



Target Store: 3243

<p>Section #1</p>	<p>Section #2</p>	<p>Section #3</p>	<p>Section #4</p>	<p>Section #5</p>	<p>Section #6</p>	<p>Section #7</p>

Traffic Flow: Left-right

Planogram Name: D213PGT 06/07/2020 EXP:COLD BEER B:NY:T3243:METRO:VALUE 18x76x23

Segments 1 to 7 of 7



Target Store: 3243

<p>Section #5</p>	<p>Section #6</p>	<p>Section #7</p>

Traffic Flow: Left-right

Planogram Name: D213PGT 06/07/2020 EXP:COLD BEER B:NY:T3243:METRO:VALUE 18x76x23

Segments 5 to 7 of 7



Target Store: 3243

Planogram Name: D213PGT 06/07/2020 EXP:COLD BEER B:NY:T3243:METRO:VALUE 18x76x23

EXP:COLD BEER B:NY:T3243:METRO:VALUE Store # H: 6 ft ... W: 17 ft 6.00 in D: 1 ft 11.0... # of segments: 7

Name: S1		W:30.00 in	D:23.00 in	Avail Space: 0.72 in		Ht Space: 12.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2

Name: S2		W:30.00 in	D:23.00 in	Avail Space: 2.36 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030473	1820020059	MICHELOB ULTRA 12/16 BTL (AL)	MALT BASED	1	Side	2
213054949	64286090031	FOUNDERS SOLID GOLD 15/12 C...	MALT BASED	1	Side 90	2
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Side	2
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Side 90	4

Name: S3		W:30.00 in	D:23.00 in	Avail Space: 1.66 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top 90	3
213055467	85777500729	SAINT ARCHER GOLD 12/12 CAN	MALT BASED	1	Front 90	3
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	4
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	4

Name: S4		W:30.00 in	D:23.00 in	Avail Space: 0.52 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top 90	3
213030470	1820020083	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	2	Side	4
213056267	8992477014	YUENGLING FLIGHT 6/12 BTL	MALT BASED	1	Front	4

Name: S5		W:30.00 in	D:23.00 in	Avail Space: 1.80 in		Ht Space: 14.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Front	4
213030474	1820020082	MICHELOB ULTRA PURE GOLD 6...	MALT BASED	1	Front	4
213030474	1820020082	MICHELOB ULTRA PURE GOLD 6...	MALT BASED	1	Front	4
213056267	8992477014	YUENGLING FLIGHT 6/12 BTL	MALT BASED	1	Side	2

Name: S6		W:30.00 in	D:1.00 in	Avail Space: 29.00 in		Ht Space: 0.00 in
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Name: S7		W:30.00 in	D:23.00 in	Avail Space: 1.35 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side	1
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Side 90	4

Name: S8		W:30.00 in	D:23.00 in	Avail Space: 1.35 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side	1
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	4
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	4
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Side 90	4

Name: S9		W:30.00 in	D:23.00 in	Avail Space: 2.71 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top 90	2
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	2	Side	4
213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Front	4

Name: S10		W:30.00 in	D:23.00 in	Avail Space: 4.37 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213037086	1820020210	BUD LIGHT PEELS VARIETY 12/1...	MALT BASED	1	Side 90	2
213030408	1820097009	BUD LIGHT 12/16 BTL (AL)	MALT BASED	2	Side	4
213030481	1820020069	BUDWEISER RESERVE SEASON...	MALT BASED	1	Side	2

Name: S11		W:30.00 in	D:23.00 in	Avail Space: 2.04 in		Ht Space: 14.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units



Target Store: 3243

Planogram Name: D213PGT 06/07/2020 EXP:COLD BEER B:NY:T3243:METRO:VALUE 18x76x23

213030089	1820014991	BUD LIGHT LIME 6/12 BTL	MALT BASED	1	Side	3
213030089	1820014991	BUD LIGHT LIME 6/12 BTL	MALT BASED	1	Front	4
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	4

