



# Target Store: 1849



Section #1

Section #2

Section #3

Section #4

Traffic Flow: Left-right

Planogram Name: D213VFQ 10/04/2020 LE PF: WARM BEER B: N:Y: T1849 24PK: 16x84x22

Segments 1 to 4 of 4



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Planogram Name: D213VFQ 10/04/2020 LE PF: WARM BEER B: N:Y: T1849 24PK: 16x84x22

Segments 1 to 4 of 4



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Planogram Name: D213VFQ 10/04/2020 LE PF: WARM BEER B: N:Y: T1849 24PK: 16x84x22

LE PF: WARM BEER B: N:Y: T1849 24PK: Store # H: 7 ft W: 16 ft D: 1 ft 10.0... # of segments: 4

Name: S1		W:48.00 in	D:22.00 in	Avail Space: 0.87 in		Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Top	8
213051926	1820028156	SHOCK TOP BELGIAN WHITE 15/...	MALT BASED	1	Side 90	4
213053222	85663200428	BRONX VARIETY PACK 12/12 CAN	MALT BASED	1	Side 90	8
213051974	3061300071	BROOKLYN VARIETY PACK 12/12...	MALT BASED	1	Side	4
213050399	3061300056	BROOKLYN SUMMER ALE 12/12 ...	MALT BASED	1	Top	8

Name: S2		W:48.00 in	D:18.00 in	Avail Space: 1.51 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050587	74052210083	BELLS TWO HEARTED ALE 6/12 ...	MALT BASED	1	Front	3
213050763	79603011496	KONA BIG WAVE GOLDEN ALE 6/...	MALT BASED	2	Front	6
213051974	3061300071	BROOKLYN VARIETY PACK 12/12...	MALT BASED	1	Side	1
213050942	3061300051	BROOKLYN SEASONAL 6/12 CAN	MALT BASED	2	Front	12

Name: S3		W:48.00 in	D:18.00 in	Avail Space: 1.55 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050587	74052210083	BELLS TWO HEARTED ALE 6/12 ...	MALT BASED	1	Front	3
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	1	Front	6
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	2	Front	12
213050180	86273700000	MONTAUK DRIFTWOOD 6/12 CAN	MALT BASED	1	Front	6
213050942	3061300051	BROOKLYN SEASONAL 6/12 CAN	MALT BASED	1	Front	6

Name: S4		W:48.00 in	D:18.00 in	Avail Space: 1.32 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Front	6
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Front	6
213051883	86273700003	MONTAUK SESSION IPA 6/12 CAN	MALT BASED	1	Front	6
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Top	6
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Top	6
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Top	6

Name: S5		W:48.00 in	D:18.00 in	Avail Space: 1.38 in		Ht Space: 18.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213053645	85909300242	SIXPOINT SWEET ACTION 6/12 C...	MALT BASED	1	Front	3
213053645	85909300242	SIXPOINT SWEET ACTION 6/12 C...	MALT BASED	1	Front	3
213053644	85909300244	SIXPOINT THE CRISP 6/12 CAN	MALT BASED	1	Front	3
213053644	85909300244	SIXPOINT THE CRISP 6/12 CAN	MALT BASED	1	Front	3
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	1	Front	3
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	1	Front	3

Name: S6 W:48.00 in D:1.00 in Avail Space: 47.00 in Ht Space: 0.00 in

Name: S7		W:48.00 in	D:22.00 in	Avail Space: 2.97 in		Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	2	Side	8
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Side	6
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Side 90	8
213030079	1820020077	NATURAL LIGHT 15/12 CAN	MALT BASED	1	Side 90	4
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	4

Name: S8		W:48.00 in	D:18.00 in	Avail Space: 1.31 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Side	1
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Side 90	4
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	1
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Side 90	1
213030117	3410001636	HIGH LIFE 12/12 CAN	MALT BASED	1	Top	4

