



# Target Store: 3277



COLUMN MERCHANDISERS  
DON'T HAVE BASEDECKS

Section #1

The planogram shows a vertical stack of four 12-pack units of Corona Extra beer. The top three units are identical, each featuring three 12-pack units side-by-side. The bottom unit is a larger display featuring two 12-pack units on the left and two promotional graphics on the right, each showing a glass of beer and a 12-pack unit. The entire display is set against a black background with a white border.





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Planogram Name: D213F87 03/01/2020 EXP: WARM BEER B: N:Y: 24PK: 2x72x10

EXP: WARM BEER B: N:Y: 24PK: Store # H: 6 ft W: 2 ft D: 0 ft 10.0... # of segments: 1

Name: S1		W:24.00 in	D:9.00 in	Avail Space: 1.20 in		Ht Space: 21.12 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA12BTL	MALT BASED	2	Side	4
213060400	78615000149	STELLAARTOIS18BTL	MALT BASED	1	Side	2

Name: S2		W:24.00 in	D:9.00 in	Avail Space: 0.72 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA12BTL	MALT BASED	3	Side	3

Name: S3		W:24.00 in	D:9.00 in	Avail Space: 0.72 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA12BTL	MALT BASED	3	Side	3

Name: S4		W:24.00 in	D:9.00 in	Avail Space: 0.72 in		Ht Space: 13.08 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA12BTL	MALT BASED	3	Side	3

Name: S5		W:48.00 in	D:1.00 in	Avail Space: 46.00 in		Ht Space: 0.00 in
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