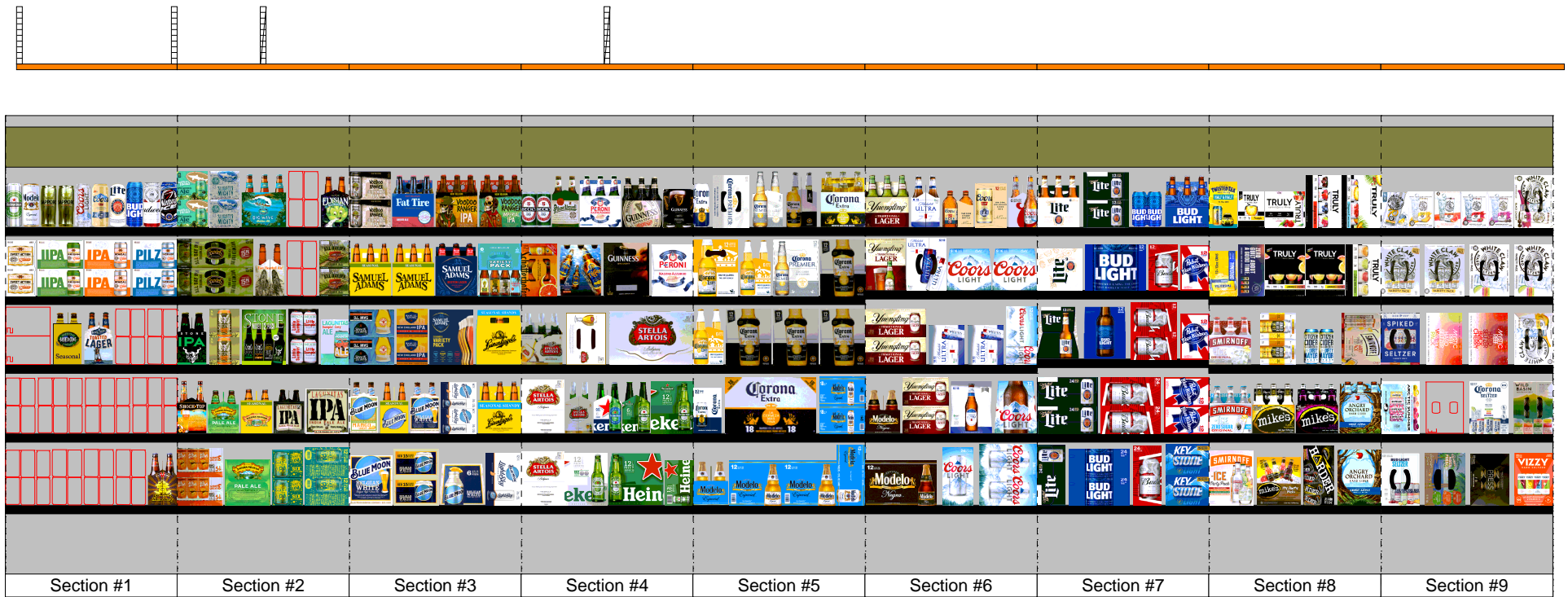




Target Store: 2850



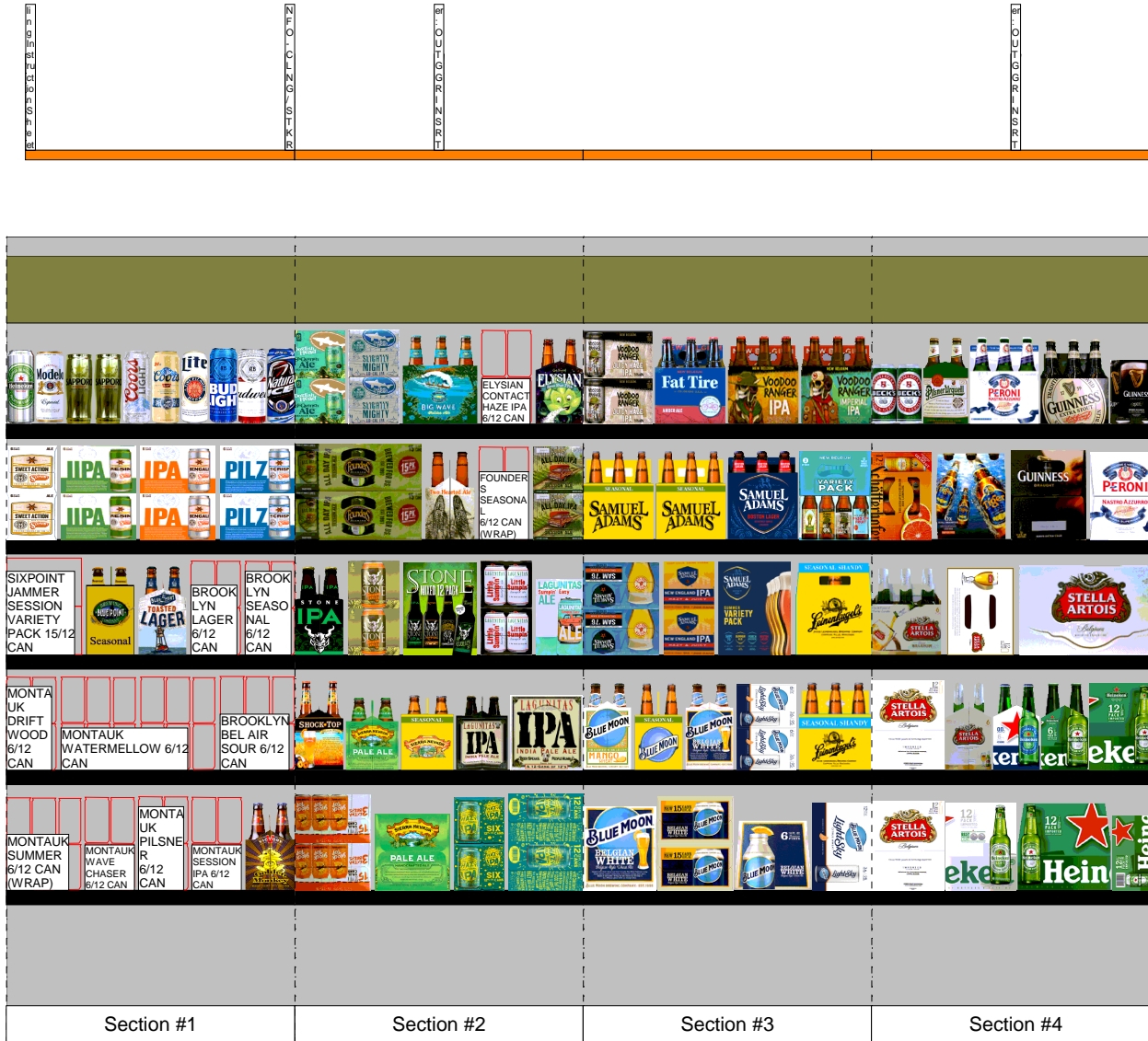
Traffic Flow: Left-right

Planogram Name: D213W3C 10/04/2020 CTY:COLD BEER:NY:T2850:METRO: 22x84x24

Segments 1 to 9 of 9



Target Store: 2850



Traffic Flow: Left-right

Planogram Name: D213W3C 10/04/2020 CTY:COLD BEER:NY:T2850:METRO: 22x84x24

Segments 1 to 4 of 9



Target Store: 2850



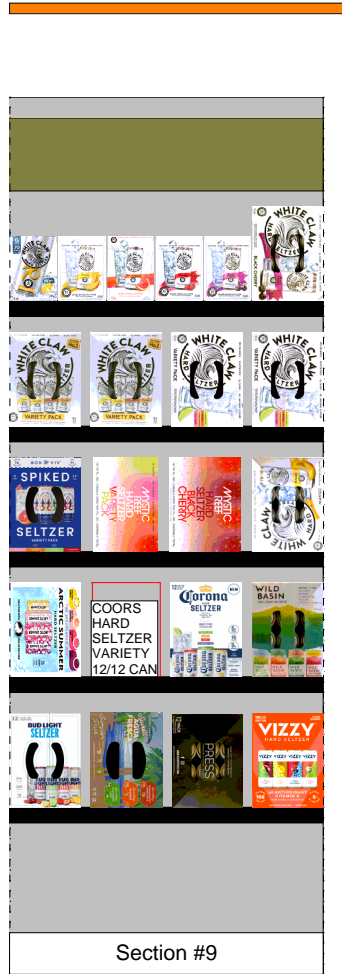
Traffic Flow: Left-right

Planogram Name: D213W3C 10/04/2020 CTY:COLD BEER:NY:T2850:METRO: 22x84x24

Segments 5 to 8 of 9



Target Store: 2850





Target Store: 2850

Planogram Name: D213W3C 10/04/2020 CTY:COLD BEER:NY:T2850:METRO: 22x84x24

CTY:COLD BEER:NY:T2850:METRO: Store # H: 7 ft W: 22 ft 6.00 in D: 2 ft # of segments: 9

Name: S1		W:30.00 in	D:24.00 in	Avail Space: 1.49 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Front	8
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Side	6
