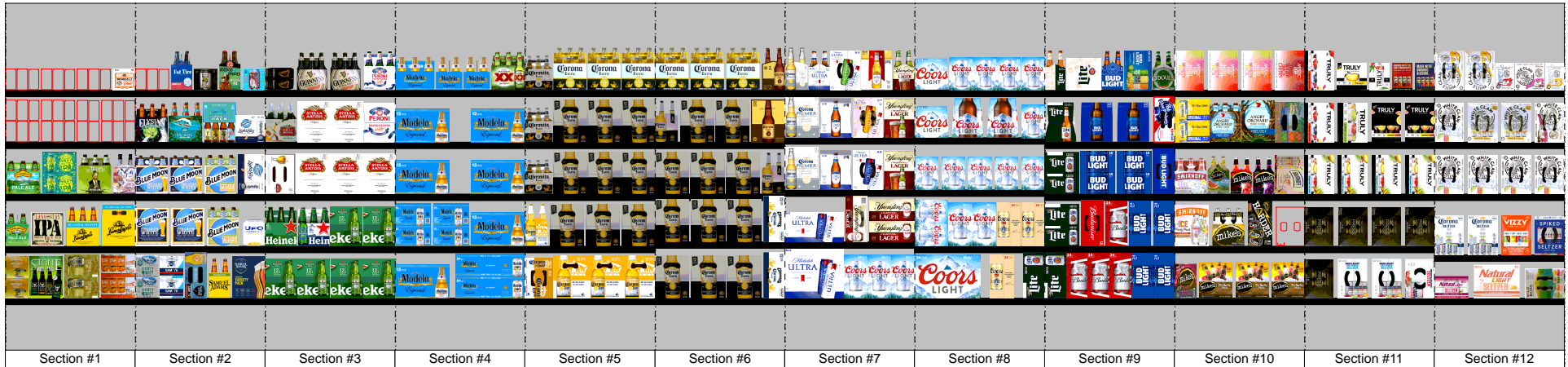




Target Store: 1401



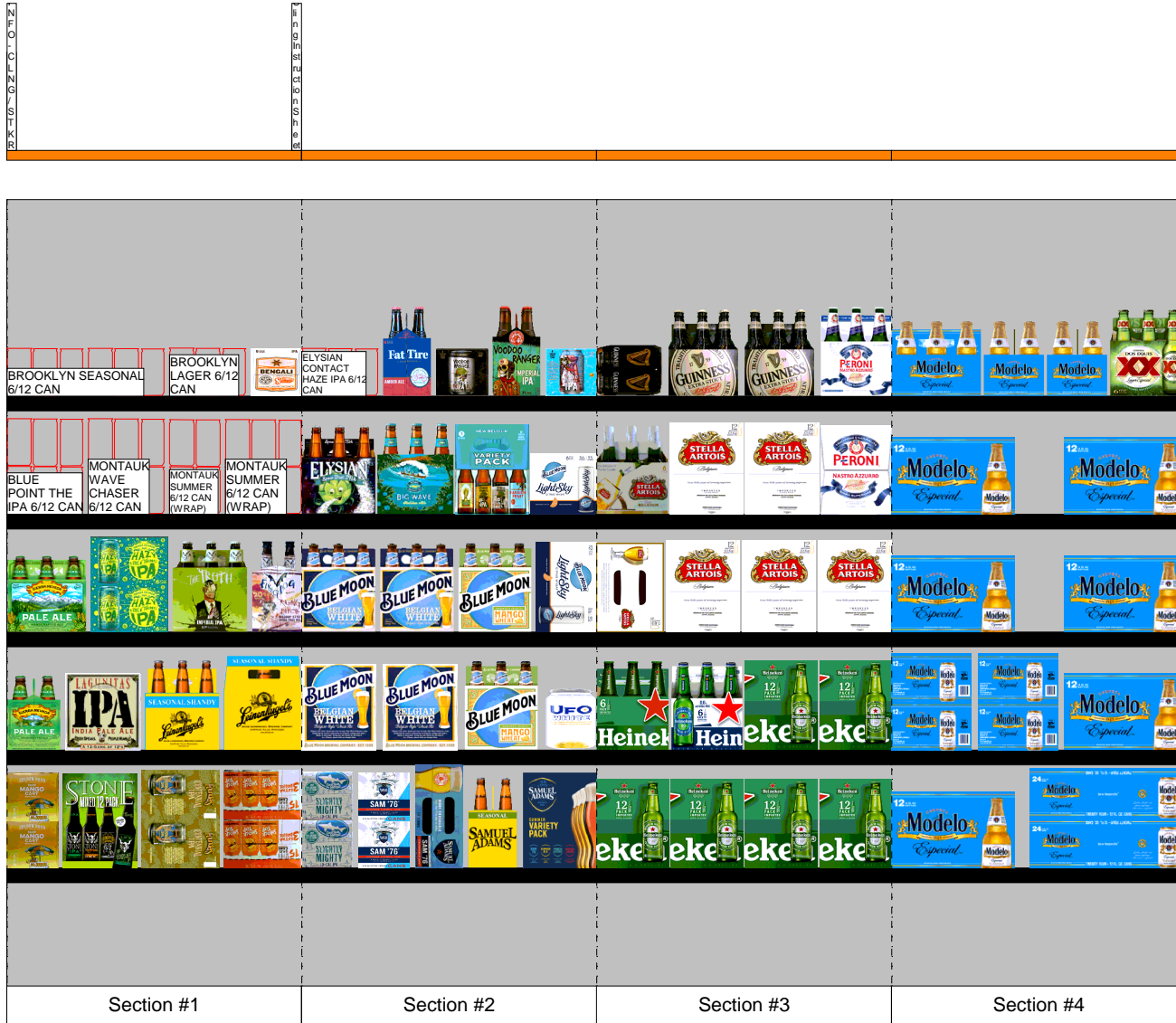
Traffic Flow: Left-right

Planogram Name: D213T0A 10/04/2020 LE PF:COLD BEER:NY:T1401:METRO: 30x84x24

Segments 1 to 12 of 12



Target Store: 1401



Traffic Flow: Left-right

Planogram Name: D213T0A 10/04/2020 LE PF:COLD BEER:NY:T1401:METRO: 30x84x24

Segments 1 to 4 of 12



Target Store: 1401





Target Store: 1401

Planogram Name: D213T0A 10/04/2020 LE PF:COLD BEER:NY:T1401:METRO: 30x84x24

LE PF:COLD BEER:NY:T1401:METRO: Store # INCREA... H: 7 ft W: 30 ft D: 2 ft # of segments: 12

Name: S1		W:30.00 in	D:24.00 in	Avail Space: 1.44 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213054690	85689500384	GOLDEN ROAD MANGO CART 6/...	MALT BASED	1	Side	6
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	2
213051431	64286090005	FOUNDERS CENTENNIAL IPA 15/...	MALT BASED	1	Side 90	2
213051926	1820028156	SHOCK TOP BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2

Name: S2		W:30.00 in	D:24.00 in	Avail Space: 1.41 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Side	2
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	1	Side	2
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	4
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Side	2

Name: S3		W:30.00 in	D:24.00 in	Avail Space: 1.51 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Front	4
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Front	8
213052197	78624355014	FLYING DOG THE TRUTH 6/12 BTL	MALT BASED	1	Front	4
213050661	78624311990	FLYING DOG RAGING BITCH 6/12...	MALT BASED	1	Side	3

Name: S4		W:30.00 in	D:24.00 in	Avail Space: 1.47 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213056006	68174500215	BLUE POINT THE IPA 6/12 CAN	MALT BASED	1	Front	8
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Front	8
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Side	6
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Front	8

Name: S5		W:30.00 in	D:24.00 in	Avail Space: 1.53 in		Ht Space: 24.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050942	3061300051	BROOKLYN SEASONAL 6/12 CAN	MALT BASED	2	Front	8
213055921	3061360038	BROOKLYN LAGER 6/12 CAN	MALT BASED	1	Front	4
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	1	Side	3

