



Target Store: 3277



Traffic Flow: Left-right

Planogram Name: D213D9R 03/01/2020 EXP: COLD BEER: EC: NY: T3277 6x84x19

Segments 1 to 2 of 2



Target Store: 3277

Planogram Name: D213D9R 03/01/2020 EXP: COLD BEER: EC: NY: T3277 6x84x19

EXP: COLD BEER: EC: NY: T3277 Store # H: 7 ft W: 6 ft D: 1 ft 7.00 in # of segments: 2

Name: S1		W:36.00 in	D:22.00 in	Avail Space: 1.80 in			Ht Space: 13.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213062304	78615000057	STELLAARTOIS22.4OZBTL	MALT BASED	1	Front	7	
213062304	78615000057	STELLAARTOIS22.4OZBTL	MALT BASED	1	Front	7	
213062304	78615000057	STELLAARTOIS22.4OZBTL	MALT BASED	1	Front	7	
213062310	8382023480	GUINNESSEXSTOUT22OZBTL	MALT BASED	1	Front	7	
213062310	8382023480	GUINNESSEXSTOUT22OZBTL	MALT BASED	1	Front	7	
213062310	8382023480	GUINNESSEXSTOUT22OZBTL	MALT BASED	1	Front	7	
213060073	8572510814	LINDEMANSFRAMBOISE25.4OZB...	MALT BASED	1	Front	6	
213060073	8572510814	LINDEMANSFRAMBOISE25.4OZB...	MALT BASED	1	Front	6	
213051497	60878252000	DELIRIUMTREMENS25.4OZBTL	MALT BASED	1	Front	7	
213051497	60878252000	DELIRIUMTREMENS25.4OZBTL	MALT BASED	1	Front	7	
213050422	64944000001	OMMEGANG25.4OZBTL	MALT BASED	1	Front	7	

Name: S2		W:36.00 in	D:22.00 in	Avail Space: 1.44 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030354	7199010071	COORS24OZCAN	MALT BASED	1	Front	7	
213030354	7199010071	COORS24OZCAN	MALT BASED	1	Front	7	
213030354	7199010071	COORS24OZCAN	MALT BASED	1	Front	7	
213030354	7199010071	COORS24OZCAN	MALT BASED	1	Front	7	
213030354	7199010071	COORS24OZCAN	MALT BASED	1	Front	7	
213030354	7199010071	COORS24OZCAN	MALT BASED	1	Front	7	
213030354	7199010071	COORS24OZCAN	MALT BASED	1	Front	7	
213030397	7199030065	COORSLT24OZCAN	MALT BASED	1	Front	7	
213030397	7199030065	COORSLT24OZCAN	MALT BASED	1	Front	7	
213030397	7199030065	COORSLT24OZCAN	MALT BASED	1	Front	7	
213030397	7199030065	COORSLT24OZCAN	MALT BASED	1	Front	7	
213030397	7199030065	COORSLT24OZCAN	MALT BASED	1	Front	7	

Name: S3		W:36.00 in	D:22.00 in	Avail Space: 1.51 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030396	3410000355	LITE24OZCAN	MALT BASED	1	Front	7	
213030396	3410000355	LITE24OZCAN	MALT BASED	1	Front	7	
213030396	3410000355	LITE24OZCAN	MALT BASED	1	Front	7	
213030396	3410000355	LITE24OZCAN	MALT BASED	1	Front	7	
213030396	3410000355	LITE24OZCAN	MALT BASED	1	Front	7	
213030398	1820025000	BUD25OZCAN	MALT BASED	1	Front	7	
213030398	1820025000	BUD25OZCAN	MALT BASED	1	Front	7	
213030398	1820025000	BUD25OZCAN	MALT BASED	1	Front	7	
213030398	1820025000	BUD25OZCAN	MALT BASED	1	Front	7	
213030399	1820025001	BUDLT25OZCAN	MALT BASED	1	Front	7	
213030399	1820025001	BUDLT25OZCAN	MALT BASED	1	Front	7	
213030399	1820025001	BUDLT25OZCAN	MALT BASED	1	Front	7	

