



Target Store: 2850



Section #1

Section #2

Section #3

Traffic Flow: Left-right

Planogram Name: D213WTC 10/04/2020 CTY: WARM BEER A: N:Y: T2850 24PK: 10x84x22

Segments 1 to 3 of 3



Target Store: 2850

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Section #1 Section #2 Section #3

Traffic Flow: Left-right

Planogram Name: D213WTC 10/04/2020 CTY: WARM BEER A: N:Y: T2850 24PK: 10x84x22

Segments 1 to 3 of 3



Target Store: 2850

Planogram Name: D213WTC 10/04/2020 CTY: WARM BEER A: N:Y: T2850 24PK: 10x84x22

CTY: WARM BEER A: N:Y: T2850 24PK: Store # H: 7 ft W: 10 ft D: 1 ft 10.0... # of segments: 3

Name: S1		W:48.00 in	D:22.00 in	Avail Space: 1.59 in		Ht Space: 23.62 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side 90	4
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	4
213030330	7199017037	COORS BANQUET 12/12 BTL (ST...	MALT BASED	1	Front	6
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	4
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side 90	4

Name: S2		W:48.00 in	D:22.00 in	Avail Space: 1.57 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top	4
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Side	3
213030098	7199000047	COORS BANQUET 12/12 CAN	MALT BASED	1	Side	2
213030332	7199017028	COORS BANQUET 6/12 BTL	MALT BASED	1	Side	2
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	2
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	4
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Side	3

Name: S3		W:48.00 in	D:22.00 in	Avail Space: 1.61 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Top 90	3
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Side 90	6
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	2
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2
213053435	7199017044	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	4
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Side	3
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Side	3

Name: S4		W:48.00 in	D:22.00 in	Avail Space: 2.35 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213051926	1820028156	SHOCK TOP BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Front	4
213055436	8769200687	SAMUEL ADAMS NEW ENGLAND...	MALT BASED	1	Side	4
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side	4
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	4
213050405	7199009561	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	4
213050597	7199009532	BLUE MOON SEASONAL 6/12 BTL	MALT BASED	1	Side	3

Name: S5		W:48.00 in	D:22.00 in	Avail Space: 1.79 in		Ht Space: 17.33 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213051366	81790400083	ELYSIAN SPACE DUST IPA 6/12 ...	MALT BASED	1	Side	2
213054206	63625174163	STONE TANGERINE EXPRESS 6/...	MALT BASED	1	Front 90	4
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Front	4
213050187	8378322822	SIERRA NEVADA SEASONAL 6/1...	MALT BASED	1	Side	2
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Side	2
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Side	3
213054981	75452700885	NEW BELGIUM VOODOO JUICY ...	MALT BASED	1	Side	3
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front	4

Name: S6 W:48.00 in D:1.00 in Avail Space: 42.00 in Ht Space: 0.00 in

Name: S7		W:36.00 in	D:22.00 in	Avail Space: 0.55 in		Ht Space: 23.62 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Front	4
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	2	Side	4
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Top	8

Name: S8		W:36.00 in	D:22.00 in	Avail Space: 2.42 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Front	3
213030375	1820000115	BUD LIGHT 6/16 CAN	MALT BASED	1	Top	3
213030011	1820011047	BUD 12/12 CAN	MALT BASED	2	Side 90	8

Name: S9 W:36.00 in D:22.00 in Avail Space: 2.06 in Ht Space: 10.70 in



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ID	UPC	Name	Category	HFacings	Orientation	Units
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	4
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	4
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top	4

Name: S10 W:36.00 in D:22.00 in Avail Space: 2.33 in Ht Space: 11.70 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	2
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Top 90	3
213010448	9200002000	NOT YOUR FATHERS ROOT BEE...	MALT BASED	1	Side	2
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Side	2
213010733	8769275134	TWISTED TEA HALF AND HALF 1...	MALT BASED	1	Top 90	2
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Side 90	6

Name: S11 W:36.00 in D:22.00 in Avail Space: 1.32 in Ht Space: 17.33 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	4
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	4
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	4
213010904	8200079129	SMIRNOFF ICE ZERO SUGAR 6/1...	MALT BASED	1	Front	4
213050331	3410008716	REDDS 6/12 BTL	MALT BASED	1	Side	2

Name: S12 W:36.00 in D:22.00 in Avail Space: 2.76 in Ht Space: 23.62 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Side 90	4
213030417	7199048045	KEYSTONE LIGHT 15/12 CAN	MALT BASED	1	Side 90	4
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	4
213030079	1820020077	NATURAL LIGHT 15/12 CAN	MALT BASED	1	Side 90	4

Name: S13 W:36.00 in D:22.00 in Avail Space: 2.44 in Ht Space: 11.70 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030014	1820000771	BUD 12/12 BTL	MALT BASED	1	Front	3
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Side 90	4
213030117	3410001636	HIGH LIFE 12/12 CAN	MALT BASED	1	Side 90	4
213030079	1820020077	NATURAL LIGHT 15/12 CAN	MALT BASED	1	Side 90	2

Name: S14 W:36.00 in D:22.00 in Avail Space: 2.12 in Ht Space: 10.70 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Front	4
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Side 90	4
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Top	4
213030079	1820020077	NATURAL LIGHT 15/12 CAN	MALT BASED	1	Side 90	2

Name: S15 W:36.00 in D:22.00 in Avail Space: 0.75 in Ht Space: 11.70 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010071	8769200754	ANGRY ORCHARD ROSE 12/12 C...	CIDER	3	Top 90	9
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	2	Side	4

Name: S16 W:36.00 in D:22.00 in Avail Space: 2.25 in Ht Space: 14.70 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010379	8834510151	STRONGBOW GOLD 6/11.2 BTL	CIDER	1	Front	4
213010379	8834510151	STRONGBOW GOLD 6/11.2 BTL	CIDER	1	Side	3
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	3	Front	12