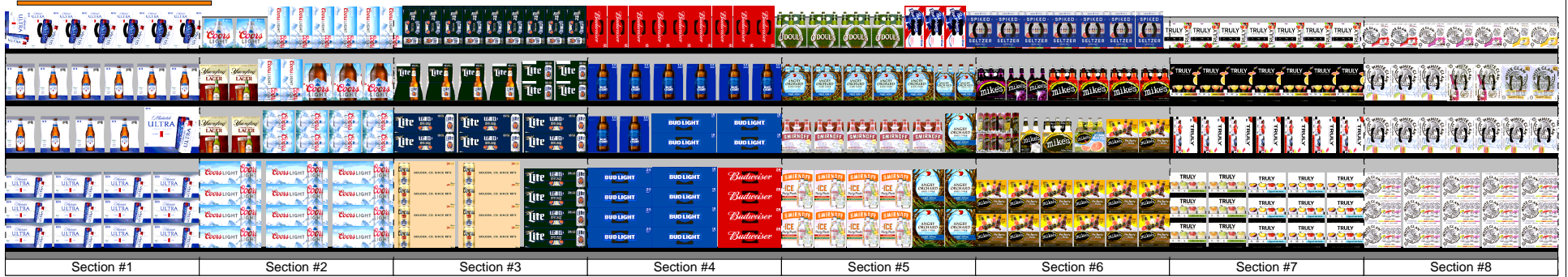




Target Store: 1401





Target Store: 1401



Traffic Flow: Left-right

Planogram Name: D213TSC 10/04/2020 LE PF: WARM BEER A: N:Y: T1401 24PK: 32x64x18

Segments 1 to 4 of 8



Target Store: 1401

Section #5	Section #6	Section #7	Section #8

Traffic Flow: Left-right

Planogram Name: D213TSC 10/04/2020 LE PF: WARM BEER A: N:Y: T1401 24PK: 32x64x18

Segments 5 to 8 of 8



Target Store: 1401

Planogram Name: D213TSC 10/04/2020 LE PF: WARM BEER A: N:Y: T1401 24PK: 32x64x18

LE PF: WARM BEER A: N:Y: T1401 24PK: Store # H: 5 ft ... W: 32 ft D: 1 ft 6.00 in # of segments: 8

Name: S1		W:48.00 in	D:22.00 in	Avail Space: 2.48 in		Ht Space: 22.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030124	1820096550	MICHELOB ULTRA 30/12 CAN	MALT BASED	1	Side 90	3
213030124	1820096550	MICHELOB ULTRA 30/12 CAN	MALT BASED	1	Side 90	3
213030124	1820096550	MICHELOB ULTRA 30/12 CAN	MALT BASED	1	Side 90	3
213030124	1820096550	MICHELOB ULTRA 30/12 CAN	MALT BASED	1	Side 90	3

Name: S2		W:48.00 in	D:18.00 in	Avail Space: 5.19 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	1
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	1
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	1
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	1
213030124	1820096550	MICHELOB ULTRA 30/12 CAN	MALT BASED	1	Front	2

Name: S3		W:48.00 in	D:18.00 in	Avail Space: 4.08 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	6	Side	6

Name: S4		W:48.00 in	D:18.00 in	Avail Space: 0.83 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Front 90	2
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	6	Top 90	12

Name: S5		W:48.00 in	D:1.00 in	Avail Space: 48.00 in		Ht Space: 0.00 in
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Name: S6		W:48.00 in	D:22.00 in	Avail Space: 2.85 in		Ht Space: 22.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Top	8
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Top	8
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Top	8

Name: S7		W:48.00 in	D:18.00 in	Avail Space: 3.42 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	1
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	1
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	2	Side 90	4
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	2	Side 90	4

Name: S8		W:48.00 in	D:18.00 in	Avail Space: 0.70 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	1
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	1
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	2	Top 90	4
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	2	Side	2
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	1

Name: S9		W:48.00 in	D:18.00 in	Avail Space: 0.36 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	2	Side	4
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	6	Top 90	12

Name: S10		W:48.00 in	D:22.00 in	Avail Space: 2.28 in		Ht Space: 22.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030099	7199011600	COORS BANQUET 24/12 CAN	MALT BASED	2	Top	16
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Top	8

