B | 1.75 | 4.00 | 1.00 |
| 275 | 1 | 745773 | 8857380002 | Shiner Seasonal 6/12B | 1.75 | 4.00 | 1.00 |

Segment #15 : Shelf #5 DEPTH: 27 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|-------------|-----------------------------------|-------|----------|------------|
| 304 | 1 | 662734 | 64286090024 | Founders All Day IPA 15/12C | 4.00 | 8.00 | 4.00 |
| 305 | 1 | 634568 | 8378322812 | Sierra Nevada Seasonal 12/12B | 2.00 | 4.00 | 2.00 |
| 306 | 1 | 636328 | 8378316000 | Sierra Nevada Variety Pack 12/12B | 2.00 | 4.00 | 2.00 |
| 325 | 1 | 624598 | 72383010009 | Lagunitas IPA 12/12B | 2.00 | 4.00 | 2.00 |
| 326 | 1 | 581050 | 2124212009 | Redhook Brewer's Choice 12/12B | 2.00 | 4.00 | 2.00 |
| 327 | 1 | 961362 | 4182700712 | Harpoon IPA 12/12B | 2.00 | 4.00 | 2.00 |

Segment #15 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|-------------|-----------------------------------|-------|----------|------------|
| 301 | 1 | 902387 | 64286015024 | Founders All Day IPA 6/12C | 2.75 | 8.00 | 2.00 |
| 302 | 1 | 931517 | 8378322822 | Sierra Nevada Seasonal 6/12B | 1.00 | 4.00 | 1.00 |
| 303 | 1 | 982195 | 8378337512 | Sierra Nevada Pale Ale 12/12B | 1.00 | 2.00 | 1.00 |
| 322 | 1 | 580992 | 72383000009 | Lagunitas IPA 6/12B | 1.00 | 4.00 | 1.00 |
| 323 | 1 | 636462 | 79603061493 | Kona Island Hopper Variety 12/12B | 1.00 | 2.00 | 1.00 |
| 324 | 1 | 950147 | 4182700012 | Harpoon Mix Pack 12/12B | 1.00 | 2.00 | 1.00 |

Segment #15 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|-------------|---|-------|----------|------------|
| 298 | 1 | 964642 | 64286015031 | Founders Solid Gold 6/12C | 2.75 | 8.00 | 2.00 |
| 299 | 1 | 701418 | 81994200303 | Oskar Blues Canundrum 15/12C | 1.50 | 2.00 | 2.00 |
| 300 | 1 | 922809 | 85961200113 | 21st Variety Pack 12/12C | 3.00 | 4.00 | 2.00 |
| 319 | 1 | 718701 | 72383010012 | Lagunitas A Little Sumpin Sumpin 12/12B | 2.00 | 2.00 | 1.00 |
| 320 | 1 | 581890 | 79603081491 | Kona Hanalei Island IPA 6/12B | 1.75 | 4.00 | 1.00 |
| 321 | 1 | 965675 | 79837312602 | Magic Hat #9 6/12B | 1.00 | 4.00 | 1.00 |

Segment #15 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|-------------|--|-------|----------|------------|
| 295 | 1 | 545607 | 63848900029 | Dogfish Head 60 Minute IPA 6/12B | 1.00 | 4.00 | 1.00 |
| 296 | 1 | 571368 | 67243800024 | Ballast Point Sculpin IPA 6/12B | 1.75 | 4.00 | 1.00 |
| 297 | 1 | 581045 | 63625177612 | Stone IPA 6/12B | 1.00 | 4.00 | 1.00 |
| 316 | 1 | 762425 | 72383000020 | Lagunitas A Little Sumpin Sumpin 6/12B | 1.00 | 4.00 | 1.00 |
| 317 | 1 | 506213 | 79603011496 | Kona Big Wave Golden Ale 6/12B | 1.00 | 4.00 | 1.00 |
| 318 | 1 | 547440 | 71925600083 | Long Trail Limbo IPA 6/12B | 1.00 | 4.00 | 1.00 |

