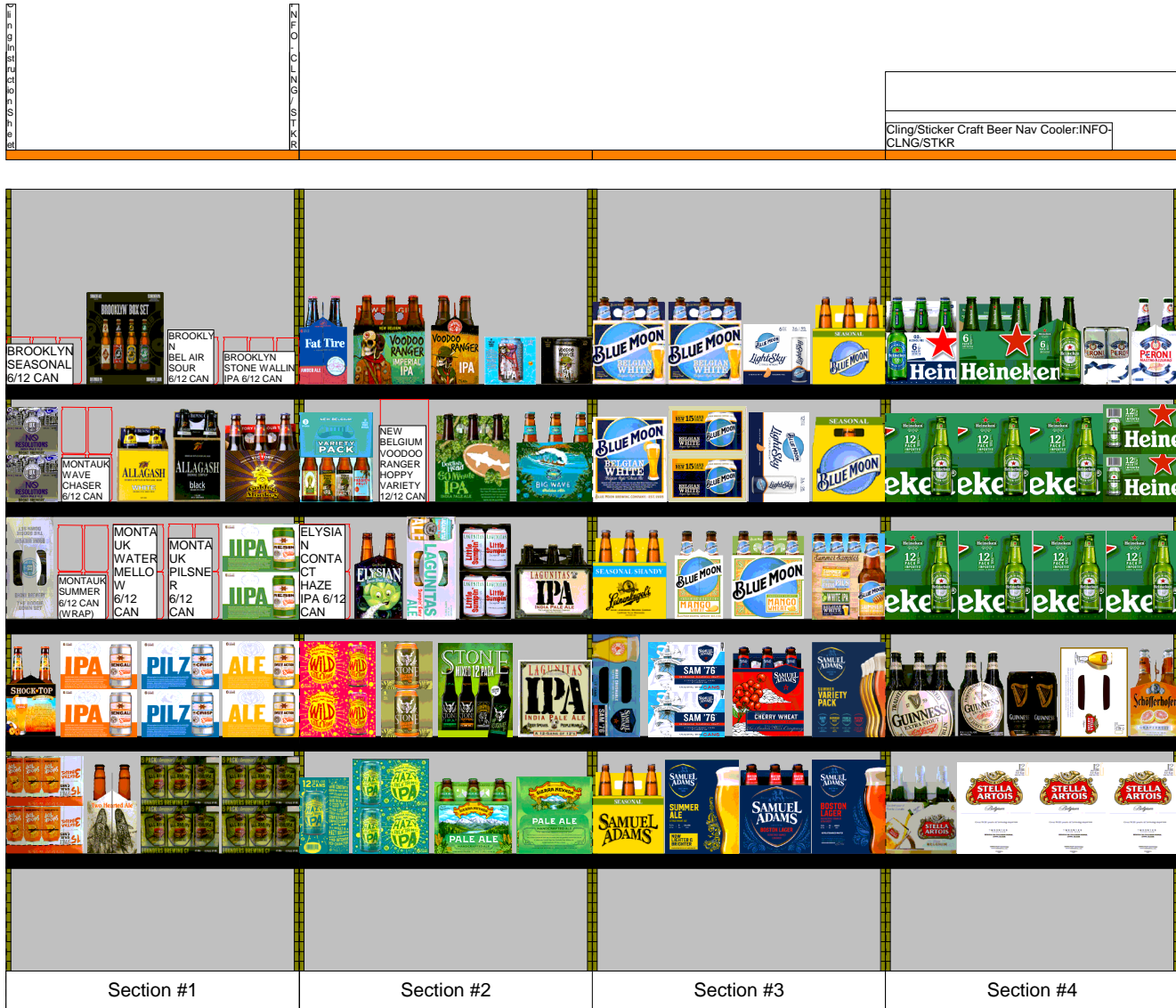






# Target Store: 2212



Traffic Flow: Left-right

Planogram Name: D213V0G 10/04/2020 PF:COLD BEER:NY:T2212:METRO: 27x84x36

Segments 1 to 4 of 11



# Target Store: 2212

Cling/Sticker Hard Cider Beer Nav Cooler: INFO-CLING/STKR





# Target Store: 2212

Cling/Sticker Hard Seltzer Beer Nav Cooler: INFO:  
CLING/STKR



Traffic Flow: Left-right

Planogram Name: D213V0G 10/04/2020 PF:COLD BEER:NY:T2212:METRO: 27x84x36

Segments 9 to 11 of 11



Target Store: 2212

Planogram Name: D213V0G 10/04/2020 PF:COLD BEER:NY:T2212:METRO: 27x84x36

PF:COLD BEER:NY:T2212:METRO: Store # DECRE... H: 7 ft W: 27 ft 6.00 in D: 3 ft # of segments: 11