213055887	86665600047	MONTAUK PILSNER 6/12 CAN	MALT BASED	1	Side	6
213051883	86273700003	MONTAUK SESSION IPA 6/12 CAN	MALT BASED	1	Side	6
213052636	63027946506	VICTORY GOLDEN MONKEY 6/12...	MALT BASED	1	Side	3

Name: S2		W:30.00 in	D:24.00 in	Avail Space: 1.50 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050180	86273700000	MONTAUK DRIFTWOOD 6/12 CAN	MALT BASED	1	Side	6
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	2	Front	16
213055922	3061301956	BROOKLYN BEL AIR SOUR 6/12 ...	MALT BASED	1	Front	8

Name: S3		W:30.00 in	D:24.00 in	Avail Space: 1.79 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213056144	85909300297	SIXPOINT JAMMER SESSION VA...	MALT BASED	1	Side 90	2
213051106	68174511118	BLUE POINT SEASONAL 6/12 BTL	MALT BASED	1	Side	3
213050959	68174511112	BLUE POINT TOASTED LAGER 6/...	MALT BASED	1	Side	3
213055921	3061360038	BROOKLYN LAGER 6/12 CAN	MALT BASED	1	Side	6
213050942	3061300051	BROOKLYN SEASONAL 6/12 CAN	MALT BASED	1	Side	6

Name: S4		W:30.00 in	D:24.00 in	Avail Space: 1.50 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213053645	85909300242	SIXPOINT SWEET ACTION 6/12 C...	MALT BASED	1	Side	6
213053646	85909300246	SIXPOINT RESIN IIPA 6/12 CAN	MALT BASED	1	Front	8
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	1	Front	8
213053644	85909300244	SIXPOINT THE CRISP 6/12 CAN	MALT BASED	1	Front	8

Name: S5		W:30.00 in	D:24.00 in	Avail Space: 1.15 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060259	7289000119	HEINEKEN 1/24 CAN	MALT BASED	1	Front	8
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	8
213060227	8797502650	SAPPORO 1/22 CAN	MALT BASED	2	Front	16
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	8
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	8
213030396	3410000355	LITE 1/24 CAN	MALT BASED	1	Front	8
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	8
213030398	1820025000	BUD 1/25 CAN	MALT BASED	1	Front	8
213030058	1820025008	NATURAL ICE 1/25 CAN	MALT BASED	1	Front	8