Segment #15 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.50 in



SSNY 0590 RIVERHEAD



44' COLD

PLANOGRAM BACKING TABLE

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Planogram: 590 Cold

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|-------------|--|-------|----------|------------|
| 291 | 1 | 817333 | 63848900193 | Dogfish Head SeaQuenchAle 6/12C | 2.75 | 8.00 | 2.00 |
| 292 | 1 | 913428 | 67243800261 | Ballast Point Lager 6/12C | 2.25 | 6.00 | 2.00 |
| 293 | 1 | 902377 | 8378311010 | Sierra Nevada Hazy Little Thing 6/12C | 2.25 | 6.00 | 2.00 |
| 294 | 1 | 565535 | 85961200103 | 21st Brew Free or Die IPA 6/12C | 2.25 | 6.00 | 2.00 |
| 312 | 1 | 944094 | 85961200131 | 21st Brew Free or Die BldOrg IPA 6/12C | 2.25 | 6.00 | 2.00 |
| 313 | 1 | 580986 | 81994200003 | Oskar Blues Dale's Pale Ale 6/12C | 2.25 | 6.00 | 2.00 |
| 314 | 1 | 960316 | 89785300293 | Cigar City Jai-Alai IPA 6/12C | 2.25 | 6.00 | 2.00 |
| 315 | 1 | 835428 | 64145511075 | DuClaw Dirty Little Freak 6/12B | 1.75 | 4.00 | 1.00 |

Segment #17 : Shelf #5 DEPTH: 27 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|-------------|---|-------|----------|------------|
| 346 | 1 | 960525 | 8769201103 | Samuel Adams Seasonal 12/12B | 2.00 | 4.00 | 2.00 |
| 347 | 1 | 936409 | 8769229103 | Samuel Adams Ssnl Variety-Mix Pk 12/12B | 2.00 | 4.00 | 2.00 |
| 348 | 1 | 958061 | 8769210014 | Samuel Adams Boston Lgr 12/12B | 2.00 | 4.00 | 2.00 |
| 365 | 1 | 683999 | 75452700024 | New Belgium Fat Tire Amber Ale 12/12B | 2.00 | 4.00 | 2.00 |
| 366 | 1 | 947837 | 0945010124 | Saranac Seasonal 12/12B | 3.00 | 4.00 | 2.00 |
| 367 | 1 | 810173 | 7167007106 | Saranac Twelve Beers 12/12B | 2.00 | 4.00 | 2.00 |

Segment #17 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|-------------|-------------------------------------|-------|----------|------------|
| 343 | 1 | 987836 | 8769230050 | Samuel Adams Seasonal 6/12B | 1.00 | 4.00 | 1.00 |
| 344 | 1 | 565847 | 8769200004 | Samuel Adams Seasonal Select 6/12B | 1.00 | 4.00 | 1.00 |
| 345 | 1 | 902700 | 8769210012 | Samuel Adams Boston Lgr 6/12B | 1.00 | 4.00 | 1.00 |
| 362 | 1 | 598378 | 75452700201 | New Belgium Variety Pack 12/12B | 1.00 | 2.00 | 1.00 |
| 363 | 1 | 971937 | 0946808164 | Saranac Adirondack Trail Mix 12/12B | 1.00 | 2.00 | 1.00 |
| 364 | 1 | 636372 | 0945001228 | Saranac Can Do Variety Pack 12/12C | 3.00 | 4.00 | 2.00 |

Segment #17 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|-------------|--|-------|----------|------------|
| 340 | 1 | 964636 | 63027988736 | Victory Kick Back Can Pack 15/12C | 1.50 | 2.00 | 2.00 |
| 341 | 1 | 636228 | 8769200129 | Samuel Adams Rebel IPA 12/12B | 1.00 | 2.00 | 1.00 |
| 342 | 1 | 927569 | 8769200846 | Samuel Adams Boston 262 Marathon 6/12B | 1.75 | 4.00 | 1.00 |
| 359 | 1 | 688596 | 75452700716 | New Belgium Fat Tire Belgn White 6/12B | 1.75 | 4.00 | 1.00 |
| 360 | 1 | 657162 | 81601402080 | Southern Tier Variety 15/12C | 1.50 | 2.00 | 2.00 |
| 361 | 1 | 554766 | 85663200428 | Bronx Variety 12/12C | 2.00 | 4.00 | 2.00 |

Segment #17 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|-------------|--------------------------------------|-------|----------|------------|
| 337 | 1 | 760663 | 63027946506 | Victory Golden Monkey 6/12B | 1.00 | 4.00 | 1.00 |
| 338 | 1 | 908730 | 8769227102 | Samuel Adams Cherry Wht 6/12B | 1.75 | 4.00 | 1.00 |
| 339 | 1 | 816954 | 8769200673 | Samuel Adams Sam 76 6/12C | 2.75 | 8.00 | 2.00 |
| 356 | 1 | 547683 | 75452700022 | New Belgium Fat Tire Amber Ale 6/12B | 1.00 | 4.00 | 1.00 |