Name: S1		W:30.00 in	D:22.00 in	Avail Space: 1.14 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051926	1820028156	SHOCK TOP BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2	
213050587	74052210083	BELLS TWO HEARTED ALE 6/12 ...	MALT BASED	1	Side	2	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Side 90	2	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Side 90	2	

Name: S2		W:30.00 in	D:22.00 in	Avail Space: 1.62 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050731	1820013986	SHOCK TOP BELGIAN WHITE 6/1...	MALT BASED	1	Side	2	
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	1	Front	8	
213053644	85909300244	SIXPOINT THE CRISP 6/12 CAN	MALT BASED	1	Front	8	
213053645	85909300242	SIXPOINT SWEET ACTION 6/12 C...	MALT BASED	1	Front	8	

Name: S3		W:30.00 in	D:22.00 in	Avail Space: 1.84 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213053222	85663200428	BRONX VARIETY PACK 12/12 CAN	MALT BASED	1	Top 90	2	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Side	4	
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	1	Side	4	
213055887	86665600047	MONTAUK PILSNER 6/12 CAN	MALT BASED	1	Side	4	
213053646	85909300246	SIXPOINT RESIN IIPA 6/12 CAN	MALT BASED	1	Front	8	

Name: S4		W:30.00 in	D:22.00 in	Avail Space: 1.86 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213053183	85663200433	BRONX NO RESOLUTIONS 6/12 ...	MALT BASED	1	Side	4	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Side	4	
213050197	60367510182	ALLAGASH WHITE 4/12 BTL	MALT BASED	1	Front	4	
213052642	60367511182	ALLAGASH BLACK 4/12 BTL	MALT BASED	1	Front	4	
213052636	63027946506	VICTORY GOLDEN MONKEY 6/12...	MALT BASED	1	Front	4	

Name: S5		W:30.00 in	D:22.00 in	Avail Space: 1.50 in			Ht Space: 23.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050942	3061300051	BROOKLYN SEASONAL 6/12 CAN	MALT BASED	1	Front	4	
213051974	3061300071	BROOKLYN VARIETY PACK 12/12...	MALT BASED	1	Side	2	
213055922	3061301956	BROOKLYN BEL AIR SOUR 6/12 ...	MALT BASED	1	Side	2	
213056174	3061322091	BROOKLYN STONE WALLIN IPA ...	MALT BASED	1	Front	4	

Name: S6		W:30.00 in	D:1.00 in	Avail Space: 28.00 in			Ht Space: 0.00 in
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Name: S7		W:30.00 in	D:22.00 in	Avail Space: 1.37 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213055686	8378353111	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side	2	
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Front	8	
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Front	4	
213050070	8378337512	SIERRA NEVADA PALE ALE 12/12...	MALT BASED	1	Side	2	

Name: S8		W:30.00 in	D:22.00 in	Avail Space: 1.91 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213057026	8378322857	SIERRA NEVADA WILD LITTLE T...	MALT BASED	1	Front	8	
213054206	63625174163	STONE TANGERINE EXPRESS 6/...	MALT BASED	1	Side	4	
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	2	
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	1	Side	2	

Name: S9		W:30.00 in	D:22.00 in	Avail Space: 1.81 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213056362	81790400791	ELYSIAN CONTACT HAZE IPA 6/1...	MALT BASED	1	Side	4	
213051366	81790400083	ELYSIAN SPACE DUST IPA 6/12 ...	MALT BASED	1	Side	2	
213054884	72383010045	LAGUNITAS SUMPIN EASY 12/12 ...	MALT BASED	1	Top 90	2	
213056887	72383001406	LAGUNITAS LITTLE SUMPIN 6/12 ...	MALT BASED	1	Side	4	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Front	4	

Name: S10		W:30.00 in	D:22.00 in	Avail Space: 2.03 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050735	75452700201	NEW BELGIUM VARIETY PACK 1...	MALT BASED	1	Side	2	





Target Store: 2212

Planogram Name: D213V0G 10/04/2020 PF:COLD BEER:NY:T2212:METRO: 27x84x36

213056184	75452701070	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Top 90	2
213050779	63848900029	DOG FISH HEAD 60 MINUTE IPA 6...	MALT BASED	1	Front	4
213050763	79603011496	KONA BIG WAVE GOLDEN ALE 6/...	MALT BASED	1	Front	4

Name: S11		W:30.00 in	D:22.00 in	Avail Space: 2.48 in		Ht Space: 23.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Side	2
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front	4
213050838	75452700066	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Side	2
213055432	75452700994	NEW BELGIUM VOODOO ROTAT...	MALT BASED	1	Side	2
213054981	75452700885	NEW BELGIUM VOODOO JUICY ...	MALT BASED	1	Side	3

