



Target Store: 1849



Section #1

Section #2

Section #3

Section #4

Section #5

Section #6

Section #7

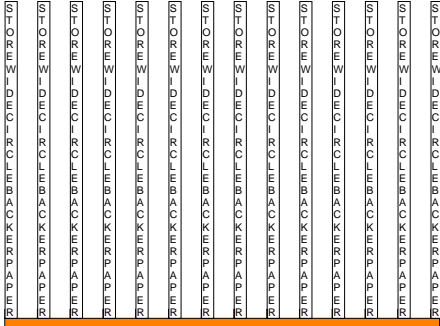
Traffic Flow: Left-right

Planogram Name: D213VG4 10/04/2020 LE PF: WARM BEER A: NY: T1849 24PK: 27x54x22

Segments 1 to 7 of 7



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Section #5	Section #6	Section #7
Corona Extra 12-pack cans	Michelob Ultra 12-pack cans, Yuengling Lager 6-pack cans, Lite 12-pack cans, Coors Light 12-pack cans	Bud Light 12-pack cans, Bud Light 6-pack cans, Budweiser 12-pack cans



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Planogram Name: D213VG4 10/04/2020 LE PF: WARM BEER A: NY: T1849 24PK: 27x54x22

LE PF: WARM BEER A: NY: T1849 24PK: Store # H: 4 ft ... W: 27 ft D: 1 ft 10.0... # of segments: 7

Name: S1		W:48.00 in	D:22.00 in	Avail Space: 2.10 in			Ht Space: 11.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060138	7289000152	HEINEKEN 18/12 BTL	MALT BASED	1	Front	2	
213060138	7289000152	HEINEKEN 18/12 BTL	MALT BASED	1	Front	2	
213060138	7289000152	HEINEKEN 18/12 BTL	MALT BASED	1	Front	2	

Name: S2		W:48.00 in	D:18.00 in	Avail Space: 1.09 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010382	4257204006	SCHOFFERHOFER GRAPEFRUIT...	MALT BASED	1	Front	3	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Front	2	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Front	2	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1	
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Side 90	2	
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Top 90	2	

Name: S3		W:48.00 in	D:18.00 in	Avail Space: 1.09 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010382	4257204006	SCHOFFERHOFER GRAPEFRUIT...	MALT BASED	1	Front	3	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Front	2	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Front	2	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1	
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Side 90	2	
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Top 90	2	

Name: S4		W:48.00 in	D:18.00 in	Avail Space: 1.72 in			Ht Space: 13.58 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Side	2	
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	3	
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Front	3	
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	3	
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	3	
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Front	3	
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Front	3	

Name: S5		W:48.00 in	D:1.00 in	Avail Space: 34.00 in			Ht Space: 0.00 in
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Name: S6		W:48.00 in	D:22.00 in	Avail Space: 4.14 in			Ht Space: 11.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060400	78615000149	STELLA ARTOIS 18/11.2 BTL	MALT BASED	1	Front	3	
213060400	78615000149	STELLA ARTOIS 18/11.2 BTL	MALT BASED	1	Front	3	
213060400	78615000149	STELLA ARTOIS 18/11.2 BTL	MALT BASED	1	Side	1	
213060400	78615000149	STELLA ARTOIS 18/11.2 BTL	MALT BASED	1	Side	1	

Name: S7		W:48.00 in	D:18.00 in	Avail Space: 3.39 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	2	Side	2	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1	
213060400	78615000149	STELLA ARTOIS 18/11.2 BTL	MALT BASED	1	Front	2	

Name: S8		W:48.00 in	D:18.00 in	Avail Space: 4.44 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	2	Side	2	
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3	
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3	

Name: S9		W:48.00 in	D:18.00 in	Avail Space: 0.64 in			Ht Space: 13.58 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	3	
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	3	
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	3	
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	3	



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Planogram Name: D213VG4 10/04/2020 LE PF: WARM BEER A: NY: T1849 24PK: 27x54x22

213060287	7861500001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Side	2
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3