Name: S6 W:30.00 in D:1.00 in Avail Space: 28.00 in Ht Space: 0.00 in

Name: S7		W:30.00 in	D:24.00 in	Avail Space: 2.37 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213055885	63848900364	DOGFISH HEAD SLIGHTLY MIGH...	MALT BASED	1	Side	6
213054898	8769200673	SAMUEL ADAMS 76 6/12 CAN	MALT BASED	1	Side	6
213054897	8769200497	SAMUEL ADAMS 76 12/12 CAN	MALT BASED	1	Top 90	3
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Side	3
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Side	2

Name: S8		W:30.00 in	D:24.00 in	Avail Space: 2.28 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	2	Side	4
213050405	7199009561	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	4
213056485	4182790037	HARPOON UFO WHITE 4/16 CAN	MALT BASED	1	Front	4

Name: S9		W:30.00 in	D:24.00 in	Avail Space: 1.39 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	2	Front	8
213050405	7199009561	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	4
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Front 90	3

Name: S10		W:30.00 in	D:24.00 in	Avail Space: 0.47 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213051366	81790400083	ELYSIAN SPACE DUST IPA 6/12 ...	MALT BASED	1	Front	4
213050763	79603011496	KONA BIG WAVE GOLDEN ALE 6/...	MALT BASED	1	Front	4
213050735	75452700201	NEW BELGIUM VARIETY PACK 1...	MALT BASED	1	Side	2
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Front	5

Name: S11 W:30.00 in D:24.00 in Avail Space: 2.07 in Ht Space: 24.00 in



Target Store: 1401

Planogram Name: D213T0A 10/04/2020 LE PF:COLD BEER:NY:T1401:METRO: 30x84x24

ID	UPC	Name	Category	HFacings	Orientation	Units
213056362	81790400791	ELYSIAN CONTACT HAZE IPA 6/1...	MALT BASED	1	Front	4
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Side	3
213054981	75452700885	NEW BELGIUM VOODOO JUICY ...	MALT BASED	1	Side	3
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Side	3
213055432	75452700994	NEW BELGIUM VOODOO ROTAT...	MALT BASED	1	Side	3

Name: S12 W:30.00 in D:1.00 in Avail Space: 30.00 in Ht Space: 0.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2

Name: S14 W:30.00 in D:24.00 in Avail Space: 0.79 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	4
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Front	4
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2

Name: S15 W:30.00 in D:24.00 in Avail Space: 0.73 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	4
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2

Name: S16 W:30.00 in D:24.00 in Avail Space: 0.56 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060269	18195400004	PERONI 12/11.2 BTL	MALT BASED	1	Side	2

Name: S17 W:30.00 in D:24.00 in Avail Space: 1.96 in Ht Space: 24.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Side 90	4
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	5
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	5
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Front	4

Name: S18 W:30.00 in D:1.00 in Avail Space: 30.00 in Ht Space: 0.00 in

Name: S19 W:30.00 in D:24.00 in Avail Space: 1.61 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213060340	8066095710	MODELO ESPECIAL 24/12 CAN	MALT BASED	1	Top	4

Name: S20 W:30.00 in D:24.00 in Avail Space: 1.31 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	4
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	4
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2

Name: S21 W:30.00 in D:24.00 in Avail Space: 5.10 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	4

Name: S22 W:30.00 in D:24.00 in Avail Space: 5.10 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	4

Name: S23 W:30.00 in D:24.00 in Avail Space: 0.83 in Ht Space: 24.00 in



Target Store: 1401

Planogram Name: D213T0A 10/04/2020 LE PF:COLD BEER:NY:T1401:METRO: 30x84x24

ID	UPC	Name	Category	HFacings	Orientation	Units
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	3
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	2	Side	4
213060015	7231163012	DOS EQUIS 6/12 BTL	MALT BASED	1	Front	4

Name: S24 W:30.00 in D:1.00 in Avail Space: 30.00 in Ht Space: 0.00 in

Name: S25 W:30.00 in D:24.00 in Avail Space: 0.32 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060079	8066095621	CORONA LIGHT 12/12 CAN	MALT BASED	1	Top 90	3
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2