Name: S12 W:30.00 in D:1.00 in Avail Space: 29.00 in Ht Space: 0.00 in

Name: S13		W:30.00 in	D:23.00 in	Avail Space: 2.03 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side	1
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	2	Side 90	4
213030098	7199000047	COORS BANQUET 12/12 CAN	MALT BASED	1	Side 90	4

Name: S14		W:30.00 in	D:23.00 in	Avail Space: 3.77 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030330	7199017037	COORS BANQUET 12/12 BTL (ST...	MALT BASED	1	Front	2

Name: S15		W:30.00 in	D:23.00 in	Avail Space: 1.47 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030332	7199017028	COORS BANQUET 6/12 BTL	MALT BASED	1	Side	2
213030332	7199017028	COORS BANQUET 6/12 BTL	MALT BASED	1	Front	4

Name: S16		W:30.00 in	D:23.00 in	Avail Space: 3.35 in		Ht Space: 8.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	5	Side	10

Name: S17		W:30.00 in	D:23.00 in	Avail Space: 1.60 in		Ht Space: 14.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030199	7199032000	COORS LIGHT 6/16 CAN	MALT BASED	1	Front	4
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Side	3
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	2	Front	4

Name: S18 W:30.00 in D:1.00 in Avail Space: 29.00 in Ht Space: 0.00 in

Name: S19		W:30.00 in	D:23.00 in	Avail Space: 1.57 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030069	3410057340	LITE 18/12 CAN	MALT BASED	2	Side 90	4
213030417	7199048045	KEYSTONE LIGHT 15/12 CAN	MALT BASED	1	Top	6

Name: S20		W:30.00 in	D:23.00 in	Avail Space: 1.90 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Top 90	2
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	2

Name: S21		W:30.00 in	D:23.00 in	Avail Space: 1.34 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030070	3410057636	LITE 12/12 CAN	MALT BASED	2	Side 90	8
213030079	1820020077	NATURAL LIGHT 15/12 CAN	MALT BASED	1	Side 90	2
213030310	1820020133	NATURDAYS 12/12 CAN	MALT BASED	1	Side	2

Name: S22		W:30.00 in	D:23.00 in	Avail Space: 2.56 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030074	3410057509	LITE 12/12 BTL	MALT BASED	2	Side	4
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side	2
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	2

Name: S23		W:30.00 in	D:23.00 in	Avail Space: 2.26 in		Ht Space: 14.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Side	3
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Front	4



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213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	2
213030095	1820000784	ODOULS NEAR BEER 6/12 BTL	MALT BASED	1	Front	4

Name: S24 W:30.00 in D:1.00 in Avail Space: 30.00 in Ht Space: 0.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	2
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Top 90	3
213010087	1820019987	BUD LIGHT LIME LIME-A-RITA 12/...	MALT BASED	1	Top 90	3
213050331	3410008716	REDDS 6/12 BTL	MALT BASED	1	Side	3
213010877	3354400013	CORONA REFRESCA VARIETY 1...	MALT BASED	1	Top 90	3

Name: S26 W:30.00 in D:23.00 in Avail Space: 0.18 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	4
213010377	63598522413	MIKES HARD STRAWBERRY LEM...	MALT BASED	1	Front	4
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Side	3
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Side	3
213010505	63598526001	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	2

Name: S27 W:30.00 in D:23.00 in Avail Space: 0.63 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010299	8200078601	SMIRNOFF SOURCED PINEAPPL...	MALT BASED	1	Side	3
213010418	8200075748	SMIRNOFF ICE SCREWDRIVER 6...	MALT BASED	1	Side	3
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Side	3
213010331	8200072908	SMIRNOFF ICE VARIETY PACK 1...	MALT BASED	1	Side	2
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Front	5

Name: S28 W:30.00 in D:23.00 in Avail Space: 2.58 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010125	1820024001	STELLA ARTOIS CIDRE 6/12 BTL	CIDER	1	Side	3
213010355	1497421002	WOODCHUCK PEARSECCO 6/12 ...	CIDER	1	Side	4
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Side	2
213010733	8769275134	TWISTED TEA HALF AND HALF 1...	MALT BASED	1	Side	2
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	2