Name: W:270.00 in D:22.00 in Avail Space: 0.00 in Ht Space: 0.00 in

Name: S6 W:28.00 in D:1.00 in Avail Space: 26.00 in Ht Space: 0.00 in

Name: S7		W:30.00 in	D:24.00 in	Avail Space: 1.37 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213051926	1820028156	SHOCK TOP BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2
213050070	8378337512	SIERRA NEVADA PALE ALE 12/12...	MALT BASED	1	Side	2
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side	6
213055686	8378353111	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side 90	4

Name: S8		W:30.00 in	D:24.00 in	Avail Space: 0.97 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050731	1820013986	SHOCK TOP BELGIAN WHITE 6/1...	MALT BASED	1	Side	3
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Side	2
213050187	8378322822	SIERRA NEVADA SEASONAL 6/1...	MALT BASED	1	Side	2
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Side	3
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	1	Side	2

Name: S9		W:30.00 in	D:24.00 in	Avail Space: 2.14 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050264	63625177612	STONE IPA 6/12 BTL	MALT BASED	1	Side	3
213054206	63625174163	STONE TANGERINE EXPRESS 6/...	MALT BASED	1	Side	6



Target Store: 2850

Planogram Name: D213W3C 10/04/2020 CTY:COLD BEER:NY:T2850:METRO: 22x84x24

213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	2
213056887	72383001406	LAGUNITAS LITTLE SUMPIN 6/12 ...	MALT BASED	1	Side	6
213054884	72383010045	LAGUNITAS SUMPIN EASY 12/12 ...	MALT BASED	1	Side	2

Name: S10		W:30.00 in	D:24.00 in	Avail Space: 1.38 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Top	6
213050587	74052210083	BELLS TWO HEARTED ALE 6/12 ...	MALT BASED	1	Side	3
213054950	64286015025	FOUNDERS SEASONAL 6/12 CAN...	MALT BASED	1	Side	6
213054945	64286015024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Side	6

Name: S11		W:30.00 in	D:24.00 in	Avail Space: 1.68 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213053650	63848900193	DOGFISH HEAD SEA QUENCH A...	MALT BASED	1	Side	6
213055885	63848900364	DOGFISH HEAD SLIGHTLY MIGH...	MALT BASED	1	Side	6
213050763	79603011496	KONA BIG WAVE GOLDEN ALE 6/...	MALT BASED	1	Front	4
213056362	81790400791	ELYSIAN CONTACT HAZE IPA 6/1...	MALT BASED	1	Side	6
213051366	81790400083	ELYSIAN SPACE DUST IPA 6/12 ...	MALT BASED	1	Side	3

Name: S12		W:30.00 in	D:1.00 in	Avail Space: 29.00 in		Ht Space: 0.00 in
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Name: S13		W:30.00 in	D:24.00 in	Avail Space: 0.44 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	2
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2
213053435	7199017044	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	4
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Front 90	3

Name: S14		W:30.00 in	D:24.00 in	Avail Space: 1.27 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050405	7199009561	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Side	3
213050597	7199009532	BLUE MOON SEASONAL 6/12 BTL	MALT BASED	1	Side	3
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Side	3
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Side 90	6
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	4

Name: S15		W:30.00 in	D:24.00 in	Avail Space: 1.54 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213054897	8769200497	SAMUEL ADAMS 76 12/12 CAN	MALT BASED	1	Side 90	4
213055436	8769200687	SAMUEL ADAMS NEW ENGLAND...	MALT BASED	1	Side	6
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Side	2
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Side	2

Name: S16		W:30.00 in	D:24.00 in	Avail Space: 0.59 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	2	Front	10
213050044	8769210012	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Front	5
213050735	75452700201	NEW BELGIUM VARIETY PACK 1...	MALT BASED	1	Side	2