Name: S26 W:30.00 in D:24.00 in Avail Space: 1.41 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Side	3
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2

Name: S27 W:30.00 in D:24.00 in Avail Space: 0.31 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060162	8066095401	CORONA 6/7 BTL	MALT BASED	1	Front	5
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2

Name: S28 W:30.00 in D:24.00 in Avail Space: 0.31 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060162	8066095401	CORONA 6/7 BTL	MALT BASED	1	Front	5
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	6

Name: S29 W:30.00 in D:24.00 in Avail Space: 0.31 in Ht Space: 24.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060162	8066095401	CORONA 6/7 BTL	MALT BASED	1	Front	5
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4

Name: S30 W:30.00 in D:1.00 in Avail Space: 30.00 in Ht Space: 0.00 in

Name: S31 W:30.00 in D:24.00 in Avail Space: 1.81 in Ht Space: 11.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top 90	3

Name: S32 W:30.00 in D:24.00 in Avail Space: 1.81 in Ht Space: 9.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top 90	3

Name: S33 W:30.00 in D:24.00 in Avail Space: 1.41 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	3

Name: S34 W:30.00 in D:24.00 in Avail Space: 1.41 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	3



Target Store: 1401

Planogram Name: D213T0A 10/04/2020 LE PF:COLD BEER:NY:T1401:METRO: 30x84x24

213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060218	3354495053	CORONA FAMILIAR 12/12 BTL	MALT BASED	1	Side	2

Name: S35		W:30.00 in	D:24.00 in	Avail Space: 1.41 in		Ht Space: 24.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4
213060216	3354495051	CORONA FAMILIAR 6/12 BTL	MALT BASED	1	Side	3

Name: S36		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
-----------	--	------------	-----------	-----------------------	--	-------------------

Name: S37		W:30.00 in	D:24.00 in	Avail Space: 0.57 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030124	1820096550	MICHELOB ULTRA 30/12 CAN	MALT BASED	1	Front	3
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	3	Side	3

Name: S38		W:30.00 in	D:24.00 in	Avail Space: 1.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Front	3
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Top 90	3
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Side 90	2

Name: S39		W:30.00 in	D:24.00 in	Avail Space: 0.90 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top 90	3
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2

Name: S40		W:30.00 in	D:24.00 in	Avail Space: 0.90 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2
213030503	1820020144	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Top 90	3
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2

Name: S41		W:30.00 in	D:24.00 in	Avail Space: 0.41 in		Ht Space: 24.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Side	3
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Side	3
213030109	1820016984	MICHELOB ULTRA LIME CACTUS...	MALT BASED	1	Top 90	3
213030470	1820020083	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Side	2
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Side	3

Name: S42		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
-----------	--	------------	-----------	-----------------------	--	-------------------

Name: S43		W:30.00 in	D:24.00 in	Avail Space: 4.78 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Front	4
213030099	7199011600	COORS BANQUET 24/12 CAN	MALT BASED	1	Side	1
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side	1

Name: S44		W:30.00 in	D:24.00 in	Avail Space: 1.25 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	2	Side	2
213030099	7199011600	COORS BANQUET 24/12 CAN	MALT BASED	2	Side	2

Name: S45		W:30.00 in	D:24.00 in	Avail Space: 3.50 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	3	Side	3
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	2	Side	2

Name: S46		W:30.00 in	D:24.00 in	Avail Space: 2.04 in		Ht Space: 9.50 in
-----------	--	------------	------------	----------------------	--	-------------------



Target Store: 1401

Planogram Name: D213T0A 10/04/2020 LE PF:COLD BEER:NY:T1401:METRO: 30x84x24

ID	UPC	Name	Category	HFacings	Orientation	Units
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	3
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	2	Side	4
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Side	2

Name: S47		W:30.00 in	D:24.00 in	Avail Space: 0.89 in		Ht Space: 24.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	3
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	2	Side	4
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	2	Side	4

Name: S48		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
-----------	--	------------	-----------	-----------------------	--	-------------------

Name: S49		W:30.00 in	D:24.00 in	Avail Space: 0.63 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side	1
213030013	1820011168	BUD 24/12 CAN	MALT BASED	3	Side	3
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	2	Side	2