Name: S10		W:48.00 in	D:22.00 in	Avail Space: 1.41 in		Ht Space: 11.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1

Name: S11		W:48.00 in	D:18.00 in	Avail Space: 1.41 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1

Name: S12		W:48.00 in	D:18.00 in	Avail Space: 2.52 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Top	4
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Top	4
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	2
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	2
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	2

Name: S13		W:48.00 in	D:18.00 in	Avail Space: 2.77 in		Ht Space: 9.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060035	8066095785	MODELO NEGRA 6/12 BTL	MALT BASED	1	Front	3
213060035	8066095785	MODELO NEGRA 6/12 BTL	MALT BASED	1	Side	2
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	3
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Side	2
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	2	Top 90	4
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Top 90	2

Name: S14		W:48.00 in	D:22.00 in	Avail Space: 1.43 in		Ht Space: 11.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060038	8066095301	PACIFICO 6/12 BTL	MALT BASED	1	Front	4
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top	4
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top	4
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	2

Name: S15		W:48.00 in	D:18.00 in	Avail Space: 1.43 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060038	8066095301	PACIFICO 6/12 BTL	MALT BASED	1	Front	3
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	1
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top	4
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top	4
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	2

Name: S16		W:48.00 in	D:18.00 in	Avail Space: 1.66 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060038	8066095301	PACIFICO 6/12 BTL	MALT BASED	1	Front	3
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Front	3
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	3
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	3
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	2

Name: S17		W:48.00 in	D:18.00 in	Avail Space: 1.66 in		Ht Space: 9.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060038	8066095301	PACIFICO 6/12 BTL	MALT BASED	1	Front	3
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Front	3
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	3
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	3



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213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	2

Name: S18		W:48.00 in	D:22.00 in	Avail Space: 0.96 in		Ht Space: 11.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060045	8066095680	CORONA 18/12 BTL	MALT BASED	1	Front	2
213060045	8066095680	CORONA 18/12 BTL	MALT BASED	1	Front	2
213060045	8066095680	CORONA 18/12 BTL	MALT BASED	1	Front	2

Name: S19		W:48.00 in	D:18.00 in	Avail Space: 2.42 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1

Name: S20		W:48.00 in	D:18.00 in	Avail Space: 2.42 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1

Name: S21		W:48.00 in	D:18.00 in	Avail Space: 2.42 in		Ht Space: 9.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1

Name: S22		W:48.00 in	D:22.00 in	Avail Space: 1.42 in		Ht Space: 11.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030124	1820096550	MICHELOB ULTRA 30/12 CAN	MALT BASED	1	Front	3
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top	4

Name: S23		W:48.00 in	D:18.00 in	Avail Space: 2.46 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	1
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	1
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Side 90	2
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	2
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	2
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	1

Name: S24		W:48.00 in	D:18.00 in	Avail Space: 2.38 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top 90	2
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	2	Front	6
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	2
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	2
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	2

Name: S25		W:48.00 in	D:18.00 in	Avail Space: 1.22 in		Ht Space: 9.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	2	Top 90	4
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	2	Front	6
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Front	3
213030199	7199032000	COORS LIGHT 6/16 CAN	MALT BASED	2	Side	4

Name: S26		W:36.00 in	D:22.00 in	Avail Space: 0.85 in		Ht Space: 11.82 in
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Planogram Name: D213VG4 10/04/2020 LE PF: WARM BEER A: NY: T1849 24PK: 27x54x22

ID	UPC	Name	Category	HFacings	Orientation	Units
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side 90	2
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side	1
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side	1
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side	1
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Side 90	2

Name: S27 W:36.00 in D:18.00 in Avail Space: 2.15 in Ht Space: 10.70 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top	4

Name: S28 W:36.00 in D:18.00 in Avail Space: 2.84 in Ht Space: 10.70 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	3
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	2	Side 90	4
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Front	2

Name: S29 W:36.00 in D:18.00 in Avail Space: 2.16 in Ht Space: 9.70 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030199	7199032000	COORS LIGHT 6/16 CAN	MALT BASED	1	Front	3
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top	2
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	1
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	3