Name: S4		W:36.00 in	D:22.00 in	Avail Space: 1.53 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010111	1820025505	BUDLTSTRAWBERRITA25OZCAN	MALT BASED	1	Front	7	
213010111	1820025505	BUDLTSTRAWBERRITA25OZCAN	MALT BASED	1	Front	7	
213010111	1820025505	BUDLTSTRAWBERRITA25OZCAN	MALT BASED	3	Front	21	
213010110	1820025014	BUDLTLIMEARITA25OZCAN	MALT BASED	1	Front	7	
213010110	1820025014	BUDLTLIMEARITA25OZCAN	MALT BASED	2	Front	14	
213010110	1820025014	BUDLTLIMEARITA25OZCAN	MALT BASED	1	Front	7	
213030163	1820000266	BUDLTLIME24OZCAN	MALT BASED	1	Front	7	
213030163	1820000266	BUDLTLIME24OZCAN	MALT BASED	1	Front	7	
213030163	1820000266	BUDLTLIME24OZCAN	MALT BASED	1	Front	7	

Name: S5		W:36.00 in	D:22.00 in	Avail Space: 0.78 in			Ht Space: 18.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010988	8769200951	TRULYWILDBERRY1/24OZCAN	MALT BASED	3	Front	21	
213010989	8769200970	TRULYPINEAPPLE24OZCAN	MALT BASED	3	Front	21	
213010976	63598526038	WHITECLAWBLACKCHERRY1/19....	MALT BASED	3	Front	21	
213010974	63598526044	WHITECLAWRUBYGRAPEFRUIT1...	MALT BASED	3	Front	21	



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Name: S6 W:48.00 in D:1.00 in Avail Space: 48.00 in Ht Space: 0.00 in

Name: S7 W:36.00 in D:22.00 in Avail Space: 2.53 in Ht Space: 13.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213050422	64944000001	OMMEGANG25.4OZBTL	MALT BASED	1	Front	7
213051226	72383000004	LAGUNITASIPA22OZBTL	MALT BASED	1	Front	7
213051226	72383000004	LAGUNITASIPA22OZBTL	MALT BASED	1	Front	7
213051225	72383000002	LAGUNITASIMPERIALSTOUT22O...	MALT BASED	1	Front	7
213051225	72383000002	LAGUNITASIMPERIALSTOUT22O...	MALT BASED	1	Front	7
213052516	72383000001	LAGUNITASHOPSTOOPID22OZBTL	MALT BASED	1	Front	7
213052516	72383000001	LAGUNITASHOPSTOOPID22OZBTL	MALT BASED	1	Front	7
213052510	8378337522	SIERRANEVPALEALE24OZBTL	MALT BASED	1	Front	6
213052510	8378337522	SIERRANEVPALEALE24OZBTL	MALT BASED	1	Front	6
213052511	8378367505	SIERRANEVTORPEDO24OZBTL	MALT BASED	1	Front	6
213052511	8378367505	SIERRANEVTORPEDO24OZBTL	MALT BASED	1	Front	6

Name: S8 W:36.00 in D:22.00 in Avail Space: 1.54 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030397	7199030065	COORSLT24OZCAN	MALT BASED	1	Front	7
213030397	7199030065	COORSLT24OZCAN	MALT BASED	1	Front	7
213030433	1820025013	NATTYDADDY25OZCAN	MALT BASED	1	Front	7
213030433	1820025013	NATTYDADDY25OZCAN	MALT BASED	1	Front	7
213030433	1820025013	NATTYDADDY25OZCAN	MALT BASED	1	Front	7
213030433	1820025013	NATTYDADDY25OZCAN	MALT BASED	1	Front	7
213030058	1820025008	NATICE25OZCAN	MALT BASED	1	Front	7
213030058	1820025008	NATICE25OZCAN	MALT BASED	1	Front	7
213030058	1820025008	NATICE25OZCAN	MALT BASED	1	Front	7
213030424	1820025002	NATLT25OZCAN	MALT BASED	1	Front	7
213030424	1820025002	NATLT25OZCAN	MALT BASED	1	Front	7
213030424	1820025002	NATLT25OZCAN	MALT BASED	1	Front	7