Name: S50		W:30.00 in	D:24.00 in	Avail Space: 2.50 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top 90	3
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Side	1
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	2	Side	2

Name: S51		W:30.00 in	D:24.00 in	Avail Space: 1.41 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	4
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top 90	3

Name: S52		W:30.00 in	D:24.00 in	Avail Space: 3.09 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	2	Side	4
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Top 90	3

Name: S53		W:30.00 in	D:24.00 in	Avail Space: 1.07 in		Ht Space: 24.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Side	3
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	3
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Side	3
213037086	1820020210	BUD LIGHT PEELS VARIETY 12/1...	MALT BASED	1	Front 90	3
213030095	1820000784	ODOULS NEAR BEER 6/12 BTL	MALT BASED	1	Side	3

Name: S54		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
-----------	--	------------	-----------	-----------------------	--	-------------------

Name: S55		W:30.00 in	D:24.00 in	Avail Space: 2.56 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010505	63598526023	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Side	2
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	2
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	2
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	2

Name: S56		W:30.00 in	D:24.00 in	Avail Space: 2.96 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010331	8200072908	SMIRNOFF ICE VARIETY PACK 1...	MALT BASED	1	Side	2
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	4
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Top 90	3
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	3

Name: S57		W:30.00 in	D:24.00 in	Avail Space: 0.82 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	4



Target Store: 1401

Planogram Name: D213T0A 10/04/2020 LE PF:COLD BEER:NY:T1401:METRO: 30x84x24

213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Side	3
213010377	63598522413	MIKES HARD STRAWBERRY LEM...	MALT BASED	1	Side	3
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Side	3
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3

Name: S58		W:30.00 in	D:24.00 in	Avail Space: 0.51 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Side 90	4
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	2
213055463	81062803026	GOLDEN ROAD SPIKED AGUA F...	MALT BASED	1	Top 90	3

Name: S59		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 24.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	3	Top 90	9
213013604	85001257142	MYSTIC REEF HARD SELTZER B...	MALT BASED	1	Top 90	3

Name: S60		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
-----------	--	------------	-----------	-----------------------	--	-------------------

Name: S61		W:30.00 in	D:24.00 in	Avail Space: 3.09 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	2	Top 90	6
213012092	1820020217	BUD LIGHT SELTZER STRAWBE...	MALT BASED	1	Top 90	3

Name: S62		W:30.00 in	D:24.00 in	Avail Space: 3.36 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	4	Top 90	12

Name: S63		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	4	Top 90	12

Name: S64		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	2	Top 90	6

Name: S65		W:30.00 in	D:24.00 in	Avail Space: 3.17 in		Ht Space: 24.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3
213010890	8769200965	TRULY PINEAPPLE 6/12 CAN	MALT BASED	1	Front	5
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Side	3
213010785	85531000806	CROOK AND MARKER PARTY PA...	MALT BASED	1	Side	2
213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	1	Side	2

Name: S66		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
-----------	--	------------	-----------	-----------------------	--	-------------------

Name: S67		W:30.00 in	D:24.00 in	Avail Space: 2.66 in		Ht Space: 8.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010914	1820020180	NATURAL LIGHT SELTZER CATA...	MALT BASED	1	Side 90	2
213010912	1820020179	NATURAL LIGHT SELTZER ALOH...	MALT BASED	1	Front	4
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top	3

Name: S68		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 12.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	1	Top 90	3
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	1	Top 90	3
213012470	3410001232	VIZZY VARIETY 12/12 CAN	MALT BASED	1	Top 90	3
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3

Name: S69		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12



Target Store: 1401

Planogram Name: D213T0A 10/04/2020 LE PF:COLD BEER:NY:T1401:METRO: 30x84x24

Name: S70		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	6
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	1	Top 90	3

Name: S71		W:30.00 in	D:24.00 in	Avail Space: 0.85 in		Ht Space: 24.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	2	Top 90	6
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Side	3
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Front	5
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side	3

Name: S72		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
-----------	--	------------	-----------	-----------------------	--	-------------------