Name: S11		W:48.00 in	D:18.00 in	Avail Space: 1.32 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030069	3410057340	LITE 18/12 CAN	MALT BASED	2	Top	8
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Top	4

Name: S12		W:48.00 in	D:18.00 in	Avail Space: 3.06 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units



Target Store: 1401

Planogram Name: D213TSC 10/04/2020 LE PF: WARM BEER A: N:Y: T1401 24PK: 32x64x18

213030074	3410057509	LITE 12/12 BTL	MALT BASED	4	Side	4
213030069	3410057340	LITE 18/12 CAN	MALT BASED	2	Side 90	4

Name: S13		W:48.00 in	D:18.00 in	Avail Space: 4.44 in		Ht Space: 7.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030070	3410057636	LITE 12/12 CAN	MALT BASED	9	Top 90	18

Name: S14		W:48.00 in	D:22.00 in	Avail Space: 0.64 in		Ht Space: 22.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Top	8
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Top	8
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Top	8

Name: S15		W:48.00 in	D:18.00 in	Avail Space: 1.58 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	2	Side	2
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	2	Top	8

Name: S16		W:48.00 in	D:18.00 in	Avail Space: 3.90 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	6	Side	6

Name: S17		W:48.00 in	D:18.00 in	Avail Space: 3.45 in		Ht Space: 7.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030011	1820011047	BUD 12/12 CAN	MALT BASED	9	Top 90	18

Name: S18		W:48.00 in	D:22.00 in	Avail Space: 2.20 in		Ht Space: 22.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010331	8200072908	SMIRNOFF ICE VARIETY PACK 1...	MALT BASED	1	Side	4
213010331	8200072908	SMIRNOFF ICE VARIETY PACK 1...	MALT BASED	1	Side	4
213010331	8200072908	SMIRNOFF ICE VARIETY PACK 1...	MALT BASED	1	Side	4
213010331	8200072908	SMIRNOFF ICE VARIETY PACK 1...	MALT BASED	1	Side	4
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	4
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	4

Name: S19		W:48.00 in	D:18.00 in	Avail Space: 3.50 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	3	Front	9
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	3
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	3
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	1

Name: S20		W:48.00 in	D:18.00 in	Avail Space: 1.57 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	2	Front	6
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	2	Front	6
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	3
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	2	Side	4

Name: S21		W:48.00 in	D:18.00 in	Avail Space: 2.26 in		Ht Space: 7.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030095	1820000784	ODOULS NEAR BEER 6/12 BTL	MALT BASED	2	Front	6
213030095	1820000784	ODOULS NEAR BEER 6/12 BTL	MALT BASED	2	Front	6
213030144	2210000170	PABST 12/12 CAN	MALT BASED	3	Top 90	6

Name: S22		W:48.00 in	D:22.00 in	Avail Space: 2.94 in		Ht Space: 22.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	4
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	2	Side	8
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	2	Side	8
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	4

Name: S23		W:48.00 in	D:18.00 in	Avail Space: 2.64 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010505	63598526023	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Top	4
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Side	2



Target Store: 1401

Planogram Name: D213TSC 10/04/2020 LE PF: WARM BEER A: N:Y: T1401 24PK: 32x64x18

213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	3
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Front	3
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	1
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	1

Name: S24		W:48.00 in	D:18.00 in	Avail Space: 0.98 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	3
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Side	2
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Side	2
213010377	63598522413	MIKES HARD STRAWBERRY LEM...	MALT BASED	4	Front	12

Name: S25		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 7.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	2	Top 90	6
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	3	Top 90	9

Name: S26		W:48.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 22.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	2	Front	18
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	3	Front	27

Name: S27		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	7	Top 90	21

Name: S28		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	7	Top 90	21

Name: S29		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 7.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	7	Front	28

Name: S30		W:48.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 22.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	5	Front	45

Name: S31		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	7	Top 90	21

Name: S32		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top 90	9
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	2	Top 90	6
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	6

Name: S33		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 7.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	2	Front	8
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	3	Front	12
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	2	Front	8