



# Target Store: 3276



Section #1	Section #2	Section #3	Section #4	Section #5	Section #6	Section #7	Section #8

Traffic Flow: Left-right

Planogram Name: D213XBG 10/04/2020 EXP:COLD BEER:NY:T3276:METRO:VALUE 20x84x23

Segments 1 to 8 of 8



# Target Store: 3276

FRONT  
FRONT

Section #1	Section #2	Section #3	Section #4

Traffic Flow: Left-right

Planogram Name: D213XBG 10/04/2020 EXP:COLD BEER:NY:T3276:METRO:VALUE 20x84x23

Segments 1 to 4 of 8



# Target Store: 3276



Traffic Flow: Left-right

Planogram Name: D213XBG 10/04/2020 EXP:COLD BEER:NY:T3276:METRO:VALUE 20x84x23

Segments 5 to 8 of 8



Target Store: 3276

Planogram Name: D213XBG 10/04/2020 EXP:COLD BEER:NY:T3276:METRO:VALUE 20x84x23

EXP:COLD BEER:NY:T3276:METRO:VALUE Store # INCREA... H: 7 ft W: 20 ft D: 1 ft 11.0... # of segments: 8

Name: S1		W:30.00 in	D:23.00 in	Avail Space: 2.56 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050044	8769210012	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	3
213050047	8769210014	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	2	Side	4
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Side	2

Name: S2		W:30.00 in	D:22.00 in	Avail Space: 0.97 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Side	2
213055440	72383000178	LAGUNITAS SUPERCLUSTER 6/1...	MALT BASED	1	Side	4
213056196	8378353542	SIERRA NEVADA TORPEDO IPA ...	MALT BASED	1	Side	4
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side	4
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Front	4

Name: S3		W:30.00 in	D:22.00 in	Avail Space: 2.05 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	1	Side	4
213056226	63027968733	VICTORY VARIETY MYSTICAL M...	MALT BASED	1	Side	2
213051197	85961200102	21ST AMENDMENT HELL OR HIG...	MALT BASED	1	Side	4
213054206	63625174163	STONE TANGERINE EXPRESS 6/...	MALT BASED	1	Side	4
213050264	63625177612	STONE IPA 6/12 BTL	MALT BASED	1	Front	4

Name: S4		W:30.00 in	D:22.00 in	Avail Space: 2.05 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213051106	68174511118	BLUE POINT SEASONAL 6/12 BTL	MALT BASED	1	Front	4
213050959	68174511112	BLUE POINT TOASTED LAGER 6/...	MALT BASED	1	Front	4
213053222	85663200428	BRONX VARIETY PACK 12/12 CAN	MALT BASED	1	Top 90	2
213051974	3061300071	BROOKLYN VARIETY PACK 12/12...	MALT BASED	1	Side	2

Name: S5		W:30.00 in	D:22.00 in	Avail Space: 1.51 in		Ht Space: 23.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Side	2
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Front	4
213055921	3061360038	BROOKLYN LAGER 6/12 CAN	MALT BASED	1	Front	4
213050942	3061300051	BROOKLYN SEASONAL 6/12 CAN	MALT BASED	1	Front	4

Name: S6		W:30.00 in	D:1.00 in	Avail Space: 28.00 in		Ht Space: 0.00 in
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Name: S7		W:30.00 in	D:23.00 in	Avail Space: 1.41 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050731	1820013986	SHOCK TOP BELGIAN WHITE 6/1...	MALT BASED	1	Front	4
213050731	1820013986	SHOCK TOP BELGIAN WHITE 6/1...	MALT BASED	1	Side	2
213051926	1820028156	SHOCK TOP BELGIAN WHITE 15/...	MALT BASED	2	Side 90	4

Name: S8		W:30.00 in	D:22.00 in	Avail Space: 0.22 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front	4
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Front	4
213050114	75452700024	NEW BELGIUM FAT TIRE 12/12 BTL	MALT BASED	1	Side	2
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	4

Name: S9		W:30.00 in	D:22.00 in	Avail Space: 2.51 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050405	7199009561	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	4
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Side	2
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	4
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	2

Name: S10		W:30.00 in	D:22.00 in	Avail Space: 2.04 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Side 90	6
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Top 90	3
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2





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Planogram Name: D213XBG 10/04/2020 EXP:COLD BEER:NY:T3276:METRO:VALUE 20x84x23

Name: S11		W:30.00 in	D:22.00 in	Avail Space: 1.94 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060287	7861500001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4
213060287	7861500001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4
213060188	7861500016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	2	Top 90	6

Name: S12		W:30.00 in	D:23.00 in	Avail Space: 2.28 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Side	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1

Name: S13		W:30.00 in	D:22.00 in	Avail Space: 1.46 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	2	Side	4
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	4
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	4

Name: S14		W:30.00 in	D:22.00 in	Avail Space: 0.30 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Side 90	4
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2