Name: S17		W:30.00 in	D:24.00 in	Avail Space: 0.76 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213054981	75452700885	NEW BELGIUM VOODOO JUICY ...	MALT BASED	1	Front	8
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Front	4
213050838	75452700066	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front	4
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front	4

Name: S18		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
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Name: S19		W:30.00 in	D:24.00 in	Avail Space: 0.54 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Front	3
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Side	2

Name: S20		W:30.00 in	D:24.00 in	Avail Space: 0.55 in		Ht Space: 10.50 in
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Target Store: 2850

Planogram Name: D213W3C 10/04/2020 CTY:COLD BEER:NY:T2850:METRO: 22x84x24

ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Side	3
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Side	3
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Side	3
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2

Name: S21 W:30.00 in D:24.00 in Avail Space: 1.32 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	4
213060400	78615000149	STELLA ARTOIS 18/11.2 BTL	MALT BASED	1	Front	3

Name: S22 W:30.00 in D:24.00 in Avail Space: 1.57 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060356	4257204412	SCHOFFERHOFER HEFEWEIZEN...	MALT BASED	1	Top 90	3
213060016	61756312000	TIGER 6/11.2 BTL	MALT BASED	1	Front	4
213060099	8382010403	GUINNESS DRAUGHT STOUT 12/...	MALT BASED	1	Side	2
213060269	18195400004	PERONI 12/11.2 BTL	MALT BASED	1	Side	2

Name: S23 W:30.00 in D:24.00 in Avail Space: 0.62 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060070	8248812377	BECKS 4/16 CAN	MALT BASED	1	Front	4
213060064	7231163001	PILSNER URQUELL 6/11.2 BTL	MALT BASED	1	Side	3
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Front	4
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	5
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Front	4

Name: S24 W:30.00 in D:1.00 in Avail Space: 29.00 in Ht Space: 0.00 in

Name: S25 W:30.00 in D:24.00 in Avail Space: 0.46 in Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Side	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Top 90	2

Name: S26 W:30.00 in D:24.00 in Avail Space: 1.45 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Side	2
213060045	8066095680	CORONA 18/12 BTL	MALT BASED	1	Front	3
213060292	8066095711	MODELO ESPECIAL 18/12 CAN	MALT BASED	1	Side 90	2

Name: S27 W:30.00 in D:24.00 in Avail Space: 1.41 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Side	3
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2

Name: S28 W:30.00 in D:24.00 in Avail Space: 1.41 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Side	3
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2

Name: S29 W:30.00 in D:24.00 in Avail Space: 2.57 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	8
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	3
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Side	3
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	3
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4

Name: S30 W:30.00 in D:1.00 in Avail Space: 30.00 in Ht Space: 0.00 in



Target Store: 2850

Planogram Name: D213W3C 10/04/2020 CTY:COLD BEER:NY:T2850:METRO: 22x84x24

Name: S31		W:30.00 in	D:24.00 in	Avail Space: 2.20 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060148	8066095787	MODELO NEGRA 12/12 BTL	MALT BASED	1	Front	2
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side	1
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side 90	2

Name: S32		W:30.00 in	D:24.00 in	Avail Space: 1.21 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060035	8066095785	MODELO NEGRA 6/12 BTL	MALT BASED	1	Side	2
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Side 90	4
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	2

Name: S33		W:30.00 in	D:24.00 in	Avail Space: 1.79 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Side 90	2
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	2	Side	2
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	3

Name: S34		W:30.00 in	D:24.00 in	Avail Space: 0.40 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top 90	3
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	2	Front	6

Name: S35		W:30.00 in	D:24.00 in	Avail Space: 1.47 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	4
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Side	3
213030332	7199017028	COORS BANQUET 6/12 BTL	MALT BASED	1	Side	2
213030098	7199000047	COORS BANQUET 12/12 CAN	MALT BASED	1	Side	2
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Side	3

Name: S36		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
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Name: S37		W:30.00 in	D:24.00 in	Avail Space: 2.28 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side	1
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side 90	2
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Side	1
213030417	7199048045	KEYSTONE LIGHT 15/12 CAN	MALT BASED	1	Side 90	2