SSNY 0590 RIVERHEAD



44' COLD

PLANOGRAM BACKING TABLE

C:\Stop&Shop\New York\2018\2018 Resets\Project Shore\Wave 2\SSNY 0590 RIVERHEAD 1615 OLD COUNTRY ROAD .PSA

Planogram: 590 Cold

| | | | | | | | |
|-----|---|--------|-------------|------------------------------------|------|------|------|
| 357 | 1 | 636438 | 88715100094 | Coney Island Mermaid Pilsner 6/12B | 1.75 | 4.00 | 1.00 |
| 358 | 1 | 517504 | 88715100418 | Coney Island Merman IPA 6/12B | 1.75 | 4.00 | 1.00 |

Segment #17 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|-------------|--|-------|----------|------------|
| 333 | 1 | 906656 | 78624355014 | Flying Dog The Truth Imprl IPA 6/12B | 1.75 | 4.00 | 1.00 |
| 334 | 1 | 755244 | 78624311990 | Flying Dog Raging Btch Belgn Ale 6/12B | 1.00 | 4.00 | 1.00 |
| 335 | 1 | 913546 | 8769200687 | Samuel Adams New England IPA 6/12C | 2.25 | 6.00 | 2.00 |
| 336 | 1 | 762900 | 60367510182 | Allagash White 4/12B | 1.33 | 4.00 | 1.00 |
| 353 | 1 | 684002 | 75452700066 | New Belgium VooDoo Ranger IPA 6/12B | 1.75 | 4.00 | 1.00 |
| 354 | 1 | 636565 | 85909300243 | SixPoint Bengali 6/12C | 1.25 | 5.00 | 1.00 |
| 355 | 1 | 636564 | 85909300242 | SixPoint Sweet Action 6/12C | 1.25 | 5.00 | 1.00 |

Segment #19 : Shelf #5 DEPTH: 27 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|-------------|-------------------------------------|-------|----------|------------|
| 387 | 1 | 813036 | 3061300058 | Brooklyn Seasonal 12/12B | 3.00 | 4.00 | 2.00 |
| 388 | 1 | 751861 | 3061300071 | Brooklyn Variety Pack 12/12B | 2.00 | 4.00 | 2.00 |
| 389 | 1 | 752347 | 85114800597 | Great South Bay Variety Pack 12/12C | 5.00 | 8.00 | 4.00 |
| 408 | 1 | 675665 | 68174500145 | Blue Point Seasonal 18/12C | 5.00 | 4.00 | 4.00 |
| 409 | 1 | 908440 | 68174500210 | Blue Point Shore Thing 18/12C | 5.00 | 4.00 | 4.00 |
| 410 | 1 | 675685 | 68174500134 | Blue Point Toasted Lager 18/12C | 5.00 | 4.00 | 4.00 |

Segment #19 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|-------------|------------------------------------|-------|----------|------------|
| 384 | 1 | 713240 | 3061300053 | Brooklyn Seasonal 6/12B | 1.00 | 4.00 | 1.00 |
| 385 | 1 | 966212 | 3061300001 | Brooklyn Lager 6/12B | 1.00 | 4.00 | 1.00 |
| 386 | 1 | 926107 | 3061300019 | Brooklyn East India Pale Ale 6/12B | 1.75 | 4.00 | 1.00 |
| 405 | 1 | 925202 | 68174511118 | Blue Point Seasonal 6/12B | 1.00 | 4.00 | 1.00 |
| 406 | 1 | 580990 | 68174511112 | Blue Point Toasted Lager 6/12B | 1.00 | 4.00 | 1.00 |
| 407 | 1 | 520248 | 68174521122 | Blue Point Variety 12/12B | 1.00 | 2.00 | 1.00 |

Segment #19 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|-------------|---------------------------------------|-------|----------|------------|
| 381 | 1 | 515926 | 85114800551 | Great South Bay Blonde Ambition 6/12B | 1.75 | 4.00 | 1.00 |
| 382 | 1 | 662731 | 85114800500 | Great South Bay Blood Orange 6/12B | 1.75 | 4.00 | 1.00 |
| 383 | 1 | 662732 | 85114800506 | Great South Bay Seasonal 6/12B | 1.75 | 4.00 | 1.00 |
| 402 | 1 | 632439 | 68174511130 | Blue Point Blueberry Ale 6/12B | 1.75 | 4.00 | 1.00 |
| 403 | 1 | 713472 | 68174511102 | Blue Point Hoptical Illusion 6/12B | 1.75 | 4.00 | 1.00 |
| 404 | 1 | 927586 | 68174500215 | Blue Point The IPA 6/12C | 2.75 | 8.00 | 2.00 |

