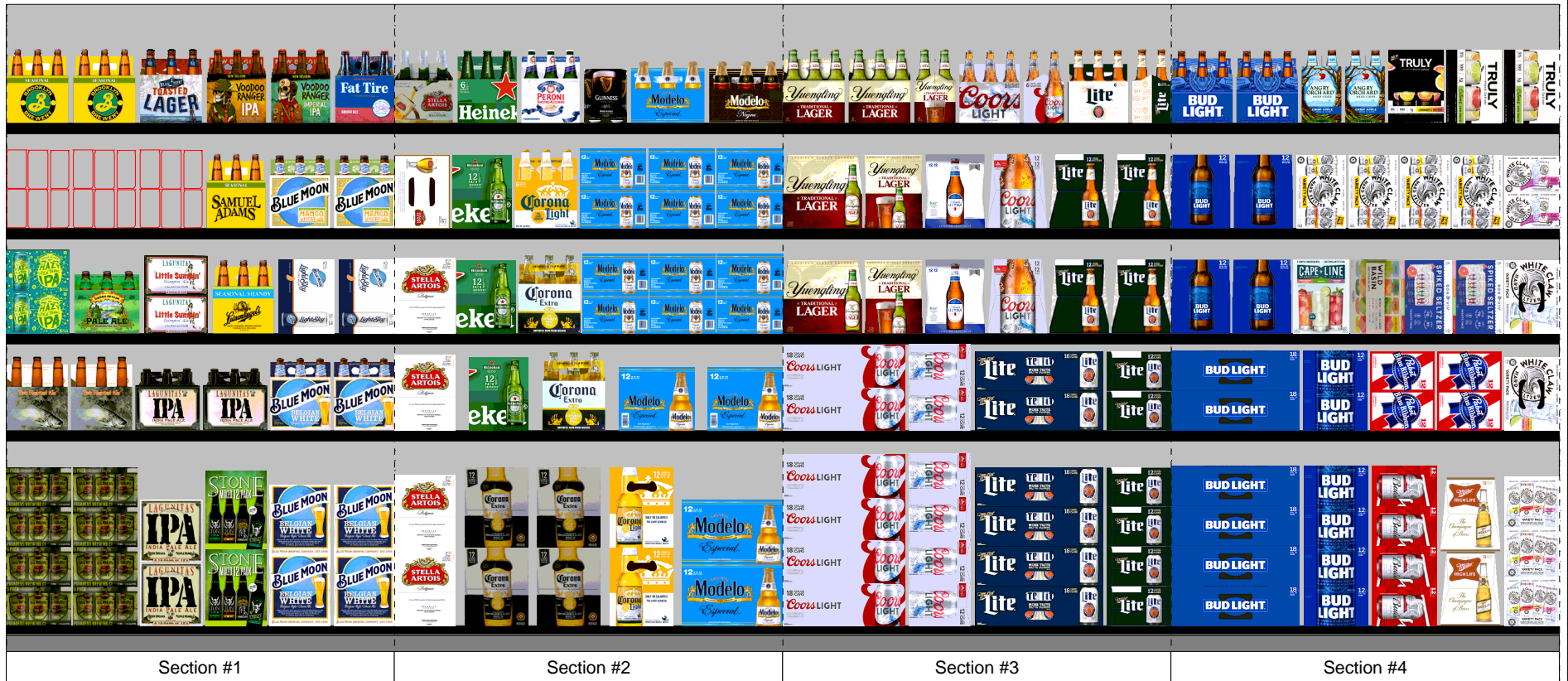




Target Store: 3229



Traffic Flow: Left-right

Planogram Name: D213FGA 03/01/2020 EXP: WARM BEER A: N:Y: T3229 24PK: 16x84x18

Segments 1 to 4 of 4



Target Store: 3229



Traffic Flow: Left-right

Planogram Name: D213FGA 03/01/2020 EXP: WARM BEER A: N:Y: T3229 24PK: 16x84x18

Segments 1 to 4 of 4



Target Store: 3229

Planogram Name: D213FGA 03/01/2020 EXP: WARM BEER A: N:Y: T3229 24PK: 16x84x18

EXP: WARM BEER A: N:Y: T3229 24PK: Store # H: 7 ft W: 16 ft D: 1 ft 6.00 in # of segments: 4

Name: S6 W:48.00 in D:1.00 in Avail Space: 40.00 in Ht Space: 0.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	2	Side 90	8
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	1	Side	2
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	2
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	2
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	2