Name: S38		W:30.00 in	D:24.00 in	Avail Space: 1.25 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side 90	2
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Side 90	2
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Side 90	4

Name: S39		W:30.00 in	D:24.00 in	Avail Space: 2.54 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Side 90	4
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Side	2

Name: S40		W:30.00 in	D:24.00 in	Avail Space: 1.86 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	3
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Front	4
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Side	2
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Side	2

Name: S41		W:30.00 in	D:24.00 in	Avail Space: 1.82 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Front	4



Target Store: 2850

Planogram Name: D213W3C 10/04/2020 CTY:COLD BEER:NY:T2850:METRO: 22x84x24

213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	4
213030375	1820000115	BUD LIGHT 6/16 CAN	MALT BASED	1	Side	3
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	4

Name: S42 W:30.00 in D:1.00 in Avail Space: 30.00 in Ht Space: 0.00 in

Name: S43		W:30.00 in	D:24.00 in	Avail Space: 2.02 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010331	8200072908	SMIRNOFF ICE VARIETY PACK 1...	MALT BASED	1	Side	2
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	2
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Top 90	3
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	2

Name: S44		W:30.00 in	D:24.00 in	Avail Space: 0.45 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010904	8200079129	SMIRNOFF ICE ZERO SUGAR 6/1...	MALT BASED	1	Front	4
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	4
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	4
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4

Name: S45		W:30.00 in	D:24.00 in	Avail Space: 4.49 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	4
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Side 90	6
213010774	85919900313	CITIZEN THE DIRTY MAYOR 4/16 ...	CIDER	1	Front	4
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3

Name: S46		W:30.00 in	D:24.00 in	Avail Space: 1.06 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Side	2
213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	1	Top 90	3
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	2	Top 90	6
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Front 90	3

Name: S47		W:30.00 in	D:24.00 in	Avail Space: 1.04 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010733	8769275134	TWISTED TEA HALF AND HALF 1...	MALT BASED	1	Side	2
213010890	8769200965	TRULY PINEAPPLE 6/12 CAN	MALT BASED	1	Side	3
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Front	5
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Front 90	3
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	3

Name: S48 W:30.00 in D:1.00 in Avail Space: 30.00 in Ht Space: 0.00 in

Name: S49		W:30.00 in	D:24.00 in	Avail Space: 3.01 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	1	Top 90	3
213055463	81062803026	GOLDEN ROAD SPIKED AGUA F...	MALT BASED	1	Top 90	3
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3
213012470	3410001232	VIZZY VARIETY 12/12 CAN	MALT BASED	1	Top 90	3

Name: S50		W:30.00 in	D:24.00 in	Avail Space: 3.02 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010363	4182770112	ARCTIC SUMMER SPIKED VARIE...	MALT BASED	1	Top 90	3
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	3
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	1	Top 90	3
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	3

Name: S51		W:30.00 in	D:24.00 in	Avail Space: 3.60 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	1	Front 90	3
213013604	85001257142	MYSTIC REEF HARD SELTZER B...	MALT BASED	1	Top 90	3
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Top 90	3

Name: S52 W:30.00 in D:24.00 in Avail Space: 3.00 in Ht Space: 10.50 in



Target Store: 2850

Planogram Name: D213W3C 10/04/2020 CTY:COLD BEER:NY:T2850:METRO: 22x84x24

ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	6
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3

Name: S53 W:30.00 in D:24.00 in Avail Space: 0.95 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010954	63598500021	WHITE CLAW 70 PINEAPPLE 6/12...	MALT BASED	1	Side	3
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side	3
213010553	63598520028	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Side	3
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Side	3
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Side	3
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	1	Top 90	3

Name: S54 W:32.00 in D:1.00 in Avail Space: 32.00 in Ht Space: 0.00 in