Name: S9		W:48.00 in	D:18.00 in	Avail Space: 1.25 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	3
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	3



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213050405	7199009561	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	3
213050597	7199009532	BLUE MOON SEASONAL 6/12 BTL	MALT BASED	1	Side	2
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	3
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Side	2
213010087	1820019987	BUD LIGHT LIME LIME-A-RITA 12/...	MALT BASED	1	Side 90	4

Name: S10		W:48.00 in	D:18.00 in	Avail Space: 2.54 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	3
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	3
213050405	7199009561	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	3
213050597	7199009532	BLUE MOON SEASONAL 6/12 BTL	MALT BASED	1	Side	2
213055686	8378353111	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Top 90	2
213055686	8378353111	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side 90	2
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side	4

Name: S11		W:48.00 in	D:18.00 in	Avail Space: 2.68 in		Ht Space: 18.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010448	9200002000	NOT YOUR FATHERS ROOT BEE...	MALT BASED	1	Front	3
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Side	2
213054981	75452700885	NEW BELGIUM VOODOO JUICY ...	MALT BASED	1	Front	3
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Side	2
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Front	3
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Front	3
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Side	2

Name: S12		W:48.00 in	D:22.00 in	Avail Space: 2.16 in		Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4
213010151	89413700268	CRISPIN VARIETY PACK 12/12 C...	CIDER	1	Top	9
213012470	3410001232	VIZZY VARIETY 12/12 CAN	MALT BASED	1	Top	9
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top	9
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top	9

Name: S13		W:48.00 in	D:18.00 in	Avail Space: 6.94 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	3
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	1	Top 90	3
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	2	Top 90	6
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3

Name: S14		W:48.00 in	D:18.00 in	Avail Space: 4.39 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	3
213010904	8200079129	SMIRNOFF ICE ZERO SUGAR 6/1...	MALT BASED	1	Front	3
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	2	Top 90	6
213010331	8200072908	SMIRNOFF ICE VARIETY PACK 1...	MALT BASED	2	Side	2

Name: S15		W:48.00 in	D:18.00 in	Avail Space: 0.16 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	3
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	3
213012092	1820020217	BUD LIGHT SELTZER STRAWBE...	MALT BASED	2	Top 90	6
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	2	Top 90	6
213010954	63598500021	WHITE CLAW 70 PINEAPPLE 6/12...	MALT BASED	1	Side 90	4

Name: S16		W:48.00 in	D:18.00 in	Avail Space: 1.61 in		Ht Space: 15.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010379	8834510151	STRONGBOW GOLD 6/11.2 BTL	CIDER	1	Side	2
213050331	3410008716	REDDS 6/12 BTL	MALT BASED	1	Front	3
213010142	8834510225	STRONGBOW VARIETY PACK 12/...	CIDER	1	Side 90	2
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	2
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	2
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	2
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	2



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Name: S17		W:48.00 in	D:22.00 in	Avail Space: 3.00 in			Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top	9	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top	9	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top	9	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top	9	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top	9	

Name: S18		W:48.00 in	D:18.00 in	Avail Space: 3.15 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Side 90	4	
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Side 90	4	
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side 90	4	
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side 90	4	
213010335	63598526089	WHITE CLAW BLACK CHERRY 12/...	MALT BASED	1	Top 90	3	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3	

Name: S19		W:48.00 in	D:18.00 in	Avail Space: 0.75 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3	
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3	
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3	
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	3	
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	3	
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	3	
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	3	

Name: S20		W:48.00 in	D:18.00 in	Avail Space: 0.75 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	3	
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	3	
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	3	
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3	
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3	
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3	
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3	

Name: S21		W:48.00 in	D:18.00 in	Avail Space: 3.42 in			Ht Space: 15.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3	
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	2	Top 90	6	
213010890	8769200965	TRULY PINEAPPLE 6/12 CAN	MALT BASED	2	Side 90	4	
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	2	Side 90	4	