Name: S2 W:48.00 in D:18.00 in Avail Space: 1.84 in Ht Space: 10.70 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213050587	74052210083	BELLS TWO HEARTED ALE 6/12 ...	MALT BASED	2	Front	6
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	2	Front	6
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	3
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	3

Name: S3 W:48.00 in D:18.00 in Avail Space: 3.19 in Ht Space: 11.70 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Top	6
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Front	3
213056887	72383001406	LAGUNITAS LITTLE SUMPIN 6/12 ...	MALT BASED	1	Front	6
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	3
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	2	Top 90	6

Name: S4 W:48.00 in D:18.00 in Avail Space: 2.38 in Ht Space: 11.70 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Front	6
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Front	6
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	1	Front	6
213050174	87692300050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Front	3
213050405	7199009561	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	2	Front	6

Name: S5 W:48.00 in D:18.00 in Avail Space: 2.91 in Ht Space: 18.58 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213050942	3061300053	BROOKLYN SEASONAL 6/12 BTL	MALT BASED	2	Front	6
213050959	68174511112	BLUE POINT TOASTED LAGER 6/...	MALT BASED	1	Front	3
213050838	75452700066	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front	3
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front	3
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Front	3

Name: S7 W:48.00 in D:18.00 in Avail Space: 4.78 in Ht Space: 22.82 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2

Name: S8 W:48.00 in D:18.00 in Avail Space: 6.91 in Ht Space: 10.70 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	3
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Side	2

Name: S9 W:48.00 in D:18.00 in Avail Space: 1.07 in Ht Space: 11.70 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	3
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	2
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	2
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	2



Target Store: 3229

Planogram Name: D213FGA 03/01/2020 EXP: WARM BEER A: N:Y: T3229 24PK: 16x84x18

Name: S10		W:48.00 in	D:18.00 in	Avail Space: 1.76 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3
213060024	72890000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	3
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	2
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	2
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	2

Name: S11		W:48.00 in	D:18.00 in	Avail Space: 2.85 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	3
213060025	72890000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	3
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Front	3
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Front	3
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	3
213060035	8066095785	MODELO NEGRA 6/12 BTL	MALT BASED	1	Front	3

Name: S12		W:48.00 in	D:18.00 in	Avail Space: 1.72 in		Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Top	8
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Side 90	4
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Top	8
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	4

Name: S13		W:48.00 in	D:18.00 in	Avail Space: 1.72 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Top	4
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Side 90	2
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Top	4
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	2

Name: S14		W:48.00 in	D:18.00 in	Avail Space: 1.34 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Front	2
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	1
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	1
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	1
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	1
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	1

Name: S15		W:48.00 in	D:18.00 in	Avail Space: 1.34 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Front	2
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	1
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	1
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	1
213030074	3410057509	LITE 12/12 BTL	MALT BASED	2	Side	2

Name: S16		W:48.00 in	D:18.00 in	Avail Space: 2.81 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	2	Front	6
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Side	2
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	3
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Side	2
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Front	3
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Side	2

Name: S17		W:48.00 in	D:18.00 in	Avail Space: 2.21 in		Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Top	8
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	4
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Side 90	4
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	2
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Side	6



Target Store: 3229

Planogram Name: D213FGA 03/01/2020 EXP: WARM BEER A: N:Y: T3229 24PK: 16x84x18

Name: S18		W:48.00 in	D:18.00 in	Avail Space: 1.79 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Top	4
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	2
213030144	2210000170	PABST 12/12 CAN	MALT BASED	2	Side 90	4
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3

Name: S19		W:48.00 in	D:18.00 in	Avail Space: 1.23 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	2	Side	2
213010399	3410051681	CAPE LINE VARIETY PACK 12/12 ...	MALT BASED	1	Top 90	2
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Front 90	2
213010222	85389700227	BON AND VIV SPIKED SELTZER ...	MALT BASED	2	Front 90	4
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3

Name: S20		W:48.00 in	D:18.00 in	Avail Space: 2.31 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	2	Side	2
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Front 90	8
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Top	6

Name: S21		W:48.00 in	D:18.00 in	Avail Space: 2.59 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	2	Front	6
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	2	Side	4
213010949	8769200991	TRULY LEMONADE 12/12 CAN	MALT BASED	1	Top 90	3
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	2	Top 90	6