Name: S9 W:36.00 in D:22.00 in Avail Space: 4.34 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030399	1820025001	BUDLT25OZCAN	MALT BASED	1	Front	7
213030399	1820025001	BUDLT25OZCAN	MALT BASED	1	Front	7
213030065	2210000004	PABST24OZCAN	MALT BASED	1	Front	7
213030065	2210000004	PABST24OZCAN	MALT BASED	1	Front	7
213030065	2210000004	PABST24OZCAN	MALT BASED	1	Front	7
213030432	7199048024	KEYSTONELT24OZCAN	MALT BASED	1	Front	7
213030432	7199048024	KEYSTONELT24OZCAN	MALT BASED	1	Front	7
213030432	7199048024	KEYSTONELT24OZCAN	MALT BASED	1	Front	7
213030431	7199047712	KEYSTONEICE24OZCAN	MALT BASED	1	Front	7
213030431	7199047712	KEYSTONEICE24OZCAN	MALT BASED	1	Front	7
213030431	7199047712	KEYSTONEICE24OZCAN	MALT BASED	1	Front	7

Name: S10 W:36.00 in D:22.00 in Avail Space: 1.44 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030163	1820000266	BUDLTLIME24OZCAN	MALT BASED	1	Front	7
213060237	8066095721	MODELOESPECIAL24OZCAN	MALT BASED	1	Front	7
213060237	8066095721	MODELOESPECIAL24OZCAN	MALT BASED	1	Front	7
213060237	8066095721	MODELOESPECIAL24OZCAN	MALT BASED	1	Front	7
213060237	8066095721	MODELOESPECIAL24OZCAN	MALT BASED	1	Front	7
213060271	8066095643	CORONA24OZCAN	MALT BASED	1	Front	7
213060271	8066095643	CORONA24OZCAN	MALT BASED	1	Front	7
213060271	8066095643	CORONA24OZCAN	MALT BASED	1	Front	7
213060271	8066095643	CORONA24OZCAN	MALT BASED	1	Front	7
213060271	8066095643	CORONA24OZCAN	MALT BASED	1	Front	7
213060271	8066095643	CORONA24OZCAN	MALT BASED	1	Front	7
213060271	8066095643	CORONA24OZCAN	MALT BASED	1	Front	7
213060271	8066095643	CORONA24OZCAN	MALT BASED	1	Front	7

Name: S11 W:36.00 in D:22.00 in Avail Space: 2.94 in Ht Space: 18.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060092	7089701331	FOSTERS25.4OZCAN	MALT BASED	1	Front	6
213060092	7089701331	FOSTERS25.4OZCAN	MALT BASED	1	Front	6
213060092	7089701331	FOSTERS25.4OZCAN	MALT BASED	1	Front	6



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213060259	7289000119	HEINEKEN24OZCAN	MALT BASED	1	Front	7
213060259	7289000119	HEINEKEN24OZCAN	MALT BASED	1	Front	7
213060259	7289000119	HEINEKEN24OZCAN	MALT BASED	1	Front	7
213060259	7289000119	HEINEKEN24OZCAN	MALT BASED	1	Front	7
213060227	8797502650	SAPPORO22OZCAN	MALT BASED	1	Front	7
213060227	8797502650	SAPPORO22OZCAN	MALT BASED	1	Front	7
213060227	8797502650	SAPPORO22OZCAN	MALT BASED	1	Front	7
213060227	8797502650	SAPPORO22OZCAN	MALT BASED	1	Front	7