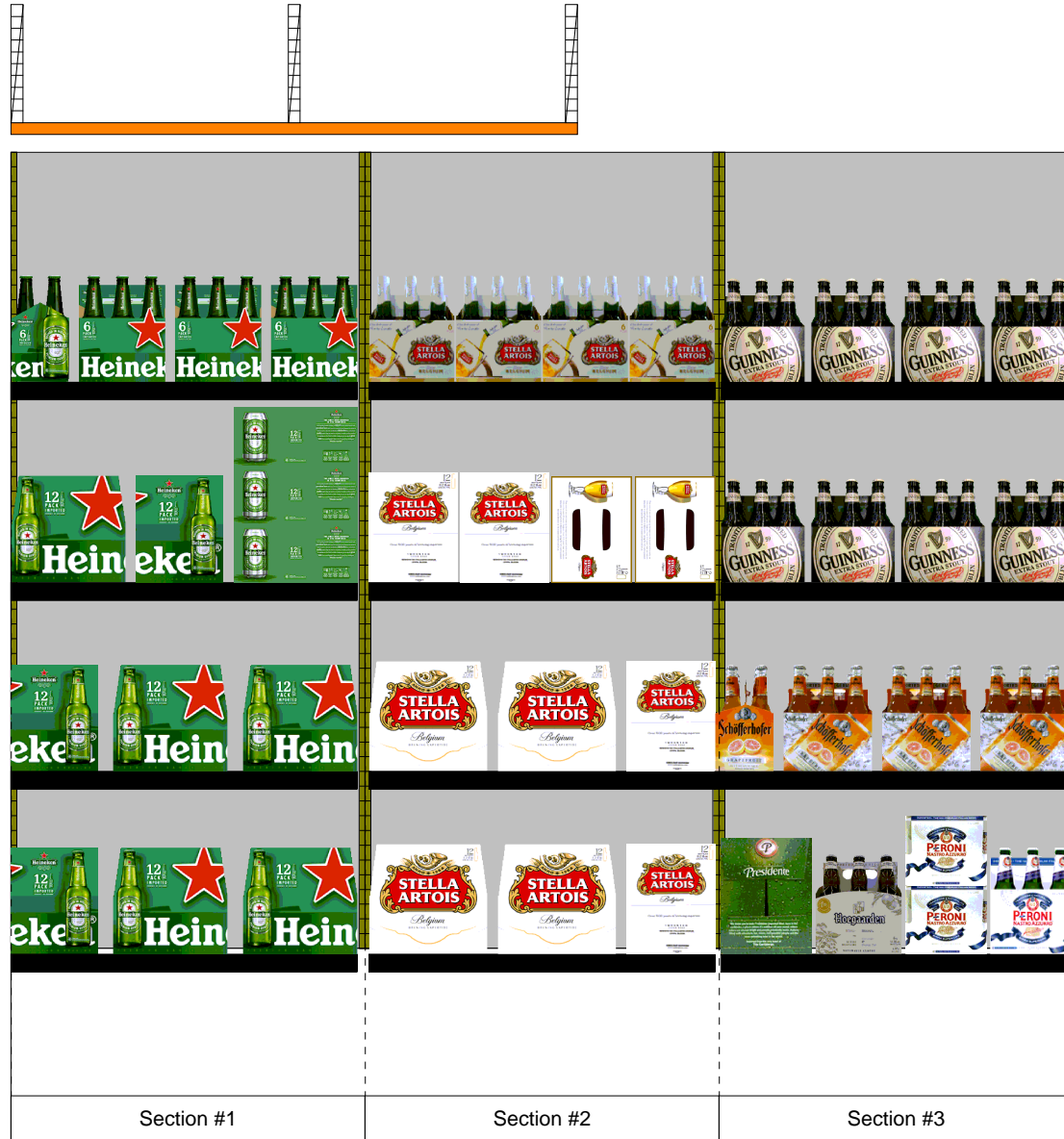




Target Store: 2212



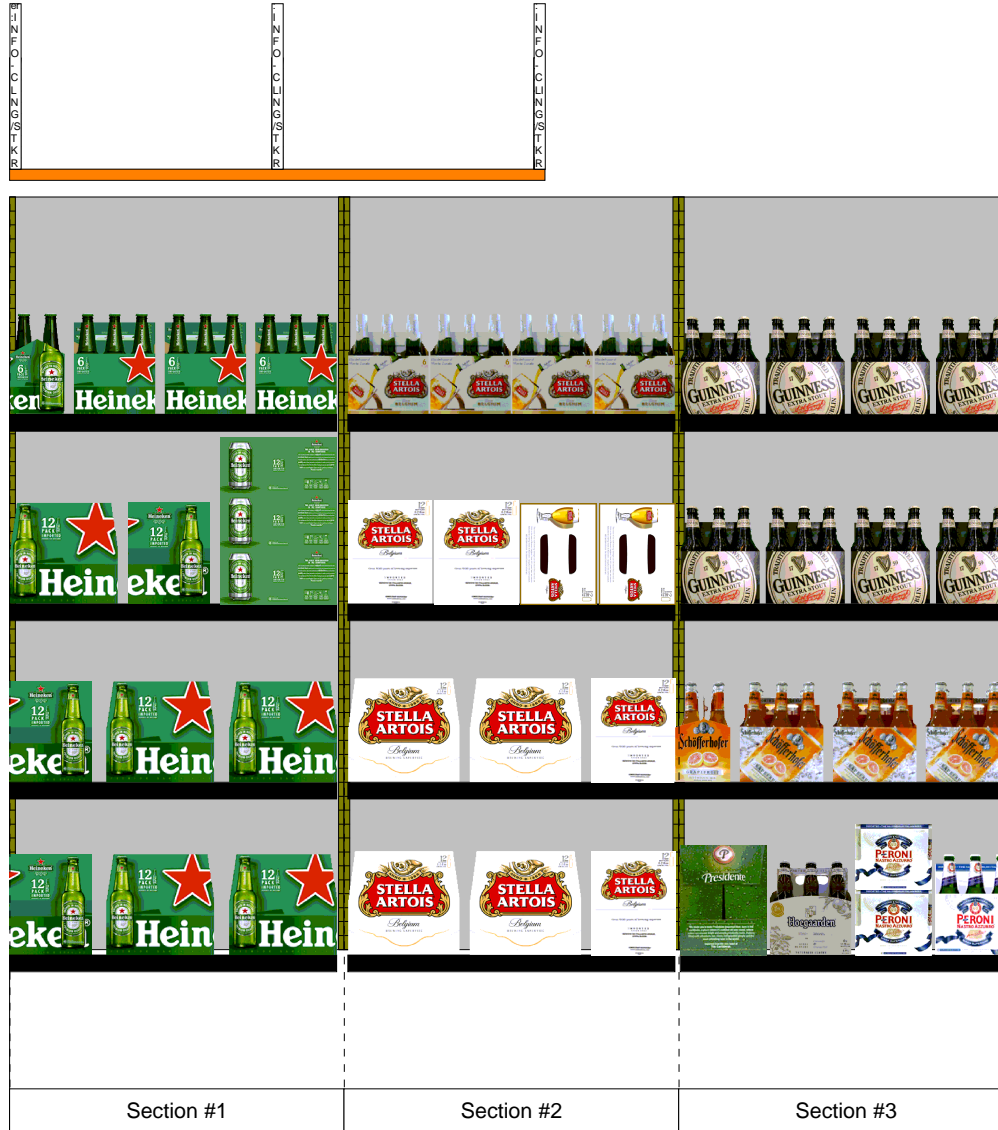
Traffic Flow: Left-right

Planogram Name: D213WCZ 10/04/2020 PF:COLD BEER C:NY:T2212:METRO: 7x84x29

Segments 1 to 3 of 3



Target Store: 2212



Traffic Flow: Left-right

Planogram Name: D213WCZ 10/04/2020 PF:COLD BEER C:NY:T2212:METRO: 7x84x29

Segments 1 to 3 of 3



Target Store: 2212

Planogram Name: D213WCZ 10/04/2020 PF:COLD BEER C:NY:T2212:METRO: 7x84x29

PF:COLD BEER C:NY:T2212:METRO: Store # DECRE... H: 7 ft W: 7 ft 6.00 in D: 2 ft 5.00 in # of segments: 3

Name: S1		W:29.33 in	D:22.00 in	Avail Space: 2.63 in			Ht Space: 14.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Front	3	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Front	3	

Name: S2		W:29.33 in	D:22.00 in	Avail Space: 2.63 in			Ht Space: 14.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Front	3	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Front	3	

Name: S3		W:29.33 in	D:22.00 in	Avail Space: 1.85 in			Ht Space: 15.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Front	3	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2	
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Top	6	

Name: S4		W:29.33 in	D:22.00 in	Avail Space: 2.45 in			Ht Space: 21.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Side	3	
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	4	
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	4	
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	4	

Name: S5 W:48.00 in D:1.00 in Avail Space: 45.00 in Ht Space: 0.00 in

Name: S6		W:29.33 in	D:22.00 in	Avail Space: 1.80 in			Ht Space: 14.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Front	2	
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Front	2	
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2	

Name: S7		W:29.33 in	D:22.00 in	Avail Space: 1.80 in			Ht Space: 14.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Front	2	
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Front	2	
