



Target Store: 2850



Traffic Flow: Left-right

Planogram Name: D213WS6 10/04/2020 CTY: WARM BEER B: N:Y: T2850 24PK: 7x84x22

Segments 1 to 2 of 2



Target Store: 2850

STORE
WIDE
CIRCLE
BACKER
PAPER



Traffic Flow: Left-right

Planogram Name: D213WS6 10/04/2020 CTY: WARM BEER B: N:Y: T2850 24PK: 7x84x22

Segments 1 to 2 of 2



Target Store: 2850

Planogram Name: D213WS6 10/04/2020 CTY: WARM BEER B: N:Y: T2850 24PK: 7x84x22

CTY: WARM BEER B: N:Y: T2850 24PK: Store # H: 7 ft W: 7 ft D: 1 ft 10.0... # of segments: 2

| Name: S1 | | W:48.00 in | D:22.00 in | Avail Space: 2.60 in | | Ht Space: 23.62 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213030124 | 1820096550 | MICHELOB ULTRA 30/12 CAN | MALT BASED | 1 | Side 90 | 3 |
| 213060009 | 8066095615 | CORONA 12/12 BTL | MALT BASED | 1 | Side | 4 |
| 213060009 | 8066095615 | CORONA 12/12 BTL | MALT BASED | 1 | Side | 4 |
| 213060148 | 8066095787 | MODELO NEGRA 12/12 BTL | MALT BASED | 1 | Side | 3 |
| 213060146 | 8066095757 | MODELO ESPECIAL 12/12 BTL | MALT BASED | 1 | Side | 3 |

| Name: S2 | | W:48.00 in | D:22.00 in | Avail Space: 1.11 in | | Ht Space: 11.70 in |
|-----------|------------|-------------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213030470 | 1820020083 | MICHELOB ULTRA PURE GOLD 1... | MALT BASED | 1 | Front | 3 |
| 213060009 | 8066095615 | CORONA 12/12 BTL | MALT BASED | 1 | Front | 2 |
| 213060009 | 8066095615 | CORONA 12/12 BTL | MALT BASED | 1 | Front | 2 |
| 213060035 | 8066095785 | MODELO NEGRA 6/12 BTL | MALT BASED | 1 | Front | 3 |
| 213060292 | 8066095711 | MODELO ESPECIAL 18/12 CAN | MALT BASED | 1 | Side 90 | 2 |

| Name: S3 | | W:48.00 in | D:22.00 in | Avail Space: 0.79 in | | Ht Space: 10.70 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213030249 | 1820005989 | MICHELOB ULTRA 6/12 BTL | MALT BASED | 1 | Side | 2 |
| 213060220 | 3354495042 | CORONA PREMIER 12/12 BTL | MALT BASED | 1 | Front | 2 |
| 213060011 | 8066095675 | CORONA LIGHT 12/12 BTL | MALT BASED | 1 | Front | 2 |
| 213060036 | 8066095765 | MODELO ESPECIAL 6/12 BTL | MALT BASED | 1 | Front | 3 |
| 213060034 | 8066095715 | MODELO ESPECIAL 12/12 CAN | MALT BASED | 1 | Side 90 | 4 |
| 213060034 | 8066095715 | MODELO ESPECIAL 12/12 CAN | MALT BASED | 1 | Top 90 | 2 |

| Name: S4 | | W:48.00 in | D:22.00 in | Avail Space: 1.79 in | | Ht Space: 11.70 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213060217 | 3354495041 | CORONA PREMIER 6/12 BTL | MALT BASED | 1 | Side | 2 |
| 213060010 | 8066095625 | CORONA LIGHT 6/12 BTL | MALT BASED | 1 | Side | 2 |
| 213060008 | 8066095605 | CORONA 6/12 BTL | MALT BASED | 1 | Front | 4 |
| 213060008 | 8066095605 | CORONA 6/12 BTL | MALT BASED | 1 | Front | 4 |
| 213060570 | 8066095695 | CORONA 12/12 CAN | MALT BASED | 1 | Side | 2 |
| 213060038 | 8066095301 | PACIFICO 6/12 BTL | MALT BASED | 1 | Side | 2 |
| 213060015 | 7231163012 | DOS EQUIS 6/12 BTL | MALT BASED | 1 | Side | 2 |
| 213060034 | 8066095715 | MODELO ESPECIAL 12/12 CAN | MALT BASED | 1 | Top 90 | 2 |