Name: S12		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
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Name: S13		W:30.00 in	D:22.00 in	Avail Space: 0.38 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050174	87692300050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Front	4
213050129	87692011103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side	2
213050044	87692100112	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Front	4
213050047	87692100114	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	2

Name: S14		W:30.00 in	D:22.00 in	Avail Space: 2.60 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213054897	8769200497	SAMUEL ADAMS 76 12/12 CAN	MALT BASED	1	Top 90	2
213054898	8769200673	SAMUEL ADAMS 76 6/12 CAN	MALT BASED	1	Front	8
213050046	87692271102	SAMUEL ADAMS CHERRY WHEA...	MALT BASED	1	Front	4
213050141	87692291103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Side	2

Name: S15		W:30.00 in	D:22.00 in	Avail Space: 2.43 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	4
213050405	7199009561	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Side	2
213050405	7199009561	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	4
213050843	7199009554	BLUE MOON BREWMASTER VAR...	MALT BASED	1	Side	2

Name: S16		W:30.00 in	D:22.00 in	Avail Space: 0.91 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	2
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Front 90	3
213050743	7199009536	BLUE MOON SEASONAL 12/12 BTL	MALT BASED	1	Side	2

Name: S17		W:30.00 in	D:22.00 in	Avail Space: 0.75 in		Ht Space: 23.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	4
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	4
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Front	4
213050597	7199009532	BLUE MOON SEASONAL 6/12 BTL	MALT BASED	1	Front	4

Name: S18		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
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Name: S19		W:30.00 in	D:22.00 in	Avail Space: 0.30 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2

Name: S20		W:30.00 in	D:22.00 in	Avail Space: 1.25 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	4
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Side	3
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Side	4
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3
213010382	4257204006	SCHOFFERHOFER GRAPEFRUIT...	MALT BASED	1	Side	2



Target Store: 2212

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Name: S21		W:30.00 in	D:22.00 in	Avail Space: 0.72 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Side	4
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Side	4

Name: S22		W:30.00 in	D:22.00 in	Avail Space: 0.30 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	3	Side	6
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Side 90	4

Name: S23		W:30.00 in	D:22.00 in	Avail Space: 1.06 in		Ht Space: 23.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Front	4
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	4
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Side	3
213060355	18195400115	PERONI 6/11.2 CAN	MALT BASED	1	Side	3
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Side	3

Name: S24		W:30.00 in	D:1.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in
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Name: S25		W:30.00 in	D:22.00 in	Avail Space: 0.26 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Side	2
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Top	4
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	4
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Top 90	2

Name: S26		W:30.00 in	D:22.00 in	Avail Space: 5.10 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2

Name: S27		W:30.00 in	D:22.00 in	Avail Space: 0.55 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2

Name: S28		W:30.00 in	D:22.00 in	Avail Space: 0.57 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060035	8066095785	MODELO NEGRA 6/12 BTL	MALT BASED	1	Side	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	2	Side	4
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2

Name: S29		W:30.00 in	D:22.00 in	Avail Space: 0.98 in		Ht Space: 23.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060139	78615000146	HOEGAARDEN BELGIAN WHEAT ...	MALT BASED	1	Front	4
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	4
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Front	4
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	3

Name: S30		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
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Name: S31		W:30.00 in	D:22.00 in	Avail Space: 1.41 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	6

Name: S32		W:30.00 in	D:22.00 in	Avail Space: 1.41 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	6

Name: S33		W:30.00 in	D:22.00 in	Avail Space: 1.41 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	2



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213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	6
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Name: S34		W:30.00 in	D:22.00 in	Avail Space: 1.41 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	6

Name: S35		W:30.00 in	D:22.00 in	Avail Space: 1.85 in		Ht Space: 23.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top 90	2
213060216	3354495051	CORONA FAMILIAR 6/12 BTL	MALT BASED	1	Side	2
213060038	8066095301	PACIFICO 6/12 BTL	MALT BASED	1	Side	2
213060015	7231163012	DOS EQUIS 6/12 BTL	MALT BASED	1	Side	2
213060050	71905700156	PRESIDENTE 12/12 BTL	MALT BASED	1	Side	2

Name: S36		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
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Name: S37		W:30.00 in	D:22.00 in	Avail Space: 1.05 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Front	3
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side 90	2
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side	1

Name: S38		W:30.00 in	D:22.00 in	Avail Space: 1.35 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Side 90	2
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	2	Side	2

Name: S39		W:30.00 in	D:22.00 in	Avail Space: 1.55 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	2	Side	2
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Side	2
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Side	2

Name: S40		W:30.00 in	D:22.00 in	Avail Space: 2.85 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Side	2
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2
213030470	1820020083	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Side	2
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	2

Name: S41		W:30.00 in	D:22.00 in	Avail Space: 2.23 in		Ht Space: 23.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Top 90	2
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Front	4
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	2