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2	

Name: S9		W:29.33 in	D:22.00 in	Avail Space: 0.75 in			Ht Space: 15.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2	
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2	
213060188	7861500016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	2	Top 90	6	

Name: S10		W:29.33 in	D:22.00 in	Avail Space: 0.41 in			Ht Space: 21.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060287	7861500001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4	
213060287	7861500001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4	
213060287	7861500001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4	
213060287	7861500001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4	

Name: S8		W:30.00 in	D:22.00 in	Avail Space: 2.50 in			Ht Space: 14.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010382	4257204006	SCHOFFERHOFER GRAPEFRUIT...	MALT BASED	1	Side	2	
213010382	4257204006	SCHOFFERHOFER GRAPEFRUIT...	MALT BASED	3	Front	12	

Name: S11		W:30.00 in	D:22.00 in	Avail Space: 0.96 in			Ht Space: 14.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060050	71905700156	PRESIDENTE 12/12 BTL	MALT BASED	1	Side	2	
213060139	78615000146	HOEGAARDEN BELGIAN WHEAT ...	MALT BASED	1	Front	4	
213060355	18195400115	PERONI 6/11.2 CAN	MALT BASED	1	Front	8	
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Front	4	



Target Store: 2212

Planogram Name: D213WCZ 10/04/2020 PF:COLD BEER C:NY:T2212:METRO: 7x84x29

Name: S12		W:30.00 in	D:22.00 in	Avail Space: 1.60 in		Ht Space: 15.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	4
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	4
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	4
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	4

Name: S13		W:30.00 in	D:22.00 in	Avail Space: 1.60 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	4
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	4
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	4
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	4