Name: S29 W:30.00 in D:23.00 in Avail Space: 3.54 in Ht Space: 14.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010151	89413700268	CRISPIN VARIETY PACK 12/12 C...	CIDER	1	Top 90	3
213010071	8769200754	ANGRY ORCHARD ROSE 12/12 C...	CIDER	1	Front 90	3
213010945	8769200821	ANGRY ORCHARD EXPLORER P...	CIDER	1	Front 90	3
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4

Name: S30 W:30.00 in D:1.00 in Avail Space: 29.00 in Ht Space: 0.00 in

Name: S31 W:30.00 in D:23.00 in Avail Space: 2.84 in Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010399	3410051681	CAPE LINE VARIETY PACK 12/12 ...	MALT BASED	1	Top 90	3
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	2	Top 90	6
213010363	4182770112	ARCTIC SUMMER SPIKED VARIE...	MALT BASED	1	Top 90	3

Name: S32 W:30.00 in D:23.00 in Avail Space: 3.00 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	1	Top 90	3
213017154	1820020215	BUD LIGHT SELTZER BLACK CH...	MALT BASED	1	Top 90	3
213010949	8769200991	TRULY LEMONADE 12/12 CAN	MALT BASED	2	Top 90	6

Name: S33 W:30.00 in D:23.00 in Avail Space: 3.00 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	2	Top 90	6

Name: S34 W:30.00 in D:23.00 in Avail Space: 3.32 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
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Target Store: 3243

Planogram Name: D213PGT 06/07/2020 EXP:COLD BEER B:NY:T3243:METRO:VALUE 18x76x23

213010786	85531000815	CROOK AND MARKER GOOD TI...	MALT BASED	1	Top 90	3
213010785	85531000806	CROOK AND MARKER PARTY PA...	MALT BASED	1	Top 90	3
213010539	8769200417	TRULY COLIMA LIME 6/12 CAN	MALT BASED	1	Side	3
213010890	8769200965	TRULY PINEAPPLE 6/12 CAN	MALT BASED	1	Side	3
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Side	3
213010297	8769200803	TRULY BLACK CHERRY 6/12 CAN	MALT BASED	1	Side	3

Name: S35		W:30.00 in	D:23.00 in	Avail Space: 3.00 in		Ht Space: 14.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213013604	TBD	MYSTIC REEF BLACK CHERRY H...	MALT BASED	2	Top 90	6
213017797	TBD	MYSTIC REEF VARIETY HARD S...	MALT BASED	2	Top 90	6

Name: S36		W:30.00 in	D:1.00 in	Avail Space: 29.00 in		Ht Space: 0.00 in
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Name: S37		W:30.00 in	D:23.00 in	Avail Space: 0.85 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010959	85389700251	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3
213010237	1820028548	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Side	3
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3
213012369	3410001233	VIZZY PINEAPPLE MANGO 6/12 ...	MALT BASED	1	Side	3
213012470	3410001232	VIZZY VARIETY 12/12 CAN	MALT BASED	1	Top 90	3

Name: S38		W:30.00 in	D:23.00 in	Avail Space: 2.92 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010951	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213010109	8200078967	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	2	Top 90	6
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	3

Name: S39		W:30.00 in	D:23.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S40		W:30.00 in	D:23.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	2	Top 90	6
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	6

Name: S41		W:30.00 in	D:23.00 in	Avail Space: 0.66 in		Ht Space: 14.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010954	63598500021	WHITE CLAW 70 PINEAPPLE 6/12...	MALT BASED	1	Front	5
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Side	3
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Side	3
213010551	63598502598	WHITE CLAW NATURAL LIME 6/1...	MALT BASED	1	Front	5
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Front	5

Name: S42		W:30.00 in	D:1.00 in	Avail Space: 29.00 in		Ht Space: 0.00 in
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