Name: S15		W:30.00 in	D:22.00 in	Avail Space: 0.79 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Front	4
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	4
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2

Name: S16		W:30.00 in	D:22.00 in	Avail Space: 3.40 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	4
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Front	4
213060064	7231163001	PILSNER URQUELL 6/11.2 BTL	MALT BASED	1	Front	4
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Front	4

Name: S17		W:30.00 in	D:23.00 in	Avail Space: 2.19 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top 90	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	4
213060012	7231123012	DOS EQUIS 12/12 BTL	MALT BASED	1	Side	2

Name: S18		W:30.00 in	D:22.00 in	Avail Space: 1.41 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2

Name: S19		W:30.00 in	D:22.00 in	Avail Space: 0.32 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	4
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060079	8066095621	CORONA LIGHT 12/12 CAN	MALT BASED	1	Top 90	3

Name: S20		W:30.00 in	D:22.00 in	Avail Space: 2.42 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Side	2
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2



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Name: S21		W:30.00 in	D:22.00 in	Avail Space: 1.06 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Front	4
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	2	Top 90	6
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	4

Name: S22		W:30.00 in	D:23.00 in	Avail Space: 2.79 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030069	3410057340	LITE 18/12 CAN	MALT BASED	2	Side	2
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	2	Side	2

Name: S23		W:30.00 in	D:22.00 in	Avail Space: 1.14 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030330	7199017037	COORS BANQUET 12/12 BTL (ST...	MALT BASED	1	Front	2
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Top	4
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	2

Name: S24		W:30.00 in	D:22.00 in	Avail Space: 1.89 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	2
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Side 90	4
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	4

Name: S25		W:30.00 in	D:22.00 in	Avail Space: 5.17 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	2	Side	4
213037086	1820020210	BUD LIGHT PEELS VARIETY 12/1...	MALT BASED	1	Top 90	3

Name: S26		W:30.00 in	D:22.00 in	Avail Space: 2.21 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030199	7199032000	COORS LIGHT 6/16 CAN	MALT BASED	1	Side	2
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Front	4
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	4

Name: S27		W:30.00 in	D:23.00 in	Avail Space: 1.91 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top 90	2
213030079	1820020077	NATURAL LIGHT 15/12 CAN	MALT BASED	1	Side 90	2
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	2
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Side 90	4

Name: S28		W:30.00 in	D:22.00 in	Avail Space: 2.19 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top 90	2
213010448	9200002000	NOT YOUR FATHERS ROOT BEE...	MALT BASED	1	Side	2
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Side	2
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	2
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Top 90	3

Name: S29		W:30.00 in	D:22.00 in	Avail Space: 2.72 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Side	2
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	4
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	4
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	4

Name: S30		W:30.00 in	D:22.00 in	Avail Space: 0.38 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010164	85860400535	AUSTIN EASTCIDERS BLOOD OR...	CIDER	1	Front	8
213010164	85860400535	AUSTIN EASTCIDERS BLOOD OR...	CIDER	1	Side	4
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Side 90	6
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Top	4



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Name: S31		W:30.00 in	D:22.00 in	Avail Space: 2.48 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010567	85860400506	AUSTIN EASTCIDERS ORIGINAL ...	CIDER	1	Front	4
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	3
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	2

Name: S32		W:30.00 in	D:23.00 in	Avail Space: 4.38 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010021	3354495067	CORONA REFRESCA GUAVA LIM...	MALT BASED	1	Side 90	6
213010020	3354495063	CORONA REFRESCA PASSIONF...	MALT BASED	1	Side 90	6
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	2	Top 90	6

Name: S33		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	1	Top 90	3
213012092	1820020217	BUD LIGHT SELTZER STRAWBE...	MALT BASED	1	Top 90	3
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	2	Top 90	6

Name: S34		W:30.00 in	D:22.00 in	Avail Space: 4.26 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	2	Top 90	6
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Front 90	3
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Front 90	3

Name: S35		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	4	Top 90	12

Name: S36		W:30.00 in	D:22.00 in	Avail Space: 0.87 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010785	85531000806	CROOK AND MARKER PARTY PA...	MALT BASED	2	Top 90	6
213010890	8769200965	TRULY PINEAPPLE 6/12 CAN	MALT BASED	1	Top	3
213010297	8769200803	TRULY BLACK CHERRY 6/12 CAN	MALT BASED	1	Top	3
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Top	3

Name: S37		W:30.00 in	D:23.00 in	Avail Space: 3.00 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213012470	3410001232	VIZZY VARIETY 12/12 CAN	MALT BASED	2	Top 90	6
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	1	Top 90	3
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3

Name: S38		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	2	Top 90	6

Name: S39		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S40		W:30.00 in	D:22.00 in	Avail Space: 2.81 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	1	Top 90	3
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	6
213010955	63598500025	WHITE CLAW PURE 6/12 CAN	MALT BASED	1	Front	4

Name: S41		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Top	3
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Top	3
213010553	63598520028	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Top	3
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Top	3