| Name: S5 | | W:48.00 in | D:22.00 in | Avail Space: 1.19 in | | Ht Space: 16.08 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213060016 | 61756312000 | TIGER 6/11.2 BTL | MALT BASED | 1 | Front | 4 |
| 213060070 | 8248812377 | BECKS 4/16 CAN | MALT BASED | 1 | Front | 4 |
| 213060064 | 7231163001 | PILSNER URQUELL 6/11.2 BTL | MALT BASED | 1 | Front | 4 |
| 213060110 | 18195400002 | PERONI 6/11.2 BTL | MALT BASED | 1 | Front | 4 |
| 213060022 | 8382012360 | GUINNESS DRAUGHT STOUT 4/1... | MALT BASED | 1 | Front | 4 |
| 213060021 | 8382012393 | GUINNESS EXTRA STOUT 6/12 B... | MALT BASED | 1 | Front | 4 |
| 213060099 | 8382010403 | GUINNESS DRAUGHT STOUT 12/... | MALT BASED | 1 | Side | 2 |

| Name: S6 | | W:48.00 in | D:1.00 in | Avail Space: 44.00 in | | Ht Space: 0.00 in |
|----------|--|------------|-----------|-----------------------|--|-------------------|
|----------|--|------------|-----------|-----------------------|--|-------------------|

| Name: S7 | | W:36.00 in | D:22.00 in | Avail Space: 1.85 in | | Ht Space: 23.62 in |
|-----------|-------------|---------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213060239 | 7289000159 | HEINEKEN LIGHT 12/12 BTL | MALT BASED | 1 | Front | 6 |
| 213060024 | 7289000016 | HEINEKEN 12/12 BTL | MALT BASED | 1 | Front | 6 |
| 213060288 | 78615000014 | STELLA ARTOIS 12/11.2 BTL | MALT BASED | 1 | Side | 4 |
| 213060400 | 78615000149 | STELLA ARTOIS 18/11.2 BTL | MALT BASED | 1 | Side | 2 |

| Name: S8 | | W:36.00 in | D:22.00 in | Avail Space: 1.50 in | | Ht Space: 11.70 in |
|-----------|-------------|---------------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213060041 | 7289000621 | HEINEKEN 0.0 NEAR BEER 6/12 ... | MALT BASED | 1 | Side | 3 |
| 213060051 | 7289000020 | HEINEKEN 12/12 CAN | MALT BASED | 1 | Side 90 | 4 |
| 213060025 | 7289000011 | HEINEKEN 6/12 BTL | MALT BASED | 1 | Side | 3 |
| 213060287 | 78615000001 | STELLA ARTOIS 6/11.2 BTL | MALT BASED | 1 | Side | 3 |
| 213060287 | 78615000001 | STELLA ARTOIS 6/11.2 BTL | MALT BASED | 1 | Side | 3 |
| 213060400 | 78615000149 | STELLA ARTOIS 18/11.2 BTL | MALT BASED | 1 | Side | 1 |



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| Name: S9 | | W:36.00 in | D:22.00 in | Avail Space: 2.12 in | | Ht Space: 10.70 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213010927 | 3354400043 | CORONA SELTZER VARIETY 12/... | MALT BASED | 1 | Top 90 | 3 |
| 213010137 | 81994200310 | OSKAR BLUES WILD BASIN VARI... | MALT BASED | 1 | Top 90 | 3 |
| 213010222 | 85389700227 | BON AND VIV SPIKED SELTZER ... | MALT BASED | 2 | Top 90 | 6 |
| 213060188 | 78615000016 | STELLA ARTOIS 12/11.2 CAN | MALT BASED | 1 | Top 90 | 3 |

| Name: S10 | | W:36.00 in | D:22.00 in | Avail Space: 4.05 in | | Ht Space: 11.70 in |
|-----------|-------------|---------------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213010092 | 8769200804 | TRULY VARIETY TROPICAL 12/12... | MALT BASED | 1 | Top 90 | 3 |
| 213010729 | 8769200686 | TRULY VARIETY BERRY 12/12 C... | MALT BASED | 1 | Top 90 | 3 |
| 213010346 | 63598526087 | WHITE CLAW MANGO 6/12 CAN | MALT BASED | 1 | Side 90 | 6 |
| 213010553 | 63598520028 | WHITE CLAW RUBY GRAPEFRUI... | MALT BASED | 1 | Side 90 | 6 |
| 213010345 | 63598526066 | WHITE CLAW RASPBERRY 6/12 ... | MALT BASED | 1 | Side 90 | 6 |

| Name: S11 | | W:36.00 in | D:22.00 in | Avail Space: 2.25 in | | Ht Space: 14.70 in |
|-----------|-------------|---------------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213010587 | 8769200424 | TRULY VARIETY CITRUS 12/12 C... | MALT BASED | 1 | Top 90 | 3 |
| 213010335 | 63598526089 | WHITE CLAW BLACK CHERRY 12... | MALT BASED | 1 | Top 90 | 3 |
| 213010956 | 63598580006 | WHITE CLAW VARIETY PACK 12/... | MALT BASED | 1 | Top 90 | 3 |
| 213010596 | 63598554890 | WHITE CLAW VARIETY PACK 12/... | MALT BASED | 1 | Top 90 | 3 |
| 213010596 | 63598554890 | WHITE CLAW VARIETY PACK 12/... | MALT BASED | 1 | Top 90 | 3 |