Name: S42		W:30.00 in	D:1.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in
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Name: S43		W:30.00 in	D:22.00 in	Avail Space: 1.80 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side 90	2
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030013	1820011168	BUD 24/12 CAN	MALT BASED	2	Side	2

Name: S44		W:30.00 in	D:22.00 in	Avail Space: 1.95 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side 90	2
213030144	2210000170	PABST 12/12 CAN	MALT BASED	2	Top 90	4

Name: S45		W:30.00 in	D:22.00 in	Avail Space: 2.48 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units





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Planogram Name: D213V0G 10/04/2020 PF:COLD BEER:NY:T2212:METRO: 27x84x36

213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top 90	2
213030079	1820020077	NATURAL LIGHT 15/12 CAN	MALT BASED	1	Side 90	2

Name: S46		W:30.00 in	D:22.00 in	Avail Space: 2.35 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Top 90	2
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	2
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	2

Name: S47		W:30.00 in	D:22.00 in	Avail Space: 0.58 in		Ht Space: 23.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Front	4
213030098	7199000047	COORS BANQUET 12/12 CAN	MALT BASED	1	Top 90	2
213037086	1820020210	BUD LIGHT PEELS VARIETY 12/1...	MALT BASED	1	Top 90	3
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top 90	2
213030117	3410001636	HIGH LIFE 12/12 CAN	MALT BASED	1	Top 90	2

Name: S48		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
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Name: S49		W:30.00 in	D:22.00 in	Avail Space: 2.01 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010331	8200072908	SMIRNOFF ICE VARIETY PACK 1...	MALT BASED	1	Side	2
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Top 90	3
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	2	Side	4

Name: S50		W:30.00 in	D:22.00 in	Avail Space: 2.71 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Side	2
213010904	8200079129	SMIRNOFF ICE ZERO SUGAR 6/1...	MALT BASED	1	Side	2
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Side	2
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Side	2
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Front	4

Name: S51		W:30.00 in	D:22.00 in	Avail Space: 1.03 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Front	4
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	2	Top 90	4
213050331	3410008716	REDD'S 6/12 BTL	MALT BASED	1	Side	2
213010377	63598522413	MIKES HARD STRAWBERRY LEM...	MALT BASED	1	Front	4

Name: S52		W:30.00 in	D:22.00 in	Avail Space: 2.34 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010953	81582901054	CAYMAN JACK MOSCOW MULE ...	MALT BASED	1	Side	2
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	2	Side	4

Name: S53		W:30.00 in	D:22.00 in	Avail Space: 1.50 in		Ht Space: 23.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010355	1497421002	WOODCHUCK PEARSECCO 6/12 ...	CIDER	1	Front	4
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	3
213010567	85860400506	AUSTIN EASTCIDERS ORIGINAL ...	CIDER	1	Side	2
213010785	85531000806	CROOK AND MARKER PARTY PA...	MALT BASED	1	Top 90	3
213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	1	Front 90	4

Name: S54		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
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Name: S55		W:30.00 in	D:22.00 in	Avail Space: 2.92 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	3	Top 90	9
213055463	81062803026	GOLDEN ROAD SPIKED AGUA F...	MALT BASED	1	Top 90	3

Name: S56		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units



Target Store: 2212

Planogram Name: D213V0G 10/04/2020 PF:COLD BEER:NY:T2212:METRO: 27x84x36

213012470	3410001232	VIZZY VARIETY 12/12 CAN	MALT BASED	2	Top 90	6
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	2	Top 90	6

Name: S57		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	3	Top 90	9

Name: S58		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	3	Top 90	9

Name: S59		W:30.00 in	D:22.00 in	Avail Space: 0.35 in		Ht Space: 23.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213013604	85001257142	MYSTIC REEF HARD SELTZER B...	MALT BASED	1	Top 90	3
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	2	Front 90	6
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Side	3
213010890	8769200965	TRULY PINEAPPLE 6/12 CAN	MALT BASED	1	Side 90	3

Name: S60		W:30.00 in	D:1.00 in	Avail Space: 30.00 in		Ht Space: 0.00 in
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Name: S61		W:30.00 in	D:22.00 in	Avail Space: 3.28 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	2	Top 90	6
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	3
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3

Name: S62		W:30.00 in	D:22.00 in	Avail Space: 2.84 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	2	Top 90	6

Name: S63		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top 90	9
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Top 90	3

Name: S64		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	1	Top 90	3
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top 90	9

Name: S65		W:30.00 in	D:22.00 in	Avail Space: 0.97 in		Ht Space: 23.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010954	63598500021	WHITE CLAW 70 PINEAPPLE 6/12...	MALT BASED	1	Side 90	3
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side 90	3
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Side	3
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Side 90	3
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Side 90	3

Name: S66		W:24.00 in	D:1.00 in	Avail Space: -6.00 in		Ht Space: 0.00 in
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