Segment #19 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|-----|------|-------|----------|------------|
|-----|-------|--------|-----|------|-------|----------|------------|



SSNY 0590 RIVERHEAD



44' COLD

PLANOGRAM BACKING TABLE

C:\Stop&Shop\New York\2018\2018 Resets\Project Shore\Wave 2\SSNY 0590 RIVERHEAD 1615 OLD COUNTRY ROAD .PSA

Planogram: 590 Cold

| | | | | | | | |
|-----|---|--------|-------------|--|------|------|------|
| 377 | 1 | 675699 | 81760601076 | Captain Lawrence HopCommander 6/12C | 2.25 | 6.00 | 2.00 |
| 378 | 1 | 675695 | 81760601060 | Captain Lawrence 6th BoroughPils 6/12C | 2.25 | 6.00 | 2.00 |
| 379 | 1 | 777534 | 85114900424 | Long Ireland Celtic Ale 6/12C | 2.25 | 6.00 | 2.00 |
| 380 | 1 | 937126 | 85998900516 | Greenport Harbor Otherside IPA 6/12B | 1.75 | 4.00 | 1.00 |
| 399 | 1 | 930898 | 85998900522 | Greenport Harbor Seasonal 6/12B | 1.00 | 4.00 | 1.00 |
| 400 | 1 | 581001 | 68715190018 | Southampton IPA 6/12B | 1.00 | 4.00 | 1.00 |
| 401 | 1 | 647048 | 68715190007 | Southampton Double White Ale 6/12B | 1.00 | 4.00 | 1.00 |

Segment #19 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|-------------|-------------------------------|-------|----------|------------|
| 373 | 1 | 636563 | 85909300244 | SixPoint The Crisp 6/12C | 1.25 | 5.00 | 1.00 |
| 374 | 1 | 662736 | 85909300246 | SixPoint Resin 6/12C | 2.00 | 5.00 | 1.00 |
| 375 | 1 | 833718 | 86907100027 | Montauk Wave Chaser IPA 6/12C | 2.25 | 6.00 | 2.00 |
| 376 | 1 | 716843 | 86273700007 | Montauk Session IPA 6/12C | 2.25 | 6.00 | 2.00 |
| 395 | 1 | 984289 | 86907100026 | Montauk Seasonal 6/12C | 2.25 | 6.00 | 2.00 |
| 396 | 1 | 636544 | 86273700006 | Montauk Summer Ale 6/12C | 2.75 | 8.00 | 2.00 |
| 397 | 1 | 636547 | 86273700002 | Montauk Driftwood Ale 6/12C | 2.25 | 6.00 | 2.00 |
| 398 | 1 | 929058 | 86665600047 | Montauk Pilsner 6/12C | 2.25 | 6.00 | 2.00 |

Segment #21 : Shelf #6 DEPTH: 27 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|------------|-------|----------|------------|
| 420 | 19 | 936455 | 9999900040 | Flex 1/12B | 43.92 | 190.00 | 1.00 |

Segment #21 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|------------|-------|----------|------------|
| 419 | 19 | 936455 | 9999900040 | Flex 1/12B | 43.92 | 171.00 | 1.00 |

Segment #21 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|------------|-------|----------|------------|
| 418 | 19 | 936455 | 9999900040 | Flex 1/12B | 43.92 | 171.00 | 1.00 |

Segment #21 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|------------|-------|----------|------------|
| 417 | 19 | 936455 | 9999900040 | Flex 1/12B | 43.92 | 171.00 | 1.00 |

Segment #21 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.50 in

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|------------|-------|----------|------------|
| 416 | 19 | 936455 | 9999900040 | Flex 1/12B | 43.92 | 171.00 | 1.00 |

Segment #21 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.50 in



SSNY 0590 RIVERHEAD



44' COLD

PLANOGRAM BACKING TABLE

C:\Stop&Shop\New York\2018\2018 Resets\Project Shore\Wave 2\SSNY 0590 RIVERHEAD 1615 OLD COUNTRY ROAD .PSA

Planogram: 590 Cold

| POS | # FAC | S&S ID | UPC | NAME | CASES | CAPACITY | UNITS HIGH |
|-----|-------|--------|------------|------------|-------|----------|------------|
| 415 | 19 | 936455 | 9999900040 | Flex 1/12B | 43.92 | 171.00 | 1.00 |

SKUs on Planogram: 303