



# Target Store: 2212



Traffic Flow: Left-right

Planogram Name: D213WCY 10/04/2020 PF:COLD BEER D:NY:T2212:METRO: 7x84x29

Segments 1 to 3 of 3



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Target Store: 2212

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PF:COLD BEER D:NY:T2212:METRO: Store # DECRE... H: 7 ft W: 7 ft D: 2 ft 5.00 in # of segments: 3

Name: S1		W:30.00 in	D:22.00 in	Avail Space: 2.14 in		Ht Space: 14.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Side 90	2
213030470	1820020083	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Side	2
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side 90	2

Name: S2		W:30.00 in	D:22.00 in	Avail Space: 0.57 in		Ht Space: 13.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	2	Side	4
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Top	4

Name: S3		W:30.00 in	D:22.00 in	Avail Space: 2.12 in		Ht Space: 13.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	4
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Side 90	4
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	2

Name: S4		W:30.00 in	D:22.00 in	Avail Space: 2.26 in		Ht Space: 24.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	4
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Front	4
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Side	2

Name: S5 W:30.00 in D:1.00 in Avail Space: 29.00 in Ht Space: 0.00 in

Name: S11 W:30.00 in D:1.00 in Avail Space: 29.00 in Ht Space: 0.00 in

Name: S6		W:30.00 in	D:22.00 in	Avail Space: 0.66 in		Ht Space: 14.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030064	3410057306	LITE 24/12 CAN	MALT BASED	2	Side	2
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	2	Side	2
213030013	1820011168	BUD 24/12 CAN	MALT BASED	2	Side	2

Name: S8		W:30.00 in	D:22.00 in	Avail Space: 2.39 in		Ht Space: 13.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	2	Side	2
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Side 90	2

Name: S9		W:30.00 in	D:22.00 in	Avail Space: 2.47 in		Ht Space: 13.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030070	3410057636	LITE 12/12 CAN	MALT BASED	2	Top 90	4
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top	4

Name: S10		W:30.00 in	D:22.00 in	Avail Space: 2.52 in		Ht Space: 24.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Front	4
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top 90	2
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	2	Side	4
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top 90	2

Name: S7		W:30.00 in	D:22.00 in	Avail Space: 0.56 in		Ht Space: 13.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010331	8200072908	SMIRNOFF ICE VARIETY PACK 1...	MALT BASED	1	Side	2
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Front 90	4
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	2	Side	4

Name: S15 W:24.00 in D:1.00 in Avail Space: 23.00 in Ht Space: 0.00 in

Name: S12		W:30.00 in	D:22.00 in	Avail Space: 1.97 in		Ht Space: 14.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units



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213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Side 90	4
213030117	3410001636	HIGH LIFE 12/12 CAN	MALT BASED	1	Top 90	2
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	2
213030079	1820020077	NATURAL LIGHT 15/12 CAN	MALT BASED	1	Side 90	2

Name: S13		W:30.00 in	D:22.00 in	Avail Space: 3.13 in		Ht Space: 13.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	3
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	3	Front	12

Name: S14		W:30.00 in	D:22.00 in	Avail Space: 0.75 in		Ht Space: 24.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	2	Top 90	6
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	2	Side	6